CANDIDATES’ GUIDELINES

June 5, 2012 Primary Election

COUNTY OF MARIN ELECTIONS DEPARTMENT
MARIN CIVIC CENTER
3501 CIVIC CENTER DRIVE ROOM 121
December 2011

Dear Candidate,

Congratulations on becoming a candidate for public office.

The purpose of this handbook is to help guide you through the forms, fees, deadline dates and requirements for candidates running for office for the June 5, 2012 Presidential Primary Election. It is general information only and should not be considered legal advice. If you have legal questions about the nominations or elections process, please consult an attorney.

Please file early. The nominations process can be complicated and the filing deadlines are rigid. If you wait until the last minute to file your nominations documents, you may not have enough time to correct mistakes and may miss the deadline for the ballot.

The laws about raising funds, and reporting campaign expenditures and contributions change frequently. If you have any questions, please call Dan Miller at 415-473-6437 or the following offices in Sacramento:

Fair Political Practices Commission (FPPC) 1-866-275-3772
www.fppc.ca.gov
Secretary of State Elections Division 1-916-657-2166
www.ss.ca.gov

If you have any questions about the nominations process or if you have any suggestions for improving this handbook, please call Dan Miller at 415-473-6437.

Be sure to check our website at www.marinvotes.org for more election information.

Sincerely,

Elaine Ginnold
Registrar of Voters
Important Notice

The Candidates’ Guidelines Booklet for the June 5, 2012 Primary Election provides general information about the nomination and election of candidates. It does not have the force and effect of law, regulation, or rule.

The Registrar of Voters does not provide legal advice and this Booklet is not intended to provide legal advice. Any person, organization or candidate using this Booklet may not rely on it as a substitute to seeking legal counsel. Statutes and regulations change and are updated on a frequent basis and therefore, the guidelines provided in this Booklet may not reflect the most current state of the law.
NEW! Top Two Primary Act and what it means for candidates

On June 8, 2010, California voters approved Proposition 14, which created the Top Two Candidates Open Primary Act. The first election under this new law will be the June 5, 2012 Primary Election.

Now, offices that used to be known as “partisan offices”, such as U.S. Congress, State Senate and State Assembly, are now known as “voter nominated offices.” The partisan offices of U.S. President and county central committee are now known as “Party-nominated offices.” Offices such as county supervisor, school board trustee and city councilmember are still known as “non-partisan” offices.

**Voter-nominated offices**
U.S. Senator, U.S. Representative, State Senator, State Assembly Member and state constitutional offices are now voter nominated offices.

Candidates for these offices can choose whether or not to list their party preference on the ballot. Political parties, may endorse, support or oppose candidates for these offices, but they can no longer formally nominate candidates to be on the ballot.

All candidates running in a primary election, regardless of their party preference, will appear on a Primary Election ballot and voters can vote for any of the candidates. *The two candidates who receive the most votes in the June 5th Primary Election, regardless of their political party, will be on the General Election ballot in November.*

**Party-nominated offices**
The offices of U.S. President and County Central Committee Member are party-nominated and will appear on separate ballots that correspond to their political party. Only voters who are members of the same political party as the candidates can vote for those candidates. However, some parties will allow voters who do not belong to a political party to “cross-over” and vote for their candidates for some or all of their candidates. In party nominated offices, the candidate who receives the most votes in his/her party in the June 5th Primary Election will be on the General Election ballot.

**Non partisan offices**
Judicial, school, county and municipal offices are non partisan offices. There is no change in how these candidates will appear on the ballot.
New: candidate nomination documents for voter-nominated offices

Signature in lieu of filing fee petitions
- Now, any voter registered in your district, regardless of their political party, may sign your signature-in-lieu petitions.
- All qualified signatures on your signature in lieu petitions can be counted towards the number of signatures required on your nomination petitions.

Candidate Nomination Petitions
- Any voter registered in your district, regardless of their political party, may sign your nomination petitions.
- You can use any of the qualified signatures from your signature in lieu petition to fulfill the requirements for your nomination petitions.

Candidate’s Declaration of Candidacy
Candidates may choose whether or not to put their party preference, or lack of party preference as shown on their most recent Registration form, on their Declaration of Candidacy. The candidate’s party preference or lack of preference listed on the Declaration of Candidacy will appear on the ballot.

- Candidates who choose to put their party preference on their Declaration of Candidacy, must provide a 10-year history of their party registration which will be posted on the Secretary of State’s website.
- The party preference or no preference from the Primary Election ballot will be the same for the General Election ballot.
- The candidate’s party preference listed on his/her Declaration of Candidacy will appear on the primary and general ballot as follows:

<table>
<thead>
<tr>
<th>Declaration of Candidacy</th>
<th>Language on ballot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Candidate has party preference</td>
<td>Party preference: ______(party name)</td>
</tr>
<tr>
<td>Candidate has no party preference</td>
<td>Party preference: none</td>
</tr>
<tr>
<td>Candidate has a party preference but does not put it on the</td>
<td>Party preference: Not Given</td>
</tr>
<tr>
<td>Declaration of Candidacy</td>
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### CALENDAR OF IMPORTANT DATES FOR THE JUNE 5, 2012 PRIMARY ELECTION

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<thead>
<tr>
<th>Date Range</th>
<th>Description</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec 30, 2011 to Feb 8, 2012</td>
<td>Judicial only: <em>In Lieu of Filing Fee Petitions</em> for Judicial offices must be filed by the last day to file the Declaration of Intention since the filing fee must be paid by that day.</td>
<td><em>EC §§ 8061, 8106</em></td>
</tr>
<tr>
<td>Dec 30, 2011 to Feb 23, 2012</td>
<td><em>Signatures in Lieu of Filing Fee Petitions</em>: applies to all federal, state and county candidates who are required to pay a filing fee.</td>
<td><em>EC §§ 8061, 8105, 8106</em></td>
</tr>
<tr>
<td>Jan 30 to Feb 8</td>
<td>Judicial only: <em>Declaration of Intention</em>: deadline applies to candidates for Superior Court Judge only.</td>
<td><em>EC § 8023</em></td>
</tr>
<tr>
<td>Feb 9 to Feb 13</td>
<td>Judicial only: <em>Extension period</em> applies only if an incumbent Superior Court Judge does not file a Declaration of Intention by Feb 8. Incumbent judges may not file during this extended period.</td>
<td><em>EC § 8023</em></td>
</tr>
<tr>
<td>Feb 13 to Mar 9</td>
<td><em>Nominations period</em>: all candidates obtain and file all necessary candidacy papers. Candidates who are required to pay a filing fee must do so at the time they pick up their nomination papers.</td>
<td><em>EC §§ 333, 8020, 8040, 8041, 8061, 8062, 8063, 8100, 8105, 8106</em></td>
</tr>
<tr>
<td>Mar 10 to Mar 14</td>
<td><em>Nominations extension period</em>: applies only if an incumbent does not file nomination papers by Mar 9. There is no extension filing period for Central Committee candidates.</td>
<td><em>EC §§ 8022, 8024</em></td>
</tr>
<tr>
<td>Mar 10 to Mar 19</td>
<td><em>Public examination period</em>: for candidates statements filed during the nominations period.</td>
<td><em>EC § 13313</em></td>
</tr>
<tr>
<td>Mar 12</td>
<td>Deadline for candidates who filed by March 9 to withdraw their statement of qualifications.</td>
<td><em>EC § 13307(a)(3)</em></td>
</tr>
<tr>
<td>Mar 15 to Mar 24</td>
<td><em>Public examination period</em> for candidates statements filed during the extended nomination period.</td>
<td><em>EC § 13313</em></td>
</tr>
</tbody>
</table>
## CALENDAR OF IMPORTANT DATES FOR THE JUNE 5, 2012 PRIMARY ELECTION

