Background

• 16 years of Binational Health Week in Marin
• Health Equity
• Community Engagement
• Community Capacity Building
• Partnerships for Policy
Methods for Priorities & Actions

• Series of meetings with content experts, policy makers, and stakeholders

• World Café prioritization strategies

• Steering committee drives the publication
Latinos are living, working, and thriving in Marin

Use this guide to:
• learn about the contributions of Latinos,
• advocate for policy change,
• encourage investments in Latino education, business, and economic development, &
• promote a healthier Marin for all.

What can we learn from Latino heritage and experience that might improve the health and well-being of our entire community?

What can Marin do to ensure that more Latinos enjoy optimal health?
Parks, Trails, Environment

- Only 9.1% of visitors to Marin County Parks are Latino, despite being 16% of the population.

- Marin residents want more information in Spanish, clean parks, and better transportation.

- 81% of Latino voters support state measures to combat climate change.

Our opportunity is to make parks welcoming and available to everyone and environmental leadership more inclusive through community engagement, partnerships, and innovative strategies.
Healthy Places

Healthy communities thrive when all members enjoy:

• Access to affordable nutritious food
• Safe places to play, gather, and be active
• Convenient and affordable transportation
• Secure housing
• A connected neighborhood

Our opportunity is to create places where everyone can thrive by bringing people together to support policies, local laws, programs, and community leadership dedicated to health for all.
Access to Healthcare

- **93.8%** of Latino children under 18 had health insurance in 2014.

- **92.6%** of Latino babies are born at a healthy weight.

Our opportunity is to build a community-wide commitment to 100% healthcare coverage and culturally competent care.
Economic Well-being

• Latino spending in Marin supports about **$500 million** in business incomes.

• Latino spending in Marin supports an estimated **$38 million** in state and local tax revenues.

• Most Latino adults in Marin are employed. Approximately **21,000** Latinos have jobs in Marin County as of January 2016.

Our opportunity is to change stereotypes about Latinos in Marin, to promote **inclusion**, **education**, and **opportunity**.

When Latinos are supported in business and employment, our whole economy will grow and thrive.
A Heritage of Health

- 98.2% of Latino newborns are breastfed in the hospital; mother’s milk contributes to improved health outcomes, positive attachments and lifelong health.

- Despite lower than average education and incomes, Latinos in Marin have a longer life expectancy (88 years) than many Whites/Caucasians (83 years) and African Americans (79 years).

Our opportunity is to use the “protective factors” of Latino heritage—family, culture, spirituality, community, nutrition and physical activity—as a basis for improving health outcomes for all.
Our Latino Children

- **24%** of Latino children in Marin are living in poverty

- **35%** of Latino 3 and 4 year olds in Marin attended preschool in 2013, compared to **84%** of Caucasian children.

- **63%** of Latino students were below third grade reading proficiency standards. Only **26%** of Latino students scored proficient or higher in Algebra.

- **83%** of Latino students graduated with their high school class in 2013, and just **37%** completed the “A-G” courses required for admission to the University of California or California State University.

Our opportunity is to **promote equal opportunities for our children in Marin**

Vote, advocate, and **invest in all of Marin’s children**.
Our Latino Older Adults

Our opportunity is to ensure health and well-being for our older adults in Marin

- Latino older adults with dementia are more likely to be living with relatives than in a long term care facility.

- 62% of Latino older adult households nationally spend 30% or more of their income on housing costs.
Thank you Marin County Board of Supervisors!

