



**Marin  
County  
Free  
Library**

# Marin County Free Library

## Monthly Statistical Report

### May 2011

## Fiscal Year to Date Summary

	Last FY	Current FY	%change		Last FY	Current FY	%change
<b>Library Gate Count</b>	1,078,210	1,004,081	-6.88%	<b>Reference</b>			
<b>New Patrons</b>				Adult	117,500	98,501	-16.17%
Adults	5,085	4,345	-17.03%	Children	37,206	40,487	8.82%
Children	1,307	1,357	3.68%	eReference	364	383	5.22%
Internet	253	194	-30.41%	TOTAL	155,070	139,371	-10.12%
Other	47	32	-46.88%	<b>Public Computer Use</b>			
<b>Circulation Activity</b>	1,646,586	1,601,696	-2.73%	Hours in Use	105,169	103,084	-1.98%
<b>Circulation of Materials (for specific audience)*</b>				# of sessions	227,334	221,781	-2.44%
Adult	1,191,417	1,113,861	-6.51%	Total launches	324,751	341,980	5.31%
Teen	43,539	49,244	13.10%	<b>Electronic Resources</b>			
Children	660,191	661,358	0.18%	Searches	255,665	287,269	12.36%
<b>Circulation of Audio/Visual Materials*</b>				Sessions	126,716	104,752	-17.33%
Grand Total:	531,229	492,680	-7.26%	Retrievals	26,823	10,492	-60.88%
DVD	408,688	389,262	-4.75%	Checkout	29,995	41,505	38.37%
Book on CD	68,229	70,369	3.14%	<b>MCFL Website</b>			
Music CD	32,829	27,958	-14.84%	Unique Visitors	207,086	337,971	63.20%
Book on Cassette	11,102	4,044	-63.57%	Page Views	390,887	639,403	63.58%
Video	9,260	92	-99.01%	<b>Programs</b>			
Language Instruct'n DVD/vic	1,121	955	-14.81%	Children's Programs	1,026	1,476	43.86%
<b>Spanish Circulation *</b>	22,381	21,281	-4.91%	Attendance	30,231	31,116	2.93%
<b>Self Checkout</b>				Teen Programs	39	48	23.08%
Staff-assisted	546,803	496,430	-9.21%	Attendance	570	690	21.05%
Self-check	858,624	863,733	0.60%	Adult Programs	569	530	-6.85%
<b>Holds</b>				Attendance	5,379	6,400	18.98%
MARINet holds placed outside libraries			15,236	<b>Outreach (All locations, YTD)</b>			
Number of holds placed within MCFL libraries				All meetings attended		457	
Staff placed	42,753	42,430	-0.76%	Adult presentations given		153	
Patron placed	15,776	14,603	-7.44%	Audience for presentation		3,529	
<b>Volunteer hours</b>				Teen presentations given		621	
Circulation	7,360	7,921	7.62%	Teen audience		460	
Reference	1,089	1,498	37.50%	Children's presentations		116	
Children's Services	429	1,578	268.32%	Children's audience		3,757	
				TV		45	
				Radio		159	
				Newspaper		605	

The Fairfax branch was closed for recarpetting, effecting service figures Feb thru March 2011.

\*Since 2010 circulation statistics have been underreported due to a flaw in our reporting software. The Library is working to address this problem.



# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Circulation Activity*

(by Branch Locations)

BRANCH/SERVICE	May			Fiscal Year to Date			
	2010/05	2011/05	% CHG	2010/05	2011/05	% CHG	
Bolinas Library	2,628	2,378	-9.51%	31,119	28,647	-7.94%	
Civic Center Library	18,344	17,263	-5.89%	212,944	214,421	0.69%	
Corte Madera Library	32,965	30,754	-6.71%	381,112	358,641	-5.90%	
Fairfax Library	25,383	24,448	-3.68%	283,122	269,390	-4.85%	
Inverness Library	1,500	1,611	7.40%	16,746	18,628	11.24%	
Marin City Library	4,660	4,050	-13.09%	50,693	45,286	-10.67%	
Novato Library	38,052	40,951	7.62%	446,640	449,011	0.53%	
Point Reyes Library	3,689	3,669	-0.54%	42,748	42,313	-1.02%	
South Novato Library	6,277	6,061	-3.44%	78,196	71,659	-8.36%	
Stinson Beach Library	1,618	1,794	10.88%	19,508	18,965	-2.78%	
Bookmobile	1,704	2,264	32.86%	23,170	23,968	3.44%	
Branch/Service Totals	136,820	135,243	-1.15%	1,585,998	1,540,929	-2.84%	
Interlibrary Loan	Borrowed	5,237	5,028	-3.99%	59,462	58,858	-1.02%
	Loaned	5,412	5,572	2.96%	60,588	60,767	0.30%
GRAND TOTAL:	142,232	140,815	-1.00%	1,646,586	1,601,696	-2.73%	

Total circulation represents materials checked out or renewed at the specified branch, regardless of the origin of the material  
Circulation figures on page 1 & 2 are not the same. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Circulation Activity*

(by Adult, Teen & Children's Materials)

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG
Bollinas Library	Adult	2,267	1,930	78.14%	25,602	23,113	-9.72%
	Teen	46	30	1.21%	250	342	36.80%
	Children	328	510	20.65%	4,613	5,341	15.78%
	<b>TOTAL</b>	2,641	2,470	100.00%	30,465	28,796	-5.48%
Civic Center Library	Adult	16,101	14,559	64.38%	182,707	172,999	-5.31%
	Teen	920	777	3.44%	6,980	8,183	17.23%
	Children	7,425	7,279	32.19%	82,002	89,146	8.71%
	<b>TOTAL</b>	24,446	22,615	100.00%	271,689	270,328	-0.50%
Corte Madera Library	Adult	23,488	21,204	54.38%	269,104	246,772	-8.30%
	Teen	1,071	929	2.38%	8,997	10,061	11.83%
	Children	17,544	16,861	43.24%	200,422	191,806	-4.30%
	<b>TOTAL</b>	42,103	38,994	100.00%	478,523	448,639	-6.25%
Fairfax Library	Adult	20,699	19,454	65.98%	223,303	205,133	-8.14%
	Teen	960	917	3.11%	7,746	7,580	-2.14%
	Children	9,122	9,112	30.91%	103,202	92,486	-10.38%
	<b>TOTAL</b>	30,781	29,483	100.00%	334,251	305,199	-8.69%
Inverness Library	Adult	1,510	1,426	80.25%	15,948	16,730	4.90%
	Teen	19	27	1.52%	150	168	12.00%
	Children	197	324	18.23%	3,013	3,917	30.00%
	<b>TOTAL</b>	1,726	1,777	100.00%	19,111	20,815	8.92%
Marin City Library	Adult	4,235	3,919	76.48%	48,787	43,673	-10.48%
	Teen	205	133	2.60%	957	1,172	22.47%
	Children	1,224	1,072	20.92%	12,378	11,093	-10.38%
	<b>TOTAL</b>	5,664	5,124	100.00%	62,122	55,938	-9.95%
Novato Library	Adult	28,147	27,408	56.66%	318,666	302,106	-5.20%
	Teen	1,544	1,905	3.94%	14,847	17,467	17.65%
	Children	16,565	19,058	39.40%	190,190	203,905	7.21%
	<b>TOTAL</b>	46,256	48,371	100.00%	523,703	523,478	-0.04%
Point Reyes Station Library	Adult	3,319	3,312	79.63%	36,539	36,518	-0.06%
	Teen	81	66	1.59%	751	825	9.85%
	Children	882	781	18.78%	9,987	9,619	-3.68%
	<b>TOTAL</b>	4,282	4,159	100.00%	47,277	46,962	-0.67%
South Novato Library	Adult	4,134	3,772	50.01%	46,390	44,449	-4.18%
	Teen	286	383	5.08%	2,514	3,145	25.10%
	Children	2,991	3,388	44.92%	38,476	37,220	-3.26%
	<b>TOTAL</b>	7,411	7,543	100.00%	87,380	84,814	-2.94%
Stinson Beach Library	Adult	1,422	1,540	77.43%	17,005	15,159	-10.86%
	Teen	25	18	0.38%	285	219	-23.16%
	Children	225	431	21.67%	4,070	4,664	14.59%
	<b>TOTAL</b>	1,672	1,989	100.00%	21,360	20,042	-6.17%
Bookmobile	Adult	613	756	40.73%	7,366	7,209	-2.13%
	Teen	11	7	0.38%	62	82	32.26%
	Children	794	1,093	58.89%	11,838	12,161	2.73%
	<b>TOTAL</b>	1,418	1,856	100.00%	19,266	19,452	0.97%
Branch/Service Totals	Adult	105,935	99,280	60.40%	1,191,417	1,113,861	-6.51%
	Teen	5,168	5,192	3.16%	43,539	49,244	13.10%
	Children	57,297	59,909	36.45%	660,191	661,358	0.18%
<b>GRAND TOTAL:</b>		168,400	164,381	100.00%	1,895,147	1,824,463	-3.73%

