



OFFICE OF THE
COUNTY ADMINISTRATOR

Matthew H. Hymel
COUNTY ADMINISTRATOR

April 28, 2015

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Marin County Board of Supervisors
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**SUBJECT: Recommended Community Service Allocations for Funding
Application Period #3: January 1, 2015 to March 15, 2015**

RECOMMENDATION: Review and approve recommended allocations

Dear Board Members,

As you know, the Community Services program for FY 14-15 was opened on July 1, 2014. For the third and final funding period, we received 37 requests, and staff is recommending 24 allocations for funding approval. If approved by your Board, the County Administrator will execute Community Service Agreements and/or fund transfers for the organization, in the amount and scope of services outlined in Attachment A.

FISCAL IMPACT:

If your Board approves the staff recommended allocations as outlined in Attachment A, \$93,950 of the annual budget of \$300,000 would be spent, in addition to \$178,500 from Period 1 and 2 allocations. This would bring the total allocations for the FY 2014-15 Community Services program to \$272,450. Therefore, \$27,550 will close out to General Fund balance at the end of the fiscal year.

Feel free to contact me with any questions or concerns.

Sincerely,

Matthew H. Hymel
County Administrator

MHH/kv

Attachment A - Community Service Fund Program Period 3
FY 2014-15

Service Provider/Fiscal Agent	Program/Project Name	Amount Requested Number	BOS Sponsor Amount	Staff Recommend Amount	Scope Of Services
Agricultural Institute of Marin	Grown Local Marin	7,500	5,000	5,000	One-time funds will be used to partially offset marketing costs for Grow Local. The program aims to help farmers communicate to consumers that their products are grown here in Marin, thereby strengthening community relationships and the livelihood of local farms. Funds will be used toward print advertisements and the popular round yellow branded "Grown Local Marin" signage. Total project cost is \$16,925.
American Legion Post 179, San Anselmo	Water Intrusion Repair	5,000	2,500	2,500	One-time funds will be used to partially offset costs of regrading the landscape area between the cabin and the parking lot to direct surface drainage away from the cabin wall. Recent storms have resulting in water intrusion along in the west wall. Built in 1934, the cabin is historically significant to Marin, and hosts a number of community events and organizations. Total project cost is \$7,000.
Bay Area Discovery Museum	School Visit Programs	7,500	5,000 2,000	5,000	One-time funds will be used to partially offset costs of the museum's school visits in Marin. The program brings STEAM-focused programming via field trips to the Discovery Museum and outreach programs to classrooms. The program targets underserved schools: of the 1,355 participating students this year, 71% received scholarships. Total project cost for Bay Area-wide program is \$551,804.
Beyond Hunger	Outpatient Eating Disorder Support Groups and Peer Education Program	10,000	5,000 2,500	5,000	One-time funds will be used to fund operating and administrative costs for the scholarships and low fee eating disorder support groups. The groups are the only ones of this kind offered in Marin County on an outpatient basis. 200-300 residents are served by the program each year. Total project cost is \$10,000.
Conservation Corps North Bay, Inc	Indian Valley Organic Farm & Garden	10,000	7,500 5,000	7,500	One-time funds will be used to partially offset operating costs of the Indian Valley Organic Farm, a 5.8 acre, certified organic teaching and production farm located on the College of Marin's Indian Valley campus. The farm provides food systems education and hands on experience to 350 local, low-income residents and K-12 students every year, and produces 15,000 lbs. of organic produce. Total project cost is \$322,760.
Golden Gate Opera	"The Boy Who Grew Too Fast," Menotti's one-act opera to end bullying in schools	10,000	2,500	2,500	One-time funds will be used to partially offset costs of bringing anti-bullying opera "The Boy Who Grew Too Fast" to 10 low-income schools in Marin. The opera teaches acceptance to children in an innovative and memorable way, while also promoting the arts. Funds will be used toward theater rental, staffing, including stage crew and singers, and music for the production. Total project cost is \$70,000.

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Good 4 Da Hood	Ignite Health! A Health, Fitness and Wellness Festival	10,000	1,000	1,000	One-time funds will be used to partially offset costs of the Ignite Health! Health & Wellness Festival, which will target the low-income, mostly African American community in Marin City. As the initial portal to outreach to the community, the fair is designed as a fun, culturally relevant and interactive event to attract people who would not normally attend a health fair. Event costs include marketing. Total project cost is \$15,832.
Huckleberry Youth Programs Inc.	Huckleberry's Wellness Academy-college access program	10,000	10,000 2,000	10,000	One-time funds will be used to partially offset costs of the Huckleberry program, which serves low-income students from San Rafael and Novato who will be the first in their families to attend college, and wish to pursue careers in health. Funds would be used to help prepare students for college by financing campus visits and SAT courses. Total project cost is \$418,358.
Marin Athletic Foundation	"Hard Knocks"	10,000	5,000	5,000	One-time funds will be used to partially offset the cost of providing baseline and eye tracking testing to 375 high school athletes in Marin to establish when a return to "normal" activity can be prescribed for head trauma. This data will enable schools to develop a scientifically based, consistent protocol for dealing with juvenile head trauma. Total project cost is \$15,000.
Marin City Health and Wellness Center	Quality of Life Road Trip	10,000	5,000	5,000	One-time funds will be used to partially offset costs of transportation and lodging for a 4-week road trip for 15-20 girls in the Marin City Girl Power and Defenders Programs. The road trip is designed as a way to introduce children from this disadvantaged community to the rest of the country, and inspire them to create a better reality and future for themselves. All children on the road trips will be residents of public housing in Marin City. Total program cost is \$33,000.
Marin Clean Highways	Marin Clean Highways	10,000	2,500	2,500	One-time funds will be used to fund costs of hiring San Rafael StreetsTeam workers to clear debris from the Redwood Highway frontage road from Tiburon Blvd to Seminary Drive. Removing debris from the road will improve driver safety as well positively impact local businesses, residents, and tourists in the area. Total project cost is \$10,000.
Marin Community Clinics	Summer Solstice Celebration	5,000	5,000 5,000 5,000	5,000	One-time funds will be used to partially offset costs of the Summer Solstice event on June 24th. Proceeds from the event will support Marin Community Clinics, which provide vital health care services to 35,000 patients a year--many of whom are underinsured or uninsured. Funding will help provide services to those without insurance. Total project cost is \$38,850.
Marin Foster Parent Association Chpt 9. of the California State Foster	Foster Parent Resource Expansion	10,000	10,000 7,500	10,000	One-time funds will be used to partially offset costs of hire a part-time Executive Director and expanding the Community Resource Center. A part-time Executive Director would help grow the organization, and make existing programs more effective, and the expanded community center would be used to host programs and distribute clothing, toys, and school supplies. Total project cost is \$43,000.