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 15</td>
<td>Deadline for candidates who filed during the extended nomination period to withdraw their statement of qualifications.</td>
</tr>
<tr>
<td></td>
<td>EC § 13307(a)(3)</td>
</tr>
<tr>
<td>Mar 15</td>
<td>Secretary of State conducts the randomized alphabet drawing to determine the order of candidates’ names on the ballot. Registrar of Voters draws random alphabet for State Assembly candidates for the Marin County ballot.</td>
</tr>
<tr>
<td></td>
<td>EC §§ 13111(i), 13112(b)(1)(B)</td>
</tr>
<tr>
<td>Mar 20</td>
<td>Last day to file a petition forcing a judicial contest on the primary election ballot for contests with unopposed or insufficient candidates.</td>
</tr>
<tr>
<td></td>
<td>EC § 8203</td>
</tr>
<tr>
<td>Mar 22</td>
<td>Pre-election campaign finance statement due for period ending March 17th. Gov. Code § 84200.5, 84200.7</td>
</tr>
<tr>
<td>Apr 9 to May 22</td>
<td>Period that write-in candidates can obtain and file nomination papers.</td>
</tr>
<tr>
<td></td>
<td>EC § 8601</td>
</tr>
<tr>
<td>Apr 6</td>
<td>First day to mail ballots to overseas and military voters.</td>
</tr>
<tr>
<td></td>
<td>EC §§ 300, 3307</td>
</tr>
<tr>
<td>Apr 26</td>
<td>First day to mail voter information and sample ballot to all voters.</td>
</tr>
<tr>
<td></td>
<td>EC § 13300</td>
</tr>
<tr>
<td>May 7 to May 29</td>
<td>Period in which any registered voter may apply by mail for a vote by mail ballot. Mailing of vote by mail ballots begins as well as voting in person at the elections office.</td>
</tr>
<tr>
<td></td>
<td>EC §§ 3001, 3003</td>
</tr>
<tr>
<td>May 21</td>
<td>Last day to register to vote in the June 5, 2012 Primary election. Forms received by mail must be postmarked by this date.</td>
</tr>
<tr>
<td></td>
<td>EC §§ 2102, 2107</td>
</tr>
<tr>
<td>May 24</td>
<td>2nd Pre-election campaign finance statements due for period ending May 19th. Gov. Code § 84200.5, 84200.7</td>
</tr>
<tr>
<td>Date Range</td>
<td>Description</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>May 30 to June 5</td>
<td>Request for vote by mail ballot – late conditions: Request ballot in person at the Elections office or authorize in writing a representative to pick up a ballot.</td>
</tr>
<tr>
<td>June 5</td>
<td>Election Day: polls open from 7am to 8 pm.</td>
</tr>
<tr>
<td>June 14</td>
<td>Random selection of precincts for 1% manual tally.</td>
</tr>
<tr>
<td>July 3</td>
<td>Deadline to certify the election.</td>
</tr>
</tbody>
</table>
LIST OF OFFICES UP FOR NOMINATION (Filing dates Feb 13 thru March 9)

Voter Nominated Offices – Federal
- U. S. Representative in Congress
- United States Senator

Voter Nominated Offices – State
- CA State Assembly

Party Nominated Offices
- President of the United States
- County Central Committees

Non-Partisan Offices
- Superior Court Judge
- County Board of Supervisors
- Municipal seats
  - City of Belvedere
  - Town of Ross
- Special Districts
  - Almonte Sanitary District
  - Sanitary District No. 1

Voter Nominated Offices - Federal

U. S. Representative in Congress
Qualifications: U.S. Citizen for at least seven years, 25 years of age, resident of this state when he/she takes office. Art. I, Sec. 2, Clause 2, U. S. Constitution (Note: There are no district residency requirements for Members of Congress.) Candidate takes office January 3, 2013. U.S. Const. Amend. XX, §1

Term Years – 2
Filing Fee - $1,740.00
Value/Signature - $.58
Sponsor Signatures – 40 to 60

United States Senator
Qualifications: At least 30 years of age, a U.S. citizen for nine years, and a resident of California when elected. U.S. Const. Art. I, Section 3. Have a valid voter registration affidavit on file in the county of residence at the time nomination papers are obtained. Candidate takes office January 3, 2013. U.S. Const. Amend. XX, §1

Term Years – 6
Filing Fee - $3,480.00
Value/Signature - $.348
Sponsor Signatures – 65 to 100
LIST OF OFFICES UP FOR NOMINATION (Filing dates *Feb 13 thru March 9* - continued)

**Voter Nominated Offices – State**

**California State Assembly**
Qualifications: U.S. citizen, registered voter and qualified to vote for that office at the time nomination papers are issued. May not have served three terms in the State Assembly since November 6, 1990. Candidate takes office December 3, 2012. *Art. IV, Sec. 2a, Cal. Const.*

*Term Years – 2*  
*Filing Fee - $952.91*  
*Value/Signature - $.635273*  
*Sponsor Signatures – 40 to 60*

**California State Senator** Due to redistricting by the voter-approved California Citizens Redistricting Commission this office is not on the ballot in Marin County.

**Party Nominated Offices**

**President of the United States**
Candidates for the California ballot are determined by the Secretary of State.

**County Central Committees**
Qualifications: candidate must be registered with the political party he or she seeks, not less than three months prior to the nomination period. The candidate must not have been registered with another qualified political party within 12 months, however a candidate can be registered as “declines to state” the 9 months previous to the 3-month period. *(EC § 8001)* All newly elected candidates will be notified of taking office by the Central Committees before the organizational meeting. There are no filing period extensions for Central Committee candidates. **

*Term Years – 2*  
*Filing Fee - none*  
*Sponsor Signatures – 20 to 40*

**CENTRAL COMMITTEE SEATS BY SUPERVISORIAL DISTRICT**

<table>
<thead>
<tr>
<th>PARTIES</th>
<th>Total</th>
<th>1st Dist</th>
<th>2nd Dist</th>
<th>3rd Dist</th>
<th>4th Dist</th>
<th>5th Dist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic</td>
<td>23</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Republican</td>
<td>22</td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Amer. Indep.*</td>
<td>27</td>
<td>5</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Green</td>
<td>-----</td>
<td>7</td>
<td>AT LARGE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peace &amp; Freedom</td>
<td>-----</td>
<td>7</td>
<td>AT LARGE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Libertarian</td>
<td>-----</td>
<td>7</td>
<td>AT LARGE</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*The number of County Central Committee openings will be determined on the basis of registration figures as transmitted to the Secretary of State by County Clerks no later than February 1, 2012, and are therefore subject to change. (Elections Code §2187, §7650)*

**If the number of candidates filed does not exceed the number of candidates to be elected from that district, the candidates’ names shall not appear on the ballot unless a petition indicating that a write-in campaign will be conducted for the office and signed by 25 registered voters affiliated with the political party is filed. EC § 7423, 7673, 7228*
LIST OF OFFICES UP FOR NOMINATION (Filing dates Feb 13 thru March 9 – continued

Non-Partisan Offices

Superior Court Judge
Qualifications: Member of the State Bar or judge of a court of record in California for the preceding 10 years. Art. VI, Sec. 15, Cal. Const. Candidates take office Jan 7, 2013. Art. VI, Sec. 16c, Cal. Const.

