Marin County Free Library

Monthly Statistical Report

September 2011

Fiscal Year to Date Summary

	Last FY	Current FY	%change
Library Gate Count	298,800	290,041	-2.93%
New Patrons			
Adults	1,388	1,312	-5.79%
Children	551	421	-30.88%
Internet	66	41	-60.98%
Other	13	12	-8.33%
Circulation Activity	460,369	440,720	-4.27%
Circulation of Materials (for specific audience)*			
Adult	319,197	304,963	-4.46%
Teen	14,621	18,956	29.65%
Children	194,668	190,527	-2.13%
Circulation of Audio/Visual Materials*			
Grand Total:	141,153	133,483	-5.43%
DVD	109,851	104,973	-4.44%
Book on CD	20,525	20,505	-0.10%
Music CD	8,103	7,106	-12.30%
Book on Cassette	2,356	647	-72.54%
Video	33	4	-87.88%
Language Instruct'n DVD/video	285	248	-12.98%
Spanish Circulation *	6,072	6,006	-1.09%
Self Checkout			
Staff-assisted	146,962	135,616	-7.72%
Self-check	245,838	237,096	-3.56%
Holds			
MARINet holds placed outside libraries			15,662
Number of holds placed within MCFL libraries			
Staff placed	12,281	12,465	1.50%
Patron placed	4,515	4,599	1.86%
Volunteer hours			
Circulation	2,143	1,876	-12.44%
Reference	330	175	-46.97%
Children's Services	172	159	-7.69%

	Last FY	Current FY	%change
Reference			
Adult	31,732	26,834	-15.44%
Children	12,089	14,836	22.72%
eReference	90	100	11.11%
TOTAL	43,911	41,770	-4.88%
Public Computer Use			
Hours in Use	29,067	26,867	-7.57%
# of sessions	63,662	57,179	-10.18%
Total launches	91,986	89,604	-2.59%
Electronic Resources			
Searches	46,809	20,677	-55.83%
Sessions	24,276	3,113	-87.18%
Retrievals	3,422		-100.00%
Checkout	6,157	3,886	-36.88%
MCFL Website			
Unique Visitors	94,265	95,679	1.50%
Page Views	174,459	174,263	-0.11%
Programs			
Children's Programs	276	320	15.94%
Attendance	9,807	9,617	-1.94%
Teen Programs	22	31	40.91%
Attendance	283	343	21.20%
Adult Programs	136	125	-8.09%
Attendance	1,820	1,468	-19.34%
Outreach (All locations, YTD)			
All meetings attended		106	
Adult presentations given		40	
Audience for presentation		737	
Teen presentations given		3	
Teen audience		29	
Children's presentations		29	
Children's audience		770	
TV		26	
Radio		15	
Newspaper		172	

The Fairfax branch was closed for recarpetting, effecting service figures Feb thru March 2011.

*Since 2010 circulation statistics have been underreported due to a flaw in our reporting software. The Library is working to address this problem.

Marin County Free Library

Monthly Statistical Report

September 2011

Circulation Activity

(by Branch Locations)

BRANCH/SERVICE		September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library		2,572	2,874	*11.74%*	7,953	8,870	*11.53%*
Civic Center Library		18,735	17,643	*-5.83%*	61,773	58,298	*-5.63%*
Corte Madera Library		33,536	28,883	*-13.87%*	104,749	96,288	*-8.08%*
Fairfax Library		24,885	22,798	*-8.39%*	78,201	74,832	*-4.31%*
Inverness Library		1,516	1,642	*8.31%*	5,364	5,325	*-0.73%*
Marin City Library		4,003	3,856	*-3.67%*	12,920	13,411	*3.80%*
Novato Library		39,903	36,748	*-7.91%*	127,414	123,497	*-3.07%*
Point Reyes Library		3,851	3,585	*-6.91%*	12,039	11,952	*-0.72%*
South Novato Library		7,096	5,878	*-17.16%*	21,693	18,714	*-13.73%*
Stinson Beach Library		1,478	1,441	*-2.50%*	5,595	5,446	*-2.66%*
Bookmobile		2,499	2,374	*-5.00%*	6,085	6,404	*5.24%*
Branch/Service Totals		140,074	127,722	*-8.82%*	443,786	423,037	*-4.68%*
Interlibrary Loan	Borrowed	5,388	5,395	*0.13%*	16,573	17,273	*4.22%*
	Loaned	5,486	5,502	*0.29%*	16,583	17,683	*6.63%*
GRAND TOTAL:		145,560	133,224	-8.47%	460,369	440,720	*-4.27%*

Total circulation represents materials checked out or renewed at the specified branch, regardless of the origin of the material

Circulation figures on page 1 & 2 are not the same. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location

Marin County Free Library

Monthly Statistical Report

September 2011

Circulation Activity

(by Adult, Teen & Children's Materials)

BRANCH/SERVICE		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Adult	2,087	2,377	*81.46%*	6,543	7,070	*8.05%*
	Teen	25	48	*1.64%*	91	185	*103.30%*
	Children	439	493	*16.90%*	1,365	1,786	*30.84%*
	TOTAL	2,551	2,918	*100.00%*	7,999	9,041	*13.03%*
Civic Center Library	Adult	15,341	13,909	*61.52%*	48,942	45,076	*-7.90%*
	Teen	501	784	*3.47%*	2,478	2,964	*19.61%*
	Children	7,669	7,915	*35.01%*	26,621	26,549	*-0.27%*
	TOTAL	23,511	22,608	*100.00%*	78,041	74,589	*-4.42%*
Corte Madera Library	Adult	22,523	20,333	*55.37%*	70,643	65,502	*-7.28%*
	Teen	621	925	*2.52%*	2,890	3,756	*29.97%*
	Children	18,500	15,466	*42.11%*	56,770	52,651	*-7.26%*
	TOTAL	41,644	36,724	*100.00%*	130,303	121,909	*-6.44%*
Fairfax Library	Adult	19,685	17,930	*64.47%*	60,768	58,925	*-3.03%*
	Teen	632	1,220	*4.39%*	2,457	3,587	*45.99%*
	Children	8,763	8,661	*31.14%*	28,873	28,388	*-1.68%*
	TOTAL	29,080	27,811	*100.00%*	92,098	90,900	*-1.30%*
Inverness Library	Adult	1,446	1,594	*85.42%*	4,670	4,998	*7.02%*
	Teen	11	19	*1.02%*	46	68	*47.83%*
	Children	370	253	*13.56%*	1,343	1,053	*-21.59%*
	TOTAL	1,827	1,866	*100.00%*	6,059	6,119	*0.99%*
Marin City Library	Adult	3,962	3,737	*79.48%*	12,274	12,964	*5.62%*
	Teen	90	92	*1.96%*	302	436	*44.37%*
	Children	902	873	*18.57%*	3,204	3,292	*2.75%*
	TOTAL	4,954	4,702	*100.00%*	15,780	16,692	*5.78%*
Novato Library	Adult	27,059	24,715	*55.62%*	85,731	81,369	*-5.09%*
	Teen	1,353	1,587	*3.57%*	5,100	6,120	*20.00%*
	Children	18,472	18,133	*40.81%*	57,880	60,582	*4.67%*
	TOTAL	46,884	44,435	*100.00%*	148,711	148,071	*-0.43%*
Point Reyes Station Library	Adult	3,058	3,285	*80.36%*	9,886	10,480	*6.01%*
	Teen	99	110	*2.69%*	305	373	*22.30%*
	Children	930	693	*16.95%*	3,011	2,672	*-11.26%*
	TOTAL	4,087	4,088	*100.00%*	13,202	13,525	*2.45%*
South Novato Library	Adult	4,232	3,905	*55.99%*	13,329	12,164	*-8.74%*
	Teen	248	378	*5.42%*	833	1,337	*60.50%*
	Children	3,908	2,692	*38.59%*	11,136	9,164	*-17.71%*
	TOTAL	8,388	6,975	*100.00%*	25,298	22,665	*-10.41%*
Stinson Beach Library	Adult	1,171	1,272	*79.06%*	4,302	4,351	*1.14%*
	Teen	16	12		96	100	*4.17%*
	Children	393	325	*20.20%*	1,499	1,413	*-5.74%*
	TOTAL	1,580	1,609	*100.00%*	5,897	5,864	*-0.56%*
Bookmobile	Adult	653	665	*33.37%*	2,109	2,064	*-2.13%*
	Teen	8	18	*0.90%*	23	30	*30.43%*
	Children	1,409	1,310	*65.73%*	2,966	2,977	*0.37%*
	TOTAL	2,070	1,993	*100.00%*	5,098	5,071	*-0.53%*
Branch/Service Totals	Adult	101,217	93,722	*60.18%*	319,197	304,963	*-4.46%*
	Teen	3,604	5,193	*3.33%*	14,621	18,956	*29.65%*
	Children	61,755	56,814	*36.48%*	194,668	190,527	*-2.13%*
GRAND TOTAL:		166,576	155,729	*100.00%*	528,486	514,446	*-2.66%*

