

# 2017 MARIN COUNTY FAIR GLOBAL MARKETPLACE HANDBOOK

Dear Friends:

Welcome to the 2017 Marin County Fair – **Let The Funshine In!**

This year the 76<sup>th</sup> award-winning Marin County Fair **Let The Funshine In!** celebrates the 50th anniversary of the Summer of Love emphasizing Marin's dedication to the things we value most in our community, Family, Art, Agriculture and the Environment. In 1967, the Summer of Love kicked-off with a two-day concert on Mt. Tamalpais called the Fantasy Fair and Magic Mountain Music Festival. This summer's Marin County Fair will celebrate that 1967 spirit with music, art, fashion and more featuring tie-dye and macramé competitions, Flower Power horticulture, Groovy/Psychedelic and Abstract art and photography, and daily 60s fashion parades. As always, there are carnival rides, free concerts and fireworks every night. Join us, tune in, turn on and **Let The Funshine In!**



The Global Marketplace will feature products and services from around the globe. The Marin County Fair continues its legacy of being *The Greenest County Fair on Earth* by requesting that Fair vendors use biodegradable or re-usable bags for merchandise, and that all food samples be served with compostable containers and utensils. Other tips for “being green” are included in the *Global Marketplace Handbook*.

The *Global Marketplace Handbook* was designed to provide all the necessary information you will need both before and during the Fair. It is the responsibility of each vendor to read the Handbook, know the rules and to abide by them while at the Marin County Fair.

We expect over **120,000** fairgoers to attend. We are partners with you in welcoming Fair guests to the Marin County Fair and ensuring that their Fair experience is pleasant and entertaining.

We look forward to having your business or organization as an integral part of the Global Marketplace at **Let The Funshine In!** June 30 - July 4.

Sincerely,

*Marion*

Marion Boyd  
Deputy Director

Phone: 415.473.6397  
Fax: 415.473.3700  
E-mail: [mboyd@marincounty.org](mailto:mboyd@marincounty.org)

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All public meetings and events sponsored or conducted by the County of Marin are held in accessible sites. Requests for accommodations may be made by calling (415) 473-4381 (Voice), (415) 473-3232 (TDD/TTY) or by e-mail at [disabilityaccess@marincounty.org](mailto:disabilityaccess@marincounty.org) at least five business days in advance of the event. Copies of documents are available in alternative formats, upon request.

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## HOW TO REACH US

**Marin County Fair** ♦ **10 Avenue of the Flags** ♦ **San Rafael, CA 94903**

**Phone:** Business Office – 415.473.6400 Marion Boyd – 415.473.6397

**Email:** [mboyd@marincounty.org](mailto:mboyd@marincounty.org)

**Website:** [marinfair.org](http://marinfair.org) **Fax:** 415.473.3700

**Regular Office Hours:** Monday through Friday: 9 am to 5 pm

**Fair Office Hours:** Wednesday, June 28: 8 am to 5 pm

Thursday, June 29: 8 am to 6 pm

Friday, June 30 through Tuesday, July 4: 8 am to 8 pm

**Fair Exhibits Open to Public:** Friday, June 30 through Tuesday, July 4: 11 am to 9:30 pm

**Fireworks:** 9:30 pm to 9:45 pm daily

## HOW TO FIND US

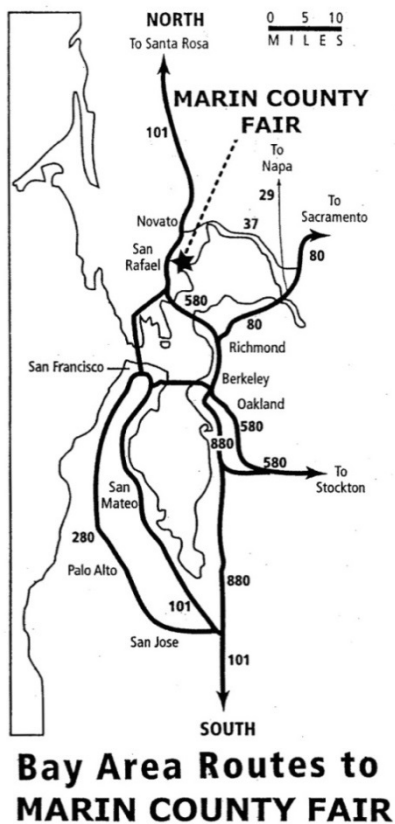
### From Highway 101 Northbound:

Take the North San Pedro exit, bear to the right. Turn left at the stoplight onto Civic Center Drive. Proceed past the lagoon; make the second right turn onto Avenue of the Flags. Vendors' Entrance 200 yards straight ahead.

