

MARIN COUNTY CULTURAL SERVICES COMMISSION

Marin Center, San Rafael, California

Minutes of Meeting of Wednesday, October 25, 2017

ROLE CALL

PRESENT: Chair Marge Bartolini, Commissioners Ann Dickson, Lauren Howard, Helen Willms, Nicole Klock, and Donna Seager Liberatore. Director Gabriella C. Calicchio, Deputy Marketing Manager Libby Garrison, Fair Manager Charlie Barboni and Administrative Assistant Elisa Seppa

ABSENT: Commissioners Al Boro, Scott Rowitz, Madeline Nieto Hope, and Sean House; Deputy Director Marion Boyd

CALL TO ORDER:

The Cultural Services Commissioners convened at the Marin Center at 9:31 am.

REVIEW AGENDA:

The agenda for October 25, 2017 was approved with no additions or changes.

AYES: ALL

APPROVAL OF MINUTES:

The minutes of the September 27, 2017 Commission Meeting were approved.

AYES: ALL

PUBLIC COMMENT:

There was no public comment as no public was present.

DIRECTORS REPORT

MARIN CENTER / EVACUATION CENTER REPORT:

- Director Calicchio and Marketing Manager Garrison reported on the recent Evacuation Shelter at Marin Center –
 - The Marin Center became a temporary evacuation shelter on Monday, October 9th in response to the Sonoma / Napa fires. On Monday, over 800 evacuees were registered at the Marin Center. Between 200-500 evacuees stayed nightly through Saturday.
 - The EOC, Health & Human Services, and Cultural Services collaborated on running the Evacuation Center – providing accommodations, food, medical needs, internet access, and entertainment programming.
 - Community support including donations, volunteering, and comradery, was overwhelming.
 - Discussion on improving organization, and streamlining information across all response teams / reporting avenues during an emergency.
 - Plans to review current evacuation and emergency protocols for the Marin Center and the Marin County Fair.

2018 FAIR THEME:

- 2018 Fair theme has been confirmed as ‘All for One & Fun for All!’, encompassing the spirit of inclusivity, equality, diversity, joy, and love.
- The accompanying visual concept is in final development stages.
- Sponsorship packages have been prepared for 2018, and will be dispersed at next meeting.

1 **MCA PROGRAMS:**

- 2 • The County of Marin no longer directly programs performances at the Marin Center
- 3 facilities – all Marin Center programming now runs through the Marin Cultural
- 4 Association.
- 5 • The current partnership with Brian Copeland, featuring a series of comedians performing
- 6 solo shows, kicked off earlier this month with a performance by Marga Gomez.
- 7 • The ongoing art exhibits at the Marin Center & Civic Center have been very successful.
- 8 An exhibit proposal form has been developed for those who wish to put a show together.
- 9 The proposals are than vetted by the Exhibits Advisory Committee.
- 10 • The Holiday Boutique, featuring local artists, will take place November 20 – December 8.
- 11 • The \$40,000 fundraising goal for the Founder’s Circle of the Bartolini Gallery has been
- 12 met.
- 13 • The results obtained from the wealth screening of 122,000 Marin Center Patrons in our
- 14 database will be analyzed to determine a top tier – those having the most capacity and
- 15 propensity to give to arts & culture – which will be cultivated for contribution. A Capitol
- 16 Campaign for the renovation / restoration of the Marin Center campus, and community
- 17 arts complex integration, will be planned for some time in the next 5 to 7 years.

18 **COMMITTEE REPORTS**

19 **CULTURAL TREASURE:**

- 20 • Cultural Treasure Committee has appointed Suzie Pollack as the 2018 Cultural Treasure
- 21 Award nominee.
- 22 • Committee to meet in January 2018 to discuss the current award criteria and suggest
- 23 changes if deemed appropriate.

24 **OTHER:**

- 25 • Fair Manager Barboni has been nominated for the Western Fair’s Association Hall of
- 26 Fame Award. This is his 40th year in the Fair industry.
- 27 • Administrative Assistant Elisa Seppa was awarded a scholarship to attend the IAFE
- 28 Convention.
- 29 • IAFE and Fair Manager’s Conference will be attended by staff in November. Reports to
- 30 follow.
- 31 • The creation and submission of the WFA Awards contest are in process. Results to be
- 32 reported on following the WFA Convention in January 2018.
- 33 • The SchoolsRule Awards Ceremony to be held the afternoon of October 25.
- 34 • Beyond the Summer of Love art show reception to be held the evening of October 25.
- 35 The show will run through January 5, 2018.

36 **IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:**

- 37 • 2018 Commission Meeting Dates
- 38 • Additional information on the 2018 Marin County Fair
- 39 • County Art & Culture Plan
- 40 • IAFE Report
- 41 • Manager’s Conference Report
- 42 • Committee Reports
- 43 • Frank Lloyd Wright Report

ADJOURN:

The meeting was adjourned at 10:59 am.

The next Commission meeting will take place on Wednesday, December 13, 2017 in the Friends of Marin Center Conference Room at the Marin Center, beginning at 9:30 am.

Marge Bartolini, Chair

Gabriella C. Calicchio, Director

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