Adult/Teen/Children's circulation represents the target audience for the material, not the age of the patron borrowing  
Circulation on page 1 & 2 will not agree. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location.  
Also, all renewals are counted on Page 2. On Page 1, only renewals that occur at branch library terminals can be counted.

# Marin County Free Library

## Monthly Statistical Report

May 2011

### Audio/Visual Circulation

(by Audio, Visual & Music Types)

BRANCH/SERVICE		2010/05	May 2011/05	% of Total	2010/05	2011/05	% CHG
Bolin Library	Book on Cassette	42	2	1.79%	392	117	-70.15%
	AUDIO Book on CD	142	110	98.21%	1,461	1,493	2.19%
	VISUAL Language Instruct'n DVD/video	3	1	0.11%	37	18	-51.35%
		1,042	889	99.89%	12,518	10,983	-12.26%
					246		-100.00%
	MUSIC Music CD	48	37	4.00%	495	480	-3.03%
	TOTAL	1,277	1,039		15,149	13,091	-13.59%
Civic Center Library	Book on Cassette	116	16	1.70%	1,653	448	-72.90%
	AUDIO Book on CD	872	925	98.30%	9,326	10,590	13.55%
	VISUAL Language Instruct'n DVD/video	9	4	0.08%	119	86	-27.73%
		5,110	4,722	99.89%	60,884	62,476	2.61%
		2	1	0.02%	1,613	8	-99.50%
	MUSIC Music CD	654	414	8.06%	6,696	6,521	-2.61%
	TOTAL	6,763	6,082		80,291	80,129	-0.20%
Corte Madera Library	Book on Cassette	251	81	5.53%	3,238	1,393	-56.98%
	AUDIO Book on CD	1,303	1,385	94.47%	14,854	15,987	7.63%
	VISUAL Language Instruct'n DVD/video	37	28	0.48%	297	340	14.48%
		6,306	5,747	99.46%	75,739	68,713	-9.28%
		4	3	0.05%	2,433	47	-98.07%
	MUSIC Music CD	64	68	1.17%	892	689	-22.76%
	TOTAL	7,965	7,312		97,453	87,169	-10.55%
Fairfax Library	Book on Cassette	124	42	3.81%	2,125	571	-73.13%
	AUDIO Book on CD	1,019	1,061	96.19%	11,196	11,289	0.83%
	VISUAL Language Instruct'n DVD/video	10	11	0.16%	60	53	-11.67%
		7,930	6,868	99.84%	81,096	76,342	-5.86%
		1			2,228	5	-99.78%
	MUSIC Music CD	648	603	8.07%	7,664	6,215	-18.91%
	TOTAL	9,732	8,585		104,369	94,475	-9.48%
Inverness Library	Book on Cassette	18	4	3.70%	184	46	-75.00%
	AUDIO Book on CD	82	104	96.30%	992	1,215	22.48%
	VISUAL Language Instruct'n DVD/video				1		-100.00%
		510	521	100.00%	5,989	5,965	-0.40%
					133		-100.00%
	MUSIC Music CD	37	43	7.62%	390	370	-5.13%
	TOTAL	647	672		7,689	7,596	-1.21%
Marin City Library	Book on Cassette	29	6	2.84%	323	191	-40.87%
	AUDIO Book on CD	252	205	97.16%	2,698	2,350	-12.90%
	VISUAL Language Instruct'n DVD/video		2		50	49	-2.00%
		1,389	1,143	99.83%	17,705	14,917	-15.75%
					278		-100.00%
	MUSIC Music CD	274	152	11.74%	3,024	2,480	-17.99%
	TOTAL	1,944	1,508		24,078	19,987	-16.99%
Novato Library	Book on Cassette	207	68	3.37%	2,430	1,052	-56.71%
	AUDIO Book on CD	1,945	1,952	96.63%	20,356	20,537	0.89%
	VISUAL Language Instruct'n DVD/video	29	31	0.31%	493	361	-26.77%
		9,099	9,849	99.68%	105,038	105,768	0.69%
		2	1	0.01%	1,740	30	-98.28%
	MUSIC Music CD	781	718	6.79%	10,343	8,102	-21.67%
	TOTAL	12,063	12,619		140,400	135,850	-3.24%
Point Reyes Station Library	Book on Cassette	42	4	1.88%	366	91	-75.14%
	AUDIO Book on CD	194	209	98.12%	2,661	2,551	-4.13%
	VISUAL Language Instruct'n DVD/video	2	3	0.21%	15	18	20.00%
		1,483	1,405	99.79%	15,514	15,082	-2.78%
					154		-100.00%
	MUSIC Music CD	87	97	6.46%	1,211	1,005	-17.01%
	TOTAL	1,808	1,718		19,921	18,747	-5.89%
South Novato Library	Book on Cassette	17	4	1.76%	217	82	-62.21%
	AUDIO Book on CD	272	223	98.24%	3,268	2,819	-13.74%
	VISUAL Language Instruct'n DVD/video	2			44	25	-43.18%
		2,012	1,724	99.88%	24,047	20,546	-14.56%
			2	0.12%	230	2	-99.13%
	MUSIC Music CD	121	86	4.75%	1,539	1,472	-4.35%
	TOTAL	2,424	2,039		29,345	24,946	-14.99%
Stinson Beach Library	Book on Cassette	15	5	3.42%	156	47	-69.87%
	AUDIO Book on CD	114	141	96.58%	1,144	1,171	2.36%
	VISUAL Language Instruct'n DVD/video				3	3	
		573	541	100.00%	6,985	5,720	-18.11%
		1			201		-100.00%
	MUSIC Music CD	33	54	9.08%	496	492	-0.81%
	TOTAL	736	741		8,985	7,433	-17.27%
Bookmobile	Book on Cassette	1	3	5.26%	18	6	-66.67%
	AUDIO Book on CD	30	54	94.74%	273	367	34.43%
	VISUAL Language Instruct'n DVD/video				2	2	
		265	265	100.00%	3,173	2,750	-13.33%
					4		-100.00%
	MUSIC Music CD	8	21	7.34%	79	132	67.09%
	TOTAL	304	343		3,549	3,257	-8.23%
Branch/Service Totals		862	235	3.56%	11,102	4,044	-63.57%
Grand Total:	AUDIO Book on CD	6,225	6,369	96.44%	68,229	70,369	3.14%
	VISUAL Language Instruct'n DVD/video	92	80	0.24%	1,121	955	-14.81%
		35,719	33,674	99.74%	408,688	389,262	-4.75%
		10	7	0.02%	9,260	92	-99.01%
	MUSIC Music CD	2,755	2,293	6.37%	32,829	27,958	-14.84%
	TOTAL	45,663	42,658		531,229	492,680	-7.26%

