



**Marin
County
Free
Library**

Marin County Free Library

Monthly Statistical Report

June 2011

Fiscal Year to Date Summary

	Last FY	Current FY	%change		Last FY	Current FY	%change
Library Gate Count	1,179,867	1,116,578	-5.36%	Reference			
New Patrons				Adult	128,350	108,949	-15.12%
Adults	5,539	4,810	-15.16%	Children	41,946	45,870	9.35%
Children	1,503	1,532	1.89%	eReference	423	412	-2.60%
Internet	273	218	-25.23%	TOTAL	170,719	155,231	-9.07%
Other	50	35	-42.86%	Public Computer Use			
Circulation Activity	1,810,907	1,759,520	-2.84%	Hours in Use	115,078	112,626	-2.13%
Circulation of Materials (for specific audience)*				# of sessions	249,025	242,216	-2.73%
Adult	1,303,499	1,217,555	-6.59%	Total launches	357,236	374,962	4.96%
Teen	48,425	55,019	13.62%	Electronic Resources			
Children	729,249	731,163	0.26%	Searches	278,453	316,513	13.67%
Circulation of Audio/Visual Materials*				Sessions	139,136	114,027	-18.05%
Grand Total:	581,580	538,344	-7.43%	Retrievals	27,275	12,497	-54.18%
DVD	447,905	425,148	-5.08%	Checkout	30,469	45,622	49.73%
Book on CD	75,485	77,497	2.67%	MCFL Website			
Music CD	35,705	30,283	-15.19%	Unique Visitors	222,009	371,234	67.22%
Book on Cassette	12,016	4,282	-64.36%	Page Views	421,633	704,238	67.03%
Video	9,270	93	-99.00%	Programs			
Language Instruct'n DVD/vic	1,199	1,041	-13.18%	Children's Programs	1,110	1,164	4.86%
Spanish Circulation *	24,667	23,390	-5.18%	Attendance	35,630	38,562	8.23%
Self Checkout				Teen Programs	53	60	13.21%
Staff-assisted	599,419	543,839	-9.27%	Attendance	805	876	8.82%
Self-check	947,728	951,885	0.44%	Adult Programs	621	602	-3.06%
Holds				Attendance	5,846	7,257	24.14%
MARINet holds placed outside libraries			15,790	Outreach (All locations, YTD)			
Number of holds placed within MCFL libraries				All meetings attended		499	
Staff placed	47,028	46,723	-0.65%	Adult presentations given		165	
Patron placed	17,209	15,973	-7.18%	Audience for presentation		3,721	
Volunteer hours				Teen presentations given		38	
Circulation	7,960	8,656	8.76%	Teen audience		1,113	
Reference	1,147	1,423	24.11%	Children's presentations		141	
Children's Services	515	484	-5.97%	Children's audience		7,297	
				TV		53	
				Radio		71	
				Newspaper		665	

The Fairfax branch was closed for recarpetting, effecting service figures Feb thru March 2011.

*Since 2010 circulation statistics have been underreported due to a flaw in our reporting software. The Library is working to address this problem.

Marin County Free Library

Monthly Statistical Report

June 2011

Circulation Activity

(by Branch Locations)

BRANCH/SERVICE	June			Fiscal Year to Date			
	2010/06	2011/06	% CHG	2010/06	2011/06	% CHG	
Bolinas Library	2,959	3,108	5.04%	34,078	31,755	-6.82%	
Civic Center Library	23,301	20,917	-10.23%	236,245	235,338	-0.38%	
Corte Madera Library	37,232	35,426	-4.85%	418,344	394,067	-5.80%	
Fairfax Library	28,608	26,827	-6.23%	311,730	296,217	-4.98%	
Inverness Library	1,793	1,623	-9.48%	18,539	20,251	9.23%	
Marin City Library	4,544	4,679	2.97%	55,237	49,965	-9.54%	
Novato Library	44,580	45,096	1.16%	491,220	494,107	0.59%	
Point Reyes Library	4,058	3,670	-9.56%	46,806	45,983	-1.76%	
South Novato Library	7,397	6,642	-10.21%	85,593	78,301	-8.52%	
Stinson Beach Library	1,931	1,893	-1.97%	21,439	20,858	-2.71%	
Bookmobile	2,069	1,955	-5.51%	25,239	25,923	2.71%	
Branch/Service Totals	158,472	151,836	-4.19%	1,744,470	1,692,765	-2.96%	
Interlibrary Loan	Borrowed	5,618	5,443	-3.11%	65,080	64,301	-1.20%
	Loaned	5,849	5,988	2.38%	66,437	66,755	0.48%
GRAND TOTAL:	164,321	157,824	-3.95%	1,810,907	1,759,520	-2.84%	

Total circulation represents materials checked out or renewed at the specified branch, regardless of the origin of the material

Circulation figures on page 1 & 2 are not the same. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location

Marin County Free Library

Monthly Statistical Report

June 2011

Circulation Activity

(by Adult, Teen & Children's Materials)

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bolin Library	Adult	2,444	2,538	80.62%	28,046	25,651	-8.54%
	Teen	19	33	1.05%	269	375	39.41%
	Children	415	577	18.33%	5,028	5,918	17.70%
	TOTAL	2,878	3,148	100.00%	33,343	31,944	-4.20%
Civic Center Library	Adult	18,118	15,347	59.88%	200,825	188,346	-6.21%
	Teen	899	913	3.56%	7,879	9,096	15.45%
	Children	9,998	9,369	36.56%	92,000	98,515	7.08%
	TOTAL	29,015	25,629	100.00%	300,704	295,957	-1.58%
Corte Madera Library	Adult	24,215	22,052	51.29%	293,319	268,824	-8.35%
	Teen	1,068	1,198	2.79%	10,065	11,259	11.86%
	Children	20,413	19,742	45.92%	220,835	211,548	-4.21%
	TOTAL	45,696	42,992	100.00%	524,219	491,631	-6.22%
Fairfax Library	Adult	21,358	20,318	64.46%	244,661	225,451	-7.85%
	Teen	888	980	3.11%	8,634	8,560	-0.86%
	Children	10,948	10,223	32.43%	114,150	102,709	-10.02%
	TOTAL	33,194	31,521	100.00%	367,445	336,720	-8.36%
Inverness Library	Adult	1,632	1,487	82.11%	17,580	18,217	3.62%
	Teen	15	24	1.33%	165	192	16.36%
	Children	341	300	16.57%	3,354	4,217	25.73%
	TOTAL	1,988	1,811	100.00%	21,099	22,626	7.24%
Marin City Library	Adult	4,125	4,186	72.88%	52,912	47,859	-9.55%
	Teen	94	121	2.11%	1,051	1,293	23.03%
	Children	1,277	1,437	25.02%	13,655	12,530	-8.24%
	TOTAL	5,496	5,744	100.00%	67,618	61,682	-8.78%
Novato Library	Adult	30,185	28,244	53.50%	348,851	330,350	-5.30%
	Teen	1,492	2,043	3.87%	16,339	19,510	19.41%
	Children	19,582	22,504	42.63%	209,772	226,409	7.93%
	TOTAL	51,259	52,791	100.00%	574,962	576,269	0.23%
Point Reyes Station Library	Adult	3,517	3,288	79.61%	40,056	39,806	-0.62%
	Teen	114	70	1.69%	865	895	3.47%
	Children	943	772	18.69%	10,930	10,391	-4.93%
	TOTAL	4,574	4,130	100.00%	51,851	51,092	-1.46%
South Novato Library	Adult	4,125	4,172	52.55%	50,515	48,621	-3.75%
	Teen	256	351	4.42%	2,770	3,496	26.21%
	Children	3,581	3,416	43.03%	42,057	40,636	-3.38%
	TOTAL	7,962	7,939	100.00%	95,342	92,753	-2.72%
Stinson Beach Library	Adult	1,634	1,336	68.72%	18,639	16,495	-11.50%
	Teen	35	33		320	252	-21.25%
	Children	469	575	29.58%	4,539	5,239	15.42%
	TOTAL	2,138	1,944	100.00%	23,498	21,986	-6.43%
Bookmobile	Adult	729	726	44.68%	8,095	7,935	-1.98%
	Teen	6	9	0.55%	68	91	33.82%
	Children	1,091	890	54.77%	12,929	13,051	0.94%
	TOTAL	1,826	1,625	100.00%	21,092	21,077	-0.07%
Branch/Service Totals	Adult	112,082	103,694	57.84%	1,303,499	1,217,555	-6.59%
	Teen	4,886	5,775	3.22%	48,425	55,019	13.62%
	Children	69,058	69,805	38.94%	729,249	731,163	0.26%
GRAND TOTAL:		186,026	179,274	100.00%	2,081,173	2,003,737	-3.72%