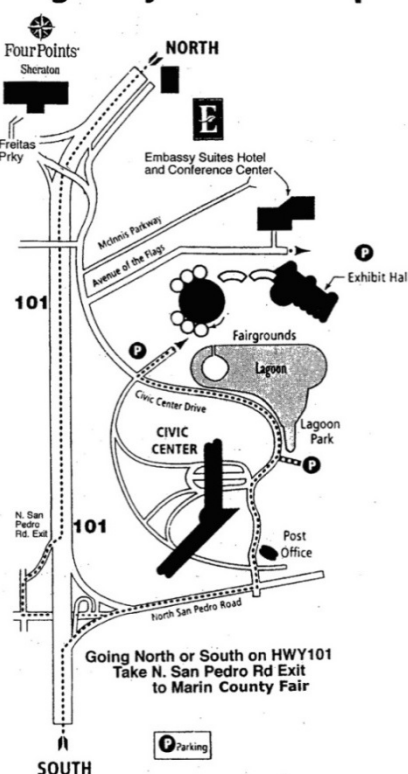
### From Highway 101 Southbound:

Take the North San Pedro exit, at end of exit turn left. Turn left at the stoplight onto North San Pedro Road. Turn left at the stoplight onto Civic Center Drive. Proceed past the lagoon; make the second right turn onto Avenue of the Flags. Vendors' Entrance 200 yards straight ahead.

## DIRECTIONAL MAP



### MARIN COUNTY FAIR Highway Access Map





## DATES TO REMEMBER

**December 14, 2016 through**

**April 30, 2017.....Applications accepted with non-refundable deposit or payment in full.**

**March 1, 2017 .....Deadline for participants from previous year, who are in good standing, to request booth space. Remaining spaces will open to new Vendors.**

**May 1, 2017 .....Deposits no longer accepted. Payment in full for booth space required.**

**After June 1, 2017.....All applications need to be accompanied by an additional \$25 late handling fee.**

**June 28 & June 29, 2017 .....Set up days:  
Wednesday, June 28: 8 am to 5 pm  
Thursday, June 29: 8 am to 6 pm  
Passes are available during these times.**

**June 30 through July 4, 2017 ....Fair days: Fair Exhibits open to the public 11 am to 9:30 pm**

**July 5, 2017 .....Vendor move out: 8 am to 5 pm**



## APPLICATION AND CONTRACT REQUIREMENTS

### An accepted application must include:

- **Application (Required for participation in the Fair.)**

The application is enclosed in the Handbook. **It must be filled out completely and returned with the deposit or full booth fee.** If your application is accepted, you will be sent three (3) copies of our contract. All three (3) copies must be signed and returned on the date designated with the balance of booth rental, overnight parking fees and additional utility fees, if applicable.

- **Deposit (Due with application prior to April 30, 2017.)**

**Prior to April 30, all booth applications must be accompanied either by a non-refundable deposit of \$250, or by payment in full.**

**After April 30, payment in full must be made; no deposits will be accepted.**

**NOTE: ALL PAYMENTS MUST BE IN THE FORM OF A MONEY ORDER, CASHIERS CHECK, VISA OR MASTERCARD. NO PERSONAL CHECKS OR BUSINESS CHECKS WILL BE ACCEPTED AT ANY TIME FOR ANY PAYMENT.**

- **Handling Fee: Required with application after June 1, 2017.**

**After June 1, a \$25 late handling fee must be included.**

- **Rental Fees: Full Fee due with Application after April 30, 2017.**

**Main Street** (spaces 18-24).....10' x 20' .....\$1,590.

**Plaza View** .....10' x 20' .....\$1,820.

**A Street – F Street and G Tent** .....{10' x 10' in line .....\$ 790.  
**(Or A Street – G Tent)** .....{10' x 10' corner aisle end cap.\$ 920.  
.....{10' x 20' .....\$1,820.

With the exception of booth space on Main Street, spaces that are marked as 10' x 20' must be purchased as such. For Main Street, please call Marion if you need depth greater than 10 feet. 10' x 10' spaces may be combined to make larger spaces if required.

### **ALL PRICES INCLUDE INSURANCE AND ARE FOR THE FULL 5-DAY TIME PERIOD.**

- **Electrical/Utility Fees (Mark on application. Fee due with contract.)**

4 amps / 120 volts Service.....Free..... Included in contract  
20 amps / 120 volts Service .....\$85..... Limited areas available  
30 amps 208 volts / single phase .....\$160.....Limited areas available  
50 amps 208 volts / single phase .....\$250.....Limited areas available

- **Overnight Parking Fees (Mark on application. Fee due with contract.)**

\$150 per vehicle (See Overnight Parking Rules and Regulations on pg. 6)

- **Insurance**

Insurance is included with the booth space. No other paperwork is necessary.

- **Workers' Compensation (Must be returned with signed contracts.)**

Each Vendor who has employees (on payroll vs contracted) working at the Fair must also provide a copy of their Workers' Compensation insurance. If no employees are working at the Fair, **please indicate** on application.

- **State Sales Permit (Must appear on application.)**

The State of California requires a valid Sales Tax Permit (Tax Resale I.D.) on file with the Fair. There is no charge for obtaining this permit from California State Board of Equalization (Regional Office - P.O. Box 730 Santa Rosa, CA 95402 - 707.576.2103).

- **Product list and/or catalog (Must accompany application.)**

- **For new Vendors, a photo or diagram of your booth set up (must accompany your application).**

## REFUND INFORMATION

Requests for refunds must be made in writing to the Fair Manager and will be considered on an individual basis. If approved, the refund will be processed after the conclusion of the Fair. **Requests for refunds will not be considered for cancellations less than 30 days prior to the Fair.** All deposits are non-refundable.

