



**Board of Supervisors
November 1, 2016
Marin Latino Health
Policy Partnership**



Background

- 16 years of Binational Health Week in Marin
- Health Equity
- Community Engagement
- Community Capacity Building
- Partnerships for Policy





Methods for Priorities & Actions

- Series of meetings with content experts, policy makers, and stakeholders
- World Café prioritization strategies
- Steering committee drives the publication





Latinos are living, working, and thriving in Marin



What can we learn from Latino heritage and experience that might improve the health and well-being of our entire community?

What can Marin do to ensure that more Latinos enjoy optimal health?

Use this guide to:

- learn about the contributions of Latinos,
- advocate for policy change,
- encourage investments in Latino education, business, and economic development, &
- promote a healthier Marin for all.



Parks, Trails, Environment



Our opportunity is to make parks welcoming and available to everyone and environmental leadership more inclusive through community engagement, partnerships, and innovative strategies.

- Only 9.1% of visitors to Marin County Parks are Latino, despite being 16% of the population.
- Marin residents want more information in Spanish, clean parks, and better transportation.
- 81% of Latino voters support state measures to combat climate change.



Healthy Places



Our opportunity is to create places where everyone can thrive by bringing people together to support policies, local laws, programs, and community leadership dedicated to health for all.

Healthy communities thrive when all members enjoy:

- Access to affordable nutritious food
- Safe places to play, gather, and be active
- Convenient and affordable transportation
- Secure housing
- A connected neighborhood



Access to Healthcare



Our opportunity is to build a community-wide commitment to 100% healthcare coverage and culturally competent care.

- **93.8%** of Latino children under 18 had health insurance in 2014.
- **92.6%** of Latino babies are born at a healthy weight.



Economic Well-being



Our opportunity is to change stereotypes about Latinos in Marin, to promote inclusion, education, and opportunity.

When Latinos are supported in business and employment, our whole economy will grow and thrive.

- Latino spending in Marin supports about **\$500 million** in business incomes.
- Latino spending in Marin supports an estimated **\$38 million** in state and local tax revenues.
- Most Latino adults in Marin are employed. Approximately **21,000** Latinos have jobs in Marin County as of January 2016.



A Heritage of Health



Our opportunity is to use the “protective factors” of Latino heritage— family, culture, spirituality, community, nutrition and physical activity—as a basis for improving health outcomes for all.

- **98.2%** of Latino newborns are breastfed in the hospital; mother's milk contributes to improved health outcomes, positive attachments and lifelong health.
- Despite lower than average education and incomes, Latinos in Marin have a **longer life expectancy** (88 years) than many Whites/Caucasians (83 years) and African Americans (79 years).



Our Latino Children



Our opportunity is to promote equal opportunities for our children in Marin

Vote, advocate, and invest in all of Marin's children.

- **24%** of Latino children in Marin are living in poverty
- **35%** of Latino 3 and 4 year olds in Marin attended preschool in 2013, compared to **84%** of Caucasian children.
- **63%** of Latino students were below third grade reading proficiency standards. Only **26%** of Latino students scored proficient or higher in Algebra.
- **83%** of Latino students graduated with their high school class in 2013, and just **37%** completed the “A-G” courses required for admission to the University of California or California State University.



Our Latino Older Adults



Our opportunity is to ensure health and well-being for our older adults in Marin

- Latino older adults with dementia are **more likely** to be living with relatives than in a long term care facility.
- **62%** of Latino older adult households nationally spend **30%** or more of their income on housing costs.

Thank you Marin County Board of Supervisors!

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We know the above list is incomplete. Many others have contributed to this ever growing list of people who are working on equity for Latinos in Marin. We thank you for your humble and kind work.

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The Marin Latino Health Policy Partnership is dedicated to identifying health disparities in Marin County, educating change makers and advocating for health equity and healthy outcomes for all.

References to the data published in this Report, *Latino Health in Marin: A Data, Policy & Action Guide* are available upon request.

www.facebook.com/LatinоЩealthMarin

In memory of Raul Muñoz and Ethel Seiderman

For more information or to get a copy of the **Latino Health in Marin: A Data, Policy, and Action Guide**, visit the Marin Latino Health Policy Partnership Facebook page or contact
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