Adult/Teen/Children's circulation represents the target audience for the material, not the age of the patron borrowing

Circulation on page 1 & 2 will not agree. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location. Also, all renewals are counted on Page 2. On Page 1, only renewals that occur at branch library terminals can be counted.

Marin County Free Library

Monthly Statistical Report

September 2011

Audio/Visual Circulation

(by Audio, Visual & Music Types)

BRANCH/SERVICE			September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library		Book on Cassette	19	1	*0.75%*	104	9	*-91.35%*
	AUDIO	Book on CD	141	133	*99.25%*	496	419	*-15.52%*
	VISUAL	Language Instruct'n DVD/video	1			2	4	*100.00%*
		DVD	943	1,127	*100.00%*	2,944	3,454	*17.32%*
		Video						
	MUSIC	Music CD	30	82	*6.78%*	120	247	*105.83%*
		TOTAL	1,134	1,343		3,666	4,133	*12.74%*
Civic Center Library		Book on Cassette	75	23	*2.15%*	295	88	*-70.17%*
	AUDIO	Book on CD	990	1,047	*97.85%*	2,972	3,395	*14.23%*
	VISUAL	Language Instruct'n DVD/video	10	10	*0.22%*	30	40	*33.33%*
		DVD	5,226	4,609	*99.78%*	16,941	15,228	*-10.11%*
		Video	1			5		*-100.00%*
	MUSIC	Music CD	586	485	*9.52%*	1,842	1,600	*-13.14%*
		TOTAL	6,888	6,174		22,085	20,351	*-7.85%*
Corte Madera Library		Book on Cassette	190	65	*4.53%*	732	214	*-70.77%*
	AUDIO	Book on CD	1,426	1,369	*95.47%*	4,407	4,394	*-0.29%*
	VISUAL	Language Instruct'n DVD/video	29	39	*0.69%*	88	101	*14.77%*
		DVD	6,156	5,607	*99.31%*	19,728	18,601	*-5.71%*
		Video	2			19		*-100.00%*
	MUSIC	Music CD	50	79	*1.39%*	187	196	*4.81%*
		TOTAL	7,853	7,159		25,161	23,506	*-6.58%*
Fairfax Library		Book on Cassette	127	39	*3.41%*	363	103	*-71.63%*
	AUDIO	Book on CD	1,204	1,104	*96.59%*	3,612	3,606	*-0.17%*
	VISUAL	Language Instruct'n DVD/video	4	4	*0.06%*	11	6	*-45.45%*
		DVD	7,353	6,480	*99.94%*	22,711	21,122	*-7.00%*
		Video	1			2		*-100.00%*
	MUSIC	Music CD	614	505	*7.23%*	1,808	1,586	*-12.28%*
		TOTAL	9,303	8,132		28,507	26,423	*-7.31%*
Inverness Library		Book on Cassette	5	3	*2.48%*	32	7	*-78.13%*
	AUDIO	Book on CD	88	118	*97.52%*	324	378	*16.67%*
	VISUAL	Language Instruct'n DVD/video						
		DVD	512	537	*100.00%*	1,705	1,650	*-3.23%*
		Video						
	MUSIC	Music CD	47	41	*7.09%*	129	124	*-3.88%*
		TOTAL	652	699		2,190	2,159	*-1.42%*
Marin City Library		Book on Cassette	29	2	*1.20%*	169	9	*-94.67%*
	AUDIO	Book on CD	221	164	*98.80%*	680	611	*-10.15%*
	VISUAL	Language Instruct'n DVD/video	14	2		22	6	*-72.73%*
		DVD	1,221	1,114	*99.82%*	4,047	3,967	*-1.98%*
		Video						
	MUSIC	Music CD	265	166	*12.97%*	833	517	*-37.94%*
		TOTAL	1,750	1,448		5,751	5,110	*-11.15%*
Novato Library		Book on Cassette	137	43	*2.51%*	526	156	*-70.34%*
	AUDIO	Book on CD	1,929	1,667	*97.49%*	6,016	5,694	*-5.35%*
	VISUAL	Language Instruct'n DVD/video	33	31	*0.35%*	112	77	*-31.25%*
		DVD	9,002	8,748	*99.64%*	28,786	29,134	*1.21%*
		Video	2	1	*0.01%*	7	3	*-57.14%*
	MUSIC	Music CD	744	664	*7.05%*	2,294	1,979	*-13.73%*
		TOTAL	11,847	11,154		37,741	37,043	*-1.85%*
Point Reyes Station Library		Book on Cassette	7	5	*1.72%*	69	17	*-75.36%*
	AUDIO	Book on CD	230	285	*98.28%*	700	775	*10.71%*
	VISUAL	Language Instruct'n DVD/video	2	1	*0.08%*	8	5	*-37.50%*
		DVD	1,216	1,330	*99.92%*	4,005	4,174	*4.22%*
		Video						
	MUSIC	Music CD	65	59	*4.25%*	261	282	*8.05%*
		TOTAL	1,520	1,680		5,043	5,253	*4.16%*
South Novato Library		Book on Cassette	12	9	*3.57%*	32	29	*-9.38%*
	AUDIO	Book on CD	333	243	*96.43%*	927	761	*-17.91%*
	VISUAL	Language Instruct'n DVD/video	3	1	*0.06%*	9	4	*-55.56%*
		DVD	1,911	1,713	*99.94%*	6,427	5,327	*-17.12%*
		Video					1	
	MUSIC	Music CD	164	118	*6.44%*	478	378	*-20.92%*
		TOTAL	2,423	2,084		7,873	6,500	*-17.44%*
Stinson Beach Library		Book on Cassette	13	8	*5.67%*	34	13	*-61.76%*
	AUDIO	Book on CD	90	133	*94.33%*	320	376	*17.50%*
	VISUAL	Language Instruct'n DVD/video	1	1	*0.26%*	3	1	*-66.67%*
		DVD	443	382	*99.74%*	1,690	1,564	*-7.46%*
		Video						
	MUSIC	Music CD	40	29	*7.06%*	131	128	*-2.29%*
		TOTAL	587	553		2,178	2,082	*-4.41%*
Bookmobile		Book on Cassette					2	
	AUDIO	Book on CD	26	33	*100.00%*	71	96	*35.21%*
	VISUAL	Language Instruct'n DVD/video					4	
		DVD	256	231	*100.00%*	867	752	*-13.26%*
		Video						
	MUSIC	Music CD	11	10	*4.15%*	20	69	*245.00%*
		TOTAL	293	274		958	923	*-3.65%*
Branch/Service Totals		Book on Cassette	614	198	*3.05%*	2,356	647	*-72.54%*
	AUDIO	Book on CD	6,678	6,296	*96.95%*	20,525	20,505	*-0.10%*
	VISUAL	Language Instruct'n DVD/video	97	89	*0.28%*	285	248	*-12.98%*
		DVD	34,239	31,878	*99.72%*	109,851	104,973	*-4.44%*
		Video	6	1	*0.00%*	33	4	*-87.88%*
	MUSIC	Music CD	2,616	2,238	*6.56%*	8,103	7,106	*-12.30%*
	Grand Total:		44,250	40,700		141,153	133,483	*-5.43%*

