October 23, 2012

Board of Supervisors
3501 Civic Center Drive, Room 329
San Rafael, CA 94903

SUBJECT: Presentation of Design for the Marin County Display Case – California State Capitol Building

Dear Board Members,

RECOMMENDATION: Hear brief informational presentation on design for the Marin County display case at the California State Capitol building in Sacramento. This building holds display cases for each of California’s counties. This design was reviewed by the Cultural Services Commission at their meeting on September 26.

SUMMARY: Attached for your information you will find the design for the Marin County display case at the State Capitol in Sacramento. Mark Essman, Executive Director of the Marin Convention and Visitor Bureau, will present this design to your Board.

The display is one of these 58 county displays that may be seen by approximately 480,000 people who visit the capitol each year. The current display was installed about fifteen years ago; the new display will show the famous landmarks and vibrant images of Marin County.

This project exemplifies the partnership between Department of Cultural Services and Marin Convention and Visitors Bureau. Staff is grateful for the initiative of Marin Convention and Visitors Bureau Board and Staff to make Marin County’s display updated at this historic center of state government.

FISCAL IMPACT: None. The design, materials, installation and maintenance costs will be paid for by Marin Convention and Visitors Bureau.

Respectfully submitted,

Jim Farley
Director

cc: Mark Essman
Marin Convention and Visitor Bureau