



OFFICE OF THE
COUNTY ADMINISTRATOR

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COUNTY ADMINISTRATOR

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Board of Supervisors
County of Marin
Room 329, Civic Center
San Rafael, CA 94905

SUBJECT: First Addendum to the Agreement with Marin Economic Forum

Dear Board Members:

RECOMMENDATION: Authorize the President to execute the First Addendum to the agreement with Marin Economic Forum, increasing the amount by \$100,000 for a total contract amount of \$250,000.

SUMMARY: On May 16, 2017, your Board authorized an agreement to provide the Marin Economic Forum (MEF) with \$150,000 in matching funds to support MEF's economic development efforts. MEF works to retain and attract targeted industries while enhancing social equity and protecting the environment, providing the public and policymakers with useful Marin County economic data, and coordinating activities that support a sustainable economy. Their current contract runs through May of 2018.

Given the lapse in executive leadership, MEF did not meet its fundraising targets for the first six months of this contract and is requesting an additional \$100,000 to cover their expenses for the next six months as well as funding MEF's strategic planning efforts under the direction of its new CEO, Robin Sternberg. MEF's fundraising target for the next six months of the contract period would be to raise \$100,000 in general support from other funding sources.

FISCAL IMPACT: Based on previous Board direction, the current year budget includes \$150,000 for matching funds for the Marin Economic Forum. If your Board approves the proposed addendum, \$100,000 would be provided now and your Board would need to consider funding the next contract period from the remaining \$50,000 or additional sources.

Please let me know if you have any questions or concerns.

Respectfully submitted,

Matthew H. Hymel
County Administrator