For more information or to get a copy of the Latino Health in Marin: A Data, Policy, and Action Guide, visit the Marin Latino Health Policy Partnership Facebook page or contact Cio Hernandez rhernandez@marincounty.org

Acknowledgments & Contributors

ELECTED OFFICIALS
County of Marin District 1 Supervisor Damon Connolly
U.S. Congressman
California's Second District Jared Huffman
County of Marin District 4 Supervisor Steve Kinsey
California State Assembly Member District 2 Marc Levine
California State Senator Second Senate District Mike McGuire

STREET COMMITTEE
Alcohol Justice Maite Duran
California Program for Access to Care Gilbert Ojeda
Canal Alliance Saul Godinez, Sandy Ponek, Tom Wilson
Canal Welcome Center Juan Colon, Douglas Mundo
Canal Youth and Families Council Marina Palma
Catholic Charities/CYO Carlos Garcia
City of San Rafael Linda Jackson, Steve Mason
Common Knowledge Susan Clark
Dominican University Susie Abanc, Lissette Flores, Daisy Solis-Cortes, Julia Van der Ryn
EG-Education, Excellence, & Equity Juan Carlos Areu
First 5 Marin, Children & Families Commission Marijorie Delgado, Michelle Fadell, Amy Reich
Huckleberry Youth Program Teen Wellness Academy
ITSourceTek, San Rafael Brian Arellanes
Latino Council of Marin Cecilia Zamora
Latino Leaders Luncheon Hilda Castillo, Yolanda Gibson
Latino Marin Veda Flores
Linda Gonzales Life Coach

Marin Community Clinics
Erendira Olivas, Florencio Parada, Ruth Rivera
Marin Community Foundation
Barbara Clifton-Zarate, Pattie D'Angelo Jucacho, John Logan, Marcia Quidiones, Shirin Vaksharia
Marin County Health and Human Services
Karina Arambula, Claudia Asper, Trent Boesch, Shae Cross, Jennifer D’Ambrosio, Amy Dietz, Oscar Guardado, Dr. Cio Hernández, Juan Jimenez, Kathy Kopp, Reba Meigs, Larry Meredith, Julie Michaels, Yzaida Miranda, Dr. Marisol Muñoz-Kishne, Maria Niggle, Lee Pullen, Ana Rasquica, Heather Rezanci, Jesse Shepherd, Sparkle Spaeth, Carmen Tristan, Donna West, Dr. Matt Willis
Marin County Human Resources Chantel Walker
Marin County Office of Education Ericka Erickson
Marin County Parks and Open Space Linda Dahl, Max Korzen, Ron Misika, Kevin Wright
Marin County Probation Kevin Lynch
Marin County Public Defender Jose Varela
Marin County Sheriff's Office Doug Pittman
Marin Economic Forum Dr. Robert Eyer
Marin Link Nancy Boyce
Marin Municipal Water District Armando Quiroz-Corona
Marin Organizing Committee Dr. Janet Coffman
Mexican Consulate Maricruz Arteaga-Garavito
Novato Unified School District Miguel Villareal
Novato Youth Center Sylvia Albuja, Ruth Amst, Berta Campos-Anicetti, Cheryl Paddock
Office of State California Assembly Member Marc Levine Lorenzo Cordova, Liset Esqueda
Office of California State Senator Mike McGuire Carole Simon-Mills
Office of Marin County Supervisor Steve Kinsey David Escobar
Office of U.S. Congressman Jared Huffman Jenny Callaway, Wesley Elston Labat, Michelle Garcielazo, Matt Olhausen
Parent Services Project
Kerry Bacho, Montserrat Levi RotaCare, San Rafael Dr. Mike Raskin
SF Marin Food Bank
Alexandra Danino
San Geronimo Valley Community Center
Dave Cott, Howie Cott, Nicole Ramirez, Heather Richardson, Suzanne Sadowsky
UC Office of the President, Health Initiative of the Americas
Dr. Xochitl Castañeda
University of San Francisco
Kevin Bachar, Kathleen Tuber
Vivendie Verde
Jorge del Aguila, Cristina Hernández, Rosa Sánchez
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Nicole Niggle, Socorro Romo
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Don Carney

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The Marin Latino Health Policy Partnership is dedicated to identifying health disparities in Marin County, educating change makers, and advocating for health equity and healthy outcomes for all.

References to the data published in this Report, Latino Health in Marin: A Data, Policy & Action Guide are available upon request.

www.facebook.com/LatinoHealthMarin

In memory of Raul Muñoz and Esteban Siederman