Office No. 1 - Kelly V. Simmons

Office No. 2 - Lynn Duryee

Office No. 3 - James T. Chou

Term Years – 6
Filing Fee - $1,787.89
Value/Signature - $.2499846
Sponsor Signatures – 20 to 40

If the incumbent is the only candidate to file his or her nomination papers for the office of Superior Court Judge:

a) his/her name shall not appear on the primary election ballot unless a petition indicating that a write-in campaign will be conducted for the office and signed by at least 0.1 percent of the registered voters eligible to vote for the office, is filed with the Registrar, within 10 days after the close of the nomination period. The petition must contain at least 100 signatures but no more than 600 signatures. EC § 8203

b) his/her name shall not appear on the general election ballot unless a petition indicating that a write-in campaign will be conducted for the office and signed by at least 0.1 percent of the registered voters eligible to vote for the office, is filed with the Registrar not less than 83 days before the general election. The petition must contain at least 100 signatures but no more than 600 signatures. EC § 8203

County Board of Supervisors
Qualifications: Candidate shall have been a registered voter of the district which he/she seeks to represent for at least 30 days immediately preceding the deadline for filing nomination documents for the office of supervisor, and shall reside in the district during his/her incumbency. Govt. Code §25041 Candidates take office January 7, 2013. Govt. Code 24200

District 2 - Catherine Rice

District 3 - Kathrin E. Sears

District 4 - Stephen H. Kinsey

Term Years – 4
Filing Fee - $977.39
Value/Signature - $.2499718
Sponsor Signatures – 20 to 40
LIST OF OFFICES UP FOR NOMINATION (Filing dates Feb 13 thru March 9 – continued

Municipal seats
Candidates must contact the City or Town Clerk regarding filing fees, and file nomination papers, declaration papers, and all campaign finance reports with their respective City or Town Clerk. A minimum of 20 sponsor signatures are required for towns/cities. EC § 10220

City of Belvedere Councilmembers ………..3 full term seats

Town of Ross Councilmembers …………..3 full term seats

Special Districts
Qualifications: Candidate must be a registered voter in the district. Any additional qualifications are determined by the principal act of the district. Candidates elected as director of a sanitary district will take office at the first regular district meeting following the adoption of the results of votes cast by the County Board of Supervisors. Health & Safety Code §6580.1

Almonte Sanitary Directors ……………..3 full term seats

Sanitary Dist. No. 1 Directors…………….2 full term seats

If on the 83rd day prior to the district election, March 14, 2012, the number of candidates is less than the number of offices to be filled within a district, the Registrar of Voters shall request the Board of Supervisors to appoint the candidates who have been nominated. If no person has been nominated, the Board of Supervisors shall appoint any qualified person. Appointees shall qualify and take office and serve exactly as if elected at the district election. Elections Code § 10515

GENERAL INFORMATION REGARDING ELECTION

Ballot Order of Names: At 11:00 am on March 15, 2012, the Secretary of State will conduct a random drawing of the letters of the alphabet. The resulting random alphabet will determine the order of candidates in the election. Each candidate will be placed on the ballot in the order that each of the letters of his/her surname was drawn in the drawing. For example, the placement of candidates with the surnames of Campbell and Carlson will depend on the order in which the letters M and R were drawn. Elections Code § 13112

If the office is that of Member of the Assembly and the district includes more than one county, the elections official in each county shall conduct a random alphabet drawing. The results of this drawing will determine the order of assembly candidates in these counties. EC § 13111(i)

Statement of Economic Interests: All candidates are required at the time of candidacy filing to file a Statement of Economic Interests Form 700 disclosing certain financial interests. The Form 700 is issued with the nomination papers and must be filed together with the nomination papers. All candidates elected to office or appointed in lieu of an election are required to file the Form 700 annually with their local filing officer. Failure to file will result in enforcement proceedings and possible monetary fines.
NOMINATION DOCUMENTS

- Signatures in Lieu of Filing Fee Petitions
- Declaration of Intention – Judicial only
- Nomination Petitions
- Declaration of Candidacy
- Candidates’ Statement of Qualifications

Signatures in Lieu of Filing Fee Petitions
Candidates for offices that require a filing fee may submit a petition containing signatures of registered voters in lieu of paying the filing fee. The signatures submitted may cover all, or a prorated portion, of the filing fee. Any registered voter who is a resident of the jurisdiction may sign an in-lieu filing fee petition for any candidate for whom he/she is eligible to vote. The petition section must be filed with the Elections office no later than the close of the nomination period.

If there are insufficient number of signatures on the petition the candidate may, before the close of the nomination period, either:
1. Submit supplemental petitions; or
2. Pay a pro-rata fee.
Signatures in Lieu and/or the filing fee process must be completed before candidates can receive their remaining nomination documents.

Filing period Judicial Candidates December 30 – February 8; all other candidates Dec. 30 – Feb. 23

All filing fees are nonrefundable: Filing fees for Non-Partisan offices may be paid by cash, money order, certified, travelers or personal check made payable to Registrar of Voters. Filing fees for Partisan and Voter Nominated offices must be paid by check made payable to the Secretary of State.

Forms: Signatures in Lieu of Filing Fee forms are available at the Elections office, Room 121, 3501 Civic Center Drive, San Rafael 94903. Candidates will receive sufficient forms to cover the required amount of signatures. Additional forms cost $.15 a sheet.

Circulator: A candidate may serve as the circulator to collect signatures.

Circulating Signature in Lieu petitions in more than one county: All petitions are validated at the Elections office, however signatures gathered from other counties for a multi-county district office must be validated in those respective counties. Each circulator of in-lieu petitions must be a California registered voter, and must serve within the county he or she resides. The following offices are eligible for multi-county Signature-in-Lieu petition circulation: Representative in Congress, Member of the State Assembly.
Declaration of Intention - Judicial Candidates only
Candidates for a judicial office must file a declaration of intention to become a candidate for the office. This filing period is January 30 through February 8.

Filing fees: Judicial candidates must pay the filing fee or submit signatures in lieu of filing fee at the time their Declaration of Intention is filed. Filing fees are nonrefundable. Elections Code §§ 8023, 8105(b)

Office number: Candidates for judicial office must state the office number on their Declaration of Intention. See page 10 for the office number. Elections Code §§ 8200, 8023

Extension periods: If the incumbent of a judicial office fails to file a declaration of intention by February 8, persons other than the incumbent may file declarations of intention no later than the first day for filing nomination papers, February 13, 2012. No person may be a candidate for judicial office unless he/she has filed the Declaration of Intention. Elections Code §8023(b)

Extension periods: If an incumbent of a judicial office files a declaration of intention but for any reason fails to file his or her nomination papers by March 9th, the nominations period is extended to March 14th. Any qualified person, other than the incumbent may file nomination papers for the office during the extended period even though he or she has not filed a written and signed declaration of intention. (Elections Code §8204(b)
If no Declaration of Intention was filed due to an extension, a candidate must pay the appropriate filing fee when the Declaration of Candidacy papers are issued.

