

MARINet Board Meeting Minutes

October 16, 2014
Sausalito Public Library
420 Litho St., Sausalito, CA
9:00 a.m. – 12 p.m.

Present: Sarah Houghton, Linda Kenton, Abbot Chambers, John Erdmann, Anji Brenner, Sara Jones, Dan McMahon

Absent: Frances Gordon, Gary Gorka, Pearl Ly

I. Public Comment Period - There was no public comment.

II. Introduction of guests 9:00 - There were no guests.

III. Approval of minutes from Sept.8, 2014 meeting - A motion to approve the minutes was made by Linda Kenton and seconded by Abbot Chambers. The vote was unanimous.

IV. Old Business

A. MARINet staffing update - Recruitment for the MARINet position will be done at the upcoming California Library Association meeting. There was discussion regarding the job description and the need to ensure that there is clarity in the description of the technological qualifications.

B. Brainstorming -- Project Priorities -

1. System Administrator Dan McMahon informed the Board that **library card verification** is workable. Patrons will be able to apply for a card online, an email will be sent to the patron with their card information, and the home library can then mail the regular card to the applicant. For the next meeting, Dan will present the proposal and costs. There are other products and these will be explored. Included in the discussion was finding a better **bar code scanner**. Dan will purchase and test out one type that is less expensive and is reported to work well. There is need for barcode scanners for Smartphones. Dan will look into it and discuss further at the next meeting.

2. Anji Brenner updated the Board on the October **Link+** meeting. To note, both Director Brenner and Director Jones are on the Link+ Executive Committee. Anji summarized her discussion with a III representative regarding Link+ concerns. The concerns included the unfriendly user interface, the inability to link easily to Link+ in MARINet, and the cost structure for MARINet. Dan McMahon informed the Board that MARINet's loan statistics were the highest in the system. Anji will stay on top of communications on the issues and Dan will develop a statistical report.

C. LINK+ Funding: Discussed under item B-2

D. Chili Fresh trial for Encore - After further review, a trial will not be arranged.

E. Patron Card Expiration Email project (CWG input) - Dan reported that the Circulation Work Group met and had comments about and suggestions for the wording of the email that will go to patrons when their library card is about to expire. The Board reviewed the revised version of the notice and made a few edits to the text. Dan will make the changes; verify the Spanish version is working, and test.

F. Library Card Plus app for Smartphones - Discussed under item B-1.

V. New Business

A. Report on Link+ Directors Meeting - Discussed under item B-2. The Link+ Executive Committee made the decision to stay with Tricor for deliveries as their satisfaction rate is at 98%.

B. Report on NBC Meeting

Linda Kenton reported on the discussion which centered on the obligation for retiree benefits for former NBC staff. The NBC Board is looking at the options available over the next couple of months and will hold another meeting for further review.

C. January Retreat – Date and Site selection

The MARINet annual retreat is set for January 29, 2015, and will be a combined retreat and regular meeting. Sarah Houghton will schedule a place for the retreat.

D. Patron Card Expiration – 4 years or more

After discussion, Sara Jones made a motion to move the patron card expiration from three years to five years. The motion was seconded by Linda Kenton and the approval was unanimous.

E. Digital UX Working Group

The Board agreed that a working group should be formed. The group would, among other things, study the user's digital experience and make recommendations and advocate for change and consistency.

F. MCFL User Data from Survey - Marin County Library Director Sara Jones reported on their recent survey and service plans for the next three years. The mission is to "Create connections for our community to explore, imagine, and innovate," There are three main goals, two of which address youth, children, and families, on one for mobile and digital literacy. Each goal is expanded with outcomes and actions.

G. Barcode Scanners for Smartphones - Dan will test a scanners for the connections.

H. Adobe Digital Editions 4.0 and privacy - It is reported that Adobe is gathering data on library users through eBook platforms. Their methods are questionable and the American Library Association is working on this issue. It was noted that California has laws that protect circulation records from this type of activity. Adobe is being asked to make changes to ensure patron privacy rights. The Board suggested giving it a month and revisiting the status at that time.

I. Wireless Privacy issues for Libraries - The wireless in libraries, as in other public places, is not encrypted. Dan is going to research the options for securing privacy and MARINet libraries are asked to talk with their tech consultants.

J. Other non-action items - No other items were brought forward.

VI. Standing Items for the agenda

A. System Administrator's report - Dan McMahon submitted a thorough report in writing and asked if Los Gamos was a success and all systems were running well. The annual audit is underway.

B. Correspondence - No correspondence was received.

C. Topics for future agenda

- MARINet Staffing update
- Link+ funding
- Library Card Plus app for Smartphones
- Digital UX Working Group
- Barcode Scanners for Smartphones
- Adobe Digital Editions and privacy
- Wireless privacy for libraries
- Database purchases: Lynda

VII. Announcements

Sara Jones, County of Marin: Renewed their contract for OCLC for a good price. All MARINet Directors (and staff) were invited to an upcoming event with author Robert Dawson whose book is titled "The Public Library: A Photographic Essay." The program will be held at the Showcase Theatre in Marin Center, on Friday, October 24, 7PM.

Abbot Chambers, Sausalito: Abbot made a quarterly report to City Council and presented statistical data on library card holders, use over time, and comparisons within MARINet. He said he'd send the data to all MARINet Directors.

Deborah Mazzolini, Belvedere-Tiburon: The Library Foundations annual Blackie's Hay Day was a success with more than 2,500 people in attendance. Two other events related to children are coming up over the holidays: the annual community-made wreaths for exhibit and silent auction and the annual Teddy Bear Tea.

Sarah Houghton, San Rafael: The Library's Friends will be showing the movie *American Graffiti* at the Rafael Cinema. This is a fund raiser for the Library and people involved in the movie will be presenting. She also said that San Rafael Library will be closed on November 21 for a staff retreat.

Anji Brenner, Mill Valley: Anji will present a program on the success of their programs with Naked Truth at the upcoming California Library Association Conference in November.

Respectively submitted by Deborah Mazzolini.

Meeting adjourned at 11:40am.