

Elections Community Workshop

June 7, 2022, Statewide Direct Primary Election



Marin County Registrar of Voters




Voter's Choice Act Model




Voter's Choice Act

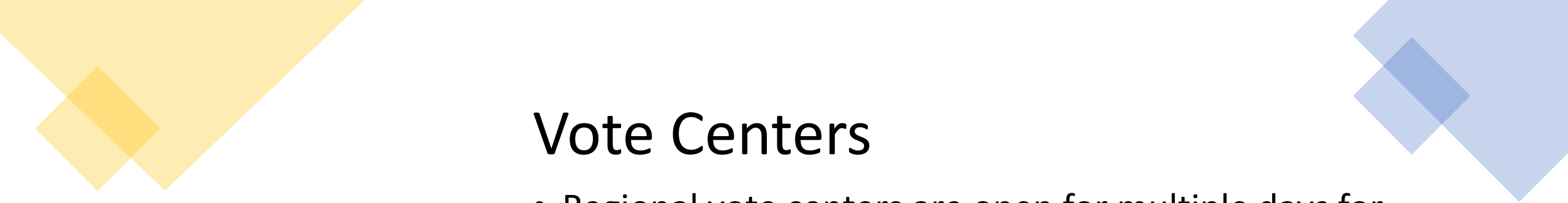
- Senate Bill 450 passed in 2016
- Modernize elections to provide greater flexibility and convenience for voters
- Allows voters to choose how, when, and where to cast their ballot



Voter's Choice Act Model


Voter's Choice Act

- Vote by Mail
 - All registered voters are mailed a ballot
 - Ballot packets are mailed starting 29 days before an election
 - In-person Voting
 - Regional vote centers replace one-day polling places
 - Vote centers are open for several days before Election Day
 - Voters can go to any vote center within the county
 - Ballot drop boxes available throughout the county
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Voter's Choice Act Model

Vote Centers

- Regional vote centers are open for multiple days for in-person assistance
 - 1 vote center per 50,000 voters – open 11 days
 - 1 vote center per 10,000 voters – open 4 days
 - Open at least 8 hours a day and 7 a.m. to 8 p.m. on Election Day
 - Vote centers offer in-person services
 - Drop off vote-by-mail ballot
 - Register to vote, and vote
 - Update voter registration, and vote
 - Receive a replacement vote-by-mail ballot
 - Vote using accessible voting equipment
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Voter's Choice Act Model



Ballot Drop Boxes

- Located throughout the County
 - One ballot drop box for every 15,000 voters
 - Available starting 28 days before Election Day
- All Vote Centers will also have a ballot drop box when they open
- Fun Fact! Over 87% of Marin voters currently vote by mail
- Sign up for Where's My Ballot – it's FREE!


