

Joint Meeting of
The Frank Lloyd Wright Civic Center Conservancy
Suite 325, Marin County Civic Center, 3501 Civic Center Dr., San Rafael, CA 94903
and
The Cultural Services Commission
Department of Cultural Services, 10 Avenue of the Flags, San Rafael, CA 94903

DATE: Wednesday, May 25, 2022
TIME: 9:00am To 10:30am
PLACE: Marin County Civic Center, Cafeteria, Room 233
3501 Civic Center Drive, San Rafael, CA

Roll Call

Present:

FLWCCC: Joan Brown, Lynn Downey, Mark Hulbert, Cheryl Lentini, Annette Rose, Supervisor Stephanie Moulton-Peters, Steve Petterle, Suki Sennett.

CSC: Ann Dickson, Helen Willms, Lauren Howard

Staff: David Speer, Janis West, Jeff Wong, County Administrator's Office; David Vaughan, Department of Public Works; Carol Acquaviva, Marin County Free Library; Anne T. Kent California Room; Libby Garrison, Kyle Clausen, Michelle Barsky, Cultural Services.

Absent:

CSC – Chris Owen, Oshalla Dee Marcus, Ernie Bergman, Jennifer Wechsler, Marge Bartolini, Al Boro, Madeline Nieto-Hope
FLWCCC –June Miller, Sandra Fawn

Call to Order: Conservancy Vice Chair Annette Rose called the meeting to order in the Civic Center Cafeteria at 9:08am.

Display of Berger Doghouse: Libby Garrison, Department of Cultural Services; Carol Acquaviva, Marin County Library.

- Libby Garrison unveiled Frank Lloyd Wright designed Doghouse and thanked Department of Public Works and David Speer for making this a reality. The wood and plexiglass barrier surrounding the doghouse is reclaimed from one of the Civic Center's skylights.
- Adjacent to the doghouse are informational signage which includes a QR code that links to a video and an informational worksheet with a children's activity on the reverse.

- Docent tours are resuming on June 3rd.
- Carol and Libby have reorganized the Civic Center Café Museum.
- Carol encourages all to visit The California Room where more historical information can be found.
- Libby and Carol are working on a surprise for the 60th anniversary of the building.

Temporarily adjourn and relocate to Board of Supervisors Chambers

9:30am Reconvene and call to order by Conservancy Vice Chair Annette Rose

Member Introductions of Cultural Services Commission and Civic Center Conservancy

FLWCCC: Joan Brown, Lynn Downey, Mark Hulbert, Cheryl Lentini, Annette Rose, Supervisor Stephanie Moulton-Peters, Steve Petterle, Suki Sennett.

CSC: Ann Dickson, Helen Willms, Lauren Howard

Staff: David Speer, Janis West, Jeff Wong, County Administrator's Office; David Vaughan, Department of Public Works; Carol Aquaviva, Civic Center Library California Room; Libby Garrison, Kyle Clausen, Michelle Barsky, Cultural Services.

Presenters: Andy Naja-Riese, Dan Sicular, Ted Lieser

Public Comment

- Bill Hale recommends that Marin County continues to offer meetings in a hybrid capacity, not solely in person.

Presentation of updated farmers' market project design and schedule at the Christmas Tree Lot: Andy Naja Riese, MSPH CEO

- Goal of the new Center for Food and Agriculture is to create access point between East and West Marin through fresh, locally grown foods.

Equity is large component of the work. Working to foster a climate friendly food system.