Adult/Teen/Children's circulation represents the target audience for the material, not the age of the patron borrowing. Circulation on page 1 & 2 will not agree. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location. Also, all renewals are counted on Page 2. On Page 1, only renewals that occur at branch library terminals can be counted.

Marin County Free Library
Monthly Statistical Report
June 2011

Audio/Visual Circulation
(by Audio, Visual & Music Types)

BRANCH/SERVICE		2010/06	June 2011/06	% of Total	Fiscal Year to Date		
					2010/06	2011/06	% CHG
Bolinas Library	Book on Cassette	41	5	3.29%	433	122	-71.82%
	AUDIO Book on CD	157	147	96.71%	1,618	1,640	1.36%
	VISUAL Language Instruct'n DVD/video	2	3	0.24%	39	21	-46.15%
	DVD	987	1,235	99.76%	13,505	12,218	-9.53%
	Video				246		-100.00%
	MUSIC Music CD	33	45	3.52%	528	525	-0.57%
	TOTAL	1,220	1,435		16,369	14,526	-11.26%
Civic Center Library	Book on Cassette	118	23	2.24%	1,771	471	-73.40%
	AUDIO Book on CD	975	1,005	97.76%	10,301	11,595	12.56%
	VISUAL Language Instruct'n DVD/video	8	18	0.34%	127	104	-18.11%
	DVD	5,964	5,334	99.66%	66,848	67,810	1.44%
	Video				1,613	8	-99.50%
	MUSIC Music CD	796	416	7.23%	7,492	6,937	-7.41%
	TOTAL	7,861	6,796		88,152	86,925	-1.39%
Corte Madera Library	Book on Cassette	289	77	4.55%	3,527	1,470	-58.32%
	AUDIO Book on CD	1,560	1,617	95.45%	16,414	17,604	7.25%
	VISUAL Language Instruct'n DVD/video	20	22	0.35%	317	362	14.20%
	DVD	6,793	6,286	99.65%	82,532	74,999	-9.13%
	Video	7			2,440	47	-98.07%
	MUSIC Music CD	62	44	0.70%	954	733	-23.17%
	TOTAL	8,731	8,046		106,184	95,215	-10.33%
Fairfax Library	Book on Cassette	123	37	2.96%	2,248	608	-72.95%
	AUDIO Book on CD	1,261	1,211	97.04%	12,457	12,500	0.35%
	VISUAL Language Instruct'n DVD/video	3	4	0.06%	63	57	-9.52%
	DVD	8,506	7,145	99.94%	89,602	83,487	-6.82%
	Video	2			2,230	5	-99.78%
	MUSIC Music CD	631	579	7.50%	8,295	6,794	-18.10%
	TOTAL	10,526	8,976		114,895	103,451	-9.96%
Inverness Library	Book on Cassette	19	1	1.06%	203	47	-76.85%
	AUDIO Book on CD	106	93	98.94%	1,098	1,308	19.13%
	VISUAL Language Instruct'n DVD/video				1		-100.00%
	DVD	571	561	100.00%	6,560	6,526	-0.52%
	Video				133		-100.00%
	MUSIC Music CD	39	35	5.87%	429	405	-5.59%
	TOTAL	735	690		8,424	8,286	-1.64%
Marin City Library	Book on Cassette	25	2	0.77%	348	193	-44.54%
	AUDIO Book on CD	246	258	99.23%	2,944	2,608	-11.41%
	VISUAL Language Instruct'n DVD/video	4	3		54	52	-3.70%
	DVD	1,484	1,282	99.77%	19,189	16,199	-15.58%
	Video				278		-100.00%
	MUSIC Music CD	256	175	12.01%	3,280	2,655	-19.05%
	TOTAL	2,015	1,720		26,093	21,707	-16.81%
Novato Library	Book on Cassette	241	71	3.25%	2,671	1,123	-57.96%
	AUDIO Book on CD	2,261	2,114	96.75%	22,617	22,651	0.15%
	VISUAL Language Instruct'n DVD/video	36	34	0.33%	529	395	-25.33%
	DVD	10,407	10,142	99.66%	115,445	115,910	0.40%
	Video		1	0.01%	1,740	31	-98.22%
	MUSIC Music CD	764	733	6.74%	11,107	8,835	-20.46%
	TOTAL	13,709	13,095		154,109	148,945	-3.35%
Point Reyes Station Library	Book on Cassette	35	8	3.13%	401	99	-75.31%
	AUDIO Book on CD	207	248	96.88%	2,868	2,799	-2.41%
	VISUAL Language Instruct'n DVD/video	3	1	0.07%	18	19	5.56%
	DVD	1,506	1,393	99.93%	17,020	16,475	-3.20%
	Video				154		-100.00%
	MUSIC Music CD	84	118	7.81%	1,295	1,123	-13.28%
	TOTAL	1,835	1,768		21,756	20,515	-5.70%
South Novato Library	Book on Cassette	14	12	3.85%	231	94	-59.31%
	AUDIO Book on CD	300	300	96.15%	3,568	3,119	-12.58%
	VISUAL Language Instruct'n DVD/video	2			46	25	-45.65%
	DVD	2,075	1,716	100.00%	26,122	22,262	-14.78%
	Video				230	2	-99.13%
	MUSIC Music CD	170	142	7.64%	1,709	1,614	-5.56%
	TOTAL	2,561	2,170		31,906	27,116	-15.01%
Stinson Beach Library	Book on Cassette	9	1	0.99%	165	48	-70.91%
	AUDIO Book on CD	143	100	99.01%	1,287	1,271	-1.24%
	VISUAL Language Instruct'n DVD/video				3	3	
	DVD	616	506	100.00%	7,601	6,226	-18.09%
	Video	1			202		-100.00%
	MUSIC Music CD	37	29	5.42%	533	521	-2.25%
	TOTAL	806	636		9,791	8,069	-17.59%
Bookmobile	Book on Cassette		1	2.78%	18	7	-61.11%
	AUDIO Book on CD	40	35	97.22%	313	402	28.43%
	VISUAL Language Instruct'n DVD/video		1	0.35%	2	3	50.00%
	DVD	308	286	99.65%	3,481	3,036	-12.78%
	Video				4		-100.00%
	MUSIC Music CD	4	9	3.05%	83	141	69.88%
	TOTAL	352	332		3,901	3,589	-8.00%
Branch/Service Totals	Book on Cassette	914	239	3.23%	12,016	4,282	-64.36%
	AUDIO Book on CD	7,255	7,128	96.77%	75,485	77,497	2.67%
	VISUAL Language Instruct'n DVD/video	78	86	0.24%	1,199	1,041	-13.18%
	DVD	39,217	35,886	99.76%	447,905	425,148	-5.08%
	Video	10	1	0.00%	9,270	93	-99.00%
	MUSIC Music CD	2,876	2,325	6.08%	35,705	30,283	-15.19%
	Grand Total:	50,351	45,664		581,580	538,344	-7.43%

