

2011 CALENDAR SURVEY RESULTS

		Mill Valley, Sausalito, Bel, Tiburon	Greenbrae, Kentfield, CM, Lrkspr	Ross, San Anselmo, Fairfax	San Rafael	Novato	West Marin	Total Marin	All Others	Total									
1. Did you received the 2009 or the 2010 MCSTOPP calendar?																			
Yes		72%	55	68%	21	33%	33	58%	65	71%	68	80%	4	66%	246	0%	9	66%	255
No		28%	21	32%	10	37%	19	42%	48	29%	28	20%	1	34%	127	0%	6	34%	133
			76		31		52		113		96		5		373		15		388
2. In the 2011 calendar, did you learn anything that will influence you to protect our creeks, bays or ocean?																			
yes		49%	18	50%	9	47%	9	49%	41	50%	32	50%	1	49%	110	40%	6	49%	116
no		3%	1	0%	0	5%	1	2%	2	0%	0	0%	0	2%	4	0%	0	2%	4
no, but the calendar reinforced what I already knew		49%	18	50%	9	47%	9	49%	41	50%	32	50%	1	49%	110	60%	9	50%	119
			37		18		19		84		64		2		224		15		239
3. How did you obtain the 2011 calendar?																			
Marin IJ Home Delivery		67%	49	84%	26	69%	37	81%	91	84%	77	0%	0	75%	280	20%	3	73%	283
Library		11%	8	3%	1	4%	2	4%	5	0%	0	17%	2	5%	18	0%	0	5%	18
City or Town		3%	2	6%	2	19%	10	3%	3	4%	4	58%	7	7%	28	13%	2	8%	30
Other		19%	14	6%	2	9%	5	12%	14	12%	11	25%	3	13%	49	67%	10	15%	59
			73		31		54		113		92		12		375		15		390
4. When shopping for a product to manage a pest, have you ever seen the label below under a less toxic pesticide product?																			
Yes		25%	19	25%	7	19%	11	20%	24	21%	20	40%	2	21%	83	20%	4	21%	87
No		26%	20	46%	13	38%	22	38%	46	40%	39	20%	1	36%	141	35%	7	36%	148

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Don't shop for pesticides	49%	38	29%	8	43%	25	43%	52	39%	38	40%	2	42%	163	45%	9	42%	172
		77		28		58		122		97		5		387		20		407
5. When shopping for pesticides (less toxic or otherwise), where do you go? (Check all that apply) (less toxic or otherwise), where do you go? (Check all that apply)																		
Local Nursery	32%	19	31%	13	34%	15	38%	43	40%	40	25%	1	36%	131	25%	3	36%	134
Hardware Store's nursery	39%	23	40%	17	50%	22	31%	35	39%	39	25%	1	38%	137	42%	5	38%	142
Home Depot	24%	14	24%	10	11%	5	26%	29	18%	18	25%	1	21%	77	33%	4	22%	81
Other	5%	3	5%	2	5%	2	4%	5	4%	4	25%	1	5%	17	0%	0	5%	17
		59		42		44		112		101		4		362		12		374
6. Does someone in your household change the oil in a car, truck, or motorcycle?																		
Yes	1%	1	0%	0	2%	1	0%	0	1%	1	0%	0	1%	3	0%	0	1%	3
No	73%	54	84%	26	75%	38	71%	80	73%	59	80%	4	74%	261	67%	12	73%	273
We pay to have the oil changed	26%	19	16%	5	24%	12	29%	33	26%	21	20%	1	26%	91	33%	6	26%	97
		74		31		51		113		81		5		355		18		373
6a) What happens to the dirty oil:														0				
Collection Center	29%	2	0%	0	50%	1	0%	0	0%	0	0%	0	10%	3	0%	0	10%	3
Another Garage	43%	3	100%	3	0%	0	100%	6	100%	11	100%	1	80%	24	0%	0	80%	24
Tossed in the trash	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
Other	29%	2	0%	0	50%	1	0%	0	0%	0	0%	0	10%	3	0%	0	10%	3
		7		3		2		6		11		1		30		0		30
6b) What happens to the filters:														0				