- New center will allow for the farmers' market to expand to a 3rd market per week and be able to offer 7 day per week programming of skills training and cooking classes. Goal is to educate on nutrition rich foods and climate stability.
- The design includes: 250 10x10 booth spaces, 15 ADA friendly restrooms, permanent infrastructure all sitting on what is the current dirt Christmas tree lot, 6 main aisles in the farmers market with some containing overhead shade, outdoor amphitheater, a climate friendly regenerative farm, solar panels, and trees surrounding the vicinity. On non-market days the center will provide 250 parking spaces (70 of those ADA). Total cost of project is \$16 million.
- Alternative design principles through pre-fabricated modular structures developed in partnership with Lindal Cedar Homes, using a Usonian Design. Three structures will compose this project: Willoughby (2 floors, will become AIM offices) connected to Silverton (will house teaching kitchen, meeting rooms, etc.) and 3rd structure is Mesquite (visitors center with coffee kiosk).
- Construction will be in a phased approach. Farmers Market will be moved over in 2024 and facilities will open in September of 2024.
- Services for producers include Racial Equity Funding for BIPOC producers. Services for shoppers include digital information kiosks, chef carts, transportation hub, cooking classes, outdoor learning, children's play space. Service for communities include offering a location to enroll families in CalFresh, produce donations, wayfinding, walk in cooler space. Services for the county include groundwater management & coffee kiosk. Project has been endorsed by MarinCAP as one of 7 countywide solutions for reducing greenhouse emissions. Zero waste.

Dan Sicular of Sicular Environmental Consulting provided his overview of the services his company would provide for the project.

- Analysis of all CEQA environmental topics.
- Identifies mitigation measures to reduce or avoid environmental impacts.
- Cultural Resources Historic Resources Impact Analysis to be conducted by Brad Brewster.
- Process will take 6-9 months.

Question and Answer period:

Q: Is the project the first of its kind in the country? Would the addition of this infrastructure create an expansion of programming for AIM?

A: Yes, this will be first closed-loop Farmers Market. Goal is for it to become a model for the nation. Having their own dedicated space increases programming and provides more access.

Q: What is the impact on traffic and programming at Marin Center?

A: Programming attendees are usually no more than 75 people and facilities would most likely be utilized in the evening hours. There will be negotiations.

Q: How do the proposed number of stalls compare to current markets?

A: Currently, during peak season there are 100-120 stalls. This will create more vendor availability and more parking spaces for public on non-market days.

Q: Please elaborate on the restrooms.

A: Three permanent restroom facilities; one at market and other two near offices.

Q: More info on canopies.

A: Permanent structures will need to be attractive and ability to withstand wind and rain. Will need to be selected before the impact analysis.

Q: Expand on the educational program.

A: Programming is twofold—children’s programming and farmer education.

Q: Expand on funding

A: 5.62 million has been raised to date. Goal is 10 million by end of this year.

Civic Center Campus Signage Program: Jeff Wong

- Project to replace campus signage will include Spanish.
- Installation of signage to begin in July or August.
- VMA Parking Lot Project has been given the Campus Signage Master Plan for a campus-wide solution.

Comments:

Richard Parker working on VMA Lot. Focusing primarily on Wayfinding. A separate presentation can be given at a separate time if requested.

Update on Department of Cultural Services Program: Libby Garrison

Update on programming was provided during her earlier presentation on the Berger Doghouse—see above.

Adjourn the combined meeting of the Cultural Services commission and Civic Center Conservancy at 10:55am. The Cultural Services Commission relocates to Board of Supervisors Conference Room 324A.

11:00am Reconvene as The Cultural Services Commission by Ann Dickson

Attendees: Ann Dickson, Lauren Howard, Helen Willms, Kyle Clausen, Libby Garrison, Michelle Barsky

Review and approval of minutes of April 27, 2022 meeting

- No quorum: approval of minutes will be pushed to the next meeting's agenda

Fair Update: Libby Garrison

- Headline concerts went on sale last week. Pablo Cruise is leading in sales.
- Street pole banners have been delivered to San Rafael.
- Response to online competitive exhibits has gone well. Deadline for exhibit submissions is May 31.
- Layout of the fair will look almost identical as years past, except for the indoor portion. Additions include: Makers Space, scavenger hunt and 30 foot tall sunflower installation. The only indoor area will be Redwood Foyer as a cooling station and the adjacent restrooms. Pig races and petting zoo will not be present due to staffing shortage. Pre-Fair party will not occur because there is no fine art exhibit.

Time for Public Comment was added to the agenda

No public comment made.

Ann Dickson Adjourned the meeting at 11:16pm. Next meeting is scheduled for July 27, 2022.