

# MARIN COUNTY CULTURAL SERVICES COMMISSION

Marin Center, San Rafael, California

Minutes of Meeting of Wednesday, December 13, 2017

## ROLE CALL

**PRESENT:** Chair Marge Bartolini, Commissioners Lauren Howard, Helen Willms, Nicole Klock, Donna Seager Liberatore, Scott Rowitz, and Madeline Nieto Hope. Deputy Director Marion Boyd, Marketing Manager Libby Garrison, Fair Manager Charlie Barboni, Administrative Assistant Elisa Seppa

**ABSENT:** Commissioners Al Boro, Ann Dickson, and Sean House; Director Gabriella C. Calicchio

## CALL TO ORDER:

The Cultural Services Commissioners convened at the Marin Center at 9:31 am.

## REVIEW AGENDA:

The agenda for December 13, 2017 was approved with no additions or changes.

AYES: ALL

## APPROVAL OF MINUTES:

The minutes of the October 25, 2017 Commission Meeting were approved.

AYES: ALL

## PUBLIC COMMENT:

There was no public comment as no public was present.

## DIRECTORS REPORT

### 2018 COMMISSION MEETING DATES:

The proposed 2018 Commission meeting dates were approved with no additions or changes.

AYES: ALL

### 2018 MARIN COUNTY FAIR:

- Fair Manager Charlie Barboni and Marketing Manager Libby Garrison reported on the upcoming fair, and presented the finalized poster & visual concept.
- The inclusivity theme has been well received.
- Committees are being formed with several community groups to incorporate the cultural diversity of the county.
- Most of the headlining entertainment has been confirmed – including Los Lobos, Leanne Rimes, Michael Franti, and The Beach Boys.
- The fair website will go live December 15 for commercial and food vendor applications.
- Something Ridiculous will be performing daily on the indoor stage of the VMA.
- Themed exhibit contests to include flag decorating & pennant art, popcorn art, and more.
- Poetry exhibit and presentations to be planned with the Poet Laureate, Rebecca Foust.

### 2017 MANAGERS CONFERENCE:

- Fair Manager Barboni and Director Calicchio attended the 2017 Managers Conference. The main focuses were on the fires and evacuations, emphasizing means of preparedness, and best methods to assist in emergencies as events centers.
- Emergency training workshops for volunteers and staff at Marin Center to be planned.

- State funding for California fairs was reinstated in 2017, and is distributed based on the size of the fair. The Marin County Fair received \$37,000 funding from the State for 2017, and will again in 2018.

**2017 IAFE CONFERENCE:**

- Fair Manager Barboni, Director Calicchio, and Admin Assistant Seppa attended the 2017 IAFE Conference. The conference was attended by over 4,000 individuals from around the world. Featured were international exhibits, idea exchange, and networking through a variety of workshops, sessions, and inspiring keynote speakers.

**2017 WFA MERRILL AWARD:**

- Five finalists were selected for the 2017 WFA Merrell Award. The Marin County Fair was nominated for pervasive use of theme. The winner will be announced at the WFA Conference in January 2018.
- The Marin County Fair won both the WFA Feature Program Categories, Digital Marketing and Fair Theme.

**COMMITTEE REPORTS**

**COUNTY ART & CULTURE PLAN:**

The RFP solicited to professionally qualified contractors for the Marin County Art & Culture Plan has gained the interest of consultants from across the country. The final proposals will be submitted in January 2018.

**ART IN THE PARKS:**

- Art in the Parks Committee had their second meeting to further discuss potentials for art displays within the city and for the roundabout at Marin Center.
- Possibility of involving the community via social media to aid in the cataloguing of public art in Marin County, with the end goal of creating of a master list.
- Research underway examining what other Marin parks and communities have developed in terms of designs & integration of public art.
- Funding and implementation strategies to be the next focus.

**NOMINATING COMMITTEE:**

- Chair Bartolini appointed a committee (Commissioners Howard, Dickson, and Seager Liberatore) to nominate a Chair and Vice Chair for the Cultural Arts Commission. These positions to be approved by February 2018.

**OTHER:**

- The 2<sup>nd</sup> Annual Marin Center Holiday Boutique, which featured 41 Marin artists as well as the Redwood Fiber Arts Guild, was very successful, grossing \$33,000 over 9 days.
- Upcoming events include – the Founder’s Circle unveiling (Sunday, December 17, 2017); Bryan Copeland’s presentation of *The Jewelry Box* (Sunday, December 17, 2017); ‘Found Objects’ art show featuring works created entirely of objects the artists have found, will be presented in the Bartolini Gallery (February 8 – April 12, 2018); ‘80 over 80’ featuring 80 artists over the age of 80, to follow in the Bartolini Gallery (April 19, and June 1, 2018); We Players Theater Company will be presenting *Mother Lear* (April 24, and May 8, 2018).
- Fair Manager Barboni has been chosen for the Western Fair’s Association Hall of Fame. An award dinner, presentation, and gathering will be held at at the 2017 WFA Conference on January 5, 2018.

**IDENTIFY ITEMS FOR NEXT COMMISSION MEETING:**

- Strategic Planning Meeting Focus Group Meeting to be held for the duration of the meeting on January 24, 2018.

**ADJOURN:**

The meeting was adjourned at 10:39 am.

**The next Commission meeting will take place on Wednesday, January 24, 2018 in the Friends of Marin Center Conference Room at the Marin Center, beginning at 9:30 am.**

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Marge Bartolini, Chair

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Charlie Barboni, Fair Manager