

# MARIN COUNTY CULTURAL SERVICES COMMISSION

Via Zoom, Marin Center, San Rafael, California  
Minutes of Meeting of Wednesday, July 22, 2020

## ROLE CALL

**PRESENT:** Chair Donna Seager Liberatore, Commissioners Marge Bartolini, Helen Willms, Ann Dickson, Ernie Bergman, Jennifer Wechsler, Chris Owen, Lauren Howard. Director Gabriella C. Calicchio, Fair Manager Charlie Barboni, Marketing Manager Libby Garrison, Admin Assistant Elisa Seppa

**ABSENT:** Commissioners Al Boro, Madeline Nieto Hope

## CALL TO ORDER

The Cultural Services Commission convened via Zoom Videoconference at 9:34 am.

## REVIEW AGENDA

The agenda was approved with no additions or changes.

AYES: ALL

## APPROVAL OF MINUTES

The minutes of the May 27, 2020 Commission Meetings were approved.

AYES: ALL

## PUBLIC COMMENT

No public.

## CHAIR'S REPORT

No Chair Report.

## DIRECTORS REPORT

### MARIN COUNTY COVID-19 UPDATE

- The COVID-19 testing site at the Marin Center previously being run by Marin County has transitioned to an outside company, Color Group. Color Group will be testing as well as processing lab results which will allow for more consistent and rapid turnaround.
- The Additional Care Site staged in the Exhibit Hall of the Marin Center is fully prepared but not currently activated.
- A violation order is now in place in Marin County for businesses and persons violating health code mandates and protocol.
- The COVID-19 response team has received approximately 11,000 calls and 5,000 emails to date.
- The number of active COVID-19 cases in Marin County is currently 511, with 34 deaths.
- There was a backlog in test results due to the spike in COVID-19 cases which has been cleared.
- The Marin Health & Human Services Department is providing daily COVID-19 updates and information for the public on their website.

### MARINRECOVERS.COM ADVISORY GROUPS

- Marinrecovers.com site in conjunction with public health is the hub for up-to-date information, assistance, and reopening parameters for businesses affected by the COVID-19 crisis.

- Director Calicchio is leading the site's arts, short term rental, hotel and hospitality sectors. Dance groups will be the focus in the upcoming weeks.

### **2020 VIRTUAL FAIR – LIBBY GARRISON**

- A digital version of the Marin County Fair was launched in early May to engage the community and offer fun participation opportunities while sheltering in place. Tickets to a future Marin County Fair were given to winners of the weekly contests.
- During the 5 days scheduled of the Marin County Fair, past performers, entertainers, food and animal demos, and previous Fair videos were showcased.
- Facebook engagement was around 156,000 visits, Instagram over 34,000 engagements.

### **FAIR FOOD DRIVE THRU**

- Director Calicchio collaborated with Marin Center's in-house concessionaire Phil Delahoyde of Extreme Food & Beverage, Inc to offer a fair food drive thru over 2 weekends. News coverage and marketing by Marin Center/County Fair resulted in huge public turnout. Gross totaled over \$190,000 of which Cultural Services received 10%.
- Plans for a family friendly Halloween themed drive thru involving fair food, library book giveaway, drive by scavenger hunt, and decorated cars contest are being explored.

## **COMMITTEE REPORTS**

### **ART IN THE PARKS**

A Marin Center intern is assisting with completing a public/outdoor art database logging all public artist bios and artworks throughout Marin County.

### **ART EXHIBITS / FRANK LLOYD WRIGHT UPDATE – LIBBY GARRISON**

- There are currently no exhibits at the Marin Center / Marin Civic Center due to state mandates and guidelines, as well as the closure of Marin Center. Possibility of virtual integration in the future.
- The Frank Lloyd Wright docent led tours of the Civic Center have been postponed through at minimum September, pending lifts on restrictions of nonessential travel/gatherings. The Civic Center docent team was awarded the Marin County team of the year for 2019. A committed docent, Roy Fidler, passed away recently.

### **VETERANS' AFFAIRS REPORT – ERNIE BERGMAN**

- Marin County Veteran's meetings and events have been taking place through Zoom.
- Some events such as the annual Regatta Gala have been cancelled.
- Veterans' Day celebration will likely be held digitally in November.

### **POET LAUREATE**

- A new Poet Laureate will be determined in the near future.

## **OTHER**

- Fair Manager Barboni is formally retiring on July 31. Commissioners expressed their gratitude and appreciation for all he has done.

## **IDENTIFY ITEMS FOR NEXT COMMISSION MEETING**

- There will be no August Commission meeting.
- Items for the September meeting to be determined closer to the date.

## **ADJOURN:**

The meeting was adjourned at 10:38 am.

1 **The next Commission meeting will take place on Wednesday, September 23 (TBD via**  
2 **digital platform or in person), beginning at 9:30 am.**

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