## VENDOR ADMISSION, PARKING & PETS

### **PASSES AND PARKING**

Passes must be picked up in the Fair Office prior to moving onto the grounds, on set up days. Each Vendor will be issued a number of daily passes according to the number of workers in their booth, not to exceed twenty-five (25) daily Admission Passes, and one (1) 5-day Admission/Vehicle Parking Pass for spaces 200 sq. ft. and under, and two (2) 5-day Admission/Vehicle Parking Passes for spaces over 200 sq. ft. Vendors needing to restock booths from supplies outside the Fairgrounds will be re-admitted using their Admission/Vehicle Day Pass.

No workers will be admitted onto the grounds unless they have a pass on their person. **Please make sure, in advance, that each member of your staff has their pass for each day they need admission to the grounds.** No passes may be left at any Fair Gate for staff or volunteers.

**Vendor passes are for the express use of the contracted Vendor and his or her staff; these passes are good for one day only and must be surrendered on entrance to the grounds. They may not be given away to patrons, discounted, sold, traded, copied or reproduced in any fashion. Violators will be removed from the grounds and restricted from future participation in the Marin County Fair.**

**Marin County Fair does not provide free re-entry or passes for patrons returning to pick up merchandise from a Global Marketplace Vendor except on same day of purchase with hand stamp.**

Global Marketplace Vendors may purchase additional Vendor Admission Passes at the Box Office or online at [marinfair.org](http://marinfair.org) between June 28 and June 29, if needed. There will be no refunds for unused passes.



Additional Vehicle Day Passes are **not available** due to the limited parking space at the Fairgrounds.

### **OVERNIGHT PARKING**

All vehicles (vans, trucks, RV's, storage trailers, refrigerator trucks, etc.) will be charged a flat fee of \$150 per vehicle for overnight parking for the run of the Fair. Only vehicles registered with the Fair Office and assigned a parking space will be permitted.

Arrangements for this parking must be made and paid for in advance at the time of application and will be included in the contract. Overnight parking space is limited and is available on a "first come, first served" basis.

Vehicles eligible for overnight parking must park in the dirt lot parking area due east of the paved lot behind the Exhibit Hall. No overnight vehicles will be allowed to park on the paved lot during the Fair. All vehicles must be self-contained. There are no electrical, water or sewer hook-ups available.

Overnight parking permits will be issued at check in time. They must be placed in the **front right hand corner** of the windshield. Vehicles not registered with the Fair Office and found outside their designated areas on the Fairgrounds will be subject to additional parking fees, vehicles will be required to be moved or will be towed at the owner's expense.

Personal cars may not park overnight at any time during the Fair. A listing of near-by RV Parks and other lodging information can be found on page 16.

### **PETS**

No animals except service animals for individuals with disabilities are permitted on the Fairgrounds. Vendors staying in recreational vehicles at the Fairgrounds must leave their pets in the vehicle unless walking them and are required to clean up after them.



## VENDOR SPACE

### **VENDOR SPACE ALLOCATION – ALL BOOTH SPACES ARE OUTDOORS ON SEMI-HARDSCAPE (HARD-PACKED DIRT AND GRAVEL THAT HAS BEEN TREATED FOR DUST CONTROL).**

Space is assigned based on receipt of your completed application and deposit. Vendors returning from the previous year will be given a limited amount of time to request booth space or a change in booth space before applications are opened to new Vendors. (See "Dates to Remember" on pg. 4) Once assigned, no Vendor will be allowed to switch booths without prior approval by Fair Management.

### **FAIR MANAGEMENT RESERVES THE RIGHT TO REFUSE SPACE TO ANY APPLICANT FOR ANY REASON OR RELOCATE ANY VENDOR WITHOUT NOTICE.**

#### **BOOTH AND CANOPY DIMENSIONS**

All booths are 10' x 10' and 10' x 20' in size. The in-line units have one selling side, and the corner aisle end cap units have two selling sides. Vendors may request multiple spaces (either attached or separated) and will be accommodated to the extent that space is available.

- **GLOBAL MARKETPLACE "G Tent"** is enclosed within a large master tent. The booths are separated by 3 foot high side walls. The horizontal cross bar on the rear wall of each booth is approximately 8 feet high.
- **VENDOR SPACES IN THE GLOBAL MARKETPLACE AREA** have individual canopies provided, which Vendors are required to use. Each of these booths has 3 foot high sidewalls, 6.5 foot high rear walls. The height of the booth space at the apex of the canopy is 12.5 feet.
- **VENDORS ON MAIN STREET** need to provide their own tent or display trailer. All spaces are equipped with one 120 volt outlet with 4 amps or 500 watts at 120 volts per space. (See "Electrical/Utility Fees" on pg. 5 for purchase of additional electrical power.) All tables, chairs or display equipment must be provided by the Vendor. There is no on-site equipment rental available.

#### **CANCELLATION OF VENDOR SPACE**

Failure to comply with any provision of the Fair Agreement can result in forfeiture of all payments to the Fair. In addition, the Fair Management can, at its discretion, re-assign the booth space to another Vendor without further notice to the defaulting Vendor.

#### **VENDOR MOVE IN**

Contracts, California Sales Tax Permits, fee payments and any other required forms must be completed fully before receiving admission and parking passes and moving onto the Fairgrounds. Vendors may not assign or sublet their space, or any part thereof, without the signed consent of the Fair Manager. Switching booths in any manner is not permitted.