# Marin County Free Library

## Monthly Statistical Report

May 2011

### Spanish Language Circulation

(by Adult, Teen, Children's Materials & A/V Type)

BRANCH/SERVICE		2010/05	May 2011/05	% of Total	Fiscal Year to Date		
		2010/05	2011/05		2010/05	2011/05	% CHG
Bolinas Library	Spanish Adult Print	4	7	16.67%	63	57	-9.52%
	Sp Audiobooks	4	4	9.52%	30	41	36.67%
	Sp DVD/Videos	22	18	42.86%	305	202	-33.77%
	Sp Teen Print	1			5	3	-40.00%
	Sp Juvenile Print	10	13	30.95%	80	130	62.50%
	<b>TOTAL</b>	41	42	100.00%	483	433	-10.35%
Civic Center Library	Spanish Adult Print	45	60	32.43%	526	560	6.46%
	Sp Audiobooks	23	14	7.57%	205	274	33.66%
	Sp DVD/Videos	59	73	39.46%	639	807	26.29%
	Sp Teen Print	2	1	0.54%	30	24	-20.00%
	Sp Juvenile Print	67	37	20.00%	694	640	-7.78%
	<b>TOTAL</b>	196	185	100.00%	2,094	2,305	10.08%
Corte Madera Library	Spanish Adult Print	37	29	21.17%	375	460	22.67%
	Sp Audiobooks	23	16	11.68%	156	158	1.28%
	Sp DVD/Videos	56	38	27.74%	853	509	-40.33%
	Sp Teen Print	1	3	2.19%	24	16	-33.33%
	Sp Juvenile Print	37	51	37.23%	487	698	43.33%
	<b>TOTAL</b>	154	137	100.00%	1,895	1,841	-2.85%
Fairfax Library	Spanish Adult Print	13	13	14.94%	184	188	2.17%
	Sp Audiobooks	15	10	11.49%	204	121	-40.69%
	Sp DVD/Videos	61	33	37.93%	718	555	-22.70%
	Sp Teen Print				8	8	
	Sp Juvenile Print	68	31	35.63%	524	531	1.34%
	<b>TOTAL</b>	157	87	100.00%	1,638	1,403	-14.35%
Inverness Library	Spanish Adult Print		1	6.67%	4	17	325.00%
	Sp Audiobooks	1	1	6.67%	8	12	50.00%
	Sp DVD/Videos	1	9	60.00%	68	82	20.59%
	Sp Teen Print				2		-100.00%
	Sp Juvenile Print	1	4	26.67%	11	32	190.91%
	<b>TOTAL</b>	3	15	100.00%	93	143	53.76%
Marin City Library	Spanish Adult Print	1	3	17.65%	37	62	67.57%
	Sp Audiobooks	2			46	60	30.43%
	Sp DVD/Videos	15	10	58.82%	219	157	-28.31%
	Sp Teen Print				2	1	-50.00%
	Sp Juvenile Print	11	4	23.53%	91	78	-14.29%
	<b>TOTAL</b>	29	17	100.00%	395	358	-9.37%
Novato Library	Spanish Adult Print	279	249	24.10%	2,871	2,557	-10.94%
	Sp Audiobooks	148	125		1,569	1,530	-2.49%
	Sp DVD/Videos	350	290	28.07%	4,520	3,665	-18.92%
	Sp Teen Print	14	8	0.77%	269	112	-58.36%
	Sp Juvenile Print	250	361	34.95%	3,168	3,923	23.83%
	<b>TOTAL</b>	1,041	1,033	100.00%	12,397	11,787	-4.92%
Point Reyes Station Library	Spanish Adult Print	8	10	13.33%	144	113	-21.53%
	Sp Audiobooks	12	9	12.00%	178	109	-38.76%
	Sp DVD/Videos	69	39	52.00%	601	488	-18.80%
	Sp Teen Print				6	1	-83.33%
	Sp Juvenile Print	6	17	22.67%	195	152	-22.05%
	<b>TOTAL</b>	95	75	100.00%	1,124	863	-23.22%
South Novato Library	Spanish Adult Print	12	13	18.06%	183	143	-21.86%
	Sp Audiobooks	5	6	8.33%	100	89	-11.00%
	Sp DVD/Videos	38	26	36.11%	500	282	-43.60%
	Sp Teen Print	1			2	2	
	Sp Juvenile Print	67	27	37.50%	575	349	-39.30%
	<b>TOTAL</b>	123	72	100.00%	1,360	865	-36.40%
Stinson Beach Library	Spanish Adult Print				4	3	-25.00%
	Sp Audiobooks				14	3	-78.57%
	Sp DVD/Videos	7	3	75.00%	61	34	-44.26%
	Sp Teen Print					2	
	Sp Juvenile Print		1	25.00%	15	12	-20.00%
	<b>TOTAL</b>	7	4	100.00%	94	54	-42.55%
Bookmobile	Spanish Adult Print	4	34	22.97%	76	229	201.32%
	Sp Audiobooks	9	28	18.92%	89	131	47.19%
	Sp DVD/Videos	21	24	16.22%	201	256	27.36%
	Sp Teen Print	1			2		-100.00%
	Sp Juvenile Print	37	62	41.89%	440	613	39.32%
	<b>TOTAL</b>	72	148	100.00%	808	1,229	52.10%
Branch/Service Totals	Spanish Adult Print	403	419	23.09%	4,467	4,389	-1.75%
	Sp Audiobooks	242	213	11.74%	2,599	2,528	-2.73%
	Sp DVD/Videos	699	563	31.02%	8,685	7,037	-18.98%
	Sp Teen Print	20	12	0.66%	350	169	-51.71%
	Sp Juvenile Print	554	608	33.50%	6,280	7,158	13.98%
	<b>GRAND TOTAL</b>	1,918	1,815	100.00%	22,381	21,281	-4.91%

Does not include renewals

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Self Checkout Activity*

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG
Bollinas Library	Staff-assisted	1,687	1,369	68.72%	20,957	16,979	-18.98%
	Self-check	512	623	31.28%	5,143	6,803	32.28%
	<b>TOTAL</b>	2,199	1,992		26,100	23,782	-8.88%
Civic Center Library	Staff-assisted	4,524	3,738	23.67%	55,964	51,405	-8.15%
	Self-check	12,395	12,053	76.33%	140,208	145,819	4.00%
	<b>TOTAL</b>	16,919	15,791		196,172	197,224	0.54%
Corte Madera Library	Staff-assisted	5,731	5,420	18.94%	68,292	63,955	-6.35%
	Self-check	24,828	23,203	81.06%	286,440	269,844	-5.79%
	<b>TOTAL</b>	30,559	28,623		354,732	333,799	-5.90%
Fairfax Library	Staff-assisted	11,911	10,530	48.14%	137,712	121,187	-12.00%
	Self-check	11,188	11,342	51.86%	119,461	122,550	2.59%
	<b>TOTAL</b>	23,099	21,872		257,173	243,737	-5.22%
Marin City Library	Staff-assisted	2,044	1,978	54.99%	23,874	19,821	-16.98%
	Self-check	1,947	1,619	45.01%	21,367	20,815	-2.58%
	<b>TOTAL</b>	3,991	3,597		45,241	40,636	-10.18%
Novato Library	Staff-assisted	15,427	16,001	42.35%	186,437	179,760	-3.58%
	Self-check	19,991	21,778	57.65%	228,056	236,254	3.59%
	<b>TOTAL</b>	35,418	37,779		414,493	416,014	0.37%
Point Reyes Library	Staff-assisted	1,812	1,581	47.84%	22,320	20,476	-8.26%
	Self-check	1,551	1,724	52.16%	16,035	17,299	7.88%
	<b>TOTAL</b>	3,363	3,305		38,355	37,775	-1.51%
South Novato Library	Staff-assisted	2,199	1,784	31.66%	31,247	22,847	-26.88%
	Self-check	3,696	3,851	68.34%	41,914	44,349	5.81%
	<b>TOTAL</b>	5,895	5,635		73,161	67,196	-8.15%
Stinson Beach Library	Staff-assisted	1,356	1,240	82.72%	14,960	14,207	-5.03%
	Self-check		259	17.28%		1,892	
	<b>TOTAL</b>	1,356	1,499		14,960	16,099	7.61%
Branch/Service Totals	Staff-assisted	45,335	42,401	35.75%	546,803	496,430	-9.21%
	Self-check	76,108	76,193	64.25%	858,624	863,733	0.60%
<b>GRAND TOTAL:</b>		121,443	118,594		1,405,427	1,360,163	-3.22%