Marin County Free Library

Monthly Statistical Report

June 2011

Spanish Language Circulation

(by Adult, Teen, Children's Materials & A/V Type)

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bolinas Library	Spanish Adult Print	6	2	5.56%	69	59	-14.49%
	Sp Audiobooks	1	6	16.67%	31	47	51.61%
	Sp DVD/Videos	24	18	50.00%	329	220	-33.13%
	Sp Teen Print				5	3	-40.00%
	Sp Juvenile Print	8	10	27.78%	88	140	59.09%
	TOTAL	39	36	100.00%	522	469	-10.15%
Civic Center Library	Spanish Adult Print	62	52	19.77%	588	612	4.08%
	Sp Audiobooks	21	23	8.75%	226	297	31.42%
	Sp DVD/Videos	75	114	43.35%	714	921	28.99%
	Sp Teen Print	2	6	2.28%	32	30	-6.25%
	Sp Juvenile Print	42	68	25.86%	736	708	-3.80%
	TOTAL	202	263	100.00%	2,296	2,568	11.85%
Corte Madera Library	Spanish Adult Print	41	53	30.29%	416	513	23.32%
	Sp Audiobooks	20	11	6.29%	176	169	-3.98%
	Sp DVD/Videos	49	27	15.43%	902	536	-40.58%
	Sp Teen Print	1	1	0.57%	25	17	-32.00%
	Sp Juvenile Print	42	83	47.43%	529	781	47.64%
	TOTAL	153	175	100.00%	2,048	2,016	-1.56%
Fairfax Library	Spanish Adult Print	18	11	10.28%	202	199	-1.49%
	Sp Audiobooks	27	9	8.41%	231	130	-43.72%
	Sp DVD/Videos	56	39	36.45%	774	594	-23.26%
	Sp Teen Print		2	1.87%	8	10	25.00%
	Sp Juvenile Print	53	46	42.99%	577	577	0.00%
	TOTAL	154	107	100.00%	1,792	1,510	-15.74%
Inverness Library	Spanish Adult Print	1	3	13.64%	5	20	300.00%
	Sp Audiobooks	1	6	27.27%	9	18	100.00%
	Sp DVD/Videos	13	8	36.36%	81	90	11.11%
	Sp Teen Print				2		-100.00%
	Sp Juvenile Print	3	5	22.73%	14	37	164.29%
	TOTAL	18	22	100.00%	111	165	48.65%
Marin City Library	Spanish Adult Print	9	13	29.55%	46	75	63.04%
	Sp Audiobooks		10	22.73%	46	70	52.17%
	Sp DVD/Videos	15	16	36.36%	234	173	-26.07%
	Sp Teen Print				2	1	-50.00%
	Sp Juvenile Print	12	5	11.36%	103	83	-19.42%
	TOTAL	36	44	100.00%	431	402	-6.73%
Novato Library	Spanish Adult Print	372	290	23.71%	3,243	2,847	-12.21%
	Sp Audiobooks	204	149		1,773	1,679	-5.30%
	Sp DVD/Videos	411	334	27.31%	4,931	3,999	-18.90%
	Sp Teen Print	14	18	1.47%	283	130	-54.06%
	Sp Juvenile Print	345	432	35.32%	3,513	4,355	23.97%
	TOTAL	1,346	1,223	100.00%	13,743	13,010	-5.33%
Point Reyes Station Library	Spanish Adult Print	6	4	4.55%	150	117	-22.00%
	Sp Audiobooks	12	21	23.86%	190	130	-31.58%
	Sp DVD/Videos	44	36	40.91%	645	524	-18.76%
	Sp Teen Print				6	1	-83.33%
	Sp Juvenile Print	5	27	30.68%	200	179	-10.50%
	TOTAL	67	88	100.00%	1,191	951	-20.15%
South Novato Library	Spanish Adult Print	21	22	32.84%	204	165	-19.12%
	Sp Audiobooks	24	4	5.97%	124	93	-25.00%
	Sp DVD/Videos	31	23	34.33%	531	305	-42.56%
	Sp Teen Print				2	2	0.00%
	Sp Juvenile Print	68	18	26.87%	643	367	-42.92%
	TOTAL	144	67	100.00%	1,504	932	-38.03%
Stinson Beach Library	Spanish Adult Print		1	16.67%	4	4	0.00%
	Sp Audiobooks				14	3	-78.57%
	Sp DVD/Videos	7	4	66.67%	68	38	-44.12%
	Sp Teen Print					2	
	Sp Juvenile Print	1	1	16.67%	16	13	-18.75%
	TOTAL	8	6	100.00%	102	60	-41.18%
Bookmobile	Spanish Adult Print	11	9	11.54%	87	238	173.56%
	Sp Audiobooks	5	9	11.54%	94	140	48.94%
	Sp DVD/Videos	34	15	19.23%	235	271	15.32%
	Sp Teen Print	1			3		-100.00%
	Sp Juvenile Print	68	45	57.69%	508	658	29.53%
	TOTAL	119	78	100.00%	927	1,307	40.99%
Branch/Service Totals	Spanish Adult Print	547	460	21.81%	5,014	4,849	-3.29%
	Sp Audiobooks	315	248	11.76%	2,914	2,776	-4.74%
	Sp DVD/Videos	759	634	30.06%	9,444	7,671	-18.77%
	Sp Teen Print	18	27	1.28%	368	196	-46.74%
	Sp Juvenile Print	647	740	35.09%	6,927	7,898	14.02%
GRAND TOTAL		2,286	2,109	100.00%	24,667	23,390	-5.18%