Marin County Free Library

Monthly Statistical Report

September 2011

Spanish Language Circulation

(by Adult, Teen, Children's Materials & A/V Type)

BRANCH/SERVICE		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Spanish Adult Print	3	4	*10.53%*	12	19	*58.33%*
	Sp Audiobooks				3	6	*100.00%*
	Sp DVD/Videos	20	22	*57.89%*	57	42	*-26.32%*
	Sp Teen Print				2		*-100.00%*
	Sp Juvenile Print	8	12	*31.58%*	24	33	*37.50%*
	TOTAL	31	38	*100.00%*	98	100	*2.04%*
Civic Center Library	Spanish Adult Print	42	36	*17.82%*	152	125	*-17.76%*
	Sp Audiobooks	16	26	*12.87%*	55	94	*70.91%*
	Sp DVD/Videos	44	74	*36.63%*	192	278	*44.79%*
	Sp Teen Print	3	3	*1.49%*	9	16	*77.78%*
	Sp Juvenile Print	71	63	*31.19%*	136	263	*93.38%*
	TOTAL	176	202	*100.00%*	544	776	*42.65%*
Corte Madera Library	Spanish Adult Print	48	30	*18.40%*	129	134	*3.88%*
	Sp Audiobooks	6	15	*9.20%*	49	36	*-26.53%*
	Sp DVD/Videos	53	45	*27.61%*	155	165	*6.45%*
	Sp Teen Print		3	*1.84%*	3	13	*333.33%*
	Sp Juvenile Print	66	70	*42.94%*	156	187	*19.87%*
	TOTAL	173	163	*100.00%*	492	535	*8.74%*
Fairfax Library	Spanish Adult Print	10	10	*8.40%*	79	42	*-46.84%*
	Sp Audiobooks	9	6	*5.04%*	31	16	*-48.39%*
	Sp DVD/Videos	58	37	*31.09%*	190	93	*-51.05%*
	Sp Teen Print		2	*1.68%*	6	8	*33.33%*
	Sp Juvenile Print	60	64	*53.78%*	191	166	*-13.09%*
	TOTAL	137	119	*100.00%*	497	325	*-34.61%*
Inverness Library	Spanish Adult Print		3	*23.08%*	12	13	*8.33%*
	Sp Audiobooks		2	*15.38%*	7	5	*-28.57%*
	Sp DVD/Videos	3	4	*30.77%*	30	13	*-56.67%*
	Sp Teen Print						
	Sp Juvenile Print	2	4	*30.77%*	15	11	*-26.67%*
	TOTAL	5	13	*100.00%*	64	42	*-34.38%*
Marin City Library	Spanish Adult Print	7	3	*11.11%*	24	9	*-62.50%*
	Sp Audiobooks	8	3	*11.11%*	21	19	*-9.52%*
	Sp DVD/Videos	21	17	*62.96%*	45	59	*31.11%*
	Sp Teen Print				1		*-100.00%*
	Sp Juvenile Print	3	4	*14.81%*	19	19	
	TOTAL	39	27	*100.00%*	110	106	*-3.64%*
Novato Library	Spanish Adult Print	238	233	*25.63%*	758	850	*12.14%*
	Sp Audiobooks	156	64		507	359	*-29.19%*
	Sp DVD/Videos	331	204	*22.44%*	965	791	*-18.03%*
	Sp Teen Print	15	9	*0.99%*	41	49	*19.51%*
	Sp Juvenile Print	371	399	*43.89%*	1,050	1,165	*10.95%*
	TOTAL	1,111	909	*100.00%*	3,321	3,214	*-3.22%*
Point Reyes Station Library	Spanish Adult Print	9	12	*20.34%*	60	73	*21.67%*
	Sp Audiobooks	7	12	*20.34%*	48	39	*-18.75%*
	Sp DVD/Videos	32	28	*47.46%*	181	87	*-51.93%*
	Sp Teen Print					3	
	Sp Juvenile Print	6	7	*11.86%*	72	96	*33.33%*
	TOTAL	54	59	*100.00%*	361	298	*-17.45%*
South Novato Library	Spanish Adult Print	13	14	*17.72%*	40	41	*2.50%*
	Sp Audiobooks	3	5	*6.33%*	20	28	*40.00%*
	Sp DVD/Videos	13	24	*30.38%*	84	74	*-11.90%*
	Sp Teen Print		1	*1.27%*	1	5	*400.00%*
	Sp Juvenile Print	29	35	*44.30%*	119	115	*-3.36%*
	TOTAL	58	79	*100.00%*	264	263	*-0.38%*
Stinson Beach Library	Spanish Adult Print	2			2	1	*-50.00%*
	Sp Audiobooks		2	*14.29%*		2	
	Sp DVD/Videos	3	9	*64.29%*	14	17	*21.43%*
	Sp Teen Print				1		*-100.00%*
	Sp Juvenile Print		3	*21.43%*	2	9	*350.00%*
	TOTAL	5	14	*100.00%*	19	29	*52.63%*
Bookmobile	Spanish Adult Print	30	21	*26.92%*	48	64	*33.33%*
	Sp Audiobooks	10	10	*12.82%*	19	70	*268.42%*
	Sp DVD/Videos	23	8	*10.26%*	91	55	*-39.56%*
	Sp Teen Print					2	
	Sp Juvenile Print	54	39	*50.00%*	144	127	*-11.81%*
	TOTAL	117	78	*100.00%*	302	318	*5.30%*
Branch/Service Totals	Spanish Adult Print	402	366	*21.52%*	1,316	1,371	*4.18%*
	Sp Audiobooks	215	145	*8.52%*	760	674	*-11.32%*
	Sp DVD/Videos	601	472	*27.75%*	2,004	1,674	*-16.47%*
	Sp Teen Print	18	18	*1.06%*	64	96	*50.00%*
	Sp Juvenile Print	670	700	*41.15%*	1,928	2,191	*13.64%*
GRAND TOTAL		1,906	1,701	*100.00%*	6,072	6,006	*-1.09%*

