

Marin County Board of Supervisors

RESOLUTION

PROCLAIMING SODA FREE SUMMER JUNE, JULY AND AUGUST 2010

WHEREAS, the prevention of obesity and diabetes are among the most urgent health challenges of our day; and

WHEREAS, adults who drink more than one soda/day are 27% more likely to be overweight or obese according to 2009 research; and

WHEREAS, the Centers for Disease Control and Prevention (CDC) recommends choosing water, or low-calorie beverages instead of sugar-sweetened beverages; and

WHEREAS, a Women's Health Study found that women, particularly African American women, who drink soda or sweetened fruit drinks every day were more likely to develop Type 2 Diabetes as compared to women who drink less; and

WHEREAS, the American Academy of Pediatrics recommends eliminating soft drinks from schools; and

WHEREAS, the American Dental Association recommends limiting soda intake; and

WHEREAS, soda is the #1 source of added sugar in the American diet; and

WHEREAS, approximately 42% of Marin adults (18+) were overweight or obese in 2007; and

WHEREAS, approximately 25% of Marin 7th grade students participating in the 2007 California Healthy Kids Survey were overweight or obese; and

WHEREAS, approximately 20% of Marin 11th grade students participating in the 2007 California Healthy Kids Survey were overweight or obese; and

WHEREAS, the Bay Area Region's 2009 Soda Free Summer Campaign empowered more than 100,000 people from Alameda, Contra Costa, Marin, San Mateo, San Francisco and Santa Clara Counties to "Rethink Their Drink;" and

WHEREAS, the Department of Health and Human Services, Division of Public Health and the Marin Wellness Collaborative, including Marin schools, hospitals, worksites, community organizations and youth groups, are organizing a countywide soda free campaign to implement healthy beverage policies and practices; and

WHEREAS, it is imperative to educate and empower children and adults to make healthy choices.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Marin hereby proclaims June, July and August 2010 as "Soda Free Summer" in Marin County, and urges all citizens to "Rethink Your Drink" and go "Soda Free" this summer.

PASSED AND ADOPTED at a regular meeting of the Board of Supervisors of the County of Marin held this 11th day of May 2010.

Supervisor President

President

Clerk