Does not include renewals

Marin County Free Library

Monthly Statistical Report

June 2011

Self Checkout Activity

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bollinas Library	Staff-assisted	1,992	1,756	67.05%	22,949	18,735	-18.36%
	Self-check	517	863	32.95%	5,660	7,666	35.44%
	TOTAL	2,509	2,619		28,609	26,401	-7.72%
Civic Center Library	Staff-assisted	5,422	4,789	24.72%	61,386	56,194	-8.46%
	Self-check	16,236	14,583	75.28%	156,444	160,402	2.53%
	TOTAL	21,658	19,372		217,830	216,596	-0.57%
Corte Madera Library	Staff-assisted	6,455	6,571	19.82%	74,747	70,526	-5.65%
	Self-check	28,386	26,578	80.18%	314,826	296,422	-5.85%
	TOTAL	34,841	33,149		389,573	366,948	-5.81%
Fairfax Library	Staff-assisted	13,705	11,437	46.91%	151,417	132,624	-12.41%
	Self-check	12,473	12,946	53.09%	131,934	135,496	2.70%
	TOTAL	26,178	24,383		283,351	268,120	-5.38%
Marin City Library	Staff-assisted	1,997	2,273	52.57%	25,871	22,094	-14.60%
	Self-check	2,046	2,051	47.43%	23,413	22,866	-2.34%
	TOTAL	4,043	4,324		49,284	44,960	-8.77%
Novato Library	Staff-assisted	18,031	16,984	40.35%	204,468	196,744	-3.78%
	Self-check	23,862	25,111	59.65%	251,918	261,365	3.75%
	TOTAL	41,893	42,095		456,386	458,109	0.38%
Point Reyes Library	Staff-assisted	2,192	1,625	48.54%	24,512	22,101	-9.84%
	Self-check	1,501	1,723	51.46%	17,536	19,022	8.47%
	TOTAL	3,693	3,348		42,048	41,123	-2.20%
South Novato Library	Staff-assisted	2,822	1,974	31.48%	34,069	24,821	-27.14%
	Self-check	4,083	4,297	68.52%	45,997	48,646	5.76%
	TOTAL	6,905	6,271		80,066	73,467	-8.24%
Stinson Beach Library	Staff-assisted	1,572	1,499	92.65%	16,532	15,706	-5.00%
	Self-check		119	7.35%		2,011	
	TOTAL	1,572	1,618		16,532	17,717	7.17%
Branch/Service Totals	Staff-assisted	52,616	47,409	34.97%	599,419	543,839	-9.27%
	Self-check	89,104	88,152	65.03%	947,728	951,885	0.44%
GRAND TOTAL:		141,720	135,561		1,547,147	1,495,724	-3.32%

Does not reflect checkout activity at Inverness, where self-check equipment is not available.

Does not include renewals

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Check-in Activity

BRANCH/SERVICE	June			Fiscal Year to Date		
	2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolinas Library	2,841	2,786	-1.94%	30,841	28,569	-7.37%
Civic Center Library	19,998	17,602	-11.98%	211,896	210,041	-0.88%
Corte Madera Library	32,079	29,122	-9.22%	366,508	348,195	-5.00%
Fairfax Library	25,376	22,811	-10.11%	281,709	263,070	-6.62%
Inverness Library	1,731	1,434	-17.16%	18,227	19,596	7.51%
Marin City Library	4,144	4,141	-0.07%	48,854	46,900	-4.00%
Novato Library	39,034	38,614	-1.08%	450,227	451,855	0.36%
Point Reyes Station Library	3,960	3,337	-15.73%	44,455	43,449	-2.26%
South Novato Library	8,092	7,022	-13.22%	93,834	85,575	-8.80%
Stinson Beach Library	1,698	1,635	-3.71%	19,924	18,785	-5.72%
Bookmobile	1,640	1,789	9.09%	20,277	22,114	9.06%
GRAND TOTAL:	140,593	130,293	-7.33%	1,586,752	1,538,149	-3.06%

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Electronic Holds on Materials

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bolin Library	Staff Placed Holds	207	257	99.61%	2,277	2,437	7.03%
	Patron Placed Holds	33	1	0.39%	291	159	-45.36%
	TOTAL	240	258	100.00%	2,568	2,596	1.09%
Civic Center Library	Staff Placed Holds	529	587	82.79%	6,544	6,628	1.28%
	Patron Placed Holds	145	122	17.21%	2,117	1,744	-17.62%
	TOTAL	674	709	100.00%	8,661	8,372	-3.34%
Corte Madera Library	Staff Placed Holds	821	835	75.63%	8,481	8,741	3.07%
	Patron Placed Holds	286	269	24.37%	3,064	3,132	2.22%
	TOTAL	1,107	1,104	100.00%	11,545	11,873	2.84%
Fairfax Library	Staff Placed Holds	507	545	60.83%	5,626	5,246	-6.75%
	Patron Placed Holds	330	351	39.17%	3,990	3,680	-7.77%
	TOTAL	837	896	100.00%	9,616	8,926	-7.18%
Inverness Library	Staff Placed Holds	132	123	87.23%	1,437	1,668	16.08%
	Patron Placed Holds	19	18	12.77%	254	263	3.54%
	TOTAL	151	141	100.00%	1,691	1,931	14.19%
Marin City Library	Staff Placed Holds	252	257	70.99%	3,122	2,947	-5.61%
	Patron Placed Holds	102	105	29.01%	1,505	1,480	-1.66%
	TOTAL	354	362	100.00%	4,627	4,427	-4.32%
Novato Library	Staff Placed Holds	1,103	1,105	77.65%	10,666	10,692	0.24%
	Patron Placed Holds	308	318	22.35%	3,833	3,484	-9.11%
	TOTAL	1,411	1,423	100.00%	14,499	14,176	-2.23%
Point Reyes Station Library	Staff Placed Holds	195	203	74.36%	2,592	2,805	8.22%
	Patron Placed Holds	78	70	25.64%	833	745	-10.56%
	TOTAL	273	273	100.00%	3,425	3,550	3.65%
South Novato Library	Staff Placed Holds	278	141	63.80%	3,219	2,348	-27.06%
	Patron Placed Holds	87	80	36.20%	969	1,015	4.75%
	TOTAL	365	221	100.00%	4,188	3,363	-19.70%
Stinson Beach Library	Staff Placed Holds	133	136	79.07%	1,638	1,707	4.21%
	Patron Placed Holds	45	36	20.93%	353	271	-23.23%
	TOTAL	178	172	100.00%	1,991	1,978	-0.65%
Bookmobile	Staff Placed Holds	118	104	100.00%	1,426	1,504	5.47%
	Patron Placed Holds						
	TOTAL	118	104	100.00%	1,426	1,504	5.47%
Branch/Service Totals	Staff Placed Holds	4,275	4,293	75.81%	47,028	46,723	-0.65%
	Patron Placed Holds	1,433	1,370	24.19%	17,209	15,973	-7.18%
GRAND TOTAL:		5,708	5,663	100.00%	64,237	62,696	-2.40%

The statistics above represent holds placed within library branches or by Bookmobile staff.

Holds placed by patrons on their own computers are not included, and cannot be broken down by branch.