WheresMyBallot.sos.ca.gov



Voter's Choice Act Model




Marin County Specific

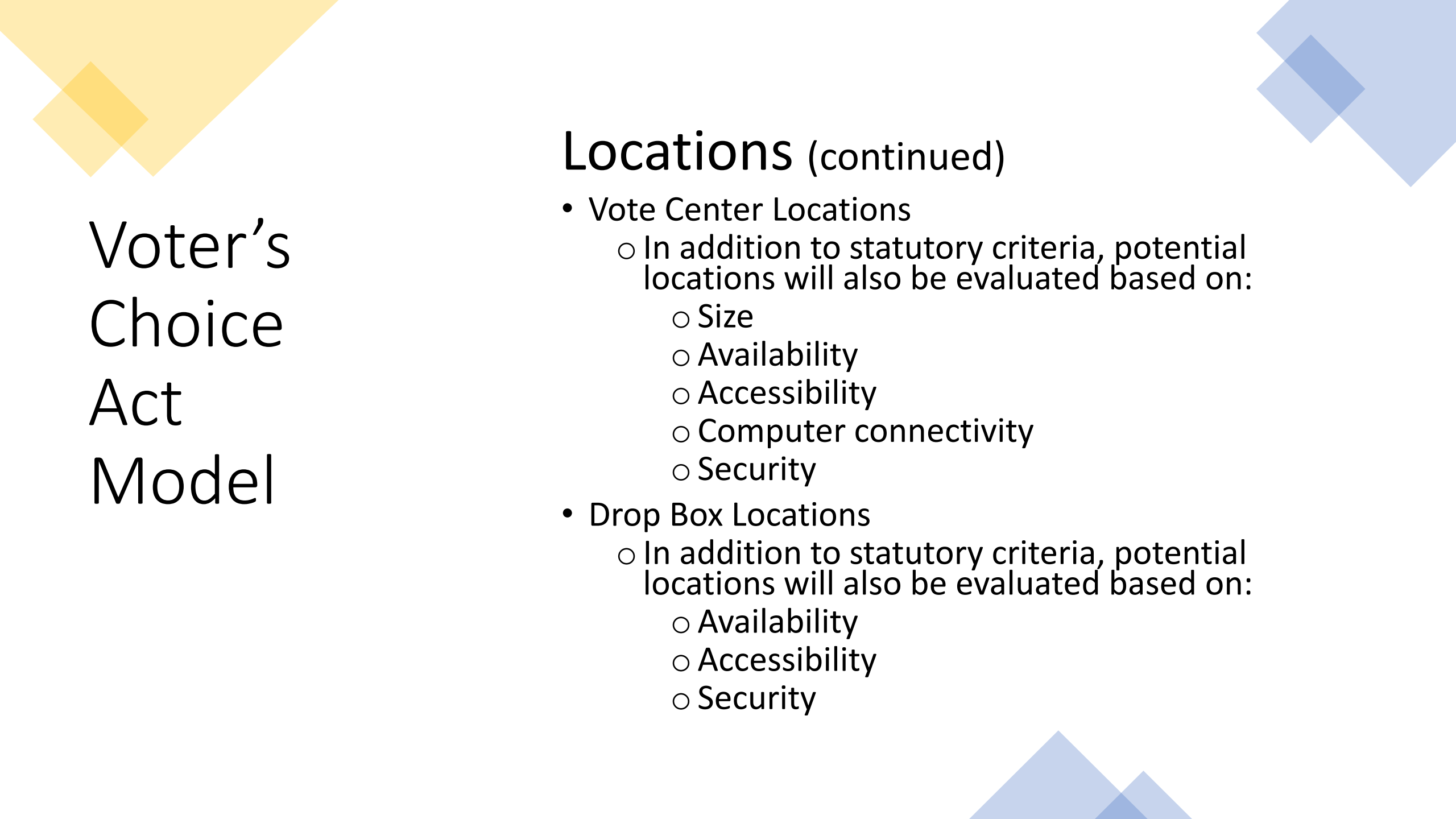
- Board of Supervisors adopted Resolution No. 2021-33 supporting implementation of VCA
 - Approximately 172,000 registered voters
 - 4 locations open for 11 days
 - 18 locations total open for 4 days
 - 12 ballot drop boxes open starting 28 days before an election
 - November 2020 was a VCA-like election
 - The missing piece was voter access to any location
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Voter's Choice Act Model

Locations

- Drop box and vote center locations based on statutory criteria including proximity to:
 - Population centers
 - Parking
 - Access to public transportation
 - Areas with low vote-by-mail use
 - Language minority communities
 - Disability communities
 - Low-income communities
- 



Voter's Choice Act Model

Locations (continued)

- Vote Center Locations
 - In addition to statutory criteria, potential locations will also be evaluated based on:
 - Size
 - Availability
 - Accessibility
 - Computer connectivity
 - Security
- Drop Box Locations
 - In addition to statutory criteria, potential locations will also be evaluated based on:
 - Availability
 - Accessibility
 - Security

Voter's Choice Act Model

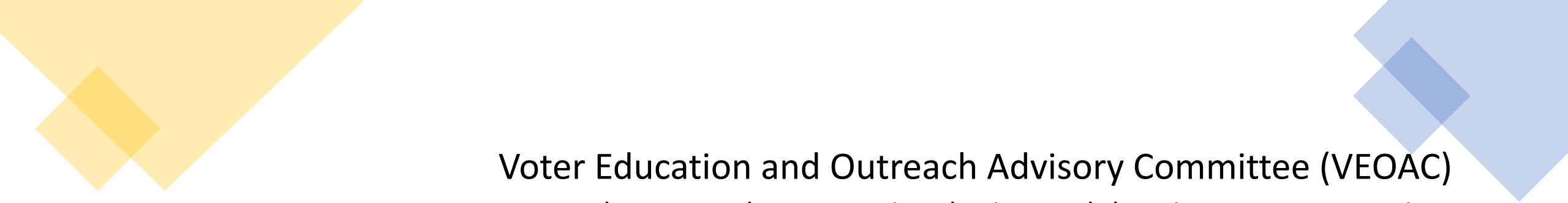
Specific locations and hours will be posted online:

www.marinvotes.org

Locations and hours will also be printed in the Voter Information Guide.

