

MARIN COUNTY CULTURAL SERVICES COMMISSION

Marin Center, San Rafael, California

Minutes of Meeting - Wednesday, October 23, 2019

ROLE CALL

PRESENT: Chair Donna Seager Liberatore; , Marge Bartolini, Ernie Bergman, Ann Dickson, Lauren Howard, Chris Owen, Jennifer Wechsler, Helen Willms; Director Gabriella C. Calicchio; Marketing Manager Libby Garrison, Executive Assistant Téa Francesca Price, Fair Manager Charlie Barboni

ABSENT: Commissioners Jennifer Wechsler; Al Boro; Madeline Nieto Hope

CALL TO ORDER

The Cultural Services Commissioners convened at the Marin Center at 9:36 AM.

REVIEW AGENDA

No notes

APPROVAL OF MINUTES

- Ernie Bergman motions to approve
 - AYES: all

PUBLIC COMMENT

- None

SCHOOLS RULE MARIN– ANNUAL UPDATE: Mary Jane Burke, Ken Lippi, Trisha Garlock

- SchoolsRule raised \$951,750 in 2019; Tom Peters, CEO at Marin Community Foundation made a last minute contribution of \$48,250 to get SchoolsRule to the \$1 million mark for the year
- Funds distributed for arts, tech, literacy, health
- Many of these programs wouldn't be in the schools without Schools Rules, the Cultural Commission and community members believing in equity and access*
- Thank you for use of Pavilion Tent
- Save the date: the 8th Annual SchoolsRule Gala is June 29, 2020

CHAIR'S REPORT – Donna Seager Liberatore

- Resolution of the Marin County Cultural Services Commission authorizing the execution of the State of California Department of General Services Standard Agreement (STD213) Number 19 – 0200, for the 2019-2020 Allocation Program. General Operational Allocation for our Class IV Fair - \$35,644. Training Allocation for our Class IV Fair - \$2,258
 - Marge Bartolini moves, Helen Willms seconds

DIRECTORS REPORT – Gabriella Calicchio

ARTS, CULTURE, ACTION, MARIN - *Gabriella Calicchio*

- Goal #1: cultivate Marin as arts and cultural center
 - Marin Artful Cities Group; co-led by Jenny Rogers and Danielle O’Leary (put titles) and Jennifer Weschler and Libby Garrison
 - Working on public art toolkit and resources for municipalities to promote art in their communities
 - Inventory of public art to develop data base, eventually an app to tour public art
 - Feasibility study – initiated to identify needs and opportunities to improve programs at Marin Center in service of the cultural plan
 - An RFP has gone out for a consultant to help with planning, programming and a facility feasibility study for the new facility masterplan
 - Proposals due beginning November; starting no later than December / January
- Goal #2: Marin Arts are by and for everyone
 - Reviewing current and upcoming programming: Black Beyond Borders exhibit; Dia de los Muertos; Best of SF Solo Series – tickets offered to Commissioners
 - Irma Herrera was the first show; upcoming is Diane Barnes on November 10th at 7 PM
- Goal #3: Sustain and grow Marin’s arts resources
 - MCA is exploring a possible sales or parcel tax initiative to fund arts grants & arts education; potentially facility work
 - Meeting with campaign consultant to assess community conditions and winning campaign
 - Researching existing programs & services for artists around the state and across the country marketing, training, convening, ticketing, fundraising, job and rental listings, as well as models for online and in-person program delivery.
 - Job listing created on marincultural.org; Tea is cleaning master list to send mass email and invite community to submit opportunities
- Commissioner Discussion

- 2020 Theme - “Soaring 2020s”
 - Charlie, Libby and Elisa met with Tricia George for 2020 Fair artwork
- Working on WFA awards, due in a few weeks
- Marin County Fair exhibitors 2020 guidebook will be in English and Spanish
 - Grant to offset cost of printing
 - Phasing livestock, feathers, horseshow sections to digital only
 - Phasing printed book to only digital over upcoming years
- Aiming to have daily guide in English and Spanish
- Creating an online form for Fair submissions for performers
- Commissioner Chris Owen working with Gabriella for booking acts for main stage
 - Young LatinX group using all analogue instruments / recording; idea to have four to 10 acts
- Commissioner Discussion
 - Lobby Lounge discussion happening today; couple sets of dates held
 - WFA reminder – January 15th - Wednesday 17th in Reno, Nevada
 - Commissioners encouraged to attend dinner on Wednesday evening
 - Visit www.westernfairs.org

COMMITTEE REPORTS

Art in the Parks - *Libby Garrison*

- No update from last meeting

Cultural Treasure - *Helen Willms*

- No update from last meeting

Exhibits & Programs – *Libby Garrison*

- “*Dia de Los Muertos* – Transformations through Life and Death”
 - Opening Thursday, October 24th from 6 PM – 8 PM
 - Day of the Dead ceremony at 6:45 PM
- Black Beyond Borders at Marin Civic Center
- “Food Farms & Art” future exhibit at Bartolini Gallery
- “Birds of a Feather” - Marin Photography Club
- “Faultline – The County Experience” commissioned by Jennifer Wechsler to be future exhibit at Bartolini Gallery
- Libby Garrison is jurying Marin Wood Community Center “A Place Called Home” Saturday from 3 – 7 PM
- Holiday Boutique – December 12th - 22nd a map is being developed between six organizations to promote holiday arts and craft fairs in Marin
- Frank Lloyd Wright – tours are going well; onboarding new docent and cultivating others

Veterans' Affairs - *Ernie Bergman*

- Veterans Day - Monday, November 11th at 9:30 AM
 - Marin Veterans' Day Program will begin in the Marin Veterans' Memorial Auditorium with music, military exercises and a brief address.
 - Continues in front of World War I, World War II, and Korean, Vietnam and Merchant Marine Memorials on the Avenue of the Flags.
 - Refreshments will be served after the ceremony in the Redwood Foyer.
- 23rd Annual Wheelchair Regatta - Saturday, Sept. 28th
 - Encinal Yacht Club in Alameda; 280 veterans attended, 33 boats
 - 130 volunteers, many different groups made financial donations; \$7,400
 - Next year's date: Sept. 26, 2020

Poet Laureate - *Lauren Howard*

- Gathering information on Marin poets; joined Marin Poetry Center
- Poetry Out Loud
 - Sunday, February 9th at 2 PM at Showcase Theater
 - Looking for volunteers
 - Commissioners Donna, Marge, Lauren, and Helen volunteered
 - Working with POL coaches to get more schools involved; currently only in 5 schools
 - San Marin, Drake, Tamalpais High, MSA, Redwood
 - If anyone has more contacts in schools, email Tea / Gabriella

IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:

- Dedicate December meeting to facilitation session for commission report; due in January

ADJOURN:

The meeting was adjourned at 10:52 AM

The next Commission meeting will take place Wed., December 11th in the Manzanita Room at the Marin Center, beginning at 9:30 am.

Gabriella C. Calicchio, Director