



DEPARTMENT OF  
**HEALTH AND HUMAN SERVICES**

Promoting and protecting health, well-being, self-sufficiency, and safety of all in Marin County.



January 28, 2020

Benita McLarin, FACHE  
DIRECTOR

Marin County Board of Supervisors  
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**SUBJECT: Health and Human Services, Division of Social Services: Approval of County of Marin Age-Friendly Action Plan.**

Dear Supervisors:

**RECOMMENDATION:**

- 1) Authorize the President to approve the Age-Friendly County of Marin Age-Friendly Action Plan.

**SUMMARY:** Marin County, like much of California and the United States, is undergoing unprecedented population change. Our residents, 28% of whom are older adults age 60 and over, are living longer lives than ever before and wish to remain in their homes and connected to their Marin County communities throughout their lives. This demands greater attention from a broader array of public and private stakeholders in our community to advocate for and adopt more age-friendly and inclusive policies, services and programs as well as address institutional ageism and historic inequities.

Age-friendly efforts aim to make neighborhoods, towns, cities, and rural areas great places for people of all ages, through safe, walkable streets; adequate housing and transportation options; access to health and community services; and opportunities for every resident to participate and be respected in community life.

Following your Board's 2018 proclamation of the Year of the Older Adult, on August 7, 2018, your Board unanimously approved submitting the County's application to join the World Health Organization and AARP's global network of age-friendly, livable communities. Since acceptance into the network in September 2018, an advisory committee consisting of department heads and residents has guided a planning process which has included survey feedback from over 1900 residents, numerous focus groups in unincorporated areas, and interviews with department heads and community leaders.

This action plan is meant to catalyze and accelerate achievable age-friendly action. It is meant to address the immediate opportunities as established in the focus areas and adapt and evolve to address future opportunities that emerge over time. This

version sets an age-forward framework for ongoing efforts to update and improve systems, programs, policies, and spaces, so that they may be welcoming to people of all ages.

**COMMUNITY BENEFITS:** As stated by AARP “People of all ages benefit from the adoption of policies and programs that make neighborhoods walkable, feature transportation options, enable access to key services, provide opportunities to participate in community activities, and support housing that’s affordable and adaptable. Well-designed, age-friendly communities foster economic growth and make for happier, healthier residents of all ages.”

This is the community vision for Marin, and this plan allows for us to continue movement toward that vision.

**FISCAL IMPACT:** There is no fiscal impact as a result of this action.

**REVIEWED BY:**

- |                                     |                       |                                     |     |
|-------------------------------------|-----------------------|-------------------------------------|-----|
| <input checked="" type="checkbox"/> | County Administrator  | <input type="checkbox"/>            | N/A |
| <input type="checkbox"/>            | Department of Finance | <input checked="" type="checkbox"/> | N/A |
| <input type="checkbox"/>            | County Counsel        | <input checked="" type="checkbox"/> | N/A |
| <input type="checkbox"/>            | Human Resources       | <input checked="" type="checkbox"/> | N/A |

Respectively submitted,

Benita McLarin  
Director

Munis Document Number: Not applicable