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Marin Senior Coordinating Council, aka "Whistlestop"	Square Stand & Ticket Printer for the Jackson Cafe	1,900	1,900 1,900	1,900	One-time funds will be used to upgrade the outdated computer system at the Jackson cafe to the modernized Square system, and purchase a kitchen ticket printer to improve efficiency between diners' orders and kitchen preparation. The cafe serves over 80 low-income seniors per day, and provides employment experience and training to homeless individuals from Homeward Bound.
Marin Shakespeare Company	Quality Performing Arts Instruction for Low-income Youth	2,500	2,500 1,500	2,500	One-time funds will be used to partially offset costs of salaries for Teaching Artists working in San Rafael and Novato. The artists will teach basic theater concepts through theater games, warm-ups and exercises to 1,800 students in K-5 classrooms at low-income schools. The program promotes teamwork, creativity, and helps to build public speaking and vocabulary skills. Total project cost is \$96,700.
Redwood High School PTSA (Redwood High Grad Night)	Redwood High Grad Night	1,000	1,000 1,000	1,000	One-time funds will be used to partially offset costs of the Redwood High School Grad Night. The 6-hour event helps graduates come together to celebrate their achievements in a safe and sober environment. Funds will be used toward food, entertainment, decorations, and security. Total project cost is \$40,000.
San Marin High School Safe & Sober Grad Night	San Marin High School Safe and Sober Grad Committee	1,000	1,000 1,000	1,000	One-time funds will be used to partially offset security and transportation costs for the San Marin High School Grad Night. Funding will go towards renting a bus to transport graduates to the event, and using Novato Police drug dogs to sweep the premises and be on hand when graduates arrive. Total project cost is \$20,000.
San Rafael High School	San Rafael High School Athletic Health and Wellness	10,000	5,000	5,000	One-time funds will be used to partially offset costs of purchasing state-of-the-art helmets for the men's lacrosse and football teams at San Rafael High, as part of the campaign to improve safety at the high school, which includes hiring an athletic trainer, implementing a hydration program, and deploying Triax impact sensors. Total project cost is \$21,000.
Senior Access	Let's Go! Multicultural Excursion Club	10,000	5,000 5,000 2,000	5,000	One-time funds will be used to partially offset expenses for six excursions for older adults with dementia from underserved communities in Marin. The arts, cultural, as well as outdoor excursions will offer an opportunity to give isolated individuals social stimulation while simultaneously offering respite to their caregivers. Total project cost is \$14,000.
SummerAde/ sponsored by MarinLink	SummerAde	3,550	3,550 3,550 3,550	3,550	One-time funds will be used to enhance and support the Teen Mentor Training Program for SummerAde; a program that matches volunteer teens with school aged children from Marin with special needs for a week of summer camp. The funds will be used to improve a mandatory workshop for teens that are accepted to be mentors.

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Tamalpais Community Services District and Friends of Tam Valley	Creekside Fridays	1,000	1,000	1,000	One-time funds will be used to hire one band for the nine-week free summer music series in Mill Valley. The family friendly event uses 50 volunteers, and employs local teens to give them first-time job experience--teaching them time management, attentiveness, and responsibility in a fun, welcoming environment. Total project cost is \$22,000.
TeamWorks Art Mentoring Program	TeamWorks Art Mentoring Program	3,500	1,000	1,000	One-time funds will be used to partially offset operating costs of the Teamworks Art Mentoring Program after-school workshops for 120 high-risk youth at juvenile detention and alternative education high schools in Marin. The program provides academically struggling students who show motivation and talent with a creative and non-threatening venue for dialogue and collaboration between participants, institutions and the community-at-large. Total project cost is \$35,000.
The Redwoods, A Community of Seniors	Evacuation Stair Chairs	9,933	5,000	5,000	One-time funds will be used to purchase and install three evacuation chairs for the two and three story buildings on the Redwoods campus in Mill Valley. The chairs will reduce risk of injury to residents and staff in an emergency. The Redwoods serves seniors of all incomes: 40% of independent living residents have Section 8, and 30% of health center residents are on Medi-Cal.
Wise Choices for Girls	Wise Choices for Girls	10,000	1,000	1,000	One-time funds will be used to partially offset general costs associated with running the Wise Choices for Girls group for at risk and low-income girls in Novato, Mill Valley, Corte Madera, and Marin City. Girls in the group participate in tutoring programs and community initiatives. Funds would be used toward transportation to events, purchasing laptops, and to support the Wise Girls' campaign to remove styrofoam and BPA plastics from Marin. Total project cost is \$10,000.
		169,383	93,950	93,950	