

MARIN COUNTY CULTURAL SERVICES COMMISSION

Marin Center, San Rafael, California

Minutes of Meeting of Wednesday, January 9, 2019

ROLE CALL

PRESENT: Commissioners Marge Bartolini, Helen Willms, Ann Dickson, Ernie Bergman, Nicole Klock, Lauren Howard. Director Gabriella C. Calicchio, Deputy Director Marion Boyd, Fair Manager Charlie Barboni, Marketing Manager Libby Garrison

ABSENT: Commissioners Al Boro, Donna Seager Liberatore, Scott Rowitz, Madeline Nieto Hope

CALL TO ORDER

The Cultural Services Commissioners convened at the Marin Center at 9:33 am.

REVIEW AGENDA

The agenda was approved with no additions or changes.

AYES: ALL

APPROVAL OF MINUTES

The minutes of the October 24, 2018 Commission Meetings were approved.

AYES: ALL

PUBLIC COMMENT

- Bill Hale asked to agendize his concerns about the quality and quantity of night lighting on the Marin Center campus. Correspondence regarding the use was shared with the committee. The full email exchange was emailed to the committee after the meeting.

CHAIR'S REPORT

- Chair Nicole Klock and members of the commission thanked Deputy Director Marion Boyd for her many years of dedicated service.

CENTER FOR FOOD & AG REPORT

- Andy Naja-Riese, CEO, Agricultural Institute of Marin gave an overview of the Marin Farmers Market including the proposal for a permanent farmers market.
- Leah Smith, Development Director, Agricultural Institute of Marin is assessing the fundraising capacity.
- The Farmers Market is evolving with the changing demographic and shopping styles. An AIM app is being developed to assist shoppers at the Famers Market.

DIRECTORS REPORT

- The Western Fairs Conference will be held in Reno, NV in January 2019. All Commissioners are invited to attend.

2019 FAIR UPDATE:

- A conservative estimate of net revenue for the 2018 County Fair is \$75,000.

- 2019 Fair budget planning is underway. The budget will be presented in February to the commission and sent to Board of Supervisors in March.
- Gold Circle concert pricing will be increased from \$30 to \$40 for the 2019 Fair.

FAIR CREATIVE– LIBBY GARRISON:

- 2019 Marin County Fair theme is *Over the Moon!* posters have arrived and the website content is being created.

FAIR SPONSORSHIPS – CHARLIE BARBONI:

- Fair Manager asked Commissioners who have previously provided sponsorships to the Fair to renew their donations and encouraged them to find new sponsors.

FRANK LLOYD WRIGHT UPDATE – LIBBY GARRISON:

Tour programming for the Civic Center building has continued to grow. A Frank Lloyd Wright Dog House handout has been designed for students who take school tours. This is an addition to the curriculum and lesson plans available on the website.

COMMITTEE REPORTS

CULTURAL TREASURES:

- Cultural Treasure recipient Suzie Pollak was honored on December 21 prior to the Windham Hill Concert.

COUNTYWIDE ART & CULTURE PLAN:

- The Cultural Planning Group (CPG) will return in April to meet with the Steering Committee and conduct the final Town Hall where a draft of the plan will be presented to the public for last round of input.
- CPG will work with Marin Cultural Association (MCA) Board on a Strategic Plan to expand the mission to include serving as the Marin County Arts Council.
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EXHIBITS REPORT:

- The Bartolini Gallery will host an exhibit of *Inside Insights: San Quentin Arts in Corrections*. The next exhibition *Marks in Time* will open on February 8 in the Redwood Foyer Gallery.
- *West Marin on View* will be on view in the Civic Center Galleries.
- All commission members are encouraged to attend to receptions.

OTHER:

- New Marin Cultural Commission members to be appointed at the end of January 2019.
- Ernie Bergman reported on the very well attended and successful events held for Veterans' Day on November 11, including 100th anniversary of Armistice Day.

IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:

- Fair VIP Tent
- 2019 Fair Budget
- 2019 Slate of Officers

ADJOURN:

The meeting was adjourned at 10:39 am.

The next Commission meeting will take place on Wednesday, February 27 in the Friends of Marin Center Conference Room at the Marin Center, beginning at 9:30 am.

Gabriella C. Calicchio, Director