

RESOLUTION  
*of*  
THE BOARD OF SUPERVISORS  
MARIN COUNTY

PROCLAIMING  
**ALERT MARIN DAY**  
JANUARY 26, 2013

**WHEREAS**, the County of Marin recognizes that no community is immune from hazards and recognizes the importance of enhancing its ability to notify residents and people who work or go to school in the County of events that could result in loss of life, injuries, or other significant impacts in a rapid fashion; and

**WHEREAS**, the Marin County Sheriff's Office of Emergency Services (OES) has an existing Telephone Emergency Notification System (TENS) which sends notifications over landlines (both public and unlisted) throughout the County; and

**WHEREAS**, use of landlines has decreased in favor of mobile devices such as cell phones, and message systems such as Voice over Internet Protocol (VoIP), email, instant messaging, and text messaging; and

**WHEREAS**, OES has upgraded its TENS platform to allow a variety of mobile devices and communication systems to be registered for emergency notifications; and

**WHEREAS**, the new TENS is an opt-in system which allows users to register for notifications on the platform that they choose; and

**WHEREAS**, OES has established plans to advise Marin residents and people who work or go to school in the County about the new TENS using media, advertising, outreach to community partners, and a day dedicated to encouraging registration, known as Alert Marin Day.

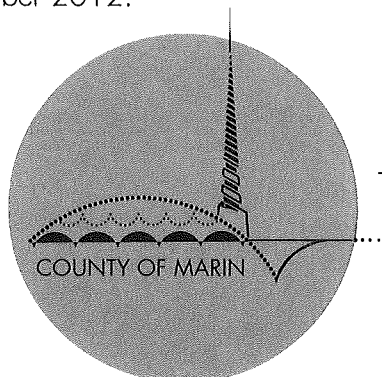
**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors of the County of Marin hereby proclaims Saturday, January 26, 2013, as "Alert Marin Day."

**BE IT FURTHER RESOLVED** that the Board of Supervisors of the County of Marin encourages and persuades people who work, live, or go to school in Marin County to register for notifications on the new TENS; and authorizes OES to hold activities to inform the public about TENS and to encourage registration for notifications.

**PASSED AND ADOPTED** at a regular meeting of the Board of Supervisors of the County of Marin held this 18th day of December 2012.

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STEVE KINSEY – DISTRICT 4, PRESIDENT



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SUSAN L. ADAMS – SUPERVISOR, DISTRICT 1