Does not include renewals

Marin County Free Library

Monthly Statistical Report

September 2011

Self Checkout Activity

BRANCH/SERVICE		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Staff-assisted	1,582	1,681	*71.53%*	4,971	5,379	*8.21%*
	Self-check	560	669	*28.47%*	1,693	1,971	*16.42%*
	TOTAL	2,142	2,350		6,664	7,350	*10.29%*
Civic Center Library	Staff-assisted	4,581	4,189	*25.72%*	15,485	13,363	*-13.70%*
	Self-check	12,647	12,099	*74.28%*	41,421	40,751	*-1.62%*
	TOTAL	17,228	16,288		56,906	54,114	*-4.91%*
Corte Madera Library	Staff-assisted	5,485	5,874	*21.83%*	18,590	19,729	*6.13%*
	Self-check	25,834	21,033	*78.17%*	78,945	69,604	*-11.83%*
	TOTAL	31,319	26,907		97,535	89,333	*-8.41%*
Fairfax Library	Staff-assisted	11,329	9,877	*47.91%*	36,773	31,807	*-13.50%*
	Self-check	11,361	10,739	*52.09%*	34,279	35,916	*4.78%*
	TOTAL	22,690	20,616		71,052	67,723	*-4.69%*
Marin City Library	Staff-assisted	1,663	2,042	*59.60%*	5,732	6,673	*16.42%*
	Self-check	1,952	1,384	*40.40%*	5,985	5,188	*-13.32%*
	TOTAL	3,615	3,426		11,717	11,861	*1.23%*
Novato Library	Staff-assisted	16,747	14,429	*42.43%*	51,857	47,599	*-8.21%*
	Self-check	20,477	19,578	*57.57%*	66,161	66,536	*0.57%*
	TOTAL	37,224	34,007		118,018	114,135	*-3.29%*
Point Reyes Library	Staff-assisted	1,965	1,586	*48.95%*	6,195	5,296	*-14.51%*
	Self-check	1,392	1,654	*51.05%*	4,473	5,381	*20.30%*
	TOTAL	3,357	3,240		10,668	10,677	*0.08%*
South Novato Library	Staff-assisted	2,314	1,941	*35.24%*	7,359	5,770	*-21.59%*
	Self-check	4,309	3,567	*64.76%*	12,881	11,749	*-8.79%*
	TOTAL	6,623	5,508		20,240	17,519	*-13.44%*
Stinson Beach Library	Staff-assisted	1,131	1,062	*87.48%*	4,375	4,159	*-4.94%*
	Self-check	106	152	*12.52%*	464	503	*8.41%*
	TOTAL	1,237	1,214		4,839	4,662	*-3.66%*
Branch/Service Totals	Staff-assisted	45,666	41,619	*37.05%*	146,962	135,616	*-7.72%*
	Self-check	78,532	70,723	*62.95%*	245,838	237,096	*-3.56%*
GRAND TOTAL:		124,198	112,342		392,800	372,712	*-5.11%*

Does not reflect checkout activity at Inverness, where self-check equipment is not available.
Does not include renewals

Marin County Free Library

Monthly Statistical Report

September 2011

Check-in Activity

BRANCH/SERVICE	September			Fiscal Year to Date		
	2010/09	2011/09	% CHG	2010/09	2011/09	% CHG
Bolinas Library	2,360	2,420	*2.54%*	7,236	7,706	*6.50%*
Civic Center Library	17,115	16,372	*-4.34%*	56,577	53,972	*-4.60%*
Corte Madera Library	29,372	26,222	*-10.72%*	94,257	88,044	*-6.59%*
Fairfax Library	21,792	21,089	*-3.23%*	69,903	68,482	*-2.03%*
Inverness Library	1,578	1,466	*-7.10%*	5,249	5,084	*-3.14%*
Marin City Library	3,919	3,490	*-10.95%*	12,235	12,500	*2.17%*
Novato Library	36,988	34,176	*-7.60%*	118,020	116,098	*-1.63%*
Point Reyes Station Library	3,671	3,469	*-5.50%*	11,285	11,275	*-0.09%*
South Novato Library	7,385	6,720	*-9.00%*	23,960	21,205	*-11.50%*
Stinson Beach Library	1,356	1,382	*1.92%*	5,086	5,029	*-1.12%*
Bookmobile	1,777	1,791	*0.79%*	4,684	4,905	*4.72%*
GRAND TOTAL:	127,313	118,597	*-6.85%*	408,492	394,300	*-3.47%*

Marin County Free Library

Monthly Statistical Report

September 2011

Electronic Holds on Materials

BRANCH/SERVICE		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Staff Placed Holds	224	247	*88.53%*	637	717	*12.56%*
	Patron Placed Holds	29	32	*11.47%*	65	72	*10.77%*
	TOTAL	253	279	*100.00%*	702	789	*12.39%*
Civic Center Library	Staff Placed Holds	532	577	*77.45%*	1,671	1,782	*6.64%*
	Patron Placed Holds	155	168	*22.55%*	540	573	*6.11%*
	TOTAL	687	745	*100.00%*	2,211	2,355	*6.51%*
Corte Madera Library	Staff Placed Holds	637	723	*68.40%*	2,211	2,446	*10.63%*
	Patron Placed Holds	294	334	*31.60%*	822	916	*11.44%*
	TOTAL	931	1,057	*100.00%*	3,033	3,362	*10.85%*
Fairfax Library	Staff Placed Holds	448	392	*59.13%*	1,382	1,345	*-2.68%*
	Patron Placed Holds	310	271	*40.87%*	948	923	*-2.64%*
	TOTAL	758	663	*100.00%*	2,330	2,268	*-2.66%*
Inverness Library	Staff Placed Holds	112	121	*91.67%*	412	386	*-6.31%*
	Patron Placed Holds	10	11	*8.33%*	69	67	*-2.90%*
	TOTAL	122	132	*100.00%*	481	453	*-5.82%*
Marin City Library	Staff Placed Holds	281	310	*72.26%*	814	932	*14.50%*
	Patron Placed Holds	108	119	*27.74%*	481	566	*17.67%*
	TOTAL	389	429	*100.00%*	1,295	1,498	*15.68%*
Novato Library	Staff Placed Holds	846	850	*74.63%*	2,700	2,758	*2.15%*
	Patron Placed Holds	288	289	*25.37%*	1,018	1,037	*1.87%*
	TOTAL	1,134	1,139	*100.00%*	3,718	3,795	*2.07%*
Point Reyes Station Library	Staff Placed Holds	276	196	*80.99%*	814	637	*-21.74%*
	Patron Placed Holds	65	46	*19.01%*	207	163	*-21.26%*
	TOTAL	341	242	*100.00%*	1,021	800	*-21.65%*
South Novato Library	Staff Placed Holds	272	170	*75.22%*	835	503	*-39.76%*
	Patron Placed Holds	89	56	*24.78%*	278	169	*-39.21%*
	TOTAL	361	226	*100.00%*	1,113	672	*-39.62%*
Stinson Beach Library	Staff Placed Holds	112	126	*96.18%*	416	503	*20.91%*
	Patron Placed Holds	4	5	*3.82%*	87	113	*29.89%*
	TOTAL	116	131	*100.00%*	503	616	*22.47%*
Bookmobile	Staff Placed Holds	118	138	*100.00%*	389	456	*17.22%*
	Patron Placed Holds						
	TOTAL	118	138	*100.00%*	389	456	*17.22%*
Branch/Service Totals	Staff Placed Holds	3,858	3,850	*74.31%*	12,281	12,465	*1.50%*
	Patron Placed Holds	1,352	1,331	*25.69%*	4,515	4,599	*1.86%*
GRAND TOTAL:		5,210	5,181	*100.00%*	16,796	17,064	*1.60%*

The statistics above represent holds placed within library branches or by Bookmobile staff.
Holds placed by patrons on their own computers are not included, and cannot be broken down by branch.
MARINet holds placed by patrons on their own computers: 15,662

Marin County Free Library

Monthly Statistical Report

September 2011

Public Website Activity

MCFL Website	September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Number of Unique Visitors	29,320	29,911	*2.02%*	94,265	95,679	*1.50%*
Number of Page Views	54,570	55,055	*0.89%*	174,459	174,263	*-0.11%*
ContentDM		84,008			116,719	