Does not reflect checkout activity at Inverness, where self-check equipment is not available.

Does not include renewals

# Marin County Free Library

## Monthly Statistical Report

May 2011

### *Check-in Activity*

BRANCH/SERVICE	May			Fiscal Year to Date		
	2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	2,446	2,154	-11.94%	28,000	25,783	-7.92%
Civic Center Library	16,175	15,892	-1.75%	191,898	192,439	0.28%
Corte Madera Library	28,248	27,086	-4.11%	334,429	319,073	-4.59%
Fairfax Library	23,735	22,779	-4.03%	256,333	240,259	-6.27%
Inverness Library	1,574	1,630	3.56%	16,496	18,162	10.10%
Marin City Library	4,129	3,746	-9.28%	44,710	42,759	-4.36%
Novato Library	35,766	37,468	4.76%	411,193	413,241	0.50%
Point Reyes Station Library	3,518	3,749	6.57%	40,495	40,112	-0.95%
South Novato Library	6,986	6,864	-1.75%	85,742	78,553	-8.38%
Stinson Beach Library	1,494	1,523	1.94%	18,226	17,150	-5.90%
Bookmobile	1,680	2,160	28.57%	18,637	20,325	9.06%
<b>GRAND TOTAL:</b>	125,751	125,051	-0.56%	1,446,159	1,407,856	-2.65%

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Electronic Holds on Materials*

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG
Bolinas Library	Staff Placed Holds	202	170	100.00%	2,070	2,180	5.31%
	Patron Placed Holds	14			258	158	-38.76%
	TOTAL	216	170	100.00%	2,328	2,338	0.43%
Civic Center Library	Staff Placed Holds	514	490	78.03%	6,015	6,041	0.43%
	Patron Placed Holds	131	138	21.97%	1,972	1,622	-17.75%
	TOTAL	645	628	100.00%	7,987	7,663	-4.06%
Corte Madera Library	Staff Placed Holds	670	745	75.40%	7,660	7,906	3.21%
	Patron Placed Holds	272	243	24.60%	2,778	2,863	3.06%
	TOTAL	942	988	100.00%	10,438	10,769	3.17%
Fairfax Library	Staff Placed Holds	470	496	62.78%	5,119	4,701	-8.17%
	Patron Placed Holds	305	294	37.22%	3,660	3,329	-9.04%
	TOTAL	775	790	100.00%	8,779	8,030	-8.53%
Inverness Library	Staff Placed Holds	147	179	92.27%	1,305	1,545	18.39%
	Patron Placed Holds	10	15	7.73%	235	245	4.26%
	TOTAL	157	194	100.00%	1,540	1,790	16.23%
Marin City Library	Staff Placed Holds	295	254	73.84%	2,870	2,690	-6.27%
	Patron Placed Holds	136	90	26.16%	1,403	1,375	-2.00%
	TOTAL	431	344	100.00%	4,273	4,065	-4.87%
Novato Library	Staff Placed Holds	758	905	77.42%	9,563	9,587	0.25%
	Patron Placed Holds	308	264	22.58%	3,525	3,166	-10.18%
	TOTAL	1,066	1,169	100.00%	13,088	12,753	-2.56%
Point Reyes Station Library	Staff Placed Holds	218	211	82.75%	2,397	2,602	8.55%
	Patron Placed Holds	65	44	17.25%	755	675	-10.60%
	TOTAL	283	255	100.00%	3,152	3,277	3.97%
South Novato Library	Staff Placed Holds	339	155	66.52%	2,941	2,207	-24.96%
	Patron Placed Holds	99	78	33.48%	882	935	6.01%
	TOTAL	438	233	100.00%	3,823	3,142	-17.81%
Stinson Beach Library	Staff Placed Holds	133	154	88.00%	1,505	1,571	4.39%
	Patron Placed Holds	16	21	12.00%	308	235	-23.70%
	TOTAL	149	175	100.00%	1,813	1,806	-0.39%
Bookmobile	Staff Placed Holds	115	114	100.00%	1,308	1,400	7.03%
	Patron Placed Holds						
	TOTAL	115	114	100.00%	1,308	1,400	7.03%
Branch/Service Totals	Staff Placed Holds	3,861	3,873	76.54%	42,753	42,430	-0.76%
	Patron Placed Holds	1,356	1,187	23.46%	15,776	14,603	-7.44%
GRAND TOTAL:		5,217	5,060	100.00%	58,529	57,033	-2.56%

The statistics above represent holds placed within library branches or by Bookmobile staff.

Holds placed by patrons on their own computers are not included, and cannot be broken down by branch.

MARINet holds placed by patrons on their own computers:

15,236



# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Public Website Activity*

MCFL Website	May			Fiscal Year to Date		
	2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Number of Unique Visitors	14,280	32,131	125.01%	207,086	337,971	63.20%
Number of Page Views	29,262	59,523	103.41%	390,887	639,403	63.58%
ContentDM		5,300			12,273	

