

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

MARIN COUNTY CULTURAL SERVICES COMMISSION

Via Zoom, Marin Center, San Rafael, California
Minutes of Meeting of Wednesday, September 23, 2020

ROLE CALL

PRESENT: Vice Chair Lauren Howard, Commissioners Marge Bartolini, Helen Willms, Ann Dickson, Ernie Bergman, Chris Owen. Director Gabriella C. Calicchio, Marketing Manager Libby Garrison, Admin Assistant Elisa Seppa

ABSENT: Chair Donna Seager Liberatore, Commissioners Al Boro, Jennifer Wechsler, Madeline Nieto Hope

CALL TO ORDER

The Cultural Services Commission convened via Zoom Videoconference at 9:37 am.

REVIEW AGENDA

The agenda was approved with the addition by Director Calicchio of FY2020/21 CDFA Funding to the Director's Report.

AYES: ALL

APPROVAL OF MINUTES

The minutes of the 27, 2020 Commission Meetings were approved.

AYES: ALL

PUBLIC COMMENT

No public.

CHAIR'S REPORT

No Chair Report.

DIRECTORS REPORT

2021 MARIN COUNTY FAIR

- Director Calicchio has been in contact with the County Administrator regarding the 2021 Marin County Fair. A decision will be made in January 2021 to allow time for organizing the event if it were to occur. The determination will align with State and Governor's COVID-19 pandemic mandates as of January 2021. It is unlikely restrictions on mass gatherings will be lifted, and it is unclear if a very scaled down version of the Fair would be financially feasible.
- This is the current standard of Fairs and events decision making throughout the State.

FY2020/21 CDFA FUNDING

- The allocation and breakdown of CDFA funding for FY2020/21 was distributed for review.
- The Marin County Fair reserves are up slightly due to the cancellation of the 2020 Marin County Fair and the open Fair Manager position following Fair Manager Charlie Barboni's retirement in July.
- The Marin Center currently has 7 fulltime employees and is holding off on hiring any new positions until restrictions on indoor and outdoor events are lifted.

EMERGENCY RESPONSE UPDATE

- The Exhibit Hall building is prepared as TEP (Temporary Evacuation Point) for fire evacuees. Congregate shelter in the Exhibit Hall is prepared but will only be activated as a last resort.
- The Marin Center indoor spaces are unavailable for other use until further notice.
- The Veterans' Memorial Auditorium continues to be held as an ACS (Alternative Care Site) and will likely remain as such through December.
- COVID-19 Communications Team has responded to 10,700 emails and 15,000 phone calls since March.
- Drive-thru COVID-19 testing site has moved to the Jury Lot of the Marin Center and is being run by Color.
- The Showcase Theater, Bartolini Gallery, and Conference Rooms at the Marin Center have been used as emergency cooling centers over the past month.

HALLOWEEN FAIR FOOD DRIVE-THRU

- Halloween Fair Food Drive-Thru event October 23 - November 1 will take place on the Fairgrounds in partnership with Phil Delahoyde of Extreme Food & Beverage.
- Entertainment elements will be offered as a safe alternative to trick-or-treating – including MC Free Library multi-lingual book giveaway.
- Weekly contests will take place online during the month of October to engage the community.

COMMITTEE REPORTS

ART IN THE PARKS

Marin County Parks, Marin MOCA, and artist Jeff Downing are collaborating to present site-specific sculptures in the Lagoon about sea level rise.

ART EXHIBITS / FRANK LLOYD WRIGHT UPDATE – LIBBY GARRISON

- Marin Center / Marin Civic Center are not available for exhibitions due to State mandates and restrictions. Seismic retrofitting of the Exhibit Hall building (August 2021 - May 2022) and Veterans' Memorial Auditorium building (August 2022 - May 2023) will extend the hold on exhibitions. There is hope that subsidizing additional upgrades during the retrofitting will be able to take place. A positive impact of the COVID-19 pandemic has been the discovery of many new artists through digital shows and research.
- Frank Lloyd Wright docent program has begun offering mini engagement / informational videos weekly on their website and linking to public FLW websites. The FLW programming continues to offer education guides to schools and families to engage children digitally. Libby Garrison, who heads the FLW Docent Tour program at the Civic Center, has been asked to give a presentation for the FLW National Building Conservancy. FLW Foundation has asked Libby Garrison and FLW Civic Center Docents to submit an article for the next FLW Quarterly Magazine.

VETERANS' AFFAIRS REPORT – ERNIE BERGMAN

- Veterans' Day celebration may take place in Novato due to scheduling restrictions and lack of availability of the VMA building.
- Veterans' groups including VFW, Elks, Vietnam Vets of America, and Marin County Veteran's Service Officer, Sean Stephens, were able to support a veteran/mother who

1 needed assistance due to COVID-19 pandemic – providing her with furnished housing and
2 \$1,500.

3 **POET LAUREATE**

- 4 • Commissioner Lauren Howard is working on outreach with Marin Poetry Center to
5 contact all Marin high schools and increase opportunities for underserved students to
6 submit their poems to the Marin Poetry Center High School Anthology.

7 **OTHER**

- 8 • Mill Valley Film Festival will be producing their Festival as a drive-in movie event
9 October 8 - 17 in Lagoon Park.

10 **IDENTIFY ITEMS FOR NEXT COMMISSION MEETING**

- 11 • Chair Report
- 12 • COVID-19 Update
- 13 • Facility Update

14 **ADJOURN:**

15 The meeting was adjourned at 10:17 am.

16 **The next Commission meeting will take place on Wednesday, October 21 (TBD via digital
17 platform or in person), beginning at 9:30 am.**

18
19
20
21
22
23
24
25


Gabriella C. Calicchio, Director