Nomination Petitions
Candidates for federal, state and county offices are required to file nomination petitions with the number of valid sponsor signatures required for the offices. Sponsors signing these nomination papers must be registered voters and eligible to vote for the candidate.

Each signer can sign only as many petitions as there are positions to be filled for such office. A candidate may sign his own petitions.

Each signer must write his/her printed name, signature, residence address and city. Each signer must sign in the presence of the candidate or circulator. The circulator’s affidavit must be completed in full or the petition will not be accepted.

The Elections office must receive all nomination petitions no later than the close of the filing period unless there is an extension for that specific office. The Elections office will give the person delivering the nomination petitions a dated receipt indicating that the document was received.
NOMINATION DOCUMENTS - continued

Declaration of Candidacy
All candidates for offices at the direct primary election must file a Declaration of Candidacy and nomination petitions with the county elections official. Candidates may not file a Declaration of Candidacy for more than one office. Elections Code §§ 8003(b), 8020

Candidates who have filed a Declaration of Candidacy for the primary election may not withdraw their candidacy for that election. Elections Code § 8800

The Declaration of Candidacy is available from the Elections office beginning Feb. 13, 2012 at 8:00 a.m., through March 9, 2012, except for those offices with an extended filing period. The Declaration of Candidacy must be filed in person. If a candidate is unable to file in person, he/she may file by certified mail or delivery service, with the candidate’s signature notarized. Since an original signature is required, faxed documents are not accepted. *

* A candidate may, in a written statement signed and dated by the candidate, authorize a person to receive a declaration of candidacy form from the Registrar of Voters and deliver it to the candidate and deliver it back to the office for filing. Such statement shall include language indicating that the candidate is aware that the declaration of candidacy must be properly executed and filed at the Elections office of the county of the candidate’s residence by 4:30 p.m. on March 9, 2012. Because an original signature is required, nomination documents may not be filed by fax. The candidate’s designee may only receive and deliver nomination papers. He/she may not make any changes on the nomination documents. The statement shall be retained by the Elections office.

Candidate’s name on ballot: A candidate may use a nickname, in addition to his legal name, provided his/her candidacy has been declared under such name on the Declaration of Candidacy. A.G. Ops 50-87, 5/27/80

No title or degree shall appear on the same line on a ballot as a candidate’s name, either before or after the candidate’s name in the case of any election to any office. Elections Code § 13106

Candidate’s Ballot Designation: The ballot designation must describe your current profession, vocation, occupation or incumbency status. It appears on the ballot under your name, and it is optional. Candidates must complete a Ballot Designation Worksheet justifying the ballot designation. The ballot designation:

• Can be no more than 3 words.
• Must appear on your Declaration of Candidacy form at the time it is filed.
• Becomes public record once the information is filed on the Declaration of Candidacy.
• Ballot designations cannot be changed after the final date to file nomination documents.

Please refer to Appendix A for more information.
Candidate’s Statement of Qualifications
Candidates for certain offices may elect to purchase space for a candidates’ statement in the voter information portion of the county sample ballot.

When and Where to File Statement: The Candidate’s statement must be filed in the Election office together with the Declaration of Candidacy during the nomination period which ends the 88th day before the election. The statement may be withdrawn, but not changed, during the period of filing nomination papers and until 4:30 p.m. of the next working day after the close of the nomination period. For offices that are extended, the statement must be filed with the all other nomination documents by 4:30 p.m. on 83rd day before the election.

Candidates’ Statement for State Senate and Assembly Candidates: Proposition 34 established voluntary spending limits for candidates running for state Senate and the state Assembly. Candidates who choose to accept the spending limits may purchase space for a 250-word candidate statement in the voter information portion of the county sample ballot. To accept the spending limits, candidates running for state Senate or state Assembly must file a Candidate Statement of Intention (Form 501) with the Secretary of State’s Political Reform Division indicating whether they intend to abide by the spending limits prior to submitting a candidate statement. Government Code section 85601(c)

Candidates’ Statement for United States House of Representative Candidates: Candidates running for the United States House of Representatives may purchase space for a 250-word statement in the voter information portion of the county sample ballot. The statement may not make any reference to any opponent of the candidate. EC § 13307.5
This office is not affected by Proposition 34.

Multiple county jurisdictions: Candidates running in jurisdictions that include multiple counties who wish to have a candidate statement published in the voter information pamphlet of all counties in their jurisdiction must file a statement with the election official in each county. It is the candidate’s responsibility to contact each county regarding costs, procedures and other information if he/she wishes to have a statement printed in that county’s sample ballot booklet.

Candidates’ Statement for Non-Partisan Offices: A candidate for non-partisan office may, at the time of filing his/her nomination papers, file a typed 200 word statement of education and qualifications on the form provided. Candidates’ statements must be paid for at the time they are filed with nomination documents. If a candidate wishes to have a Spanish translation of the statement, the cost will be doubled and a translation fee charged.

Proof of Statement: Each candidate who submits a statement of qualifications will receive proofs prior to printing. Only typographical errors will be corrected; no changes are allowed by law. Statements may be withdrawn until 4:30 p.m. of the next working day after the close of filing. (Elections Code §13307) If the office does not go on the ballot, the cost of the statement will be refunded.
Form: The statement must be typed on a form provided by the Election Official or typed on a separate piece of paper and attached to the form. A hard copy of the candidate statement is required. The candidate’s statement must be typed single spaced in a block paragraph in upper and lower case type. All Statements will be printed in uniform style and size of type in standard paragraph form, outline form is not acceptable. No special marks will be permitted such as italics, all capital letters, extra exclamation points, bullets, lists, highlights, bold, or underlined. Statements will be typeset exactly as submitted; candidates are therefore advised to carefully check their statements for errors in spelling, punctuation and grammar. The Elections office will make corrections only to the format of the statement. The statement will be printed in accordance with the requirements of the California Elections Code. If the statement is not submitted in the required format, the Elections office will reformat.

Forms to use for Candidates’ Statement: Statements must be submitted with the statement form provided by the Elections office. This form is given to the candidate along with the other nomination documents. The candidates’ statement may be typed directly on the statement form in block paragraph only, or typed on a separate piece of paper and attached to the statement form. The statement must be signed by the candidate.

Content: The statement should be a brief description of the candidate’s education and qualifications in no more than 200 words (Non-partisan office) or 250 words (State Legislative and Congressional offices). The statement must describe his/her qualifications and education. The statement must be limited to a recitation of the candidate’s own personal background and qualifications and must not in any way make reference to other candidates for that office or to another candidate’s qualifications, character, or activities. The statement must not include the party affiliation of the candidate, nor membership or activity in partisan political organizations.