### *Public Computer Use*

BRANCH/SERVICE	LibraryOnline	May			Fiscal Year to Date		
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG
Civic Center Library LibOnline PUC 16	Hours in Use	1,847	1,855		20,265	21,059	3.92%
	# of sessions	3,842	3,718		41,202	42,642	3.49%
	# of Internet launches	4,935	5,307	90.24%	50,003	59,964	19.92%
	# of Word launches	394	320	5.44%	5,028	3,380	-32.78%
	# of Other launches	325	254	4.32%	1,976	2,152	8.91%
	<b>Total launches</b>	<b>5,654</b>	<b>5,881</b>	<b>100.00%</b>	<b>57,007</b>	<b>65,496</b>	<b>14.89%</b>
Corte Madera Library LibOnline PUC 12	Hours in Use	1,987	1,888		22,791	21,272	-6.67%
	# of sessions	4,329	3,886		47,644	44,272	-7.08%
	# of Internet launches	5,768	5,493	89.90%	61,153	60,660	-0.81%
	# of Word launches	493	471	7.71%	6,552	4,600	-29.79%
	# of Other launches	175	146	2.39%	1,764	1,457	-17.40%
	<b>Total launches</b>	<b>6,436</b>	<b>6,110</b>	<b>100.00%</b>	<b>69,469</b>	<b>66,717</b>	<b>-3.96%</b>
Fairfax Library LibOnline PUC 8	Hours in Use	1,157	1,160		12,687	12,512	-1.38%
	# of sessions	2,551	2,469		28,681	27,213	-5.12%
	# of Internet launches	3,225	3,160	89.87%	32,792	34,531	5.30%
	# of Word launches	263	321	9.13%	3,569	2,928	-17.96%
	# of Other launches	51	35	1.00%	650	578	-11.08%
	<b>Total launches</b>	<b>3,539</b>	<b>3,516</b>	<b>100.00%</b>	<b>37,011</b>	<b>38,037</b>	<b>2.77%</b>
Marin City Library LibOnline PUC 14	Hours in Use	1,542	1,345		16,728	14,942	-10.68%
	# of sessions	2,545	2,288		29,299	26,950	-8.02%
	# of Internet launches	4,256	4,157	93.04%	48,151	46,978	-2.44%
	# of Word launches	175	267	5.98%	1,822	2,266	24.37%
	# of Other launches	103	44	0.98%	876	893	1.94%
	<b>Total launches</b>	<b>4,534</b>	<b>4,468</b>	<b>100.00%</b>	<b>50,849</b>	<b>50,137</b>	<b>-1.40%</b>
Novato Library LibOnline PUC 12	Hours in Use	2,016	2,081		22,698	23,040	1.51%
	# of sessions	5,259	5,384		59,744	59,581	-0.27%
	# of Internet launches	6,543	7,521	86.47%	69,941	77,089	10.22%
	# of Word launches	664	621	7.14%	7,180	7,042	-1.92%
	# of Other launches	441	556	6.39%	4,732	5,825	23.10%
	<b>Total launches</b>	<b>7,648</b>	<b>8,698</b>	<b>100.00%</b>	<b>81,853</b>	<b>89,956</b>	<b>9.90%</b>
Point Reyes Station Library LibOnline PUC 3	Hours in Use	409	424		4,448	4,190	-5.81%
	# of sessions	954	968		10,252	9,387	-8.44%
	# of Internet launches	1,223	1,368	89.88%	11,638	12,290	5.60%
	# of Word launches	110	130	8.54%	1,617	1,119	-30.80%
	# of Other launches	10	24	1.58%	590	249	-57.80%
	<b>Total launches</b>	<b>1,343</b>	<b>1,522</b>	<b>100.00%</b>	<b>13,845</b>	<b>13,658</b>	<b>-1.35%</b>
South Novato Library LibOnline PUC 6	Hours in Use	524	588		5,552	6,070	9.33%
	# of sessions	1,049	1,140		10,512	11,736	11.64%
	# of Internet launches	1,275	1,486	93.11%	13,087	16,314	24.66%
	# of Word launches	90	103	6.45%	1,309	1,178	-10.01%
	# of Other launches	94	7	0.44%	321	487	51.71%
	<b>Total launches</b>	<b>1,459</b>	<b>1,596</b>	<b>100.00%</b>	<b>14,717</b>	<b>17,979</b>	<b>22.16%</b>
<b>GRAND TOTALS:</b>	Hours in Use	9,482	9,340		105,169	103,084	-1.98%
	# of sessions	20,529	19,853		227,334	221,781	-2.44%
	# of Internet launches	27,225	28,492	89.62%	286,765	307,826	7.34%
	# of Word launches	2,189	2,233	7.02%	27,077	22,513	-16.86%
	# of Other launches	1,199	1,066	3.35%	10,909	11,641	6.71%
	<b>Total launches</b>	<b>30,613</b>	<b>31,791</b>	<b>100.00%</b>	<b>324,751</b>	<b>341,980</b>	<b>5.31%</b>

Does not reflect public use computer activity in Bolinas, Inverness, or Stinson Beach where LibraryOnline software is not available.



# Marin County Free Library

## Monthly Statistical Report

May 2011

### Electronic Database Use

Electronic Database		May			Fiscal Year to Date		
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG
Access Science [CMA only]	Retrievals		9	0.45%		292	
	Searches		9	0.02%		253	
	Sessions		8	0.07%		143	
Ancestry.com [CCE only]	Searches	3,315	7,220	16.93%	29,725	30,124	1.34%
	Sessions	128			1,337		-100.00%
BrainFuse [MCFL]	Sessions	243	87	0.82%	1,505	1,517	0.80%
CQ Researcher [MCFL]	Searches	84	46	0.11%	670	508	-24.18%
	Sessions	68	33	0.31%	395	420	6.33%
HeritageQuest [CCE only]	Searches		196	0.46%		1,437	
Mango Languages [MCFL]	Sessions		211	1.98%		848	
OverDrive (MCFL ebranch) [MCFL]	Checkout		876	22.06%		5,974	
Reference USA [MCFL]	Retrievals				1,796		-100.00%
	Searches	687	384	0.90%	4,978	4,622	-7.15%
	Sessions				673		-100.00%
Tuition Funding Sources (anticipated 2011) [MCFL]	Searches		203	0.48%		1,536	
Biography Resource Center [MARiNet]	Retrievals		1,602	80.37%		4,609	
	Searches	97	426	1.00%	2,445	1,718	-29.72%
	Sessions	42	348		888	1,574	77.20%
Literature Resource Center [MARiNet]	Retrievals	623	98	4.89%	3,000	2,133	-28.91%
	Searches	622	187	0.44%	3,240	2,219	-31.51%
	Sessions	142	130	1.22%	1,014	688	-32.16%
Gale OneFile [MARiNet]	Retrievals					30	
	Searches		32	0.07%		105	
	Sessions		2	0.02%		22	
Gale Virtual Rerence Library [MARiNet]	Retrievals		254	12.74%		2,810	
	Searches		527	1.24%		5,755	
	Sessions		491	4.60%		5,706	
Academic Source Complete/Ebsco [MARiNet]	Searches	948	1,101	2.58%	9,862	6,582	-33.26%
	Sessions	286	278	2.60%	2,743	2,375	-13.40%
Alt Health Watch/Ebsco [MARiNet]	Searches	1,964	1,651	3.87%	20,040	13,161	-34.33%
	Sessions	1,326	845	7.92%	13,377	9,408	-29.67%
Business Source Premier/Ebsco [MARiNet]	Retrievals				6,445		-100.00%
	Searches	1,077	1,208	2.83%	10,323	7,087	-31.35%
	Sessions	305	350	3.28%	4,319	2,683	-37.89%
Columbia Encyclopedia [MARiNet]	Searches		2	0.00%		51	
	Sessions		2	0.01%		31	
Funk & Wagnells New World Encyclopedia [MARiNet]	Searches		70	0.17%		649	
	Sessions		47	0.44%		447	
Health Source - Consumer Edition/Ebsco [MARiNet]	Retrievals				14,096		-100.00%
	Searches	2,533	2,406	5.64%	18,601	17,989	-3.29%
	Sessions	1,354	1,522	14.26%	12,314	13,776	11.87%
Health Source - Nursing / Academic Edition/Ebsco	Searches	1,930	1,634	3.83%	19,979	12,554	-37.16%
	Sessions	2,929	827	7.75%	14,958	8,526	-43.00%
Mas Ultra / School Edition/Ebsco [MARiNet]	Searches		1,193	2.80%		7,350	
	Sessions		312	2.93%		2,724	
MasterFILE Premier/Ebsco [MARiNet]	Searches	1,995	1,880	4.41%	21,703	13,994	-35.52%
	Sessions	1,360	1,023	9.59%	15,168	9,936	-34.50%
Middle Search Plus/Ebsco [MARiNet]	Searches		1,227	2.88%		7,693	
	Sessions		326	3.06%		2,832	
Newspaper Source Plus/Ebsco [MARiNet]	Searches	1,037	1,262	2.96%	10,836	7,573	-30.11%
	Sessions	308	386	3.62%	3,031	2,955	-2.50%
NoveList/Ebsco [MARiNet]	Searches	1,485	802	1.88%	15,647	9,134	-41.62%
	Sessions	1,205	652	6.12%	13,558	7,734	-42.96%
NoveList K-8/Ebsco [MARiNet]	Searches	1,238	815	1.91%	13,276	10,017	-24.55%
	Sessions	1,141	625	5.86%	12,652	8,796	-30.48%
Primary Search/Ebsco [MARiNet]	Searches	962	1,127	2.64%	9,907	6,690	-32.48%
	Sessions	283	284	2.66%	2,713	2,335	-13.94%
Regional Business News/Ebsco [MARiNet]	Searches	2,117	1,739	4.08%	20,079	13,262	-33.95%
	Sessions	1,376	873	8.18%	18,027	9,005	-50.05%
TOPICsearch/Ebsco [MARiNet]	Searches	2,076	1,791	4.20%	20,857	13,877	-33.46%
	Sessions	1,358	887	8.31%	11,115	9,085	-18.26%
MylLibrary [MARiNet]	Checkout		106	2.67%		1,014	
NetLibrary [MARiNet]	Checkout	201	120	3.02%	2,227	1,299	-41.69%
ProQuest Newstand [MARiNet]	Searches	2,792	13,449	31.53%	20,178	90,395	347.99%
RAND California [MARiNet]	Retrievals	269	31	1.54%	1,552	619	-60.15%
Safari Tech e-books [MARiNet]	Checkout	281	2,870	72.26%	28,242	33,218	17.62%
World Book [MARiNet]	Searches	11	61	0.14%	1,154	933	-19.12%
	Sessions	11	121	1.13%	802	1,187	47.96%
GRAND TOTALS:	Retrievals	892	1,993	100.00%	26,823	10,492	-60.88%
	Searches	26,970	42,649	100.00%	255,665	287,269	12.36%
	Sessions	13,865	10,669	100.00%	126,716	104,752	-17.33%
	Checkout	482	3,972	100.00%	29,995	41,505	38.37%

