April 30, 2013

Marin County Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: Certification of new Marin 'Green Businesses'.

Dear Board Members:

RECOMMENDATION: Award certificates.

SUMMARY: The Marin County Board of Supervisors launched the Marin Green Business program in April 2002 and has certified 420 businesses to date. The Marin Green Business program is part of the larger Bay Area Green Business Program which includes all nine counties and over 2,800 businesses.

The Marin County Green Business Program creates opportunities for businesses to embrace solutions that will protect the economic and environmental resources of our community. It recognizes businesses for going beyond compliance with regulatory requirements and conducting operations that are good for both their “bottom line” and the environment. The program has three goals:

- Help businesses reduce consumption of water and energy while reducing pollution and waste
- Award certificates to qualifying businesses
- Improve the environment of Marin and the Bay region

This month, 14 new businesses are qualified to receive certification, bringing the Marin County total to 434. By way of example, measures adopted by some of the green businesses receiving recognition this month include:

- Upgrades to facilities that include energy and water savings equipment.
- Office practices that include purchasing recycled content or reused materials, cleaning with less toxic products and reducing paper use.
- Emission reduction measures that include bike commuting, carpooling and telecommuting.
The 14 businesses to be certified as Marin Green Businesses are:

1) Bartlett Tree Experts, San Rafael
2) Bradley Real Estate, San Rafael
3) Community Institute for Psychotherapy, San Rafael
4) Eco Painting, Greenbrae
5) Fairfax French Cleaners, Novato
6) Healthy Building Science, San Rafael
7) Kiosk Creative LLC, Novato
8) NEWTREE America, San Anselmo
9) San Rafael Chamber of Commerce, San Rafael
10) Spectraflow, Inc., Novato
11) Stang's Hot Dogs and Sausages, Corte Madera
12) Umpqua Bank, Corte Madera
13) Valentino Consulting, Novato
14) Vanguard Automotive, San Rafael

FISCAL IMPACT: There is no fiscal impact on the General Fund.

Reviewed By:

[ ] Auditor-Controller
[ ] County Counsel
[ ] Human Resources

Respectfully Submitted,

Dana Armanino
Planner

Brian C. Crawford
Agency Director