Locations (continued)

- June 7, 2022 primary election
 - Fairfax
 - Larkspur
 - Mill Valley
 - Novato
 - San Anselmo
 - San Rafael
 - Sausalito
 - Tiburon
 - Marin City
 - San Geronimo
 - Bolinas
 - Point Reyes



Voter Education and Outreach

Voter Education and Outreach Advisory Committee (VEOAC)

- Alert voters about upcoming elections and share important non-partisan messaging created by the Elections Department


Outreach Toolkit


- The Outreach Toolkit includes:
 - Messaging and graphics that mirror the election cycle
 - Video PSA
 - Election FAQ Sheet

Direct Mailers

- Two direct mailers to all active registered Marin voters

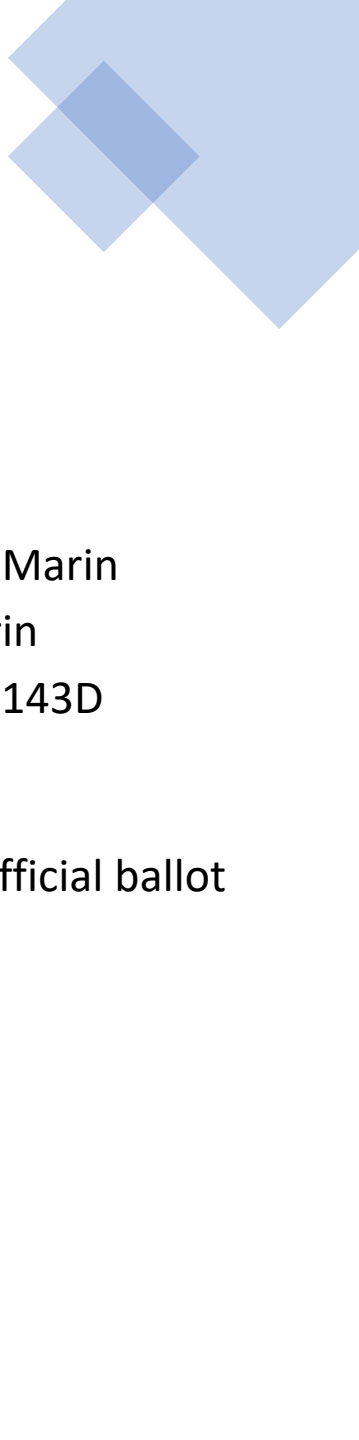
Advertisements


- Countywide, regional, and language specific publications, television, and radio networks
 - News releases
 - Social media
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Voter Education and Outreach


Language Access



- Voter Education
 - Language access workshops: 12:30-1:30 p.m.
 - April 19- Vietnamese Workshop at Community Action Marin
 - April 21- Spanish Workshop at Community Action Marin
 - April 22- Chinese Workshop at the Civic Center, Room 143D
 - Voting Options
 - Translated sample ballot to use as reference when voting official ballot
 - Translated notices in the County Voter Information Guide
 - Bilingual vote center workers
 - Call the Elections Department for translated support
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Voter Education and Outreach

Access for Voters with Disabilities

- Voter Education
 - Accessibility workshop
 - April 20- 12:30-1:30 p.m. at Vivalon, Caboose Room
 - Voting Options
 - Remote Accessible Vote by Mail (RAVBM)
 - Allows any voter to download, mark, and print their ballot at home.
 - Vote Center Options
 - Accessible Ballot Marking Devices
 - Wheelchair-accessible voting booths, magnifiers, pens with easy to hold grips
 - Curbside voting
 - Marin Access provides transportation services (415-454-0902)
 - Alternative formats and sign language interpreter upon request
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Voter Education and Outreach


Things to Remember for the June Election:

Register to Vote!

- Register, check or update your status at RegisterToVote.ca.gov.
 - The deadline is May 23. Afterwards, register and vote at any Vote Center in Marin.

Sign up for Where's My Ballot?

- Track your ballot every step of the way. Sign up at WheresMyBallot.sos.ca.gov.
 - Receive automatic email, SMS (text), or voice call notifications about your ballot
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Voter
Education
and
Outreach

Questions?

More information at MarinVotes.org
California Secretary of State [Voter's Choice Act site](#)

Marin County Elections Department

Call toll-free (833) 644-2061 or 711 (CA Relay Service)

Email Elections@MarinCounty.org