Not all vendors provide statistics in each of the following areas: retrievals, searches, session and checkouts

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Library Gate Count*

BRANCH/SERVICE	May			Fiscal Year to Date		
	2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	1,722	2,870	66.87%	24,523	27,159	10.75%
Civic Center Library	12,674	1,703	-86.56%	147,411	135,540	-8.05%
Corte Madera Library	19,516	19,214	-1.55%	218,534	208,566	-4.56%
Fairfax Library	16,257	15,137	-6.89%	180,946	157,051	-13.21%
Inverness Library	3,245	2,635	-18.80%	37,236	27,565	-25.97%
Marin City Library	6,022	7,406	22.98%	73,881	67,614	-8.48%
Novato Library	25,298	22,740	-10.11%	286,191	280,590	-1.96%
Point Reyes Station Library	3,021	2,829	-6.36%	34,217	32,758	-4.26%
South Novato Library	4,510	4,510		54,701	50,500	-7.68%
Stinson Beach Library	2,084	1,043	-49.95%	20,570	16,738	-18.63%
<b>BRANCH TOTALS</b>	<b>94,349</b>	<b>80,087</b>	<b>-15.12%</b>	<b>1,078,210</b>	<b>1,004,081</b>	<b>-6.88%</b>

### *New Patron Applications*

(Number and type of new cards processed at each location)

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	Adults	2	4		87	79	-10.13%
	Children				11	9	-22.22%
	Internet						
	Other						
	<b>TOTAL</b>	<b>2</b>	<b>4</b>	<b>80.00%</b>	<b>98</b>	<b>88</b>	<b>-11.36%</b>
Civic Center Library	Adults	79	43		895	770	-16.23%
	Children	10	81		164	222	26.13%
	Internet	9	5		107	80	-33.75%
	Other		1		2	4	50.00%
	<b>TOTAL</b>	<b>98</b>	<b>130</b>	<b>24.62%</b>	<b>1,168</b>	<b>1,076</b>	<b>-8.55%</b>
Corte Madera Library	Adults	62	64		875	773	-13.20%
	Children	19	22		248	273	9.16%
	Internet	1			25	23	-8.70%
	Other		1		6	3	-100.00%
	<b>TOTAL</b>	<b>82</b>	<b>87</b>	<b>5.75%</b>	<b>1,154</b>	<b>1,072</b>	<b>-7.65%</b>
Fairfax Library	Adults	49	33		649	505	-28.51%
	Children	7	14		172	150	-14.67%
	Internet	4	8		71	57	-24.56%
	Other				4	2	-100.00%
	<b>TOTAL</b>	<b>60</b>	<b>55</b>	<b>-9.09%</b>	<b>896</b>	<b>714</b>	<b>-25.49%</b>
Inverness Library	Adults	2	3		39	34	-14.71%
	Children	1			6	4	-50.00%
	Internet						
	Other				2	2	
	<b>TOTAL</b>	<b>3</b>	<b>3</b>		<b>47</b>	<b>40</b>	<b>-17.50%</b>
Marin City Library	Adults	10	20		243	224	-8.48%
	Children	5	7		67	43	-55.81%
	Internet				11	10	-10.00%
	Other	3			3	1	-200.00%
	<b>TOTAL</b>	<b>18</b>	<b>27</b>	<b>33.33%</b>	<b>324</b>	<b>278</b>	<b>-16.55%</b>
Novato Library	Adults	132	101		1,728	1,465	-17.95%
	Children	32	28		486	495	1.82%
	Internet	2	1		38	16	-137.50%
	Other	1			19	10	-90.00%
	<b>TOTAL</b>	<b>167</b>	<b>130</b>	<b>-28.46%</b>	<b>2,271</b>	<b>1,986</b>	<b>-14.35%</b>
Point Reyes Station Library	Adults	14	8		136	111	-22.52%
	Children	1	3		21	23	8.70%
	Internet				1		
	Other	1			7	4	-75.00%
	<b>TOTAL</b>	<b>16</b>	<b>11</b>	<b>-45.45%</b>	<b>165</b>	<b>138</b>	<b>-19.57%</b>
South Novato Library	Adults	30	14		317	267	-18.73%
	Children	7	10		93	110	15.45%
	Internet					8	100.00%
	Other				3		
	<b>TOTAL</b>	<b>37</b>	<b>24</b>	<b>-54.17%</b>	<b>413</b>	<b>385</b>	<b>-7.27%</b>
Stinson Beach Library	Adults	3	5		72	58	-24.14%
	Children	3	1		9	8	-12.50%
	Internet						
	Other					2	100.00%
	<b>TOTAL</b>	<b>6</b>	<b>6</b>		<b>81</b>	<b>68</b>	<b>-19.12%</b>
Bookmobile	Adults	2	4		44	59	25.42%
	Children				30	20	-50.00%
	Internet						
	Other				1	4	75.00%
	<b>TOTAL</b>	<b>2</b>	<b>4</b>	<b>50.00%</b>	<b>75</b>	<b>83</b>	<b>9.64%</b>
Branch/Service Totals	Adults	385	299	-28.76%	5,085	4,345	-17.03%
	Children	85	166	48.80%	1,307	1,357	3.68%
	Internet	16	14	-14.29%	253	194	-30.41%
	Other	5	2	-150.00%	47	32	-46.88%
	<b>GRAND TOTAL:</b>	<b>491</b>	<b>481</b>	<b>-2.08%</b>	<b>6,692</b>	<b>5,928</b>	<b>-12.89%</b>

