ROLE CALL

PRESENT: Chair Donna Seager Liberatore; Marge Bartolini, Ernie Bergman, Ann Dickson, Lauren Howard, Chris Owen, Jennifer Wechsler, Helen Willms; Director Gabriella C. Calicchio; Marketing Manager Libby Garrison, Executive Assistant Téa Francesca Price, Fair Manager Charlie Barboni

ABSENT: Commissioners Jennifer Wechsler; Al Boro; Madeline Nieto Hope

CALL TO ORDER

The Cultural Services Commissioners convened at the Marin Center at 9:36 AM.

REVIEW AGENDA

No notes

APPROVAL OF MINUTES

- Ernie Bergman motions to approve
  - AYES: all

PUBLIC COMMENT

- None

SCHOOLS RULE MARIN–ANNUAL UPDATE: Mary Jane Burke, Ken Lippi, Trisha Garlock

- SchoolsRule raised $951,750 in 2019; Tom Peters, CEO at Marin Community Foundation made a last minute contribution of $48,250 to get SchoolsRule to the $1 million mark for the year
- Funds distributed for arts, tech, literacy, health
- Many of these programs wouldn’t be in the schools without Schools Rules, the Cultural Commission and community members believing in equity and access*
- Thank you for use of Pavilion Tent
- Save the date: the 8th Annual SchoolsRule Gala is June 29, 2020

CHAIR’S REPORT – Donna Seager Liberatore
  o Marge Bartolini moves, Helen Willms seconds

DIRECTORS REPORT – Gabriella Calicchio

ARTS, CULTURE, ACTION, MARIN - Gabriella Calicchio

• Goal #1: cultivate Marin as arts and cultural center  
  o Marin Artful Cities Group; co-led by Jenny Rogers and Danielle O’Leary (put titles) and Jennifer Weschler and Libby Garrison  
   ▪ Working on public art toolkit and resources for municipalities to promote art in their communities  
   ▪ Inventory of public art to develop data base, eventually an app to tour public art  
  o Feasibility study – initiated to identify needs and opportunities to improve programs at Marin Center in service of the cultural plan  
   ▪ An RFP has gone out for a consultant to help with planning, programming and a facility feasibility study for the new facility masterplan  
     • Proposals due beginning November; starting no later than December / January
• Goal #2: Marin Arts are by and for everyone  
  o Reviewing current and upcoming programming: Black Beyond Borders exhibit; Dia de los Muertos; Best of SF Solo Series – tickets offered to Commissioners  
   ▪ Irma Herrera was the first show; upcoming is Diane Barnes on November 10th at 7 PM
• Goal #3: Sustain and grow Marin’s arts resources  
  o MCA is exploring a possible sales or parcel tax initiative to fund arts grants & arts education; potentially facility work  
  o Meeting with campaign consultant to assess community conditions and winning campaign  
  o Researching existing programs & services for artists around the state and across the country marketing, training, convening, ticketing, fundraising, job and rental listings, as well as models for online and in-person program delivery.  
  o Job listing created on marincultural.org; Tea is cleaning master list to send mass email and invite community to submit opportunities

Commissioner Discussion

FAIR 2020 UPDATE – Charlie Barboni
• 2020 Theme - “Soaring 2020s”
  o Charlie, Libby and Elisa met with Tricia George for 2020 Fair artwork
• Working on WFA awards, due in a few weeks
• Marin County Fair exhibitors 2020 guidebook will be in English and Spanish
  o Grant to offset cost of printing
  o Phasing livestock, feathers, horseshow sections to digital only
  o Phasing printed book to only digital over upcoming years
• Aiming to have daily guide in English and Spanish
• Creating an online form for Fair submissions for performers
• Commissioner Chris Owen working with Gabriella for booking acts for main stage
  o Young LatinX group using all analogue instruments / recording; idea to have four to 10 acts
• Commissioner Discussion
  o Lobby Lounge discussion happening today; couple sets of dates held
  o WFA reminder – January 15th - Wednesday 17th in Reno, Nevada
    ▪ Commissioners encouraged to attend dinner on Wednesday evening
    ▪ Visit www.westernfairs.org

COMMITTEE REPORTS

Art in the Parks - Libby Garrison

• No update from last meeting

Cultural Treasure - Helen Willms

• No update from last meeting

Exhibits & Programs – Libby Garrison

• “Dia de Los Muertos – Transformations through Life and Death”
  o Opening Thursday, October 24th from 6 PM – 8 PM
  o Day of the Dead ceremony at 6:45 PM
• Black Beyond Borders at Marin Civic Center
• “Food Farms & Art” future exhibit at Bartolini Gallery
• “Birds of a Feather” - Marin Photography Club
• “Faultline – The County Experience” commissioned by Jennifer Wechsler to be future exhibit at Bartolini Gallery
• Libby Garrison is jurying Marin Wood Community Center “A Place Called Home” Saturday from 3 – 7 PM
• Holiday Boutique – December 12th - 22nd a map is being developed between six organizations to promote holiday arts and craft fairs in Marin
• Frank Lloyd Wright – tours are going well; onboarding new docent and cultivating others
Veterans’ Affairs - Ernie Bergman

- Veterans Day - Monday, November 11th at 9:30 AM
  - Marin Veterans' Day Program will begin in the Marin Veterans' Memorial Auditorium with music, military exercises and a brief address.
  - Refreshments will be served after the ceremony in the Redwood Foyer.

- 23rd Annual Wheelchair Regatta - Saturday, Sept. 28th
  - Encinal Yacht Club in Alameda; 280 veterans attended, 33 boats
  - 130 volunteers, many different groups made financial donations; $7,400
  - Next year’s date: Sept. 26, 2020

Poet Laureate - Lauren Howard

- Gathering information on Marin poets; joined Marin Poetry Center
- Poetry Out Loud
  - Sunday, February 9th at 2 PM at Showcase Theater
  - Looking for volunteers
    - Commissioners Donna, Marge, Lauren, and Helen volunteered
  - Working with POL coaches to get more schools involved; currently only in 5 schools
    - San Marin, Drake, Tamalpais High, MSA, Redwood
    - If anyone has more contacts in schools, email Tea / Gabriella

IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:

- Dedicate December meeting to facilitation session for commission report; due in January

ADJOURN:

The meeting was adjourned at 10:52 AM

The next Commission meeting will take place Wed., December 11th in the Manzanita Room at the Marin Center, beginning at 9:30 am.

Gabriella C. Calicchio, Director