MARINet holds placed by patrons on their own computers:

15,790

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Public Website Activity

MCFL Website	June			Fiscal Year to Date		
	2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Number of Unique Visitors	14,923	33,263	122.90%	222,009	371,234	67.22%
Number of Page Views	30,746	64,835	110.87%	421,633	704,238	67.03%
ContentDM		6,152			18,425	

Public Computer Use

BRANCH/SERVICE	LibraryOnline	June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Civic Center Library LibOnline PUC 16	Hours in Use	1,999	1,814		22,264	22,873	2.74%
	# of sessions	4,178	3,597		45,380	46,239	1.89%
	# of Internet launches	5,429	5,110	89.68%	55,432	65,074	17.39%
	# of Word launches	363	272	4.77%	5,391	3,652	-32.26%
	# of Other launches	182	316	5.55%	2,158	2,468	14.37%
	Total launches	5,974	5,698	100.00%	62,981	71,194	13.04%
Corte Madera Library LibOnline PUC 12	Hours in Use	2,028	1,917		24,819	23,189	-6.57%
	# of sessions	4,339	3,990		51,983	48,262	-7.16%
	# of Internet launches	5,872	5,927	91.09%	67,025	66,587	-0.65%
	# of Word launches	412	452	6.95%	6,964	5,052	-27.46%
	# of Other launches	150	128	1.97%	1,914	1,585	-17.19%
	Total launches	6,434	6,507	100.00%	75,903	73,224	-3.53%
Fairfax Library LibOnline PUC 8	Hours in Use	1,228	1,117		13,914	13,629	-2.05%
	# of sessions	2,719	2,428		31,400	29,641	-5.60%
	# of Internet launches	3,268	2,985	88.18%	36,060	37,516	4.04%
	# of Word launches	254	306	9.04%	3,823	3,234	-15.41%
	# of Other launches	102	94	2.78%	752	672	-10.64%
	Total launches	3,624	3,385	100.00%	40,635	41,422	1.94%
Marin City Library LibOnline PUC 14	Hours in Use	1,538	1,510		18,267	16,452	-9.93%
	# of sessions	2,854	2,724		32,153	29,674	-7.71%
	# of Internet launches	4,979	4,944	95.00%	53,130	51,922	-2.27%
	# of Word launches	172	201	3.86%	1,994	2,467	23.72%
	# of Other launches	61	59	1.13%	937	952	1.60%
	Total launches	5,212	5,204	100.00%	56,061	55,341	-1.28%
Novato Library LibOnline PUC 12	Hours in Use	2,176	2,135		24,873	25,175	1.22%
	# of sessions	5,612	5,551		65,356	65,132	-0.34%
	# of Internet launches	7,456	7,849	86.23%	77,397	84,938	9.74%
	# of Word launches	559	538	5.91%	7,739	7,580	-2.05%
	# of Other launches	437	715	7.86%	5,169	6,540	26.52%
	Total launches	8,452	9,102	100.00%	90,305	99,058	9.69%
Point Reyes Station Library LibOnline PUC 3	Hours in Use	383	451		4,831	4,641	-3.94%
	# of sessions	912	989		11,164	10,376	-7.06%
	# of Internet launches	1,261	1,329	91.34%	12,899	13,619	5.58%
	# of Word launches	67	109	7.49%	1,684	1,228	-27.08%
	# of Other launches	3	17	1.17%	593	266	-55.14%
	Total launches	1,331	1,455	100.00%	15,176	15,113	-0.42%
South Novato Library LibOnline PUC 6	Hours in Use	557	597		6,110	6,667	9.12%
	# of sessions	1,077	1,156		11,589	12,892	11.24%
	# of Internet launches	1,361	1,494	91.60%	14,448	17,808	23.26%
	# of Word launches	63	119	7.30%	1,372	1,297	-5.47%
	# of Other launches	34	18	1.10%	355	505	42.25%
	Total launches	1,458	1,631	100.00%	16,175	19,610	21.24%
GRAND TOTALS:	Hours in Use	9,909	9,542		115,078	112,626	-2.13%
	# of sessions	21,691	20,435		249,025	242,216	-2.73%
	# of Internet launches	29,626	29,638	89.86%	316,391	337,464	6.66%
	# of Word launches	1,890	1,997	6.05%	28,967	24,510	-15.39%
	# of Other launches	969	1,347	4.08%	11,878	12,988	9.35%
	Total launches	32,485	32,982	100.00%	357,236	374,962	4.96%

Does not reflect public use computer activity in Bolinas, Inverness, or Stinson Beach where LibraryOnline software is not available.

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Electronic Database Use

Electronic Database		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Access Science [CMA only]	Retrievals					292	
	Searches					253	
	Sessions		1	0.01%		144	
Ancestry.com [CCE only]	Searches	2,984	370	1.27%	35,545	30,494	-14.21%
	Sessions	115			1,648		-100.00%
BrainFuse [MCFL]	Sessions	176	20	0.22%	1,737	1,537	-11.51%
CQ Researcher [MCFL]	Searches	17	11	0.04%	795	519	-34.72%
	Sessions	18	23	0.25%	468	443	-5.34%
HeritageQuest [CCE only]	Searches		47	0.16%		1,484	
Mango Languages [MCFL]	Sessions		215	2.32%		1,063	
OverDrive (MCFL ebranch) [MCFL]	Checkout		749	18.19%		6,723	
Reference USA [MCFL]	Retrievals				2,698		-100.00%
	Searches	544	377	1.29%	6,135	4,999	-18.52%
	Sessions				1,004		-100.00%
Tuition Funding Sources (anticipated 2011) [MCFL]	Searches		113	0.39%		1,649	
Biography Resource Center [MARINet]	Retrievals		1,392	69.44%		6,001	
	Searches	132	142	0.48%	3,057	1,860	-39.16%
	Sessions	54	141		1,023	1,715	67.60%
Literature Resource Center [MARINet]	Retrievals	309	418	20.83%	3,640	2,550	-29.94%
	Searches	59	62	0.21%	5,002	2,281	-54.40%
	Sessions	59	62	0.67%	1,518	750	-50.60%
Gale OneFile [MARINet]	Retrievals					30	
	Searches		8	0.03%		113	
	Sessions		2	0.02%		24	
Gale Virtual Rerence Library [MARINet]	Retrievals		179	8.93%		2,989	
	Searches		564	1.93%		6,319	
	Sessions		553	5.96%		6,259	
Academic Source Complete/Ebsco [MARINet]	Searches	612	547	1.87%	11,820	7,130	-39.68%
	Sessions	186	186	2.00%	3,293	2,561	-22.23%
Alt Health Watch/Ebsco [MARINet]	Searches	1,829	1,209	4.13%	22,764	14,370	-36.88%
	Sessions	1,429	870	9.38%	14,803	10,279	-30.56%
Business Source Premier/Ebsco [MARINet]	Retrievals				9,654		-100.00%
	Searches	628	617	2.11%	13,169	7,704	-41.50%
	Sessions	193	228	2.46%	5,814	2,910	-49.94%
Columbia Encyclopedia [MARINet]	Searches		3	0.01%		54	
	Sessions		1	0.01%		32	
Funk & Wagnells New World Encyclopedia [MARINet]	Searches		34	0.12%		683	
	Sessions		21	0.23%		469	
Health Source - Consumer Edition/Ebsco [MARINet]	Retrievals				17,861		-100.00%
	Searches	1,289	1,223	4.18%	21,579	19,212	-10.97%
	Sessions	1,273	869	9.37%	13,777	14,645	6.30%
Health Source - Nursing / Academic Edition/Ebsco [MARINet]	Searches	1,853	1,159	3.96%	22,689	13,713	-39.56%
	Sessions	1,439	825	8.90%	16,383	9,351	-42.92%
Mas Ultra / School Edition/Ebsco [MARINet]	Searches		588	2.01%		7,938	
	Sessions		227	2.45%		2,950	
MasterFILE Premier/Ebsco [MARINet]	Searches	1,840	1,377	4.71%	25,122	15,371	-38.81%
	Sessions	1,458	1,035	11.16%	17,277	10,971	-36.50%
Middle Search Plus/Ebsco [MARINet]	Searches		600	2.05%		8,293	
	Sessions		232	2.50%		3,064	
Newspaper Source Plus/Ebsco [MARINet]	Searches	626	584	2.00%	12,986	8,157	-37.18%
	Sessions	193	231	2.49%	3,636	3,186	-12.37%
NovelList/Ebsco [MARINet]	Searches	1,588	1,032	3.53%	17,831	10,166	-42.99%
	Sessions	1,387	785	8.46%	15,375	8,519	-44.59%
NovelList K-8/Ebsco [MARINet]	Searches	1,453	1,047	3.58%	15,075	11,064	-26.61%
	Sessions	1,320	748	8.07%	14,308	9,544	-33.29%
Primary Search/Ebsco [MARINet]	Searches	618	541	1.85%	11,792	7,230	-38.69%
	Sessions	186	182	1.97%	3,235	2,517	-22.19%
Regional Business News/Ebsco [MARINet]	Searches	1,858	1,264	4.32%	23,828	14,525	-39.04%
	Sessions	1,451	896	9.66%	20,150	9,901	-50.86%
TOPICsearch/Ebsco [MARINet]	Searches	1,862	1,242	4.25%	23,532	15,120	-35.75%
	Sessions	1,431	877	9.46%	12,207	9,962	-18.39%
MyiLibrary [MARINet]	Checkout		99	2.39%		1,112	
NetLibrary [MARINet]	Checkout	239	73	1.78%	2,380	1,372	-42.37%
ProQuest Newstand [MARINet]	Searches	2,981	14,431	49.35%	21,332	104,826	391.40%
RAND California [MARINet]	Retrievals	143	16	0.79%	1,688	634	-62.42%
Safari Tech e-books [MARINet]	Checkout	235	3,197	77.64%	32,982	36,415	10.41%
World Book [MARINet]	Searches	15	52	0.18%	1,398	985	-29.52%
	Sessions	52	44	0.47%	1,010	1,231	21.85%
GRAND TOTALS:	Retrievals	452	2,005	100.00%	27,275	12,497	-54.18%
	Searches	22,788	29,244	100.00%	278,453	316,513	13.67%
	Sessions	12,420	9,275	100.00%	139,136	114,027	-18.05%
	Checkout	474	4,118	100.00%	30,469	45,622	49.73%