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Tossed in the trash	93%	77	89%	33	89%	56	89%	122	85%	101	86%	6	89%	395	95%	19	89%	414
Brought to a collection	6%	5	11%	4	10%	6	11%	15	14%	17	14%	1	11%	48	5%	1	11%	49
Other	1%	1	0%	0	2%	1	0%	0	1%	1	0%	0	1%	3	0%	0	1%	3
		83		37		63		137		119		7		446		20		466
7. Did you know it's illegal to dispose of oil and/or oil filters in the trash?																		
Yes	93%	68	93%	28	88%	49	82%	92	87%	81	100%	6	88%	324	88%	14	88%	338
No, not before today	7%	5	7%	2	13%	7	18%	20	13%	12	0%	0	12%	46	13%	2	12%	48
		73		30		56		112		93		6		370		16		386
8. What's important to you when hiring a gardener, landscaper or pest control service?																		
Referred by someone I know	54%	42	47%	15	45%	26	51%	74	51%	50	38%	3	50%	210	39%	11	50%	221
is a big company with band anme	4%	3	6%	2	5%	3	6%	8	8%	8	13%	1	6%	25	7%	2	6%	27
use less toxic methods or IPM	37%	29	31%	10	43%	25	35%	50	32%	31	50%	4	36%	149	36%	10	36%	159
is the cheapest	5%	4	16%	5	7%	4	8%	12	9%	9	0%	0	8%	34	18%	5	9%	39
Other	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
		78		32		58		144		98		8		418		28		446
9. Before today, did you know that discharging chlorinated swimming pool and/or spa water to a street or storm drain, will reach the creek and kill aquatic life?																		
Yes	72%	52	65%	20	66%	37	68%	80	71%	70	100%	6	70%	265	74%	14	70%	279
No, call MSCTOPPP	28%	20	35%	11	34%	19	32%	37	29%	28	0%	0	30%	115	26%	5	30%	120
		72		31		56		117		98		6		380		19		399

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10. Did you know when rainwater falls on our streets, it can wash pollutants (e.g. trash, motor oil, pet waste, pesticides, etc.) into the storm drain system where it goes directly to local creeks, the bay or ocean?									
Yes	93% 69	86% 25	98% 53	92% 108	92% 89	100% 5	93% 349	88% 14	93% 363
No, not before today	7% 5	14% 4	2% 1	8% 9	8% 8	0% 0	7% 27	13% 2	7% 29
	74	29	54	117	97	5	376	16	392
11. Have you ever used the FREE Household Hazardous Waste (HHW)* Facility to get rid of unwanted products like paint, pesticides, oil, solvents, batteries, etc.?									
Yes	73% 57	90% 27	89% 48	83% 99	83% 85	80% 4	82% 320	47% 8	81% 328
No	6% 5	10% 3	7% 4	3% 4	5% 5	20% 1	6% 22	18% 3	6% 25
I never have any hazardous	6% 5	0% 0	0% 0	4% 5	6% 6	0% 0	4% 16	24% 4	5% 20
I didn't know about this free facility	14% 11	0% 0	4% 2	10% 12	7% 7	0% 0	8% 32	12% 2	8% 34
	78	30	54	120	103	5	390	17	407
12. What is the current condition									

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of your community's public sewer system?																		
Very good	11%	8	13%	4	11%	6	14%	16	9%	9	33%	1	12%	44	29%	5	13%	49
Good	35%	26	31%	10	11%	6	20%	23	23%	24	33%	1	24%	90	16%	3	24%	93
Fair	11%	8	16%	5	19%	10	9%	10	8%	8	0%	0	11%	41	6%	1	11%	42
Poor	11%	8	0%	0	4%	2	3%	3	2%	2	0%	0	4%	15	0%	0	4%	15
Don't know	32%	24	41%	13	56%	30	55%	63	55%	53	33%	1	49%	184	47%	8	49%	192
		74		32		54		115		96		3		374		17		391
13. Zipcode		77		33		56		122		101		6		395		19		414
14. I Received e-mial from MCSTOPPP?														0				
No	6%	4	7%	2	7%	3	5%	5	8%	7	0%	0	6%	21	13%	2	6%	23
	94%	64	93%	26	93%	43	95%	103	92%	79	100%	5	94%	320	88%	14	94%	334
		68		28		46		108		86		5		341		16		357