

MARIN COUNTY CULTURAL SERVICES COMMISSION
Via Zoom, Marin Center, San Rafael, California
Minutes of Meeting of Wednesday, April 27, 2022

ROLL CALL:

PRESENT: Chair Ann Dickson, Commissioners Helen Willms, Chris Owen, Oshalla Dee Marcus, Ernie Bergman, Jennifer Wechsler, Lauren Howard; Director Gabriella Calicchio; Deputy Director Kyle Clausen; Media Manager Libby Garrison

ABSENT: Al Boro, Marge Bartolini, Madeleine Nieto Hope

CALL TO ORDER:

The Cultural Services Commission Meeting convened via Zoom Videoconference at 9:34 a.m.

REVIEW AGENDA:

There were no additions to the agenda.

- Commissioner Bergman requested that his Veterans' Affairs Committee Report be moved before the Director's Report to accommodate him needing to leave the meeting early.

APPROVAL OF MINUTES

The minutes of the March 23, 2022 Commission Meeting were approved. Moved/Second: E. Bergman/H. Willms
o AYES: ALL

OPEN PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA:

- Bill Hale suggests that future meetings be held as a hybrid of virtual and in-person.

SCHOOLSRULE REPORT (Superintendent Mary Jane Burke)

Mary Jane Burke

- SchoolsRule is intended to support all schools in Marin County.
- Raised 21K in its first year, in 2019 raised over one million.
- Special thank you to the commission for its support of the program.

Trisha Garlock

- SchoolsRule provides at least 50% of funding for special needs programming in the County
- SchoolsRule brought in a program for social-emotional learning throughout Marin County.
- SchoolsRule helped the foundations in the district to pivot school programming to virtual, including visual and performing arts classes.
- Thank you to the commission for making these programs possible.

- Director Calicchio mentioned that MaryJane Burke is retiring as the Superintendent of the Marin County Office of Education. She thanked her for her years of service.

Public Comment

- NONE

CHAIR REPORT – ANN DICKSON:

Cultural Services Commission Biennial Report

- Director Calicchio and Chair Dickson reviewed the draft Biennial report with the Cultural Commission. Commissioner Bartolini submitted a written request that the accomplishment section of the report should include acknowledgement of the Frank Lloyd Wright programs lead by the Department of Cultural Services.
 - Commissioner Willms also submitted a request to use the original charter on the County's website under the "Purpose/Mandate" section of the report. Discussion ensued. The decision was made to leave the "Purpose/Mandate" section as written in the draft report but to add a goal which would review and update the Commission's charter.
 - Goals and key initiatives were then discussed.
 - Under Goal #1: Public Art, the first bullet point is: Establish protocol and policy for reviewing and approval of public art projects in Marin County
 - Goal #2: Cultural Commission Charter Review, and the bullet point is: Clarify role of Cultural Commission.
 - Goal #3, Marin County Fair, the bullet point is to advise on the Marin County Fair.
 - Goal #4 Strengthening Relationships with Marin Art Organizations with the following two bullet points: Invite Arts Organization Leaders to Present at Cultural Commission Meetings-Provide opportunities for networking
 - The Cultural Commission approved the report with the changes discussed above.
- o AYES: ALL

Public Comment

- Bill Hale: Goal 1 serves as policy not advisory. Should make a goal to collaborate with parks.

DIRECTOR'S REPORT – GABRIELLA CALICCHIO:

Update on 2022 Marin County Fair

- Staggered ticket sale pricing, sold out of discounted tickets. Tickets are currently priced at \$20. More \$5 tickets will be released the week prior to the fair and given to Marin County nonprofits serving marginalized communities in Marin.
- Decided to not produce a fair magazine. Instead, a brochure or tri-fold will be produced. Decision made due to costs and paper shortage.
- Virtual Competitive exhibits will go live at midnight between Sunday, April 1st and Monday, April 2nd
- Headliners will be announced on May 16th.
- Every County Employee has been offered 2 complimentary tickets to the fair as a County appreciation initiative to thank employees for their service during the pandemic. 1500 employees have already redeemed their vouchers.

May Commission Meeting

- The May Cultural Commission meeting will be a joint meeting with the Frank Lloyd Wright Conservancy. The meeting will begin at 9:00am and will be held in the Board Chambers on the third floor of the Civic Center. Libby will present on the installation of the Frank Lloyd Wright designed Doghouse in the Civic Center cafeteria.

- Andy Naja-Riese, the CEO of the Agricultural Institute of Marin will present on the plans and progress for the permanent home of the Farmers Market and Center for Food and Agriculture.

Public Comment:

- Bill Hale: Recommends that there should be an incentive for children to consume healthy options at the fair. Believes sweets should be purged from the fair.

COMMITTEE REPORTS:

Exhibits and Programs (L Garrison)

- Artist receptions have resumed

Poet Laureate (L Howard)

- Poet Laureate Group has not yet met. Will be working with Lana Adlawan, Director of Marin County Free Library.

Veterans' Affairs (E. Bergman) *Presented prior to the Chair Report*

- Vietnamese celebration of the end to the war would typically be held this April 30. The event will not be held this year due to the Pandemic.
- On May 14th the Marin County Veterans Council will host a fundraiser to put together a Color Guard so that they can participate in Veterans' events. The fundraiser will be a Rib Cookoff at the Novato Ford Dealership. Ask for Glen Ross to enter. Collecting applications in order to compete. 12pm start for the public. \$20 for lunch.
- Active Duty Military will receive free entry to the fair. Veterans will receive a \$5 discount at the fair gates.

Public Comment

- Bill Hale: Senior Day is June 30th, Veterans who are seniors could attend this day for free.

IDENTIFY AGENDA ITEMS FOR NEXT MEETING

- Center for Food and Agriculture presentation
- Frank Lloyd Wright Doghouse presentation
- Set up a future meeting to explore the Cultural Commission's mandate per Goal 2 of the Biennial Report.

ADJOURN

The meeting was adjourned at 11:13 a.m. Moved/Second: L. Howard/O. Dee Marcus. The next Commission meeting will be a joint meeting with the Frank Lloyd Wright Conservancy and will take place in person in the Board Chambers on Wednesday, May 25th, 2022 at 9:00am.

Gabriella C. Calicchio, Director