Not all vendors provide statistics in each of the following areas: retrievals, searches, session and checkouts

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Library Gate Count

BRANCH/SERVICE	June			Fiscal Year to Date		
	2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolinas Library	5,253	2,780	-47.08%	29,776	29,939	0.55%
Civic Center Library	15,031	13,810	-8.12%	162,442	159,871	-1.58%
Corte Madera Library	21,104	20,134	-4.60%	239,638	228,700	-4.56%
Fairfax Library	17,578	16,994	-3.32%	198,524	174,045	-12.33%
Inverness Library	3,257	2,649	-18.67%	40,493	30,214	-25.38%
Marin City Library	7,093	7,271	2.51%	80,974	74,885	-7.52%
Novato Library	21,999	27,640	25.64%	308,190	308,230	0.01%
Point Reyes Station Library	2,984	4,195	40.58%	37,201	36,953	-0.67%
South Novato Library	5,253	4,977	-5.25%	59,954	55,477	-7.47%
Stinson Beach Library	2,105	1,526	-27.51%	22,675	18,264	-19.45%
BRANCH TOTALS	101,657	101,976	0.31%	1,179,867	1,116,578	-5.36%

New Patron Applications

(Number and type of new cards processed at each location)

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolinas Library	Adults	6	13		93	92	-1.09%
	Children		1		11	10	-10.00%
	Internet						
	Other						
	TOTAL	6	14	466.67%	104	102	-1.96%
Civic Center Library	Adults	76	64		971	834	-16.43%
	Children	44	43		208	265	21.51%
	Internet	7	3		114	83	-37.35%
	Other	2			4	4	
	TOTAL	129	110	-17.27%	1,297	1,186	-9.36%
Corte Madera Library	Adults	69	66		944	839	-12.51%
	Children	37	44		285	317	10.09%
	Internet	2	4		27	27	
	Other		1		6	4	-50.00%
	TOTAL	108	115	6.09%	1,262	1,187	-6.32%
Fairfax Library	Adults	48	65		697	570	-22.28%
	Children	32	15		204	165	-23.64%
	Internet	7	10		78	67	-16.42%
	Other	1	2		5	4	-25.00%
	TOTAL	88	92	4.35%	984	806	-22.08%
Inverness Library	Adults	5	7		44	41	-7.32%
	Children		1		6	5	-20.00%
	Internet						
	Other				2	2	
	TOTAL	5	8	37.50%	52	48	-8.33%
Marin City Library	Adults	21	30		264	254	-3.94%
	Children	9	5		76	48	-58.33%
	Internet	2	1		13	11	-18.18%
	Other				3	1	-200.00%
	TOTAL	32	36	11.11%	356	314	-13.38%
Novato Library	Adults	157	156		1,885	1,621	-16.29%
	Children	55	54		541	549	1.46%
	Internet	2	3		40	19	-110.53%
	Other				19	10	-90.00%
	TOTAL	214	213	-0.47%	2,485	2,199	-13.01%
Point Reyes Station Library	Adults	13	20		149	131	-13.74%
	Children	4	1		25	24	-4.17%
	Internet				1		
	Other				7	4	-75.00%
	TOTAL	17	21	19.05%	182	159	-14.47%
South Novato Library	Adults	40	32		357	299	-19.40%
	Children	11	10		104	120	13.33%
	Internet		3	100.00%		11	100.00%
	Other				3		
	TOTAL	51	45	-13.33%	464	430	-7.91%
Stinson Beach Library	Adults	16	7		88	65	-35.38%
	Children	2	1		11	9	-22.22%
	Internet						
	Other					2	100.00%
	TOTAL	18	8	-125.00%	99	76	-30.26%
Bookmobile	Adults	3	5		47	64	26.56%
	Children	2			32	20	-60.00%
	Internet						
	Other				1	4	75.00%
	TOTAL	5	5		80	88	9.09%
Branch/Service Totals		454	465	2.37%	5,539	4,810	-15.16%
		196	175	-12.00%	1,503	1,532	1.89%
		20	24	16.67%	273	218	-25.23%
		3	3		50	35	-42.86%
GRAND TOTAL:		673	667	-0.90%	7,365	6,595	-11.68%