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Reference Services*

BRANCH/SERVICE			2010/05	May 2011/05	% of Total	Fiscal Year to Date		
			2010/05	2011/05		2010/05	2011/05	% CHG
Bolinas Library	Adult	at desk	89	42	65.63%	1,326	626	-52.79%
		roving				16		
	Children	at desk	19	22	34.38%	269	259	-3.72%
		roving				15		
TOTAL			108	64	100.00%	1,626	885	-45.57%
Civic Center Library	Adult	at desk	1,829	126	40.13%	21,152	17,932	-15.22%
		roving	8			127	109	-14.17%
	Children	at desk	293	8	2.55%	4,261	3,403	-20.14%
		roving	94	180	57.32%	1,845	1,212	-34.31%
TOTAL			2,224	314	100.00%	27,385	22,656	-17.27%
Corte Madera Library	Adult	at desk	2,093	1,766	66.82%	31,611	21,781	-31.10%
		roving	26	12	0.45%	369	138	-62.60%
	Children	at desk	767	770	29.13%	8,435	8,625	2.25%
		roving	100	95	3.59%	1,045	1,062	1.63%
TOTAL			2,986	2,643	100.00%	41,460	31,606	-23.77%
Fairfax Library	Adult	at desk	997	1,030	81.42%	11,602	11,108	-4.26%
		roving	19	3	0.24%	133	67	-49.62%
	Children	at desk	174	231	18.26%	2,446	2,199	-10.10%
		roving	14	1	0.08%	87	99	13.79%
TOTAL			1,204	1,265	100.00%	14,268	13,473	-5.57%
Inverness Library	Adult	at desk	111	117	68.42%	981	1,177	19.98%
		roving	15	26	15.20%	201	208	3.48%
	Children	at desk	29	21	12.28%	293	329	12.29%
		roving	9	7	4.09%	104	94	-9.62%
TOTAL			164	171	100.00%	1,579	1,808	14.50%
Marin City Library	Adult	at desk	439	533	54.67%	4,432	4,967	12.07%
		roving	38	62	6.36%	449	471	4.90%
	Children	at desk	132	343	35.18%	1,488	2,216	48.92%
		roving	26	37	3.79%	308	412	33.77%
TOTAL			635	975	100.00%	6,677	8,066	20.80%
Novato Library	Adult	at desk	2,209	1,877	54.63%	24,127	21,801	-9.64%
		roving	128	97	2.82%	1,118	1,321	18.16%
	Children	at desk	614	1,253	36.47%	6,232	10,862	74.29%
		roving	121	209	6.08%	725	1,556	114.62%
TOTAL			3,072	3,436	100.00%	32,202	35,540	10.37%
Point Reyes Station Library	Adult	at desk	112	112	52.83%	1,278	1,331	4.15%
		roving	22	22	10.38%	262	299	14.12%
	Children	at desk	63		28.30%	784	744	-5.10%
		roving	17	18	8.49%	204	265	29.90%
TOTAL			214	212	100.00%	2,528	2,639	4.39%
South Novato Library	Adult	at desk	871	171	85.07%	7,845	5,552	-29.23%
		roving	47	6	2.99%	474	275	-41.98%
	Children	at desk	244	24	11.94%	2,109	1,132	-46.33%
		roving	17			78	83	6.41%
TOTAL			1,179	201	100.00%	10,506	7,042	-32.97%
Stinson Beach Library	Adult	at desk	32	12	27.27%	376	217	-42.29%
		roving	20	8	18.18%	202	155	-23.27%
	Children	at desk	21	15	34.09%	322	201	-37.58%
		roving	26	9	20.45%	355	251	-29.30%
TOTAL			99	44	100.00%	1,255	824	-34.34%
Branch Totals:	Adult	at desk	8,782	5,786	62.05%	104,730	86,492	-17.41%
		roving	323	236	2.53%	3,351	3,043	-9.19%
	Children	at desk	2,356	2,747	29.46%	26,639	29,970	12.50%
		roving	424	556	5.96%	4,766	5,034	5.62%
TOTAL			11,885	9,325	100.00%	139,486	124,539	-10.72%
Anne T Kent California History RM			339	352		4,096	3,710	-9.42%
Bookmobile	Adult		472	463	46.67%	5,323	5,256	-1.26%
	Children		488	529	53.33%	5,801	5,483	-5.48%
	TOTAL		960	992	100.00%	11,124	10,739	-3.46%
e-Services	AskNow		27	13	36.11%	160	62	-61.25%
	E-mail		22	23	63.89%	204	321	57.35%
	TOTAL		49	36	100.00%	364	383	5.22%
GRAND TOTALS: Adult			9,916	6,837	63.87%	117,500	98,501	-16.17%
Children			3,268	3,832	35.80%	37,206	40,487	8.82%
eReference			49	36	0.34%	364	383	5.22%
TOTAL			13,233	10,705	100.00%	155,070	139,371	-10.12%

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Adult & Teen Programming*

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	Adult Programs	1	1		1	5	400.00%
	Adult Attendance	40	28	-30.00%	40	205	412.50%
Civic Center Library incl CRM	Adult Programs	4	3	-25.00%	72	93	29.17%
	Adult Attendance	61	35	-42.62%	931	1,635	75.62%
Corte Madera Library	Adult Programs	6	9	50.00%	33	54	63.64%
	Adult Attendance	41	112	173.17%	299	449	50.17%
Fairfax Library	Adult Programs	3	1	-66.67%	27	27	
	Adult Attendance	34	5	-85.29%	283	406	43.46%
Inverness Library	Adult Programs	8	6	-25.00%	87	73	-16.09%
	Adult Attendance	51	93	82.35%	822	825	0.36%
Marin City Library	Adult Programs	2	3	50.00%	26	23	-11.54%
	Adult Attendance	18	72	300.00%	258	275	6.59%
Novato Library	Adult Programs	16	15	-6.25%	157	127	-19.11%
	Adult Attendance	238	174	-26.89%	1,415	1,445	2.12%
Point Reyes Station Library	Adult Programs	9	10	11.11%	123	101	-17.89%
	Adult Attendance	54	87	61.11%	875	879	0.46%
South Novato Library	Adult Programs	1		-100.00%	29	4	-86.21%
	Adult Attendance	5		-100.00%	293	34	-88.40%
Stinson Beach Library	Adult Programs	1	2	100.00%	13	23	76.92%
	Adult Attendance	6	36	500.00%	128	247	92.97%
Bookmobile	Adult Programs	1		-100.00%	1		-100.00%
	Adult Attendance	35		-100.00%	35		-100.00%
Branch/Service Totals: ADULT PROGRAMS		52	50	-3.85%	569	530	-6.85%
ADULT ATTENDANCE		583	642	10.12%	5,379	6,400	18.98%

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	Teen Programs						
	Teen Attendance						
Civic Center Library	Teen Programs				5	2	-60.00%
	Teen Attendance				79	2	-97.47%
Corte Madera Library	Teen Programs				1	4	300.00%
	Teen Attendance				5	31	520.00%
Fairfax Library	Teen Programs				5	4	-20.00%
	Teen Attendance				70	129	84.29%
Inverness Library	Teen Programs						
	Teen Attendance						
Marin City Library	Teen Programs				2	3	50.00%
	Teen Attendance				24	75	212.50%
Novato Library	Teen Programs	1	5	400.00%	17	30	76.47%
	Teen Attendance	4	33	725.00%	200	283	41.50%
Point Reyes Station Library	Teen Programs		1		6	4	-33.33%
	Teen Attendance		25		142	150	5.63%
South Novato Library	Teen Programs				3	1	-66.67%
	Teen Attendance				50	20	-60.00%
Stinson Beach Library	Teen Programs						
	Teen Attendance						
Bookmobile	Teen Programs						
	Teen Attendance						
Branch/Service Totals: TEEN PROGRAMS		1	6	500.00%	39	48	23.08%
TEEN ATTENDANCE		4	58	1350.00%	570	690	21.05%