Public Computer Use

BRANCH/SERVICE	LibraryOnline	September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Civic Center Library	**Hours in Use**	1,935	1,710		6,104	5,599	*-8.28%*
LibOnline PUC 16	**# of sessions**	4,016	3,433		12,302	10,739	*-12.71%*
	# of Internet launches	5,715	4,958	*90.38%*	16,501	15,230	*-7.70%*
	# of Word launches	328	279	*5.09%*	1,057	820	*-22.42%*
	# of Other launches	154	249	*4.54%*	438	824	*88.13%*
	Total launches	6,197	5,486	*100.00%*	17,996	16,874	*-6.23%*
Corte Madera Library	**Hours in Use**	1,895	1,700		5,887	5,447	*-7.46%*
LibOnline PUC 12	**# of sessions**	4,066	3,519		12,594	11,269	*-10.52%*
	# of Internet launches	5,378	5,010	*92.21%*	17,211	16,107	*-6.41%*
	# of Word launches	353	315	*5.80%*	1,204	1,046	*-13.12%*
	# of Other launches	143	108	*1.99%*	412	322	*-21.84%*
	Total launches	5,874	5,433	*100.00%*	18,827	17,475	*-7.18%*
Fairfax Library	**Hours in Use**	1,204	1,067		3,677	3,312	*-9.94%*
LibOnline PUC 8	**# of sessions**	2,646	2,392		8,096	7,347	*-9.25%*
	# of Internet launches	3,635	3,061	*89.58%*	9,948	8,968	*-9.85%*
	# of Word launches	326	301	*8.81%*	800	817	*2.13%*
	# of Other launches	40	55	*1.61%*	144	129	*-10.42%*
	Total launches	4,001	3,417	*100.00%*	10,892	9,914	*-8.98%*
Marin City Library	**Hours in Use**	1,266	1,285		4,012	4,249	*5.90%*
LibOnline PUC 14	**# of sessions**	2,289	2,273		7,756	7,772	*0.21%*
	# of Internet launches	3,780	3,854	*94.83%*	13,332	13,793	*3.46%*
	# of Word launches	225	154	*3.79%*	548	527	*-3.83%*
	# of Other launches	74	56	*1.38%*	164	170	*3.66%*
	Total launches	4,079	4,064	*100.00%*	14,044	14,490	*3.18%*
Novato Library	**Hours in Use**	2,137	1,801		6,427	5,716	*-11.07%*
LibOnline PUC 12	**# of sessions**	5,540	4,590		16,754	14,679	*-12.39%*
	# of Internet launches	3,313	6,281	*89.26%*	18,235	20,268	*11.15%*
	# of Word launches	620	631	*8.97%*	1,791	1,889	*5.47%*
	# of Other launches	537	125	*1.78%*	1,483	1,050	*-29.20%*
	Total launches	4,470	7,037	*100.00%*	21,509	23,207	*7.89%*
Point Reyes Station Library	**Hours in Use**	345	320		1,167	1,096	*-6.06%*
LibOnline PUC 3	**# of sessions**	765	710		2,665	2,522	*-5.37%*
	# of Internet launches	946	884	*90.67%*	3,366	3,125	*-7.16%*
	# of Word launches	61	61	*6.26%*	248	274	*10.48%*
	# of Other launches	44	30	*3.08%*	111	51	*-54.05%*
	Total launches	1,051	975	*100.00%*	3,725	3,450	*-7.38%*
South Novato Library	**Hours in Use**	577	441		1,793	1,449	*-19.23%*
LibOnline PUC 6	**# of sessions**	1,060	849		3,495	2,851	*-18.43%*
	# of Internet launches	1,501	1,142	*88.53%*	4,503	3,841	*-14.70%*
	# of Word launches	87	81	*6.28%*	305	232	*-23.93%*
	# of Other launches	29	67	*5.19%*	185	121	*-34.59%*
	Total launches	1,617	1,290	*100.00%*	4,993	4,194	*-16.00%*
GRAND TOTALS:	**Hours in Use**	9,360	8,325		29,067	26,867	*-7.57%*
	# of sessions	20,382	17,766		63,662	57,179	*-10.18%*
	# of Internet launches	24,268	25,190	*90.93%*	83,096	81,332	*-2.12%*
	# of Word launches	2,000	1,822	*6.58%*	5,953	5,605	*-5.85%*
	# of Other launches	1,021	690	*2.49%*	2,937	2,667	*-9.19%*
	Total launches	27,289	27,702	*100.00%*	91,986	89,604	*-2.59%*

Does not reflect public use computer activitiy in Bolinas, Inverness, or Stinson Beach where LibraryOnline software is not available.

Marin County Free Library

Monthly Statistical Report

September 2011

Electronic Database Use

Electronic Database		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Access Science [CMA only]	Retrievals	3		*#DIV/0!*	68		*-100.00%*
	Searches	5			60		*-100.00%*
	Sessions	1	2	*0.08%*	64	6	*-90.63%*
Ancestry.com [CCE only]	Searches	2,347	8,566	*91.38%*	9,228	18,647	*102.07%*
BrainFuse [MCFL]	Sessions	274	2,374	*98.88%*	397	3,049	*668.01%*
CQ Researcher [MCFL]	Searches	16	46	*0.49%*	53	79	*49.06%*
	Sessions	27	25	*1.04%*	67	58	*-13.43%*
HeritageQuest [CCE only]	Searches	64	5	*0.05%*	355	62	*-82.54%*
OverDrive (MCFL ebranch) [MCFL]	Checkout	258	1,623	*100.00%*	662	3,886	*487.01%*
	Searches	326	491	*5.24%*	1,057	1,109	*4.92%*
Tuition Funding Sources (anticipated 2011) [MCFL]	Searches		103	*1.10%*		211	
Biography Resource Center [MARINet]	Retrievals	33		*#DIV/0!*	134		*-100.00%*
	Searches	21			136		*-100.00%*
	Sessions	34			67		*-100.00%*
Literature Resource Center [MARINet]	Retrievals			*#DIV/0!*	1,491		*-100.00%*
	Searches				1,490		*-100.00%*
	Sessions	1			211		*-100.00%*
	Searches				6		*-100.00%*
	Sessions	2			6		*-100.00%*
Gale Virtual Rerence Library [MARINet]	Retrievals	143		*#DIV/0!*	1,393		*-100.00%*
	Searches	405			1,501		*-100.00%*
	Sessions	366			1,686		*-100.00%*
Academic Source Complete/Ebsco [MARINet]	Searches	362			984		*-100.00%*
	Sessions	132			369		*-100.00%*
Alt Health Watch/Ebsco [MARINet]	Searches	714			2,648		*-100.00%*
	Sessions	504			2,112		*-100.00%*
	Searches	373			1,042		*-100.00%*
	Sessions	138			398		*-100.00%*
Columbia Encyclopedia [MARINet]	Searches	15			18		*-100.00%*
	Sessions	11			13		*-100.00%*
Funk & Wagnells New World Encyclopedia [MARIN	Searches	97			163		*-100.00%*
	Sessions	47			102		*-100.00%*
	Searches	1,188			2,743		*-100.00%*
	Sessions	968			2,499		*-100.00%*
Health Source - Nursing / Academic Edition/Ebsco [	Searches	673			2,555		*-100.00%*
	Sessions	479			2,034		*-100.00%*
Mas Ultra / School Edition/Ebsco [MARINet]	Searches	404			1,182		*-100.00%*
	Sessions	174			479		*-100.00%*
MasterFILE Premier/Ebsco [MARINet]	Searches	741			2,737		*-100.00%*
	Sessions	524			2,193		*-100.00%*
Middle Search Plus/Ebsco [MARINet]	Searches	495			1,293		*-100.00%*
	Sessions	187			500		*-100.00%*
Newspaper Source Plus/Ebsco [MARINet]	Searches	405			1,077		*-100.00%*
	Sessions	150			403		*-100.00%*
NoveList/Ebsco [MARINet]	Searches	838			2,404		*-100.00%*
	Sessions	533			2,103		*-100.00%*
NoveList K-8/Ebsco [MARINet]	Searches	517			3,618		*-100.00%*
	Sessions	445			3,595		*-100.00%*
Primary Search/Ebsco [MARINet]	Searches	389			990		*-100.00%*
	Sessions	109			377		*-100.00%*
Regional Business News/Ebsco [MARINet]	Searches	743			2,759		*-100.00%*
	Sessions	523			2,201		*-100.00%*
TOPICsearch/Ebsco [MARINet]	Searches	839			2,895		*-100.00%*
	Sessions	535			2,180		*-100.00%*
MyiLibrary [MARINet]	Checkout	85			234		*-100.00%*
NetLibrary [MARINet]	Checkout	134			398		*-100.00%*
RAND California [MARINet]	Retrievals	82		*#DIV/0!*	325		*-100.00%*
Safari Tech e-books [MARINet]	Checkout	1,259			4,863		*-100.00%*
World Book [MARINet]	Searches	67			191		*-100.00%*
	Sessions	105			220		*-100.00%*
GRAND TOTALS:	Retrievals	265		*#DIV/0!*	3,422		*-100.00%*
	Searches	13,649	9,374	*100.00%*	46,809	20,677	*-55.83%*
	Sessions	6,269	2,401	*100.00%*	24,276	3,113	*-87.18%*
	Checkout	1,736	1,623	*100.00%*	6,157	3,886	*-36.88%*