Upon arrival Vendors must check in at the Fair Office to receive admission passes and parking passes. The grounds will be open for check in and Vendor set up anytime between 8 am to 5 pm on Wednesday, June 28; and 8 am to 6 pm on Thursday, June 29.

**Any Vendor who has not checked in or contacted the Fair Office by 8 am on Friday, June 30 may forfeit their space without a refund.**

**All set-ups must be completed and vehicles off grounds by 10 am on Friday, June 30.**

#### **VENDOR SET UP**

***No part of a display may interfere in any way with any other Vendor.***

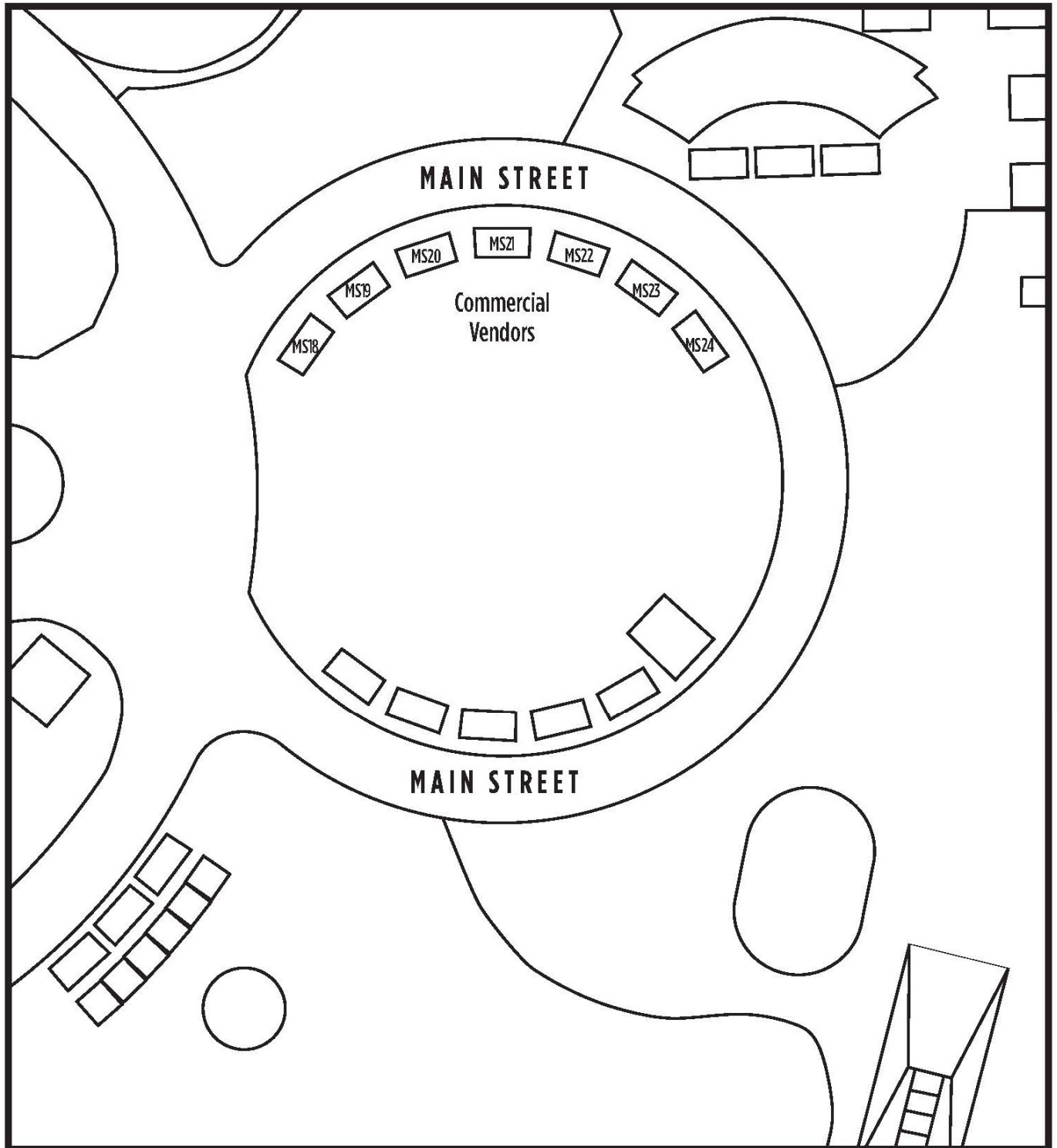


Left side of Double Truck Map

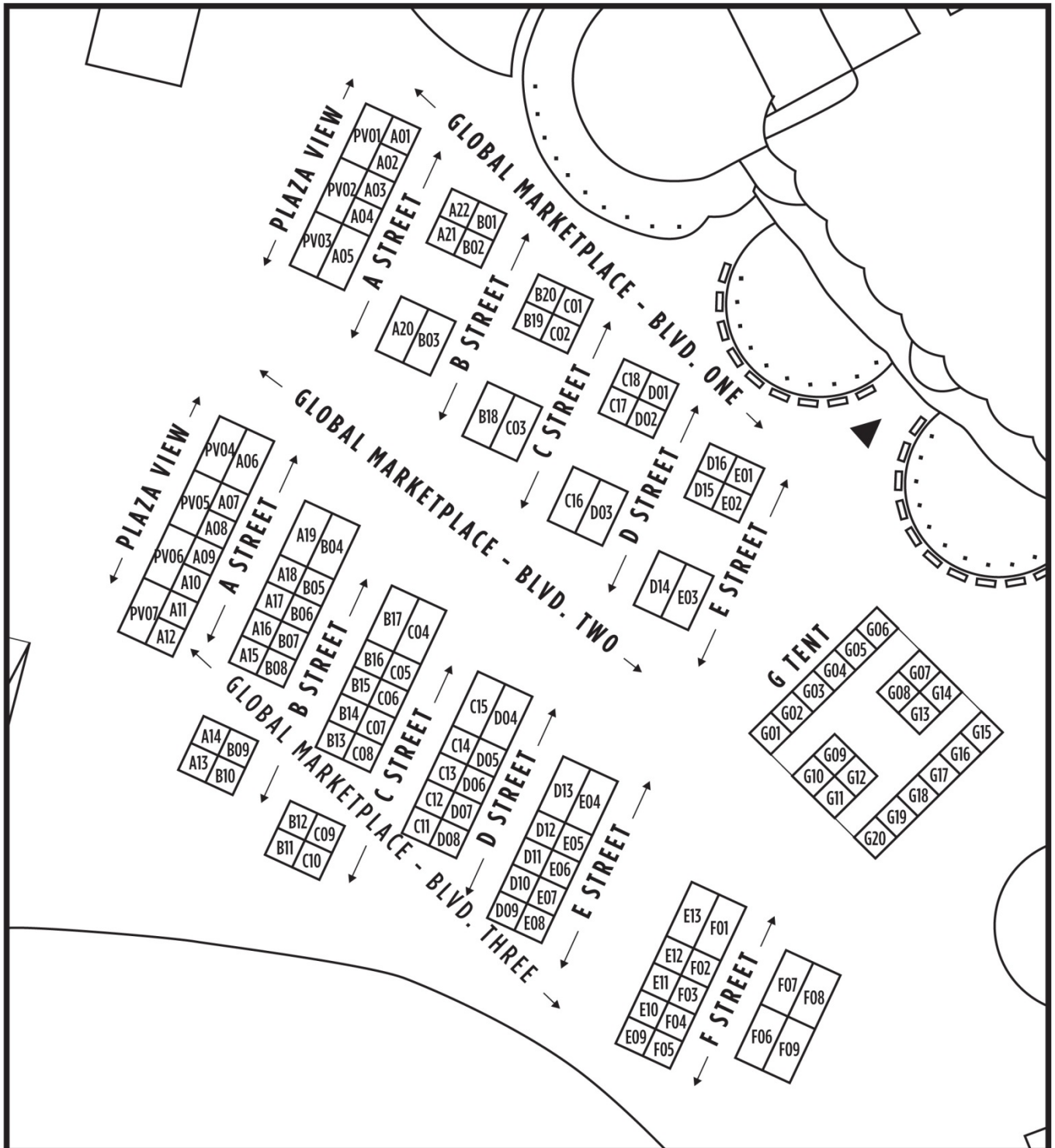


Right Side of Double Truck Map

# Vendor Tents



# Vendor Tents





**NO SIGNAGE, DISPLAY MATERIALS OR PRODUCT MAY BE ATTACHED TO THE INTERIOR OR EXTERIOR WALLS OF THE VENDOR BOOTH, OR DISPLAYED ON THE TOP OF THE TENT CANOPY.**

All displays must conform to the booth height restrictions of the side and rear walls (see "Booth and Canopy Dimensions" on pg. 7).

All construction of shelves, display equipment, etc. must take place during the two set-up days before the Fair opens.

Extra lighting may be used in conjunction with the standard 120 volts / 4 amps service that is provided at no charge. If additional service is needed, this must be approved and paid for in advance (see "Electrical/Utility Fees" on pg.5). All extension cords must be heavy duty.

