Pest Management That Makes $ense
FOR LANDSCAPE PROFESSIONALS & ENTHUSIASTS
8:30AM – 1:00PM • 18 November 2011
Pickleweed Community Center, San Rafael, CA

8:00 Registration

8:30 Introduction: TERRI FASHING, Marin County Stormwater Pollution Prevention Program (MCSTOPPP), will discuss the connection between stormwater, irrigation and pesticide runoff and creeks.

8:45 Raising the Horticultural Bar: LINDA NOVY, Sustainable Landscape Management Consultant, will explore professional collaboration as a pathway to improving both natural and fiscal capital, and both customer and ecosystem service.

9:20 Embedded Energy: BOB PERRY, Landscape Architect, Author, Keynote Speaker, will show how energy use lies at the foundation of all landscaping practices, and how this informs our understanding of landscape function and benefits.

10:35 Break (books and signing)

10:50 Understanding North Bay Soils: TOBY O’GEEN, Soils Specialist, UC Davis, will discuss soil concepts and tools for understanding landscape soils, and how our landscaping decisions affect urban soil landscapes.

11:50 Recognizing Underlying Themes: STEVEN SWAIN, UCCE, will discuss how our cultural practices in the landscape influence the pests, weeds, and diseases that we encounter, and the strategies we employ to manage them.

12:25 Making $ense Through Education: DAVE PHELPS, Landscape Architect, Arborist, Sustainability Manager at Cagwin & Dorward, will discuss how communication and sensible landscaping practices can be strategically applied to save money, build soils, and help the environment.

1:00 End (books and signing)

Sponsored by

• For questions, call 415-499-4204
• Register online at http://ucanr.org/pest_$. • Or, send check for $35 to UCCE, Attn: Vicki Jimenez, 1682 Novato Blvd., Ste. 150B, Novato, CA 94947
Pesticide Management That Makes Sense
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CE Hours Available
2.5 DPR Credit Hours
4.25 ISA Credit Hours
4.25 Bay Friendly Credit Hours
Thank you for attending Pest Management that Makes Sense. We hope you found the day productive and enjoyable. Did you like what you heard? Would you like to hear more?

The University of California Cooperative Extension hopes that this workshop will help coordinate training opportunities and facilitate access to technical experts, funding sources, and other assistance meeting the needs of local landscapers, nurserymen, arborists, and applicators. Now that you’ve had a little time to think about the information presented and evaluate how it might be used in your business, please help us develop a program that meets your needs and concerns by taking a few minutes to give your feedback on the workshop, and your suggestions for what to address in the future.

1. How much did you learn from the presentations? Place a B on the stair steps to represent your level of knowledge at the Beginning of the presentation. Place an E on the stair steps for how knowledgeable you felt at the End of the presentations. (Hint, E will be higher than B on the stair steps if you feel you learned something.)

   ____  ____  ____  ____
   Introduction  ____  ____  ____  ____
   Raising the Horticultural Bar  ____  ____  ____  ____
   Embedded Energy  ____  ____  ____  ____
   Understanding North Bay Soils  ____  ____  ____  ____
   Recognizing Underlying Themes  ____  ____  ____  ____
   Making Sense Through Education

2. How did you learn about this workshop? Please mark all that apply:

   ____ Flyer  ____ Newspaper  ____ Radio  ____ E-mail  Other: ____________________

(Over)
3. Will information presented in today’s workshop help you manage your business, clients, or gardens, or change the way you manage them? If so, how? If not, why not?

4. Please pick the top two topics you’re interested in learning more about:

_____ Designing landscapes for beneficials  _____ Sudden Oak Death

_____ Erosion control during landscape installation  _____ Bioswale construction

_____ Other (Please list):___________________________________________________________

Are you interested in attending future workshops?
If so, please provide your contact information below:

Name: _________________________________________________

Email: _________________________________________________

Thank you for coming today, and taking time to give your input.

The University of California Cooperative Extension does not sell or share its mailing list information with anyone, short of a court subpoena.

Return this survey to the Manila envelope at the end of the day.

If you missed turning it in, please mail it to:

UCCE
Attn.: Vicki Jimenez
1682 Novato Blvd., Suite 150B
Novato, CA 94947

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