Example of Candidates’ Statement:

STATEMENT OF CANDIDATE FOR
MEMBER, CITY COUNCIL
City of Candidate

JOHN/JANE DOE
Occupation: Manager
Education and Qualifications: I can bring to the office a diversity of viewpoints and experience. Born and raised in the San Francisco area, with my family still farming, I can appreciate the concerns of the environmentalists. On the other hand, having been in business since my undergraduate days at college, and with my experience in the rental and real estate field, I appreciate the practical housing choices and frustrations with high rental cost. As a Member of the City Council, I would balance the narrow spectrum of views that have dominated the Council the past four years. I advocate a program to protect our neighborhoods from increasing overcrowding and visual blight.

The count (200 words) commences after “Education and Qualifications”.

18
The following guidelines are used by the Registrar of Voter’s office to count words on candidate statements, ballot measure text, ballot arguments and rebuttals. If the text exceeds the word limit specified, the author will be asked to delete words or change text until the statement conforms to the requirements.

The guidelines do not apply to ballot designations.

1) Punctuation marks are not counted.

2) Symbols such as & and # are not considered punctuation and each symbol is counted as one word.

3) Each word shall be counted as one word except as specified in this section.

4) Established geographical names such as states, counties, cities, towns are counted as one word; for example, City and County of San Francisco or Marin County. Two word examples are Bay Area or Northern California.

5) Abbreviations for a word, phrase, or expression are counted as one word. Acronyms are also counted as one word; for example UCLA, or U.S.M.C.

6) Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election are counted as one word; for example, attorney-at-law. Each part of all other hyphenated words shall be counted as a separated word.

7) Dates consisting of a combination of words and digits shall be counted as two words; for example, July 23, 1977. Dates consisting only of a combination of digits shall be counted as one word; for example, 7/21/89.

8) Any number consisting of a digit or digits shall be considered as one word. Any number which is spelled, such as “one,” shall be considered as a separate word or words. “One” shall be counted as one word whereas “one hundred” shall be counted as two words. “100” shall be counted as one word.

9) Names of people such as Bill Russell are counted as two words.

10) Telephone numbers are counted as one word.

11) Internet web site addresses are counted as one word.
Appendix A

BALLOT DESIGNATION GUIDELINES
CA Election Code Section 13107, CA Administrative Code Sections 20710 - 20719

Format of Ballot Designation: No more than 3 words are allowed, however incumbents may use their elected title regardless of word limit. Ballot designations which exceed space allotted on the ballot are printed in a smaller typeface pursuant to California Elections Code 13107(a)(3).

Ballot Designation Worksheet: You must file a ballot designation worksheet that supports the use of your ballot designation at the same time you file your Declaration of Candidacy form. If you do not file a ballot designation worksheet, no designation will appear on the ballot. See worksheet sample on page 32. EC § 13107.3

Rejection of Ballot Designation: If your designation violates any of the restrictions set forth in the California Election Code, the Elections Office will be notify you by certified mail return receipt requested, addressed to your mailing address. If you do not provide an alternative designation within the time allowed, no designation will appear on the ballot. EC § 13107 (c)(1)(2)

Ballot Designation Categories:

1. Elective Office Title: Words describing an elective office title may be used IF the candidate holds the office at the time nomination documents are filed and the office was filled by a vote of the people.

   EXAMPLE A: Governing Board Member
   EXAMPLE B: Board Member, 123 School District

2. Incumbent: The word Incumbent may be used IF the candidate is seeking re-election to the same office and was elected to that office by a vote of the people or was appointed as a nominated candidate in lieu of an election. Incumbent must stand alone, and cannot be used in conjunction with any other words.

3. Appointed Incumbent: The words Appointed Incumbent must be used IF the candidate was appointed to the office (other than a judicial office) and is seeking election to that office. The word Appointed may also be used with the office title.

   EXAMPLE A: Appointed Incumbent
   EXAMPLE B: Appointed Board Member, 123 School District

   Exception: Candidates appointed to office in lieu of an election do not have to use the word appointed.

4. Principal Occupation: No more than three words to either describe the current principal profession, vocation, or occupation of the candidate or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

   EXAMPLE A: High School Teacher
   EXAMPLE B: Attorney/Educator/Rancher
   EXAMPLE C: CEO/Councilmember
Appendix A - continued

5. **Community Volunteer**: A Community Volunteer shall constitute a valid principal vocation or occupation subject to the following conditions:

   a) A candidate’s community volunteer activities constitute his or her principal profession, vocation or occupation.
   
   b) A candidate may not use the designation of “community volunteer” in combination with any other principal profession, vocation or occupation.
   
   c) A candidate is not engaged concurrently in another principal profession, vocation or occupation.

6. **No Occupation Desired**: If no ballot designation is requested, write the word “NONE” and place your initials in the space provided for ballot designation on the Declaration of Candidacy form.

**Unacceptable Designations** - The elections official shall not accept a ballot designation if:

1. It would mislead the voter: The candidate may be required to provide evidence or documentation to support the requested designation.

2. It would suggest an evaluation of a candidate, such as outstanding, leading, expert, virtuous or eminent, best, exalted, prominent, advocate, activist, reformer, pro or anti. Other unacceptable examples that connote a status include taxpayer, patriot, citizen, renter, or presidential appointee.

3. It abbreviates the word “retired” or places it following any word(s) that it modifies.

4. It includes a word or prefix, such as “former” or “ex”, which means a prior status. The only exception is the use of the word “retired”.

5. It includes the name of any political party, whether or not it has qualified for the ballot.

6. It includes a word(s) referring to a racial, religious or ethnic group.

7. It refers to any activity that is prohibited by law.

8. It uses commercial or proper names such as IBM President or Director, Health Services. Generic descriptions should be used such as Computer Corporation President, or State Agency Director.

The following types of activities are distinguished from professions, vocations and occupations and are not acceptable as ballot designations:

**Avocations**: an occasional activity, diversion or hobby pursued principally for enjoyment and is in addition to the candidates principal profession, vocation or occupation.

**Pro Forma Activities**: positions which consume little of the candidate’s time and may be voluntary or for which the candidate is not compensated. An example is honorary captain.

**Statuses**: a condition, social position or legal relation of the candidate to another person(s) or the community which is generic and generally fails to specifically identify the manner by which the candidate earns his or her living. Some examples include activist, patriot, taxpayer, veteran, reformer, scholar, husband, wife, and concerned citizen.
Appendix A - continued

Basic Guidelines to Acceptable Ballot Designations

1. Is it true and accurate? Does it mislead?
2. Is it generic?
3. Is it neutral?
4. Is it how this person makes a living?

“Retired” Designation – The following may be considered to judge the validity of the designation:

1. Prior to permanently retiring the candidate worked in his or her profession, vocation or occupation for more than 5 years.
2. The candidate is at least eligible to collect retirement benefits or vested pensions.
3. The candidate has reached at least the age of 55 years.
4. The candidate voluntarily left his or her last profession, vocation or occupation.
5. The candidate’s retirement benefits provide the principal source of income.

Elective Office Designations:
Proposed ballot designations describing an elective office which the candidate holds at the time of filing as a position of leadership is improper. The description itself is acceptable.

