ROLE CALL

PRESENT: Chair Marge Bartolini, Commissioners Lauren Howard, Helen Willms, Donna Seager Liberatore, Sean House, Ann Dickson. Director Gabriella C. Calicchio, Deputy Director Marion Boyd, Marketing Manager Libby Garrison, Fair Manager Charlie Barboni, Administrative Assistant Elisa Seppa

ABSENT: Commissioners Al Boro, Nicole Klock, Scott Rowitz, and Madeline Nieto Hope

CALL TO ORDER:
The Cultural Services Commissioners convened at the Marin Center at 9:32 am.

REVIEW AGENDA:
The agenda for January 24, 2018 was approved with no additions or changes.
AYES: ALL

APPROVAL OF MINUTES:
The minutes of the December 13, 2017 Commission Meeting were approved.
AYES: ALL

PUBLIC COMMENT:
There was no public comment as no public was present.

ELECTION OF OFFICERS FOR 2018:
The nomination Committee for the Cultural Arts Commission appointed Commissioner Klock as President, Chair Bartolini as Vice Chair, and Commissioner Rowitz as Second Vice Chair. There were no additional nominations.
AYES: ALL

DIRECTORS REPORT

2018 COMMISSION BIENNIAL REPORT:
The Biennial Report is submitted every two years to the Board of Supervisors listing the initiatives and goals of the Commission. The commission meeting progressed into review and revisions for the 2018-2020 report. Supporting documents attached.

2018 WFA CONFERENCE:
- Fair Staff and Commissioners who attended the 2018 WFA Conference reported on the sessions attended, keynote speakers, and overall conference as being a valuable and informative experience.
- Over 90 Fairs from the Western United States were in attendance.
- Sarah Cummings was announced as the new Director of WFA.
- An awards ceremony dinner celebrating WFA Achievement award winners (including Marin County Fair), as well as Fair Manager Barboni’s induction into the WFA Hall of Fame, was well attended.

2018 MARIN COUNTY FAIR:
- The budget for the 2018 Fair is being finalized, and will be distributed to the Commission at the February 2018 meeting.
- Admission prices will stay the same for the third year in a row.
• Changes to include parking rates in an effort to promote alternate modes of transportation to the Fair, and enhancement of the Fair Shuttle Program.
• The Fair Exhibitor’s Guide will be published and distributed in March.

COMMITTEE REPORTS

COUNTY ART & CULTURE PLAN:
The strategic plan was discussed briefly. Planning stages are ongoing.

ART IN THE PARKS:
The Art in the Parks Committee is in the process of collecting information from other cities who have implemented art in roundabouts and other city areas, including requesting an RFP from the city of Windsor.

EXHIBIT ADVISORY:
• There has been an impressive quality of artworks that have been presented at the year-round galleries at the Marin Center. Strong interest/applications for art exhibitions are ongoing.
• New exhibits being showcased in the Marin Center Galleries include – ‘Found Objects’ art show featuring works created entirely of objects found and repurposed by the selected artists, showcased the Bartolini Gallery (February 8 – April 12, 2018); pastels by artist Wendy Goldberg showcased in the Friends of Marin Center Gallery (February 8 – April 12, 2018); ‘Looking Forward, Looking Back’ art exhibit by Patrick Maloney, showcased in the Redwood Foyer (January 15 – June 1, 2018); Art Works Downtown Showcase featuring over 70 artists, showcased in the Civic Center 1st & 3rd Floor Gallery (January 22 – March 31, 2018).

OTHER:
• The seismic retrofit for the Marin Center facilities has determined that the buildings are structurally sound and are not in a mandatory tear-down state. Recommendations for retrofits in both the Exhibit Hall and Marin Veterans’ Memorial Auditorium facilities would likely be in the 1 to 5 million-dollar range. Prospect of County funding being made available, which would allow Marin Cultural Association leverage to raise additional funds for renovation through a capital campaign.

IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:
• Seismic retrofitting
• 2018 Fair Budget
• Fair Manager Barboni WFA Presentation on Exhibits

ADJOURN:
The meeting was adjourned at 11:10 am.

The next Commission meeting will take place on Wednesday, February 28, 2018 in the Friends of Marin Center Conference Room at the Marin Center, beginning at 9:30 am.

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Marge Bartolini, Chair

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Gabriella C. Calicchio, Director