Marin County Free Library

Monthly Statistical Report

June 2011

Reference Services

BRANCH/SERVICE			June			Fiscal Year to Date		
			2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bolinas Library	Adult	at desk	882	54	65.06%	2,208	680	-69.20%
		roving	62			78		
	Children	at desk	333	29	34.94%	602	288	-52.16%
		roving	5			20		
TOTAL			1,282	83	100.00%	2,908	968	-66.71%
Civic Center Library	Adult	at desk	1,828	1,864	73.71%	22,980	21,355	-7.07%
		roving	6	17	0.67%	133	144	8.27%
	Children	at desk	454	558	22.06%	4,715	4,354	-7.66%
		roving	95	90	3.56%	1,940	1,248	-35.67%
TOTAL			2,383	2,529	100.00%	29,768	27,101	-8.96%
Corte Madera Library	Adult	at desk	2,075	1,994	64.22%	33,686	23,775	-29.42%
		roving	12	28	0.90%	381	166	-56.43%
	Children	at desk	1,035	993	31.98%	9,470	9,618	1.56%
		roving	90	90	2.90%	1,135	1,152	1.50%
TOTAL			3,212	3,105	100.00%	44,672	34,711	-22.30%
Fairfax Library	Adult	at desk	1,077	1,138	75.17%	12,679	12,246	-3.42%
		roving	8	13	0.86%	141	80	-43.26%
	Children	at desk	354	360	23.78%	2,800	2,559	-8.61%
		roving	7	3	0.20%	94	102	8.51%
TOTAL			1,446	1,514	100.00%	15,714	14,987	-4.63%
Inverness Library	Adult	at desk	117	118	61.46%	1,098	1,295	17.94%
		roving	17	31	16.15%	218	239	9.63%
	Children	at desk	31	31	16.15%	324	360	11.11%
		roving	7	12	6.25%	111	106	-4.50%
TOTAL			172	192	100.00%	1,751	2,000	14.22%
Marin City Library	Adult	at desk	407	366	47.97%	4,839	5,333	10.21%
		roving	42	47	6.16%	491	518	5.50%
	Children	at desk	196	297	38.93%	1,684	2,513	49.23%
		roving	31	53	6.95%	339	465	37.17%
TOTAL			676	763	100.00%	7,353	8,829	20.07%
Novato Library	Adult	at desk	2,293	1,938	50.44%	26,420	23,739	-10.15%
		roving	114	65	1.69%	1,232	1,386	12.50%
	Children	at desk	981	1,467	38.18%	7,213	12,329	70.93%
		roving	127	372	9.68%	852	1,928	126.29%
TOTAL			3,515	3,842	100.00%	35,717	39,382	10.26%
Point Reyes Station Library	Adult	at desk	107	152	49.19%	1,385	1,483	7.08%
		roving	18	40	12.94%	280	339	21.07%
	Children	at desk	58		29.13%	842	834	-0.95%
		roving	21	27	8.74%	225	292	29.78%
TOTAL			204	309	100.00%	2,732	2,948	7.91%
South Novato Library	Adult	at desk	882	150	86.71%	8,727	5,702	-34.66%
		roving	62	4	2.31%	536	279	-47.95%
	Children	at desk	333	17	9.83%	2,442	1,149	-52.95%
		roving	5	2	1.16%	83	85	2.41%
TOTAL			1,282	173	100.00%	11,788	7,215	-38.79%
Stinson Beach Library	Adult	at desk	30	14	25.00%	406	231	-43.10%
		roving	19	10	17.86%	221	165	-25.34%
	Children	at desk	22	19	33.93%	344	220	-36.05%
		roving	29	13	23.21%	384	264	-31.25%
TOTAL			100	56	100.00%	1,355	880	-35.06%
Branch Totals:	Adult	at desk	9,698	7,788	61.98%	114,428	95,839	-16.25%
		roving	360	255	2.03%	3,711	3,316	-10.64%
	Children	at desk	3,797	3,861	30.73%	30,436	34,224	12.45%
		roving	417	662	5.27%	5,183	5,642	8.86%
TOTAL			14,272	12,566	100.00%	153,758	139,021	-9.58%
Anne T Kent California History RM			299	375		4,395	4,085	-7.05%
Bookmobile	Adult		493	453	46.51%	5,816	5,709	-1.84%
	Children		526	521	53.49%	6,327	6,004	-5.11%
	TOTAL		1,019	974	100.00%	12,143	11,713	-3.54%
e-Services	AskNow		22	9	31.03%	182	71	-60.99%
	E-mail		37	20	68.97%	241	341	41.49%
	TOTAL		59	29	100.00%	423	412	-2.60%
GRAND TOTALS:	Adult		10,850	8,871	63.62%	128,350	108,949	-15.12%
	Children		4,740	5,044	36.17%	41,946	45,870	9.35%
	eReference		59	29	0.21%	423	412	-2.60%
	TOTAL		15,649	13,944	100.00%	170,719	155,231	-9.07%

Marin County Free Library

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June 2011

Adult & Teen Programming

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolin Library	Adult Programs	1	2	100.00%	2	7	250.00%
	Adult Attendance	5	50	900.00%	45	255	466.67%
Civic Center Library incl CRM	Adult Programs	3	9	200.00%	75	108	44.00%
	Adult Attendance	53	96	81.13%	984	1,796	82.52%
Corte Madera Library	Adult Programs	6	10	66.67%	39	64	64.10%
	Adult Attendance	43	124	188.37%	342	573	67.54%
Fairfax Library	Adult Programs	3	1	-66.67%	30	28	-6.67%
	Adult Attendance	29	10	-65.52%	312	416	33.33%
Inverness Library	Adult Programs	11	6	-45.45%	98	79	-19.39%
	Adult Attendance	81	67	-17.28%	903	892	-1.22%
Marin City Library	Adult Programs	2	4	100.00%	28	27	-3.57%
	Adult Attendance	20	57	185.00%	278	332	19.42%
Novato Library	Adult Programs	15	16	6.67%	172	143	-16.86%
	Adult Attendance	140	226	61.43%	1,555	1,671	7.46%
Point Reyes Station Library	Adult Programs	9	12	33.33%	132	113	-14.39%
	Adult Attendance	56	134	139.29%	931	1,013	8.81%
South Novato Library	Adult Programs	1	4	300.00%	30	8	-73.33%
	Adult Attendance	5	8	60.00%	298	42	-85.91%
Stinson Beach Library	Adult Programs	1	2	100.00%	14	25	78.57%
	Adult Attendance	35	20	-42.86%	163	267	63.80%
Bookmobile	Adult Programs				1		-100.00%
	Adult Attendance				35		-100.00%
Branch/Service Totals: ADULT PROGRAMS		52	66	26.92%	621	602	-3.06%
ADULT ATTENDANCE		467	792	69.59%	5,846	7,257	24.14%

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolin Library	Teen Programs	1		-100.00%	1		-100.00%
	Teen Attendance	15		-100.00%	15		-100.00%
Civic Center Library	Teen Programs	1	1		6	3	-50.00%
	Teen Attendance	10	19	90.00%	89	21	-76.40%
Corte Madera Library	Teen Programs	2	1	-50.00%	3	5	66.67%
	Teen Attendance	19	6	-68.42%	24	37	54.17%
Fairfax Library	Teen Programs	1	1		6	5	-16.67%
	Teen Attendance	25	24	-4.00%	95	153	61.05%
Inverness Library	Teen Programs						
	Teen Attendance						
Marin City Library	Teen Programs	1	1		3	4	33.33%
	Teen Attendance	9	16	77.78%	33	91	175.76%
Novato Library	Teen Programs	5	6	20.00%	22	36	63.64%
	Teen Attendance	93	70	-24.73%	293	353	20.48%
Point Reyes Station Library	Teen Programs	1	1		7	5	-28.57%
	Teen Attendance	33	25	-24.24%	175	175	
South Novato Library	Teen Programs	1		-100.00%	4	1	-75.00%
	Teen Attendance	15		-100.00%	65	20	-69.23%
Stinson Beach Library	Teen Programs	1	1		1	1	
	Teen Attendance	16	26	62.50%	16	26	62.50%
Bookmobile	Teen Programs						
	Teen Attendance						
Branch/Service Totals: TEEN PROGRAMS		14	12	-14.29%	53	60	13.21%
TEEN ATTENDANCE		235	186	-20.85%	805	876	8.82%