ACCEPTABLE: California Assembly Speaker; Mayor Pro Tem
UNACCEPTABLE: Speaker of the California State Assembly; City of Orange Major Pro Tem

Multiple Designations:
A candidate may propose multiple professions, vocations or occupations as their ballot designation. The proposed designation must comply with the three word limitation, and must be separated by a slash (/). An example is Legislator/Rancher/Physician.

A candidate also may choose to include the name of his or her elective office with another profession, vocation or occupation provided the designation is limited to three words. Some acceptable examples are County Supervisor/Teacher, State Senator/Rancher.

Geographical Names:
California geographical names shall be considered as one word, and is limited to the names of cities, counties and states, i.e. County of Sacramento. The names of special districts and political subdivisions are not considered geographical, i.e. Marin County Fire District.
Appendix B

BALLOT DESIGNATION WORKSHEET SAMPLE

Ballot Designation Worksheet

Candidate Name: ___________________________________________________________________________

Office: ____________________________________________________ Party: ________________________

Home Address: __________________________________________ E-Mail: _________________________

Business Address: ___________________________________________________________________________

Mailing Address: ___________________________________________________________________________

Phone Number(s) Business: ___________________ Evening: ________________ Fax: ______________

Attorney Name (or other person authorized to act in your behalf): _____________________________________

Address: ___________________________________________________________________________________

Home Address: __________________________________________ E-Mail: _________________________

Business Address: ___________________________________________________________________________

Mailing Address: ___________________________________________________________________________

Phone Number(s) Business: ___________________ Evening: ________________ Fax: ______________

Proposed Ballot Designation: __________________________________________________________________

1st Alternative: _____________________________________________________________________________

2nd Alternative: _____________________________________________________________________________

Describe what you do and why you believe you are entitled to use the proposed ballot designation. If using the title of an elective office, you may submit a copy of your certificate of election or appointment.

___________________________________________________________________________________________

___________________________________________________________________________________________

___________________________________________________________________________________________

Job Title: ________________________________ Dates in Position: ________________________________

Employer Name or Business: _________________________________________________________________

Person(s) who can verify this information:

Name(s): ________________________________ Phone Number: ________________________________

Name(s): ________________________________ Phone Number: ________________________________

Candidate’s Signature __________________________ Dated ______________________

You may attach any documents or exhibits that you believe support your proposed ballot designation. These documents will not be returned to you, so do not submit originals.
## Appendix C

### Estimated Costs for Candidate Statements & Voter Information for the June 5, 2012 Primary Election

<table>
<thead>
<tr>
<th>District</th>
<th># of Voters*</th>
<th>Precinct Index* (voter list)</th>
<th>Candidates* Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Countywide</strong></td>
<td>149,627</td>
<td>$ 75.00</td>
<td>$ 1,270.00</td>
</tr>
<tr>
<td><strong>Supervisorial</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2\textsuperscript{nd} District</td>
<td>32,962</td>
<td>$ 17.50</td>
<td>$ 395.00</td>
</tr>
<tr>
<td>3\textsuperscript{rd} District</td>
<td>32,713</td>
<td>$ 16.35</td>
<td>$ 393.00</td>
</tr>
<tr>
<td>4\textsuperscript{th} District</td>
<td>21,569</td>
<td>$ 10.75</td>
<td>$ 310.00</td>
</tr>
<tr>
<td><strong>Sanitary</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Almonte</td>
<td>1,045</td>
<td>$ 1.00</td>
<td>$ 156.00</td>
</tr>
<tr>
<td>District #1 (Ross Valley)</td>
<td>29,225</td>
<td>$ 15.00</td>
<td>$ 367.00</td>
</tr>
<tr>
<td><strong>Cities</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Belvedere</td>
<td>1,477</td>
<td>$ 1.00</td>
<td>$ 159.00</td>
</tr>
<tr>
<td>Town of Ross</td>
<td>1,596</td>
<td>$ 1.00</td>
<td>$ 160.00</td>
</tr>
</tbody>
</table>

* Subject to change as registered voters figures change. Labels ordered per registered voters. If ordered by household, it should be approximately 65% - 75% of the registered voters.

Precinct maps are available at $9.00 each or $36 for a set of four which includes the entire county.
Appendix D
CAMPAIGN FINANCE/MISCELLANEOUS FILINGS

THIS SECTION PERTAINS TO CERTAIN FILING REQUIREMENTS OF LOCAL CANDIDATES.

STATE CANDIDATES SHOULD CONTACT THE FAIR POLITICAL PRACTICES COMMISSION 866-275-3772 FOR ON-LINE FILING REQUIREMENTS AND OTHER STATE REGULATIONS.

FEDERAL CANDIDATES ARE NOT COVERED BY MOST OF THIS SECTION. THEY MUST CONTACT THE FEDERAL ELECTION COMMISSION 800-424-9530.

THE FOLLOWING SECTIONS MAY NOT APPLY TO GENERAL PURPOSE AND BALLOT MEASURE COMMITTEES. CONTACT THE ELECTION DEPARTMENT FOR DETAILS.

CAMPAIGN FORMS ARE CONSIDERED PUBLIC DOCUMENTS AND WILL BE POSTED ON OUR WEBSITE.

Important Contact Information:

MARIN COUNTY REGISTRAR OF VOTERS
3501 Civic Center Dr, Room 121, San Rafael, CA
Phone: 415-499-6437
Mailing address: PO Box E, San Rafael, 94913
Fax: 415-499-6447
Email: danmiller@co.marin.ca.us

SECRETARY OF STATE – POLITICAL REFORM DIVISION
1500 11TH Street, Room 495
Sacramento, CA  95814
916-653-6224
www.sos.ca.gov/elections

FAIR POLITICAL PRACTICES COMMISSION
428 J Street, Suite 620
Sacramento, CA  95814
866-275-3772
www.fppc.ca.gov

REFER TO THE APPROPRIATE MANUALS FOR COMPREHENSIVE INFORMATION
HERE ARE A FEW OF THE BASICS:

- If you raise or spend funds you must file the Form 501 with the proper filing agency. You must deposit all funds into a campaign bank account. Never comingle contributions with funds from a personal account.

- You may open a campaign committee at any time, but you must do so once $1000 is raised or spent by filing a Form 410 with the Secretary of State and the proper filing agency. Be sure to include your name, the office sought, and the year of the election in the title of the committee.

- Office holders with existing committees must re-designate the committee prior to the election period. Existing bank accounts and committees may not be used if the candidate is seeking election to a different office.

- Never accept $100 or more in cash. For contributions of $100 or more, including loans and in-kind contributions, you must disclose the contributor's name, address, occupation and employer. Maintain details on contributions and expenditures of $25 or more. Refer to recordkeeping guidelines in your campaign disclosure manual.

- Except for mass mailings (more than 200 pieces) committee identification is not required by the Political Reform Act on most advertisements when it is paid for by a candidate in support of his or her own campaign. See Manual 2 for details.

- Candidates may not use campaign funds to make independent expenditures to support or oppose other candidates. Although there are currently no County restrictions on candidate contributions or expenditures, candidates should be aware of County Ordinance 3519 regarding the immediate reporting of independent expenditures for County office elections.

- Know the due dates for campaign statements and file on time. Filing late may result in monetary penalties. Failure to file will result in enforcement proceedings with the Fair Political Practices Commission.

