Marin Recovers

A SAFE AND MEASURED REOPENING PLAN

May 26, 2020

www.marinrecovers.com
Marin Recovers Steering Committee

• County Board of Supervisors: Dennis Rodoni, Katie Rice
• Marin Economic Forum: Mike Blakeley
• Small Business Development Center: Miriam Hope Karell
• Marin County Council of Mayors and Councilmembers: Kate Colin (San Rafael), Brian Colbert (San Anselmo)
• Chambers of Commerce: Joanne Webster (San Rafael)
• Dominican University: Dr. Yung-Jae Lee
• Marin Managers Association: Adam Politzer (Sausalito)
• Business Association: Stephanie Koehler (Novato)
Introduction

- Marin Recovers is a multijurisdictional partnership originally envisioned after the 2017 wildfire season
- Today’s focus: business-reopening process
- Mayors and Council Members Economic Recovery group also focusing countywide
- Businesses should go to www.marinrecovers.com for all information about reopening
Guiding Principles

• Comply with the State public health orders;
• Consider a wide range of potential impacts including health, social, and economic;
• Consider business and other sector feedback that, to the extent possible, allows businesses and other sectors to remain viable and protects the public;
• Adjust based on public health data to both restrict or loosen orders;
• Minimize the opening and closing process for businesses and other sectors to avoid expensive and time-consuming processes for businesses;
• Maintain an ongoing mechanism to gather input from and respond to questions from businesses, other sectors, and public; and
• Acknowledge the role each resident and visitor has in supporting local businesses and other sectors by wearing proper PPE to protect our community’s health.
Roles, Responsibilities, and Process

Marin Recover Industry Advisors

Lead by the Board of Supervisors, groups of industry, community, health care, and work-force leaders provide a connection for the public health officer to operationalize measures across all activities and industries.

Industry work groups: 5-8 people per group provide recommendations about how an industry could open in compliance with health officer orders, and support organizations in planning and implementing recommendations. Groups are diverse in membership, including members who represent both small and large organizations within an individual industry, as well as trade associations.

Public Health Officer

Determines whether indicators for moving forward have been met. Makes decisions regarding measures to protect the public health of Marin County.

Marin Recover Industry Advisors

Local Health Care Coordination

A comprehensive set of health care sector and patient populations.

Local Health Care Coordination
## Industry Advisors: Work Group Overview

<table>
<thead>
<tr>
<th>Work Group</th>
<th>Lead</th>
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<tbody>
<tr>
<td>Agriculture</td>
<td>David Lewis</td>
<td>Parks &amp; Recreation</td>
<td>Ashley Howe</td>
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<tr>
<td>Construction</td>
<td>Brian Crawford</td>
<td>Personal Services</td>
<td>Alex Porteshawver</td>
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<tr>
<td>Creative</td>
<td>Gabriella Calicchio &amp; Libby Garrison</td>
<td>Real Estate</td>
<td>Shelly Scott</td>
</tr>
<tr>
<td>Education</td>
<td>Mary Jane Burke</td>
<td>Restaurants</td>
<td>Rebecca Ng &amp; Thomas Lai</td>
</tr>
<tr>
<td>Faith-based Organizations</td>
<td>Chantel Walker</td>
<td>Retail</td>
<td>Danielle O’Leary &amp; Cristine Alilovich</td>
</tr>
<tr>
<td>General Office Space</td>
<td>David Speer</td>
<td>Science &amp; Technology</td>
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</tr>
<tr>
<td>Health/Dentistry</td>
<td></td>
<td>Summer Camps &amp; Youth Activities</td>
<td>Torrey Kelly, Kelly Albrecht, &amp; Mike Grant</td>
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<td>Hotels/Motels/Hospitality</td>
<td>Gabriella Calicchio &amp; Christine Bohlke</td>
<td>Transportation</td>
<td>Farhad Mansourian</td>
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<td>Libraries</td>
<td>Bonny White</td>
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<td>What Has Opened?</td>
<td>Planned Opening June 1(^{st})*</td>
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<tr>
<td>Construction</td>
<td>Summer Camp</td>
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<tr>
<td>Landscaping</td>
<td>Coastal Parks/Beaches</td>
<td></td>
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<tr>
<td>Local Parks</td>
<td>Office Space</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Curbside Retail</td>
<td>Retail- Outdoors</td>
<td></td>
<td></td>
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<tr>
<td>Pet Grooming</td>
<td>Restaurants- Outdoors**</td>
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<tr>
<td>Golf/Tennis</td>
<td>*Subject to guidelines</td>
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<tr>
<td>Outdoor Rental/Fitness</td>
<td>** If allowed by the State</td>
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Re-opening Marin

Industry Groups, comprised of local professionals, meet to review state and industry standards and develop local guidelines to reopen.

Guidelines are reviewed and adopted by the Marin County Public Health Officer.

Upon reopening, businesses cut and paste industry-specific guidelines into a Site-Specific Protection Plan they are required to post at major entrances.

Several Marin Recovers communications channels are supported to respond to feedback and questions from employers and residents.

The Public Health Officer continually monitors real-time data and evaluates the need to adjust Health Orders.