Not all vendors provide statistics in each of the following areas: retrievals, searches, session and checkouts

Marin County Free Library

Monthly Statistical Report

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Library Gate Count

BRANCH/SERVICE	September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	2,435	2,023	-16.92%	6,101	6,305	3.34%
Civic Center Library	12,996	11,846	-8.85%	42,267	38,682	-8.48%
Corte Madera Library	18,999	16,861	-11.25%	60,649	55,036	-9.25%
Fairfax Library	16,625	14,927	-10.21%	50,921	48,257	-5.23%
Inverness Library	2,390	6,974	191.78%	8,571	16,620	93.90%
Marin City Library	6,035	5,735	-4.97%	20,200	20,588	1.92%
Novato Library	24,640	24,141	-2.03%	79,664	75,900	-4.72%
Point Reyes Station Library	2,591	2,120	-18.18%	9,243	8,960	-3.06%
South Novato Library	4,897	4,266	-12.89%	14,882	14,355	-3.54%
Stinson Beach Library	1,996	1,893	-5.16%	6,302	5,339	-15.28%
BRANCH TOTALS	93,604	90,785	-3.01%	298,800	290,041	-2.93%

New Patron Applications

(Number and type of new cards processed at each location)

BRANCH/SERVICE		September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Adults	7	4		24	15	*-60.00%*
	Children				5	4	*-25.00%*
	Internet						
	Other						
	TOTAL	7	4	*200.00%*	29	19	*-52.63%*
Civic Center Library	Adults	65	53		224	217	*-3.23%*
	Children	13	14		47	58	*18.97%*
	Internet	10	2		28	8	*-250.00%*
	Other	1			1	1	
	TOTAL	89	69	*-28.99%*	300	284	*-5.63%*
Corte Madera Library	Adults	80	58		253	204	*-24.02%*
	Children	74	16		139	75	*-85.33%*
	Internet	4	1		8	5	*-60.00%*
	Other				1	1	
	TOTAL	158	75	*-110.67%*	401	285	*-40.70%*
Fairfax Library	Adults	65	67		182	190	*4.21%*
	Children	32	24		59	54	*-9.26%*
	Internet	4	5		21	22	*4.55%*
	Other		1		1	4	*75.00%*
	TOTAL	101	97	*-4.12%*	263	270	*2.59%*
Inverness Library	Adults	3	4		10	11	*9.09%*
	Children		2		1	2	*50.00%*
	Internet						
	Other				2		
	TOTAL	3	6	*50.00%*	13	13	
Marin City Library	Adults	29	17		81	56	*-44.64%*
	Children	5	9		13	31	*58.06%*
	Internet	1	1		1	2	*50.00%*
	Other						
	TOTAL	35	27	*-29.63%*	95	89	*-6.74%*
Novato Library	Adults	139	143		442	450	*1.78%*
	Children	95	45		217	147	*-47.62%*
	Internet	2	1		6	3	*-100.00%*
	Other	1	1		3	2	*-50.00%*
	TOTAL	237	190	*-24.74%*	668	602	*-10.96%*
Point Reyes Station Library	Adults	13	9		32	40	*20.00%*
	Children	5	1		8	3	*-166.67%*
	Internet						
	Other	1			3	3	
	TOTAL	19	10	*-90.00%*	43	46	*6.52%*
South Novato Library	Adults	27	22		96	87	*-10.34%*
	Children	19	7		48	40	*-20.00%*
	Internet	1			2	1	*-100.00%*
	Other						
	TOTAL	47	29	*-62.07%*	146	128	*-14.06%*
Stinson Beach Library	Adults	3	4		21	27	*22.22%*
	Children	1			4	2	*-100.00%*
	Internet						
	Other				2	1	*-100.00%*
	TOTAL	4	4		27	30	*10.00%*
Bookmobile	Adults	2	7		23	15	*-53.33%*
	Children	5	3		10	5	*-100.00%*
	Internet						
	Other						
	TOTAL	7	10	*30.00%*	33	20	*-65.00%*
Branch/Service Totals	Adults	433	388	*-11.60%*	1,388	1,312	*-5.79%*
	Children	249	121	*-105.79%*	551	421	*-30.88%*
	Internet	22	10	*-120.00%*	66	41	*-60.98%*
	Other	3	2	*-50.00%*	13	12	*-8.33%*
GRAND TOTAL:		707	521	*-35.70%*	2,018	1,786	*-12.99%*