Marin County Free Library

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Children's Programming

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% CHG	2010/06	2011/06	% CHG
Bolinas Library	Preschool Programs				28	24	-14.29%
	Preschool Attendance				331	263	-20.54%
	School Age Programs		1		3	3	
	School Age Attendance		80		155	218	40.65%
Civic Center Library	Preschool Programs	8	10	25.00%	94	96	2.13%
	Preschool Attendance	298	225	-24.50%	2,551	1,553	-39.12%
	School Age Programs	1	2	100.00%	11	27	145.45%
	School Age Attendance	411	418	1.70%	1,236	1,367	10.60%
Corte Madera Library	Preschool Programs	4	8	100.00%	86	95	10.47%
	Preschool Attendance	160	305	90.63%	4,836	3,370	-30.31%
	School Age Programs	2	18	800.00%	52	88	69.23%
	School Age Attendance	1,007	1,795	78.25%	2,523	4,314	70.99%
Fairfax Library	Preschool Programs	8	14	75.00%	100	93	-7.00%
	Preschool Attendance	108	188	74.07%	1,498	1,485	-0.87%
	School Age Programs	2	1	-50.00%	23	25	8.70%
	School Age Attendance	70	292	317.14%	784	1,055	34.57%
Inverness Library	Preschool Programs					6	
	Preschool Attendance					18	
	School Age Programs	2	1	-50.00%	21	21	
	School Age Attendance	31	61	96.77%	475	629	32.42%
Marin City Library	Preschool Programs	9	13	44.44%	67	93	38.81%
	Preschool Attendance	328	242	-26.22%	1,858	2,333	25.57%
	School Age Programs	7	8	14.29%	56	68	21.43%
	School Age Attendance	80	279	248.75%	445	731	64.27%
Novato Library	Preschool Programs	23	25	8.70%	248	254	2.42%
	Preschool Attendance	1,104	1,100	-0.36%	10,496	12,164	15.89%
	School Age Programs	4	6	50.00%	62	85	37.10%
	School Age Attendance	1,148	1,311	14.20%	3,185	4,361	36.92%
Point Reyes Station Library	Preschool Programs	1		-100.00%	28	17	-39.29%
	Preschool Attendance	3		-100.00%	292	255	-12.67%
	School Age Programs	1	1		16	21	31.25%
	School Age Attendance	50	75	50.00%	479	535	11.69%
South Novato Library	Preschool Programs				25	3	-88.00%
	Preschool Attendance				267	63	-76.40%
	School Age Programs		3		24	29	20.83%
	School Age Attendance		114		422	552	30.81%
Stinson Beach Library	Preschool Programs				18	17	-5.56%
	Preschool Attendance				256	241	-5.86%
	School Age Programs	1	2		10	5	-50.00%
	School Age Attendance	36	65	80.56%	302	194	-35.76%
Bookmobile	Preschool Programs	8	8		90	84	-6.67%
	Preschool Attendance	525	331	-36.95%	2,504	2,806	12.06%
	School Age Programs	3		-100.00%	48	10	-79.17%
	School Age Attendance	40		-100.00%	735	55	-92.52%
Branch/Service Totals: Preschool Programs		61	78	27.87%	784	782	-0.26%
Preschool Attendance		2,526	2,391	-5.34%	24,889	24,551	-1.36%
School Age Programs		23	43	86.96%	326	382	17.18%
School Age Attendance		2,873	4,490	56.28%	10,741	14,011	30.44%
Combined Totals: CHILDREN'S PROGRAMS		84	121	44.05%	1,110	1,164	4.86%
CHILDREN'S ATTENDANCE		5,399	6,881	27.45%	35,630	38,562	8.23%

Marin County Free Library

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Volunteer Hours

BRANCH/SERVICE		June			Fiscal Year to Date		
		2010/06	2011/06	% of Total	2010/06	2011/06	% CHG
Bolin Library	Circulation	11	10	100.00%	125	105	-16.23%
	Reference						
	Children's Services						
	Total	11	10	100.00%	125	105	-16.23%
Civic Center Library	Circulation	50	72	73.47%	584	843	44.47%
	Reference	25	14	14.29%	289	486	68.51%
	Children's Services	7	12	12.24%	37	134	267.12%
	Total	81	98	100.00%	909	1,463	61.05%
Corte Madera Library	Circulation	97	83	57.24%	1,285	1,208	-5.99%
	Reference	6	12	8.28%	127	248	95.27%
	Children's Services	78	50	34.48%	356	292	-17.98%
	Total	181	145	100.00%	1,768	1,748	-1.15%
Fairfax Library	Circulation	80	73	86.90%	614	557	-9.29%
	Reference	5	11	13.10%	443	361	-18.51%
	Children's Services	2			2		-100.00%
	Total	87	84	100.00%	1,059	918	-13.32%
Inverness Library	Circulation	11	19	100.00%	165	229	38.91%
	Reference						
	Children's Services						
	Total	11	19	100.00%	165	229	38.91%
Marin City Library	Circulation	47	31	100.00%	440	571	29.85%
	Reference						
	Children's Services						
	Total	47	31	100.00%	440	571	29.85%
Novato Library	Circulation	236	319	82.09%	3,817	4,356	14.11%
	Reference	22	66	16.88%	236	329	39.49%
	Children's Services		4	1.03%	97	58	-39.95%
	Total	258	388	100.00%	4,150	4,743	14.29%
Point Reyes Station Library	Circulation	18	20	100.00%	274	212	-22.57%
	Reference						
	Children's Services						
	Total	18	20	100.00%	274	212	-22.57%
South Novato Library	Circulation	11	6	100.00%	177	177	-0.28%
	Reference				53		-100.00%
	Children's Services				24		-100.00%
	Total	11	6	100.00%	253	177	-30.36%
Stinson Beach Library	Circulation	40	10	100.00%	480	400	-16.67%
	Reference						
	Children's Services						
	Total	40	10	100.00%	480	400	-16.67%
Branch Totals:	Circulation	600	642	79.21%	7,960	8,656	8.76%
	Reference	58	103	12.65%	1,147	1,423	24.11%
	Children's Services	87	66	8.14%	515	484	-5.97%
	Total	744	810	100.00%	9,621	10,564	9.80%
Anne T Kent California History Rm		56	163	190.18%	978	1,154	17.94%
Bookmobile		4	2	-50.00%	58	22	-62.07%
Library Beyond Walls		94	94		1,338	1,040	-22.27%
GRAND TOTALS:		898	1,069	19.03%	11,996	12,780	6.54%

Marin County Free Library

Monthly Statistical Report

June 2011

Outreach Efforts

Snapshot data for the month of June 2011

	ADM	BOL	CCE	CRM	CMA	FAI	INV	MCI
All meetings attended	10			8	2		3	1
Adult presentations given	1			1	6			
Audience for presentation	30			15	90			
Teen presentations given		1			4			
Audience for presentation		20			150			
Children's presentations		1	5		1			
Audience for presentation		25	500		70			
TV								
Radio								
Newspaper				1	13			

	NOV	PRE	SNO	STB	BKM
All meetings attended	1	10		7	
Adult presentations given	4				
Audience for presentation	63				
Teen presentations given	7	4		1	
Teen audience	360	73		50	
Children's presentations	5	1			6
Children's audience	1,959	70			316
TV	8				
Radio		3		3	
Newspaper	36	39			

Monthly Total	Fiscal YTD
42	499
12	165
198	3,721
17	38
653	1,113
19	141
2,940	7,297
8	53
6	71
89	665