- If $1,000 or more is received from a single source during the last 16 days before the election, disclose receipt within 24 hours, even if the contribution is from your personal funds. This includes multiple contributions aggregating to $1000 or more.

- Candidates should inquire about any local campaign finance restrictions. Each district or municipality may have in place rules governing campaign finance.

- After the election all candidates have future filing obligations. Refer to the appropriate manuals for the use and restriction of surplus and campaign funds.
CANDIDATE CAMPAIGN FINANCE FORMS

FORM 501 – STATEMENT OF INTENT
Candidates for state or local office must file this form prior to solicitation or receipt of any contribution, or expenditure of personal funds used for the election. Exception: This form is not required if you will not solicit or receive contributions from other persons, and the only expenditures will be from your personal funds used for the filing fee and statement of qualification in the sample ballot. Candidates who file a Form 501 must establish a separate bank account with a financial institution in California, if they accept contributions. Please refer to Manual 2 for more information.

FORM 470 – CAMPAIGN STATEMENT
All candidates who have filed a Form 501 must file at least one campaign statement before the election. Candidates may file the Form 470 if they do not have a controlled committee, do not anticipate receiving contributions totaling $1000 or more during the calendar year, and do not anticipate spending $1000 or more during the calendar year. The Form 470 is filed once, by the first pre-election due date. If the $1000 threshold is achieved, candidates must file the Form 470 Supplement, and establish a campaign committee. Please refer to Manual 2 for more information.

FORM 410 - STATEMENT OF ORGANIZATION
Candidates must use Form 410 to establish a campaign committee, no later than within 10 days after the committee has spent or received $1000 or more. Form 410 is also used to amend changes to the committee, and termination of the committee. By establishing a committee, candidates are required to file periodic campaign statements until the committee is closed. All committees must file the Form 410 with the Secretary of State and their local filing agency. Please refer to Manual 2 for more information.

FORM 460 – RECIPIENT COMMITTEE CAMPAIGN STATEMENT
Candidate controlled committees are required to use Form 460 to report all campaign activity during scheduled semi-annual and pre-election periods. Statements must be completed fully and accurately, and filed on time per the filing schedule. Please refer to Manual 2 for more information.

FORM 497 – LATE CONTRIBUTION REPORT
A Late Contribution Report must be filed if a committee controlled by the candidate receives a contribution (including aggregated amounts) from a single source, or makes contributions, totaling $1,000 or more to a candidate or primarily formed committee during the 16 days prior to the candidate’s election.

Other reports may be required depending on the committee’s activity. Please refer to Manual 2, or contact your local filing officer for more information.
CAMPAIGN FINANCE INFORMATION

CONTRIBUTION LIMITS
Contribution limits may vary between cities and districts. Please contact your local jurisdiction. At the time of this printing, the County of Marin does not regulate contribution limits.

COMMINGLING WITH PERSONAL FUNDS PROHIBITED
No contribution shall be commingled with the personal funds of the recipient or any other person. (Gov. Code §84307)

PROMPT REPORTING OF CONTRIBUTIONS
All contributions received by a person acting as an agent of a candidate shall be reported promptly to the candidate or any of his or her designated agents. All contributions received by a person acting as an agent of a committee shall be reported promptly to the committee's treasurer or any of his or her designated agents. "Promptly" as used in this section means not later than the closing date of any campaign statement the committee or candidate for whom the contribution is intended is required to file. (Gov. Code §84306)

LATE CONTRIBUTIONS
A candidate or committee who receives $1,000 or more, and a candidate or committee that makes a "late contribution" during THE LAST 16 DAYS BEFORE THE ELECTION, must report within 24 hours by telegram, mailgram, any overnight guaranteed delivery service or personal delivery (not by regular mail) to every place where the candidate or committee receiving the contribution is required to file campaign statements. Reports to our office may be sent by FAX (415) 499-6447.

PENALTIES FOR VIOLATIONS
If any person files an original statement or report after any deadline imposed by the Political Reform Act, he or she may be subject to a fine of $10 per calendar day beginning the day after the filing deadline until the statement is filed. Fines are not to exceed the cumulative amount stated in the late statement, or $100, whichever is greater. (Gov. Code §91013). Any person who intentionally or negligently violates any of the reporting requirements of the Act shall be liable in a civil action brought by the civil prosecutor or by a person residing within the jurisdiction for an amount not more than the amount or value not properly reported. (Gov. Code §91004)

INDEPENDENT EXPENDITURES
An independent expenditure is a payment for a communication that expressly advocates the support or opposition of a clearly defined candidate or ballot measure. Candidates may not make independent expenditures from their campaign committee to support or oppose other candidates.
DEFINITION OF "MASS MAILING"
"Mass mailing" means over two hundred substantially similar pieces of mail, but does not include a form letter or other mail, which is sent in response to an unsolicited request, letter or other inquiry. (Gov. Code §82041.5)

Solicitation letters, notices of fundraising events, newsletters sent by the candidate or committee, and other types of campaign literature are common types of mass mailings.

MASS MAILING
The sender of a mass mailing is the candidate or committee who pays for the largest portion of the mailing. The sender must be identified by name, address, and city on the outside of the mailing and on at least one insert. If the sender of the mass mailing is a single officeholder, candidate, or committee, the identification need only be shown on the outside of each piece of mail. If the sender is a controlled committee, the name of the person controlling the committee must also be included. A committee may use a post office box if its street address is a matter of record with the Secretary of State. It is not necessary to include the committee's identification number or the name of a committee treasurer or on the mailing.

Type size must be at least six points, printed in a color or typeface that contrasts with the background.

If two or more officeholders, candidates, or committees pay an equal share of the costs of the mailing, at least one of them must be identified on the outside of the mailing, and all of them must be identified on the inside.

In the case of a mass mailing paid for by one officeholder, candidate or committee on behalf of another candidate or committee (i.e., mass mailings that are in-kind contributions), the officeholder, candidate, or committee that pays for the mailing must be identified as the sender of the mailing.

A "slate mailer" is a mass mailing (more than 200 substantially similar pieces of mail sent in a calendar month) which supports or opposes a total of four or more candidates or ballot measures. Detailed slate mailer information can be found in Information Manual F.

ADVERTISING
Any paid political advertisement that refers to an election or candidate for an elective office and that is contained in or distributed with a newspaper must say "Paid Political Advertisement" in type at least one half the size type in the advertisement or 10 point roman type, whichever is larger. Such words shall be set apart from any other printed matter.
As used in this section "Paid Political Advertisement" shall mean and shall be limited to, published statements paid for by advertisers for purposes of supporting or defeating any person who has filed for an elective office. (Ref. Gov. Code §20008)

An advertisement as defined in Government Code section 84501 includes but is not limited to the following:

(1) Programming received by a television or radio; (2) A communication as described in subdivision (a) of Government Code section 84501 that is placed in a newspaper, periodical, or magazine of general circulation; (3) A telephone or facsimile message that is not solicited by the recipient and is intended for delivery in substantially similar form to 200 or more households; (4) A direct mailing that is not solicited by the recipient and is intended for delivery in substantially similar form to 200 or more households; (5) Posters, door hangers, and yard signs produced in quantities of 200 or more; (6) A billboard; (7) Campaign buttons 10 inches in diameter or larger, and bumper stickers 60 square inches or larger produced in quantities of 200 or more.