All material used in booth set up must be flame retardant and must comply with the State Fire Marshall's Code - subject to inspection and enforcement by City of San Rafael Fire Marshall. Vendors are responsible for installing, maintaining and dismantling their exhibit. No Fairground personnel, materials, tools, equipment (including forklifts) or fixtures may be used for this purpose. The set-up of spa displays is required on Tuesday, June 28 to allow adequate time for water fill up.

Each Vendor shall be fully responsible and liable for all displays and materials within their booth. The Fair is not responsible in any way for theft, pilferage or damage to Vendors' displays.

Aisles and exits must be kept clear at all times. **Failure of any Vendor to confine display materials, products, demonstrations or patron seating to the booth space to which they have been assigned could result in termination of their contract.** All storage boxes and Vendor materials not in use must be stored out of sight within booth space or offsite.

### **VENDOR SIGNAGE**

Posters, banners, signs and product displays are not permitted on the outside or above the tent canopy, above the tent cross poles, on grounds equipment or anywhere on the Fairgrounds. Any signage used must be confined to the inside of the booth space. Signage must not be attached to the booth walls or conflict with any other booth space.

All signage must be professionally made. Fair Management reserves the right to remove any sign it deems inappropriate for any reason.

Bumper stickers and/or posters given from the Vendor's booth and found anywhere on the Fairgrounds must be immediately removed by the Vendor. An additional cleanup fee may be charged by Fair Management.