Marin County Free Library

Monthly Statistical Report

September 2011

Reference Services

BRANCH/SERVICE			September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	**Adult**	**at desk**	65	52	*69.33%*	211	149	*-29.38%*
		roving						
	Children	**at desk**	24	23	*30.67%*	72	77	*6.94%*
		roving						
	TOTAL		89	75	*100.00%*	283	226	*-20.14%*
Civic Center Library	**Adult**	**at desk**	1,711	1,705	*79.16%*	5,593	5,456	*-2.45%*
		roving	10	13	*0.60%*	34	45	*32.35%*
	Children	**at desk**	402	333	*15.46%*	1,375	798	*-41.96%*
		roving	111	103	*4.78%*	358	173	*-51.68%*
	TOTAL		2,234	2,154	*100.00%*	7,360	6,472	*-12.07%*
Corte Madera Library	**Adult**	**at desk**	1,964	1,701	*66.42%*	6,032	6,059	*0.45%*
		roving	21	15	*0.59%*	36	70	*94.44%*
	Children	**at desk**	773	735	*28.70%*	2,650	2,730	*3.02%*
		roving	100	110	*4.30%*	301	300	*-0.33%*
	TOTAL		2,858	2,561	*100.00%*	9,019	9,159	*1.55%*
Fairfax Library	**Adult**	**at desk**	1,134	1,040	*84.14%*	3,346	3,272	*-2.21%*
		roving	5	4	*0.32%*	29	13	*-55.17%*
	Children	**at desk**	166	190	*15.37%*	678	580	*-14.45%*
		roving	22	2	*0.16%*	60	19	*-68.33%*
	TOTAL		1,327	1,236	*100.00%*	4,113	3,884	*-5.57%*
Inverness Library	**Adult**	**at desk**	123	151	*63.98%*	411	438	*6.57%*
		roving	13	27	*11.44%*	59	87	*47.46%*
	Children	**at desk**	42	45	*19.07%*	144	160	*11.11%*
		roving	13	13	*5.51%*	43	40	*-6.98%*
	TOTAL		191	236	*100.00%*	657	725	*10.35%*
Marin City Library	**Adult**	**at desk**	421	420	*64.42%*	1,297	1,340	*3.32%*
		roving		51	*7.82%*	82	123	*50.00%*
	Children	**at desk**	161	139	*21.32%*	605	953	*57.52%*
		roving		42	*6.44%*	84	203	*141.67%*
	TOTAL		582	652	*100.00%*	2,068	2,619	*26.64%*
Novato Library	**Adult**	**at desk**	2,562	1,936	*47.12%*	7,081	5,896	*-16.73%*
		roving	129	66	*1.61%*	436	391	*-10.32%*
	Children	**at desk**	691	1,590	*38.70%*	2,350	5,367	*128.38%*
		roving	117	517	*12.58%*	270	1,433	*430.74%*
	TOTAL		3,499	4,109	*100.00%*	10,137	13,087	*29.10%*
Point Reyes Station Library	**Adult**	**at desk**	122	143	*59.34%*	383	434	*13.32%*
		roving	28	25	*10.37%*	86	104	*20.93%*
	Children	**at desk**	72		*20.75%*	205	196	*-4.39%*
		roving	32	23	*9.54%*	68	61	*-10.29%*
	TOTAL		254	241	*100.00%*	742	795	*7.14%*
South Novato Library	**Adult**	**at desk**	956	166	*86.91%*	3,818	501	*-86.88%*
		roving	31	4	*2.09%*	237	5	*-97.89%*
	Children	**at desk**	187	21	*10.99%*	857	111	*-87.05%*
		roving	22			62	12	*-80.65%*
	TOTAL		1,196	191	*100.00%*	4,974	629	*-87.35%*
Stinson Beach Library	**Adult**	**at desk**	20	15	*23.44%*	67	38	*-43.28%*
		roving	18	16	*25.00%*	54	49	*-9.26%*
	Children	**at desk**	19	19	*29.69%*	71	60	*-15.49%*
		roving	36	14	*21.88%*	109	45	*-58.72%*
	TOTAL		93	64	*100.00%*	301	192	*-36.21%*
Branch Totals:	**Adult**	**at desk**	9,078	7,329	*63.63%*	28,239	23,583	*-16.49%*
		roving	255	221	*1.92%*	1,053	887	*-15.76%*
	Children	**at desk**	2,537	3,145	*27.30%*	9,007	11,032	*22.48%*
		roving	453	824	*7.15%*	1,355	2,286	*68.71%*
	TOTAL		12,323	11,519	*100.00%*	39,654	37,788	*-4.71%*
Anne T Kent California History RM	**TOTAL**		308	303		959	1,073	*11.89%*
Bookmobile	**Adult**		507	439	*46.11%*	1,481	1,291	*-12.83%*
	Children		613	513	*53.89%*	1,727	1,518	*-12.10%*
	TOTAL		1,120	952	*100.00%*	3,208	2,809	*-12.44%*
e-Services	**AskNow**			10	*24.39%*	1	24	*2300.00%*
	E-mail		31	31	*75.61%*	89	76	*-14.61%*
	TOTAL		31	41	*100.00%*	90	100	*11.11%*
GRAND TOTALS:	**Adult**		10,148	8,292	*64.71%*	31,732	26,834	*-15.44%*
	Children		3,603	4,482	*34.97%*	12,089	14,836	*22.72%*
	eReference		31	41	*0.32%*	90	100	*11.11%*
	TOTAL		13,782	12,815	*100.00%*	43,911	41,770	*-4.88%*

Marin County Free Library

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Adult & Teen Programming

BRANCH/SERVICE		September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Adult Programs						
	Adult Attendance						
Civic Center Library	Adult Programs	6	4	*-33.33%*	28	19	*-32.14%*
incl CRM	Adult Attendance	29	36	*24.14%*	783	173	*-77.91%*
Corte Madera Library	Adult Programs	2	2		5	12	*140.00%*
	Adult Attendance	8	10	*25.00%*	40	87	*117.50%*
Fairfax Library	Adult Programs	5	3	*-40.00%*	12	9	*-25.00%*
	Adult Attendance	84	71	*-15.48%*	195	217	*11.28%*
Inverness Library	Adult Programs	4	6	*50.00%*	20	17	*-15.00%*
	Adult Attendance	36	65	*80.56%*	182	202	*10.99%*
Marin City Library	Adult Programs	2	2		6	7	*16.67%*
	Adult Attendance	20	14	*-30.00%*	63	80	*26.98%*
Novato Library	Adult Programs	9	5	*-44.44%*	31	28	*-9.68%*
	Adult Attendance	95	68	*-28.42%*	300	341	*13.67%*
Point Reyes Station Library	Adult Programs	8	10	*25.00%*	26	27	*3.85%*
	Adult Attendance	61	124	*103.28%*	178	257	*44.38%*
South Novato Library	Adult Programs	1	1		3	1	*-66.67%*
	Adult Attendance	9	5	*-44.44%*	24	5	*-79.17%*
Stinson Beach Library	Adult Programs	3	2	*-33.33%*	5	5	
	Adult Attendance	43	48	*11.63%*	55	106	*92.73%*
Bookmobile	Adult Programs						
	Adult Attendance						
Branch/Service Totals:	ADULT PROGRAMS	40	35	*-12.50%*	136	125	*-8.09%*
	ADULT ATTENDANCE	385	441	*14.55%*	1,820	1,468	*-19.34%*

BRANCH/SERVICE		September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Teen Programs						
	Teen Attendance						
Civic Center Library	Teen Programs					2	
	Teen Attendance					11	
Corte Madera Library	Teen Programs	1		-100.00%	3	3	
	Teen Attendance	15		-100.00%	31	38	22.58%
Fairfax Library	Teen Programs				1	3	200.00%
	Teen Attendance				24	50	108.33%
Inverness Library	Teen Programs						
	Teen Attendance						
Marin City Library	Teen Programs				3	4	33.33%
	Teen Attendance				75	50	-33.33%
Novato Library	Teen Programs		4		13	12	-7.69%
	Teen Attendance		19		133	117	-12.03%
Point Reyes Station Library	Teen Programs				1	3	200.00%
	Teen Attendance					34	
South Novato Library	Teen Programs				1	3	200.00%
	Teen Attendance				20	42	110.00%
Stinson Beach Library	Teen Programs					1	
	Teen Attendance					1	
Bookmobile	Teen Programs						
	Teen Attendance						
Branch/Service Totals:	TEEN PROGRAMS	1	4	300.00%	22	31	40.91%
	TEEN ATTENDANCE	15	19	26.67%	283	343	21.20%