In addition to the exempted communications in subdivision (b) of Government Code section 84501, the following are not an "advertisement": (1) A small promotional item (e.g., pen, pin, etc.) upon which the disclosures required by Government Code sections 84503, 84506 and 84507 cannot be conveniently printed or displayed, wearing apparel, and skywriting; (2) A communication from an organization to its members, other than a communication from a political party to its members; (3) A web-based or Internet-based communication. (Gov. Code §18450.1)

In addition to any other penalty, any person who prints or otherwise duplicates, or causes to be printed or duplicated, a simulated ballot or simulated sample ballot that does not contain the statement required by Section 20009 or that uses an official seal or insignia in violation thereof, is guilty of a misdemeanor. (Gov. Code §18301)

**ELECTIONEERING**

No person, on election day, or at any time that a voter may be casting a ballot, shall, within 100 feet of a polling place or an elections official's office:

(a) Circulate an initiative, referendum, recall, or nomination petition or any other petition.

(b) Solicit a vote or speak to a voter on the subject of marking his or her ballot.

(c) Place a sign relating to voters’ qualifications or speak to a voter on the subject of his or her qualifications except as provided in Section 14240.

(d) Do any electioneering.

As used in this section, "100 feet of a polling place or an elections official's office" means a distance 100 feet from the room or rooms in which voters are signing the roster and casting ballots. Any person who violates any of the provisions of this section is guilty of a misdemeanor. (El. Code §18370)
POLITICAL SIGNS
It shall be unlawful for any person, firm or corporation, or any agent or employee of any person, firm or corporation, to place, or cause to be distributed or placed upon or along any public highway, road, street, square, park, or other public place, or into or upon any private property or territory adjacent to any public highway, in the county of Marin, without the written consent of the owner thereof, or his agent, or the occupant of said private property, by posting, sticking, tacking, affixing or placing to and upon fences, posts, trees, buildings, or other surface other than advertising structure any political card or circular or any advertising sheet or device of cloth, paper or cardboard bills, cards or posters, or tin signs, or matter whatever, designed or intended for advertising or making known in a general or promiscuous manner any business, occupation, profession, medical treatment, medicine, or the dealing or selling of any merchandise or thing whatsoever. Title 6, Chapter 6.48.010 (County Ordinance 209 §1, 1933)

The Elections Department strongly recommends that each candidate consult with the City Clerk in each of the cities in which you wish to place your signs. Each city may have its own unique sign policy. The following is a list of contacts for political signs:

COUNTY OF MARIN
Planning Department (Private Property and Land Use Public Property): 499-6269

CITY OF BELVEDERE
City Clerk, Leslie Carpentiers: 435-8908

TOWN OF CORTE MADERA
Planning Director, Dan Bell: 927-5064

TOWN OF FAIRFAX
Senior Planner, Linda Neal: 453-1584

CITY OF LARKSPUR
City Clerk, Cynthia Huisman: 927-5110

CITY OF MILL VALLEY
Deputy City Clerk, Kimberly Wilson: 388-4033, ext. 102

CITY OF NOVATO
City Clerk, Sheri Hartz: 899-8900

TOWN OF ROSS
Town Clerk/Administrative Mgr., Linda Lopez: 453-1453, ext. 105

TOWN OF SAN ANSELMO
Administrative Services Technician, Joanne Kessel: 258-4626

CITY OF SAN RAFAEL
Public Works: 485-3355

CITY OF SAUSALITO
City Clerk, Debbie Pagliaro: 289-4165

TOWN OF TIBURON
Tiburon Planning Department: 435-7390
CAMPAIGN FINANCE FILING SCHEDULE
LOCAL CANDIDATES, AND COMMITTEES PRIMARILY FORMED TO SUPPORT/OPPOSE BALLOT MEASURES OR CANDIDATES

JUNE 5, 2012 ELECTION

<table>
<thead>
<tr>
<th>Deadline</th>
<th>period covered</th>
<th>Form type</th>
</tr>
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<tbody>
<tr>
<td>Jan 31, 2012</td>
<td>thru – 12/31/11</td>
<td>460 Semi-Annual</td>
</tr>
<tr>
<td>Mar 22, 2012</td>
<td>1/1/12 – 3/17/12</td>
<td>460 or 470 Pre-election</td>
</tr>
<tr>
<td>May 24, 2012</td>
<td>3/18/12 – 5/19/12</td>
<td>460 Pre-election</td>
</tr>
<tr>
<td>Within 24 hours</td>
<td>5/20/12 – 6/4/12</td>
<td>496 Late Independent Expenditure or 497 Late Contribution</td>
</tr>
<tr>
<td>July 31, 2012</td>
<td>5/20/12 – 6/30/12</td>
<td>460 Semi-Annual</td>
</tr>
<tr>
<td>Jan 31, 2013</td>
<td>7/1/12 – 12/31/12</td>
<td>460 Semi-Annual</td>
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Candidate Controlled committees for local offices use FPPC Manual 2; Primarily Formed committees for local offices/measures use FPPC Manual 3.

NOVEMBER 6, 2012 ELECTION

<table>
<thead>
<tr>
<th>Deadline</th>
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<td>Apr 30, 2012</td>
<td>1/1/12 – 3/31/12</td>
<td>460 Quarterly *Ballot Measure Committees</td>
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<td>July 31, 2012</td>
<td>thru – 6/30/12</td>
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<tr>
<td>Oct 5, 2012</td>
<td>7/1/12 – 9/30/12</td>
<td>460 Pre-election</td>
</tr>
<tr>
<td>Oct 25, 2012</td>
<td>10/1/12 – 10/20/12</td>
<td>460 Pre-election</td>
</tr>
<tr>
<td>Within 24 hours</td>
<td>10/21/12 – 11/5/12</td>
<td>496 Late Independent Expenditure or 497 Late Contribution</td>
</tr>
<tr>
<td>Jan 31, 2013</td>
<td>10/21/12 – 12/31/12</td>
<td>460 Semi-Annual</td>
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CAMPAIGN FINANCE FILING SCHEDULE

**State** Candidate Controlled Committees and Committees Primarily Formed to Support/Oppose Candidates for State Offices

### June 5, 2012 Election

<table>
<thead>
<tr>
<th>Deadline</th>
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<tr>
<td>May 24, 2012</td>
<td>3/18/12 – 5/19/12</td>
<td>460 Pre-election</td>
</tr>
<tr>
<td>Within 24 hours (16 day reports)</td>
<td>5/20/12 – 6/4/12</td>
<td>496 Late Independent Expenditure or 497 Late Contribution</td>
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<tr>
<td>Jul 31, 2012</td>
<td>5/20/12 - 6/30/12</td>
<td>460 Semi-Annual</td>
</tr>
</tbody>
</table>

**E-Filers:** Candidates for State Offices that have received contributions or made expenditures totaling $25,000 or more must file electronically with the Secretary of State. Refer to FPPC Manual 1 for complete information.

### November 6, 2012 Election

<table>
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<td>5/20/12 – 6/30/12</td>
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