### **VENDOR STAFFING**

All booths must be staffed from 11 am to 9:30 pm during the 5 days of the Fair. Failure to do so can result in immediate cancellation of your contract. Fair Management shall have the right to occupy the space in any manner in the best interest of the Fair, without further notice to the Vendor.

No personal cooking of any kind will be allowed in the booth areas or on the Fairgrounds. No one is permitted to stay in his or her booth overnight.

The contracted Vendor is responsible for the conduct and appearance of their volunteers and/or paid staff. Intoxication, use of controlled substances, inappropriate conduct or speech toward Fair patrons or Fair staff will be grounds for termination of the Vendor's contract.

### **VENDOR MOVE OUT**

**Vendors may not dismantle booths before 9:30 pm on Tuesday, July 4, closing night of the Fair. For the safety of departing patrons, cars and trucks will not be allowed on the grounds until 11:30 pm. The Fairgrounds will be open for move out from 8 am to 5 pm on Wednesday, July 5. All materials and equipment must be removed from the Fairgrounds no later than 5 pm on this date.**



## VENDOR TIPS FOR GOING GREEN

**From going paperless to finding environmentally friendly exhibit materials, green experts offer tips for helping Vendors get green.**

### **ECO-FRIENDLY EXHIBITS**

- Consider using recycled carpeting, alternative floor coverings, walls or structures with low or no volatile organic compound (VOC) finishes, recycled or recyclable pieces and parts.
- Rethink the life span of your booth. Refurbish rather than rebuild. Avoid dated information on booth panels.

### **CONSIDER USING PROMOTIONAL PRODUCTS**

- Source environmentally friendly giveaways – notepads from recycled paper, mouse pads from recycled materials, seed packets, etc. Even things like pencils and T-shirts are being manufactured from earth-friendly or recycled materials.
- Keep imprints generic, with just a company name, logo and contact information – nothing show-specific, so surplus can be used at other events.
- Request bulk packing on all orders, without individual plastic wrap.
- Donate unused premiums to local charities. (Avoid waste and return shipping impact.)
- Rather than a giveaway, make a donation to a charitable cause or sponsor energy offsets of attendees' travel to the event.

### **AVOID WASTE**

- Save packing cartons to reuse rather than throwing them away. If they can't be reused, research recycling options.
- Separate aluminum, glass and paper. Look for designated bins on the fairgrounds before, during and, especially, after the show.

### **GREEN MATERIALS CONTRACTORS OFFER VENDORS**

- Framing components of recycled and recyclable aluminum.
- Plyboo and laminates made from recovered wood chips or other recycled/recyclable materials.
- Recycled/recyclable carpet, floor tiles and padding made from recyclable materials and even recycled automobile tires or plastics like soda bottles.
- Formaldehyde-free countertops and shelving made from agri-fibers such as wheat or corn stalks.
- Table coverings and wastebasket liners made of biodegradable materials.
- Banner and signage recycled materials; and more digital signage options.
- Visqueen and other fabrics that are printable and made from recycled materials (such as soda bottles) and are recyclable.
- Green cleaning solvents that are nontoxic and biodegradable.

### **ENERGY USE**

- Research design of both structures that require less lighting. Where there's lighting, use energy-efficient light bulbs such as compact fluorescent bulbs and LED lighting.
- Turn off lights, computers and other electrical appliances and unplug each night.

### **FOOD AND BEVERAGE**

- If food sampling will take place in booths, use compostable products.
- Avoid unnecessary packing.
- Choose local products whenever possible to avoid shipping impact.
- Compost food when possible.
- Donate leftover food to local community service organizations.

### **BENEFITS FOR VENDORS**

- Going green can help differentiate a company from competitors.
- There's PR value in corporate environmental responsibility. Promote what you are doing to green your exhibit.
- Local sourcing can save shipping/transportation costs, helping to offset the cost of investments in greener booths.

### **A NOTE ABOUT BAMBOO**

Bamboo is a quick-growing, sustainable product resource that is replaceable in nature many times faster than timber. Because the majority of it is produced in China, shipping issues as well as environmentally friendly and socially responsible manufacturing processes have come under consideration in the United States, making it controversial.



## PRODUCTS

### **ACCEPTED PRODUCTS**

All products and or services must be listed on the application. Contracts will be issued on the basis of this listing and no additional items or services may be sold. Violation of this rule can result in immediate cancellation of your contract without refund of booth fees.

When listing products, the following must be considered: "Any authority granted Vendor by Fair to sell is not and shall not be in derogation of any copyright, trademark or other proprietary interest in the product(s) and will be granted without prejudice to any right of the owner of any such copyright, trademark or other proprietary interest to forbid any display of such product(s) without a license or other permission by the owner." "Vendor shall not display signs or sell product(s) that bears any marks, words or designs that cause confusion or mistake or deceive the public." "By execution of this application, Vendor warrants that permission to sell the product(s) has been obtained from the owner in a manner consistent with law and that in the selling of such product(s) or offering of such product(s) for sale, Vendor will not violate any copyright trademark or other proprietary interest in said product(s)."