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Children's Programming*

BRANCH/SERVICE		May			Fiscal Year to Date		
		2010/05	2011/05	% CHG	2010/05	2011/05	% CHG
Bolinas Library	Preschool Programs	4	2	-50.00%	28	24	-14.29%
	Preschool Attendance	90	60	-33.33%	331	263	-20.54%
	School Age Programs				3	2	-33.33%
	School Age Attendance				155	138	-10.97%
Civic Center Library	Preschool Programs	8	450	5525.00%	86	528	513.95%
	Preschool Attendance	298		-100.00%	2,253	1,148	-49.05%
	School Age Programs		6		10	16	60.00%
	School Age Attendance		65		825	564	-31.64%
Corte Madera Library	Preschool Programs	8	13	62.50%	82	87	6.10%
	Preschool Attendance	290	365	25.86%	4,676	3,065	-34.45%
	School Age Programs	1	10	900.00%	50	70	40.00%
	School Age Attendance	6	435	7150.00%	1,516	2,519	66.16%
Fairfax Library	Preschool Programs	8	8		92	79	-14.13%
	Preschool Attendance	123	73	-40.65%	1,390	1,297	-6.69%
	School Age Programs	2	6	200.00%	21	24	14.29%
	School Age Attendance	17	61	258.82%	714	763	6.86%
Inverness Library	Preschool Programs					6	
	Preschool Attendance					18	
	School Age Programs	2	3	50.00%	19	20	5.26%
	School Age Attendance	79	101	27.85%	444	568	27.93%
Marin City Library	Preschool Programs	8	12	50.00%	58	80	37.93%
	Preschool Attendance	265	190	-28.30%	1,530	2,091	36.67%
	School Age Programs	4	5	25.00%	49	60	22.45%
	School Age Attendance	31	28	-9.68%	365	452	23.84%
Novato Library	Preschool Programs	22	22		225	229	1.78%
	Preschool Attendance	938	1,066	13.65%	9,392	11,064	17.80%
	School Age Programs	4	7	75.00%	58	79	36.21%
	School Age Attendance	58	87	50.00%	2,037	3,050	49.73%
Point Reyes Station Library	Preschool Programs	2	2		27	17	-37.04%
	Preschool Attendance	41	25	-39.02%	289	255	-11.76%
	School Age Programs	2	3	50.00%	15	20	33.33%
	School Age Attendance	60	77	28.33%	429	460	7.23%
South Novato Library	Preschool Programs				25	3	-88.00%
	Preschool Attendance				267	63	-76.40%
	School Age Programs		3		24	26	8.33%
	School Age Attendance		34		422	438	3.79%
Stinson Beach Library	Preschool Programs	3	2	-33.33%	18	17	-5.56%
	Preschool Attendance	44	30	-31.82%	256	241	-5.86%
	School Age Programs	1	1		9	3	-66.67%
	School Age Attendance	69	45	-34.78%	266	129	-51.50%
Bookmobile	Preschool Programs	6	8	33.33%	82	76	-7.32%
	Preschool Attendance	175	248	41.71%	1,979	2,475	25.06%
	School Age Programs	4		-100.00%	45	10	-77.78%
	School Age Attendance	66		-100.00%	695	55	-92.09%
Branch/Service Totals:	Preschool Programs	69	519	652.17%	723	1,146	58.51%
	Preschool Attendance	2,264	2,057	-9.14%	22,363	21,980	-1.71%
	School Age Programs	20	44	120.00%	303	330	8.91%
	School Age Attendance	386	933	141.71%	7,868	9,136	16.12%
Combined Totals:	CHILDREN'S PROGRAMS	89	563	532.58%	1,026	1,476	43.86%
	CHILDREN'S ATTENDANCE	2,650	2,990	12.83%	30,231	31,116	2.93%

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Volunteer Hours*

BRANCH/SERVICE		May			Fiscal Year to Date			
		2010/05	2011/05	% of Total	2010/05	2011/05	% CHG	
Bolinas Library	Circulation	10	4	100.00%	114	95	-16.92%	
	Reference							
	Children's Services							
	Total	10	4	100.00%	114	95	-16.92%	
Civic Center Library	Circulation	72			534	677	26.90%	
	Reference		206	14.97%	264	649	145.88%	
	Children's Services		1,170	85.03%	30	1,282	4173.33%	
	Total	72	1,376	100.00%	828	2,608	215.18%	
Corte Madera Library	Circulation	111	84	71.49%	1,189	1,125	-5.34%	
	Reference	13	6	4.68%	121	236	95.03%	
	Children's Services	47	28	23.83%	278	242	-12.95%	
	Total	171	118	100.00%	1,588	1,603	0.96%	
Fairfax Library	Circulation	70	60	100.00%	534	484	-9.37%	
	Reference	25			438	350	-20.09%	
	Children's Services							
	Total	95	60	100.00%	972	834	-14.20%	
Inverness Library	Circulation	11	22	100.00%	154	210	36.64%	
	Reference							
	Children's Services							
	Total	11	22	100.00%	154	210	36.64%	
Marin City Library	Circulation	41	26	100.00%	393	541	37.71%	
	Reference							
	Children's Services							
	Total	41	26	100.00%	393	541	37.71%	
Novato Library	Circulation	282	363	92.60%	3,581	4,037	12.73%	
	Reference	24	25	6.38%	214	263	23.19%	
	Children's Services		4	1.02%	97	54	-44.07%	
	Total	306	392	100.00%	3,892	4,355	11.88%	
Point Reyes Station Library	Circulation	18	18	100.00%	256	192	-25.09%	
	Reference							
	Children's Services							
	Total	18	18	100.00%	256	192	-25.09%	
South Novato Library	Circulation	9	12	100.00%	166	171	2.71%	
	Reference				53		-100.00%	
	Children's Services				24		-100.00%	
	Total	9	12	100.00%	242	171	-29.68%	
Stinson Beach Library	Circulation	40	30	100.00%	440	390	-11.36%	
	Reference							
	Children's Services							
	Total	40	30	100.00%	440	390	-11.36%	
Branch Totals:	Circulation	664	617	30.02%	7,360	7,921	7.62%	
	Reference	62	237	11.50%	1,089	1,498	37.50%	
	Children's Services	47	1,202	58.47%	429	1,578	268.32%	
	Total	772	2,056	100.00%	8,877	10,997	23.87%	
Anne T Kent California History Rm		Total	100	128	28.00%	922	991	7.48%
Bookmobile		Total	10	2	-80.00%	54	20	-62.96%
Library Beyond Walls		Total	94	82	-12.77%	1,244	946	-23.95%
GRAND TOTALS:			976	2,268	132.29%	11,098	12,954	16.73%

# Marin County Free Library

## Monthly Statistical Report

### May 2011

### *Outreach Efforts*

Snapshot data for the month of May 2011

	ADM	BOL	CCE	CRM	CMA	FAI	INV	MCI
<b>All meetings attended</b>	7			4		1	5	1
<b>Adult presentations given</b>	2				4			
Audience for presentation	70		6		15			
<b>Teen presentations given</b>			600			16		
Audience for presentation						374		
<b>Children's presentations</b>		1				16		
Audience for presentation						554		
<b>TV</b>								
<b>Radio</b>			94					
<b>Newspaper</b>			29	2	3			

	NOV	PRE	SNO	STB	BKM
<b>All meetings attended</b>	1	11		21	
<b>Adult presentations given</b>	15				
Audience for presentation	59				
<b>Teen presentations given</b>	1				
Teen audience	12				
<b>Children's presentations</b>	3				6
Children's audience	1,140				83
<b>TV</b>					
<b>Radio</b>		3			
<b>Newspaper</b>	29	28			

Monthly Total	Fiscal YTD
51	457
21	153
150	3,529
617	621
386	460
26	116
1,777	3,757
	45
97	159
91	605