Industry Groups continue to meet as needed to inform changes in guidelines.
Industry Specific Guidelines
THE RETAIL PROCESS

- Elaine Horschman, Gala LLC, Corte Madera
- Monty Stephens, Corte Madera Town Center
- Vicki Leeds, Cabaline, Point Reyes Station
- Cheryl Popp, Sausalito Books by the Bay
- Katherine Anderson, Copperfield Books - Novato
- Jan Matthews, Mill Valley Lumber
- Will Hutchinson, Proof Lab – Mill Valley/San Rafael
- Joanne Webster, San Rafael Chamber of Commerce
- Jaime Perez, Organic Cleaning Marin
Documents and forms

COVID-19 Site-Specific Protection Plan (SPP)

May 13, 2020
PDF - 276 KB
Download

COVID-19 Site-Specific Protection Plan Guidance & Template for Developing Your Own Plan (Appendix A)

Purpose of this Document
The purpose of this document is to provide each business with clear guidance for reopening in a manner that provides a safe, clean environment for employees and customers.

This COVID-19 Site-Specific Protection Plan (Revised Appendix A) applies to all businesses but gives a two-week grace period to businesses already allowed to be operating under prior orders. Please note that Essential and Outdoor Businesses, which were permitted to operate prior to May 18, 2020, and are currently following the Public Health Order's prior Appendix A “Social Distancing Protocol” may continue to conduct business consistent with that protocol until June 1, 2020. However, effective June 1, 2020, Essential and Outdoor Businesses shall comply with the updated Appendix A “COVID-19 Site-Specific Protection Plan Guidance & Template for Developing Your Own Plan.”

Description of a COVID-19 Site-Specific Protection Plan (SPP)
The Site-Specific Protection Plan (SPP) template below combines state-level guidance published in the California State Resilience Roadmap and local Marin County public health policies.

The State of California requires all businesses to:
1. Perform a detailed risk assessment and implement a site-specific protection plan (SPP)

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Retail

Current Status

At this time retail is permitted if it is for an essential or outdoor business or can provide curbside retail. All other retail is not permitted at this time except to provide minimum basic operations. Read the full public health order from May 15, 2020.

Reopening Guidelines

Each Curbside Retailer must create, adopt, and implement a written COVID-19 Site-Specific Protection Plan that incorporates and addresses all applicable Best Practices included in this guidance.

Best Practices for Curbside Retailers: (paste this into your Site Specific Protection Plan and fill in the <required content>.)
Factors for Safe and Sustained Reopening

1. STRENGTHEN SELF MEASURES
   Simple measures can powerfully reduce risk of infection. As activities are allowed to resume, these precautions must remain in place.
   
   **Physical Distancing**
   - Wherever possible, maintain a distance of at least 6 feet between individuals.

   **Facial Covering in Public**
   - Use of cloth facial covering while in public.

   **Personal Hygiene**
   - Frequent cleaning of hands, avoiding touching face, sanitize surfaces frequently.

2. CLOSELY MONITOR COMMUNITY HEALTH
   Detailed and real-time monitoring of community health indicators, allowing for the public health officer to adjust guidance as needed.
   
   **Local Health Care Coordination**
   - Local health care partners engaged to assist public health officer in assessing health impact and determination of safety of staged re-opening. Process and metrics published at regular intervals.

3. PROGRESSIVE RETURN TO ACTIVITIES & INDUSTRIES
   To carefully re-open, we must describe risk in each sector or industry and develop processes to minimize those risks. Within Phase II, starting with lowest risk activities, each moves toward reopening based on established safety criteria, assessed at 2-week intervals.

   **Establish set of COVID-19 safety standards**
   - Operational criteria that would be needed to safely resume an activity or industry.

   **Plan for Modified Operations**
   - Coordinate with industry advisors to create recommended operational standards by industry and aid organizations in meeting the criteria. Share launch plans on Marin Recovers.

   **Monitor and Adjust**
   - Continually monitor data and COVID-19 safety standards to determine which activities and industries can be safely reopened or may need to be limited again based on COVID-19 activity.
Public Health Indicators

Indicators and Progress

1. Cases and Hospitalizations

The first indicator measures whether the total number of cases in the community and hospitalizations among confirmed COVID-19 cases is flat or decreasing and includes two measures to determine whether we are meeting this goal in Marin County:

- **Indicator 1.1:** Total Number of Cases in the Community is Flat or Decreasing

We know that as we increase testing, the number of people who test positive may temporarily go up. Increased testing will provide a more accurate picture of how many cases exist in our community. We will be closely monitoring and analyzing this information week by week to look for a flattening or decreasing number of confirmed COVID-19 cases over time.
Economic and Social Impacts Weighed

CONSIDER THE OTHER IMPACTS ON OUR COMMUNITY

- While public health indicators guide re-opening decisions, Economic and Social impacts of the Shelter in Place are also being weighed.
  - Unemployment claims in Marin have skyrocketed since the Shelter in Place began. Unemployment in Marin is now: 11.1%
  - Housing stability is at a greater risk
  - This virus disproportionately impacts people of color and people experiencing poverty
  - Balance a unique sense of place for each community in Marin with evolving and uncertain public health needs
  - Understand that economic vitality is important to the fabric of our community
How Are We Supporting Business Reopening?

AN ONGOING RELATIONSHIP

• Providing clear, business-specific operating guidelines and other reopening procedures help protect public health and workplaces.
• On going pipeline of communication between the public health officer, business community, and local governments before, during, and after the reopening process has occurred.
• Providing signage and access to PPE and disinfectant to support businesses when the time comes to open.
• Providing the long-term partnership infrastructure needed to support ongoing adaptation of the business community to the public health environment.
Thank You

Photo Credit: Jeff Wong

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