**PLEASE NOTE: The Marin County Fair does not grant exclusivity for products, services or exhibits. As fair time approaches and as booth spaces become limited, vendors with similar or same products may be placed in close proximity.**

### **PROHIBITED PRODUCTS AND SERVICES**

The following items and/or services are prohibited from sale or giveaway by Vendors: all related tobacco and smoking items, including fake cigarettes; cigarette lighters; drug paraphernalia of any kind; knives of any kind; jewelry or toys with any lead content or any lead-based products; guns (authentic or toy) and ammunition of any kind; swords and daggers, ceremonial or decorative; any other weapons such as katanas, bows and arrows, crossbows, electrical shock devices and ninja type weapons; laser pointers, mace, pepper sprays, stink bombs, poppers or any other incendiary device; products made from any endangered animal; all items marketing alcohol-related products. Also prohibited: Ear piercing and body piercing of any kind, permanent tattooing, PPD/Black Henna tattoos, branding of any kind or intimate products.

Face painters must use products that are specifically designed for use on the face and skin, such as theatrical face paints.

**No live performances or broadcasts are allowed in the commercial booth spaces without prior authorization by Marin County Fair Management.**

**Beverage bottles (other than refillable water bottles) and cans are not allowed on the Fairgrounds.**

### **PRODUCT SAMPLES AND GIVEAWAYS**

Vendors who conduct prize drawings and/or giveaway products must obtain permission in advance from Fair Management. All prizes must be awarded during Fair hours and the names and addresses of all winners must be submitted to the Fair Office and posted clearly at the Vendor's booth. Balloons may not be given away as a form of promotion.

### **FOOD OR BEVERAGE PRODUCTS**

Only prepacked food and beverages can be sold in the Marin Marketplace and cannot conflict with Fair food concessions. All food sales and/or samples must be approved in advance by Fair Management. Vendors must obtain a food permit through the Marin County Department of Environmental Health (3501 Civic Center Drive, Room 236 San Rafael, CA 94903 - Steve Rosso at 415.473.6907). Please refer to EHS website for information on permit fees at [www.marincounty.org/ehs](http://www.marincounty.org/ehs).

### **PRODUCT SALES TECHNIQUES**

**No soliciting of any kind is permitted outside of the booth space.**

Sound devices of all types are subject to the approval of the Fair Management; volume of sound devices must be controlled so they do not interfere with neighboring booths. Fair Management reserves the right to have sound level lowered or sound devices removed.

### **PRODUCT DELIVERIES**

All Vendor deliveries must be made through the Vendors' Entrance on 10 Avenue of the Flags. The Fair will not sign for nor be responsible for any individual booth deliveries.

**No vehicles will be allowed on the grounds after 10 am during the run of the Fair. Arrangements must be made with Fair Management for admission of any deliveries, by hand truck only, after this time.**



## FAIR SERVICES

### **SECURITY**

The Marin County Fairgrounds are completely fenced, security guards stationed at each gate and roving security guards on duty around the clock from 8 am Wednesday, June 28 until 5 pm Wednesday, July 5. However, all merchandise should be moved off tabletops, boxed and stored in the rear of the booth overnight. Any valuables should be locked up or carried out, if possible, and tarps used to enclose your booth space. Any losses should be reported to the Fair Office immediately upon detection. Fair Management is not responsible for lost, damaged or stolen merchandise.

### **FIRST AID**

The Fair First Aid Station is located on the north side of the Marin Veterans' Memorial Auditorium. Personnel are on duty from 11 am to 10 pm daily during the Fair.

### **ELECTRICAL REPAIRS ASSISTANCE**

If you have electrical problems in your booth, please request repairs, in person, at the Fair Office. Requests will be handled on a "first come, first served" basis.

### **JANITORIAL SERVICE**

The Fair will furnish routine janitorial service for aisles and areas used by the public. Vendors must at all times and at their own expense, keep their space properly arranged and clean. If trash containers near your areas are full, there are large debris containers to the rear of the food building where you can deposit trash that is properly wrapped and securely tied. Each Vendor is asked to recycle cardboard and corrugated waste. A separate trash bin for this purpose is available. All empty cartons should be flattened and left next to any trashcan or debris box for pickup.

### **RESTROOMS**

Restrooms are located in the Exhibit Hall at each end of the building and on the grounds. Restrooms are not to be used for Vendor maintenance needs.

### **ON-SITE BANKING SERVICE**

There are four portable ATM's on the Fairgrounds: They are located just inside the main entrance to the Fairgrounds, on the Fairgrounds Island by the entertainment pavilion, by the Marin Food Court and at the south end of the Exhibit Hall.

### **ALCOHOL-AWARE**

Beginning in 2004, a growing group of community organizations came together to make history at the Marin County Fair by replacing two beer companies as sponsors - and ending alcohol sponsorship and advertising at the Fair. In 2005 the Marin County Board of Supervisors passed a resolution prohibiting sponsorship or marketing of alcohol-related products at the Fair (and other county venues). Reducing alcohol advertising and promotion is critical because exposure to alcohol marketing influences young peoples' decision to drink.