Marin County Free Library

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Children's Programming

BRANCH/SERVICE		September 2010/09	September 2011/09	September % CHG	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Preschool Programs	1	2	*100.00%*	3	2	*-33.33%*
	Preschool Attendance	7	12	*71.43%*	36	12	*-66.67%*
	School Age Programs				2	1	*-50.00%*
	School Age Attendance				138	30	*-78.26%*
Civic Center Library	Preschool Programs	10	8	*-20.00%*	22	24	*9.09%*
	Preschool Attendance	240	139	*-42.08%*	470	465	*-1.06%*
	School Age Programs				5	5	
	School Age Attendance				398	523	*31.41%*
Corte Madera Library	Preschool Programs	10	12	*20.00%*	14	21	*50.00%*
	Preschool Attendance	310	350	*12.90%*	445	665	*49.44%*
	School Age Programs	3	1	*-66.67%*	15	18	*20.00%*
	School Age Attendance	165	11	*-93.33%*	1,029	956	*-7.09%*
Fairfax Library	Preschool Programs	8	8		25	31	*24.00%*
	Preschool Attendance	67	155	*131.34%*	415	435	*4.82%*
	School Age Programs	2	2		11	10	*-9.09%*
	School Age Attendance	75	13	*-82.67%*	565	284	*-49.73%*
Inverness Library	Preschool Programs						
	Preschool Attendance						
	School Age Programs	1	1		3	4	*33.33%*
	School Age Attendance	21	19	*-9.52%*	159	111	*-30.19%*
Marin City Library	Preschool Programs	4	11	*175.00%*	16	39	*143.75%*
	Preschool Attendance	159	213	*33.96%*	543	521	*-4.05%*
	School Age Programs	4	3	*-25.00%*	32	39	*21.88%*
	School Age Attendance	10	14	*40.00%*	292	577	*97.60%*
Novato Library	Preschool Programs	25	22	*-12.00%*	56	60	*7.14%*
	Preschool Attendance	953	965	*1.26%*	2,309	3,201	*38.63%*
	School Age Programs	7	6	*-14.29%*	25	22	*-12.00%*
	School Age Attendance	417	246	*-41.01%*	1,374	666	*-51.53%*
Point Reyes Station Library	Preschool Programs	1	1		1	1	
	Preschool Attendance	4	13	*225.00%*	4	13	*225.00%*
	School Age Programs		1		2	3	*50.00%*
	School Age Attendance		4		105	132	*25.71%*
South Novato Library	Preschool Programs				2	2	
	Preschool Attendance				36	9	*-75.00%*
	School Age Programs	2	4	*100.00%*	6	10	*66.67%*
	School Age Attendance	29	28	*-3.45%*	192	143	*-25.52%*
Stinson Beach Library	Preschool Programs	1		*-100.00%*	1		*-100.00%*
	Preschool Attendance	15		*-100.00%*	15		*-100.00%*
	School Age Programs		1		2	4	*100.00%*
	School Age Attendance		16		84	121	*44.05%*
Bookmobile	Preschool Programs	8	8		23	24	*4.35%*
	Preschool Attendance	210	213	*1.43%*	1,143	753	*-34.12%*
	School Age Programs				10		*-100.00%*
	School Age Attendance				55		*-100.00%*
Branch/Service Totals:	Preschool Programs	68	72	*5.88%*	163	204	*25.15%*
	Preschool Attendance	1,965	2,060	*4.83%*	5,416	6,074	*12.15%*
	School Age Programs	19	19		113	116	*2.65%*
	School Age Attendance	717	351	*-51.05%*	4,391	3,543	*-19.31%*
Combined Totals:	CHILDREN'S PROGRAMS	87	91	*4.60%*	276	320	*15.94%*
	CHILDREN'S ATTENDANCE	2,682	2,411	*-10.10%*	9,807	9,617	*-1.94%*

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Volunteer Hours

BRANCH/SERVICE		September 2010/09	September 2011/09	September % of Total	Fiscal Year to Date 2010/09	Fiscal Year to Date 2011/09	Fiscal Year to Date % CHG
Bolinas Library	Circulation	8	5	*100.00%*	22	8	*-65.91%*
	Reference						
	Children's Services						
	Total	8	5	*100.00%*	22	8	*-65.91%*
Civic Center Library	Circulation	62	106	*74.65%*	133	177	*33.77%*
	Reference	38	6	*4.23%*	156	29	*-81.41%*
	Children's Services	14	30	*21.13%*	32	75	*134.38%*
	Total	114	142	*100.00%*	321	281	*-12.25%*
Corte Madera Library	Circulation	113	158	*83.60%*	331	342	*3.32%*
	Reference	66	19	*10.05%*	97	36	*-62.89%*
	Children's Services	10	12	*6.35%*	104	72	*-30.77%*
	Total	189	189	*100.00%*	532	450	*-15.41%*
Fairfax Library	Circulation	22	57	*80.28%*	145	200	*38.58%*
	Reference	10	14	*19.72%*	30	37	*23.33%*
	Children's Services						
	Total	32	71	*100.00%*	175	237	*35.96%*
Inverness Library	Circulation	20	10	*100.00%*	43	36	*-17.92%*
	Reference						
	Children's Services						
	Total	20	10	*100.00%*	43	36	*-17.92%*
Marin City Library	Circulation	56	26	*100.00%*	232	82	*-64.66%*
	Reference						
	Children's Services						
	Total	56	26	*100.00%*	232	82	*-64.66%*
Novato Library	Circulation	320	262	*95.63%*	1,031	909	*-11.85%*
	Reference	15	8	*2.92%*	47	73	*55.32%*
	Children's Services		4	*1.46%*	36	12	*-66.90%*
	Total	335	274	*100.00%*	1,114	994	*-10.81%*
Point Reyes Station Library	Circulation	16	22	*100.00%*	54	56	*3.74%*
	Reference						
	Children's Services						
	Total	16	22	*100.00%*	54	56	*3.74%*
South Novato Library	Circulation	13	5	*100.00%*	34	18	*-47.01%*
	Reference						
	Children's Services						
	Total	13	5	*100.00%*	34	18	*-47.01%*
Stinson Beach Library	Circulation	40	20	*100.00%*	120	50	*-58.33%*
	Reference						
	Children's Services						
	Total	40	20	*100.00%*	120	50	*-58.33%*
Branch Totals:	Circulation	670	671	*87.83%*	2,143	1,876	*-12.44%*
	Reference	129	47	*6.15%*	330	175	*-46.97%*
	Children's Services	24	46	*6.02%*	172	159	*-7.69%*
	Total	823	764	*100.00%*	2,645	2,210	*-16.44%*
Anne T Kent California History Rm	**Total**	79	116	*46.20%*	257	343	*33.56%*
Bookmobile	**Total**	2	2		4	6	*50.00%*
Library Beyond Walls	**Total**	84	82	*-2.38%*	270	246	*-8.89%*
GRAND TOTALS:		988	964	-2.41%	3,176	2,806	*-11.67%*

Marin County Free Library

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Outreach Efforts

Snapshot data for the month of September 2(

	ADM	BOL	CCE	CRM	CMA	FAI	INV	MCI
All meetings attended	6			2	1		2	
Adult presentations given	1			2	5		1	
Audience for presentation	10			35	25		31	
Teen presentations given								
Audience for presentation								
Children's presentations			1					
Audience for presentation			30					
TV								
Radio								
Newspaper				1	2			

	NOV	PRE	SNO	STB	BKM	Monthly Total	Fiscal YTD
All meetings attended		8		10		29	106
Adult presentations given	3					12	40
Audience for presentation	52					153	737
Teen presentations given	1					1	3
Teen audience	16					16	29
Children's presentations	1				4	6	29
Children's audience	48				44	122	770
TV	8					8	26
Radio		2		3		5	15
Newspaper	30	27				60	172