



SUPPORT



TRUST



UNITY

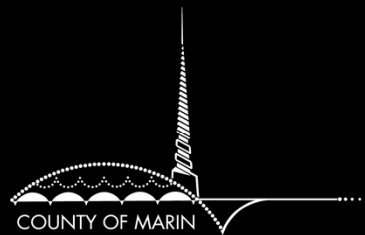


EXCELLENCE

Marin County Suicide Prevention Strategic Plan

Board of Supervisors Presentation

February 11, 2020



DEPARTMENT OF HEALTH AND HUMAN SERVICES
BEHAVIORAL HEALTH AND RECOVERY SERVICES

Promoting and protecting health, well-being, self-sufficiency, and safety of all in Marin County.



Marin County Suicide Prevention Strategic Plan Launch

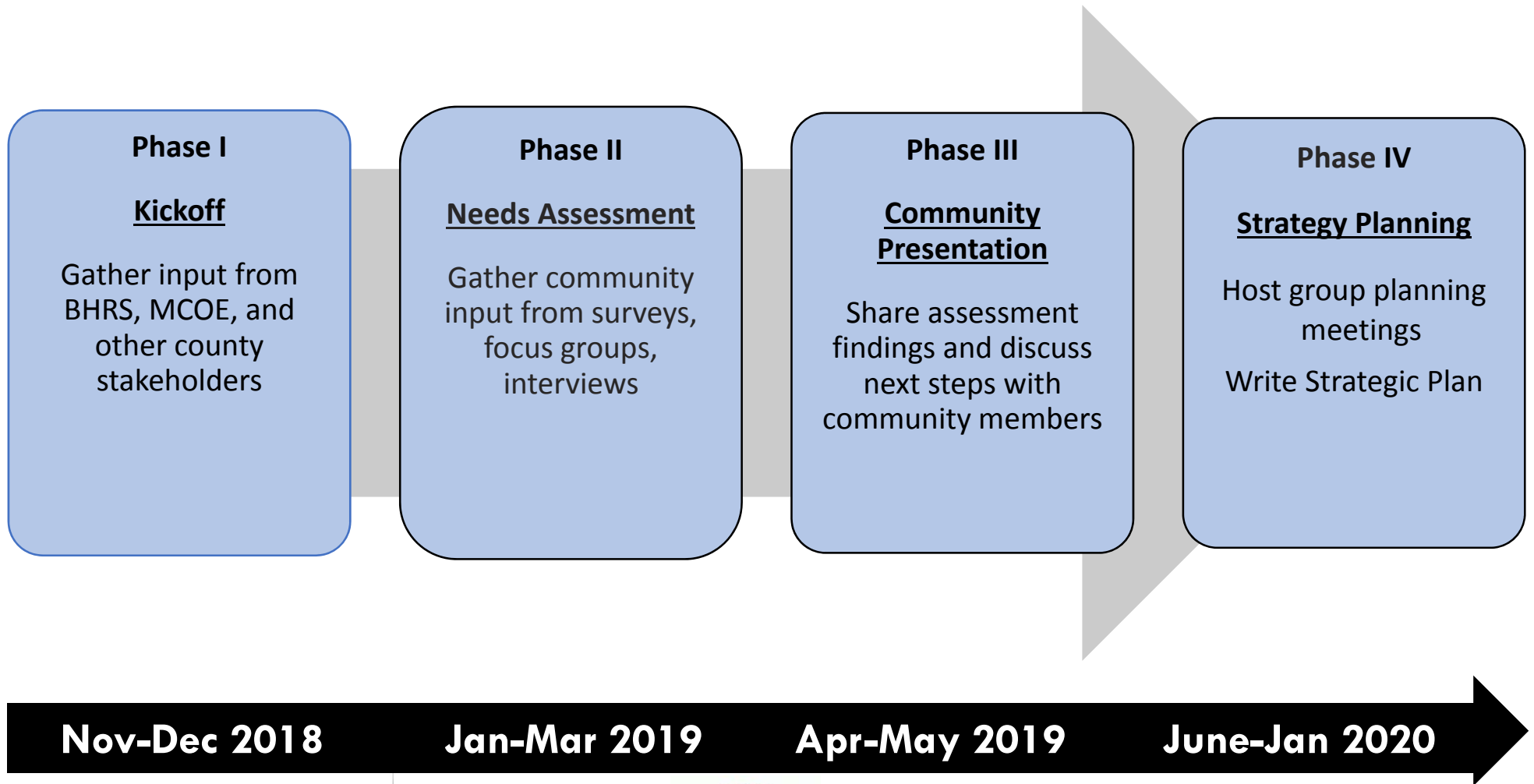


MARIN COUNTY Suicide Prevention Strategic Plan

BEHAVIORAL HEALTH & RECOVERY SERVICES | JANUARY 2020



Strategic Planning Timeline



[Suicide Prevention Strategic Plan Video](#)

COMMUNITY ENGAGEMENT

METHODS



County residents shared experiences & perspectives in focus groups & surveys



Community members provided input on ideas & activities for strategic plan



County partners reviewed local data & best practices in suicide prevention



Partners from multiple agencies collaborated on prioritizing strategic plan goals



Marin County Public Health
 Marin County Office of Education
 Marin County School Districts
 Marin County Probation
 Marin County Coroner's Office
 Marin County Veterans Service Office

Bucklew Programs
 Kaiser Permanente
 Marin Community Clinics
 MarinHealth
 NAMI Marin

Aging Action Initiative
 Marin County Commission on Aging
 Marin County Youth Commission
 Marin City Community Development Corporation
 Marin Interfaith Council

Individual community members, including survivors of suicide attempts and those who have lost loved ones to suicide

PARTNERS

SEVEN CORE STRATEGIES

1



Establish infrastructure to provide leadership, oversight, and accountability to the Strategic Plan

2



Develop a coordinated system of care to promote suicide prevention and wellness

3



Implement public campaigns to raise awareness about warning signs, promote available resources, and increase help-seeking

4



Provide evidence-based training and education to Marin County residents

5



Provide outreach, engagement, and support to all residents with targeted efforts to groups disproportionately affected by suicide

6



Foster safe and healthy environments on all school campuses

7



Reduce access to lethal means for those at risk of suicide

CORE STRATEGIES



NEXT STEPS



Starting the hiring process for the BHRS Suicide Prevention Coordinator

Appointing county leaders to the suicide prevention coordinating body

Inviting and recruiting community representatives to the planning workgroups

Developing communications plans to keep residents up to date on the Strategic Plan

Working with the Marin County Office of Education to start enacting school-based strategies

Launching Media/Marketing Public Awareness Campaign