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January 29, 2019

Marin County Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: 2019 State of the County message

Dear Board Members:

RECOMENDATION: Accept the 2019 State of the County message

SUMMARY:

The County Administrator's office is pleased to present the 2019 State of the County message, accessible at marincounty.org/StateOfTheCounty.

The 2019 State of the County video message focuses on three of your Board's top priorities for 2019: (1) Sustainability and the Drawdown: Marin initiative; (2) Marin Compass as our new performance management system; and (3) Equity with a specific focus on housing. This year's message is delivered by both Marin residents and County staff members, illustrating the efforts underway to work together with our residents and community partners to address these important issues.

In addition to the video, data sets that compliment each topic are featured on the accompanying website at marincounty.org/StateOfTheCounty. In years past, the information and data published on State of the County website would remain largely static for the duration of the year. Utilizing the Marin Open Data platform, this year's website will be updated throughout the year with new information and data that demonstrates progress made in each area.

In keeping with our 5 Year Business Plan Goal to strengthen effective communication and increase engagement, this multimedia report will be shared with employees and residents across social media and traditional media platforms.

FISCAL/STAFFING IMPACT:

There is no fiscal impact as a result of this report. All costs associated with the development of the report were included in the FY 2018-19 Proposed Budget.

Please let me know if you have any questions or concerns.

REVIEWED BY:

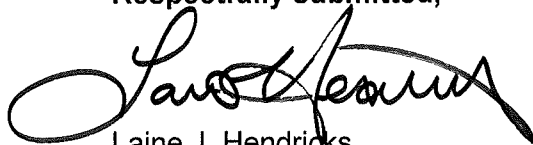
Department of Finance

N/A

County Counsel
 Human Resources

N/A
 N/A

Respectfully submitted,



Laine J. Hendricks
Media Manager



Matthew H. Hymel
County Administrator

cc: Brent Ainsworth, Media Specialist