RESOLUTION

OF

THE BOARD OF SUPERVISORS

MARIN COUNTY

PROCLAIMING

ALERT MARIN DAY

JANUARY 26, 2013

WHEREAS, the County of Marin recognizes that no community is immune from hazards and recognizes the importance of enhancing its ability to notify residents and people who work or go to school in the County of events that could result in loss of life, injuries, or other significant impacts in a rapid fashion; and

WHEREAS, the Marin County Sheriff’s Office of Emergency Services (OES) has an existing Telephone Emergency Notification System (TENS) which sends notifications over landlines (both public and unlisted) throughout the County; and

WHEREAS, use of landlines has decreased in favor of mobile devices such as cell phones, and message systems such as Voice over Internet Protocol (VoIP), email, instant messaging, and text messaging; and

WHEREAS, OES has upgraded its TENS platform to allow a variety of mobile devices and communication systems to be registered for emergency notifications; and

WHEREAS, the new TENS is an opt-in system which allows users to register for notifications on the platform that they choose; and

WHEREAS, OES has established plans to advise Marin residents and people who work or go to school in the County about the new TENS using media, advertising, outreach to community partners, and a day dedicated to encouraging registration, known as Alert Marin Day.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Marin hereby proclaims Saturday, January 26, 2013, as “Alert Marin Day.”

BE IT FURTHER RESOLVED that the Board of Supervisors of the County of Marin encourages and persuades people who work, live, or go to school in Marin County to register for notifications on the new TENS; and authorizes OES to hold activities to inform the public about TENS and to encourage registration for notifications.

PASSED AND ADOPTED at a regular meeting of the Board of Supervisors of the County of Marin held this 18th day of December 2012.

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STEVE KINSEY – DISTRICT 4, PRESIDENT

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SUSAN L. ADAMS – SUPERVISOR, DISTRICT 1