### **SMOKE-FREE FAIR**

The Marin County Fair is a Smoke-Free county fair to provide for the public health, safety and welfare of all fair-goers. The policy discourages the inherently dangerous behavior of tobacco use near non-tobacco users; protects children from exposure to smoking and tobacco; reduces the potential for children to associate smoking and tobacco with a healthy lifestyle; protects them from smoking and tobacco-related litter and pollution; and affirms and promotes the family-friendly atmosphere that the Marin Fair is known for. **In 2016 an ordinance was passed prohibiting smoking anywhere on County of Marin property.**

### **HEALTHY FARE**

Beginning in 2004, the Healthy Food Choice Initiative was launched to educate and work with Fair concessionaires around providing and promoting healthy food choices. The nutrition guidelines mandated for all public schools under SB 12 and 965 were adopted which specify zero trans-fats and lower fat and sugar content of foods offered. This effort has continued each year with the 2010 Fair requiring every Vendor to include a least one healthy food/beverage choice at their booth. Fair concessionaires also only use biodegradable plates, cups and utensils and composting of food waste. Social marketing signage and messages (including - *Feel the Difference! Eat Healthy! Be Active! Feast on Fruits and Vegetables* and *Be Physically Active! At least 60 minutes daily*) were also added along with other colorful icons.

## HOTELS AND MOTELS

### CORTE MADERA

#### America's Best Value Inn

1595 Casa Buena Drive  
415.924.3570 [www.americasbestvalue.com](http://www.americasbestvalue.com)  
Mileage: 7.9

#### Best Western Corte Madera Inn

56 Madera Boulevard  
415.924.1502 [www.cortemaderainn.com](http://www.cortemaderainn.com)  
Mileage: 7.9

#### Marin Suites Hotel

45 Tamal Vista Boulevard  
415.924.3608 [www.marinsuites.com](http://www.marinsuites.com)  
Mileage: 6.8



### LARKSPUR

#### Courtyard by Marriott

2500 Larkspur Landing Circle  
415.925.1800 [www.courtyard.com/sfol](http://www.courtyard.com/sfol)  
Mileage: 6.6

### MILL VALLEY

#### America's Best Value Inn

155 Shoreline Highway  
415.332.1732 [www.americasbestvalueinn.com](http://www.americasbestvalueinn.com)  
Mileage: 10.8

#### Holiday Inn Express

160 Shoreline Highway  
415.332.5700 [www.holidayinnexpress.com](http://www.holidayinnexpress.com)  
Mileage: 10.9

#### Tamalpais Motel

680 Redwood Highway  
415.381.4775 [www.tamalpaismotel.com](http://www.tamalpaismotel.com)  
Mileage: 10.6

#### Travelodge Mill Valley

707 Redwood Highway  
415.383.0340 [www.travelodge.com](http://www.travelodge.com)  
Mileage: 9.2

### NOVATO

#### America's Best Value Inn

7600 Redwood Boulevard  
415.892.7500 [www.travelodge.com](http://www.travelodge.com)  
Mileage: 9.43

#### Best Western Novato Oaks Inn

215 Alameda del Prado  
415.883.4400 [www.bestwestern.com](http://www.bestwestern.com)  
Mileage: 4

#### Courtyard by Marriott Novato

1400 N Hamilton Pkwy  
415.883.8950 [www.courtyard.com/sfnov](http://www.courtyard.com/sfnov)  
Mileage: 5.95

#### Days Inn

8141 Redwood Boulevard  
415.897.7111 [www.daysinn.com](http://www.daysinn.com)  
Mileage: 5.95

#### Inn Marin Hotel

250 Entrada Drive  
415.883.5952 [www.innmarin.com](http://www.innmarin.com)  
Mileage: 5.7

#### Marinwood Inn & Suites

275 Alameda del Prado  
415.883.2406 [www.innnovato.com](http://www.innnovato.com)  
Mileage: 4.54

### SAN RAFAEL

#### Marin Lodge

1735 Lincoln Avenue  
415.578.2827 [www.marinlodge.com](http://www.marinlodge.com)  
Mileage: 1.66

#### Days Inn

737 Francisco Boulevard East  
415.453.3450 [www.motel6.com](http://www.motel6.com)  
Mileage: 4.34

#### Embassy Suites

101 McInnis Parkway  
415.499.9222 [www.embassysuites.com](http://www.embassysuites.com)  
Mileage: Walking Distance

#### Extended Stay America

1775 Francisco Boulevard East  
415.451.1887 [www.extendedstayamerica.com](http://www.extendedstayamerica.com)  
Mileage: 6.22

#### Four Points by Sheraton

1010 Northgate Drive  
415.479.8800 [www.fourpoints.com/sanrafael](http://www.fourpoints.com/sanrafael)  
Mileage: 1.0

#### North Bay Inn

855 Francisco Boulevard East  
415.456.8620 [www.northbayinn.com](http://www.northbayinn.com)  
Mileage: 4.14

#### Panama Hotel

4 Bayview Street  
415.457.3993 [www.panamahotel.com](http://www.panamahotel.com)  
Mileage: 3.48

#### Travelodge San Rafael

865 Francisco Boulevard East  
415.454.9470 [www.travelodge.com](http://www.travelodge.com)  
Mileage: 4.15

#### Villa Inn

1600 Lincoln Avenue  
415.456.4975 [www.villainn.com](http://www.villainn.com)  
Mileage: 1.8



## RV PARKS

### GREENBRAE

#### Marin Park, Inc.

2140 Redwood Highway  
415.461.5199  
[www.marinrvpark.com/](http://www.marinrvpark.com/)  
Mileage: 5.4

### NOVATO

#### Novato R.V. Park

1530 Armstrong Avenue  
415.897.1271 [www.novatorvpark.com](http://www.novatorvpark.com)  
Mileage: 9.65