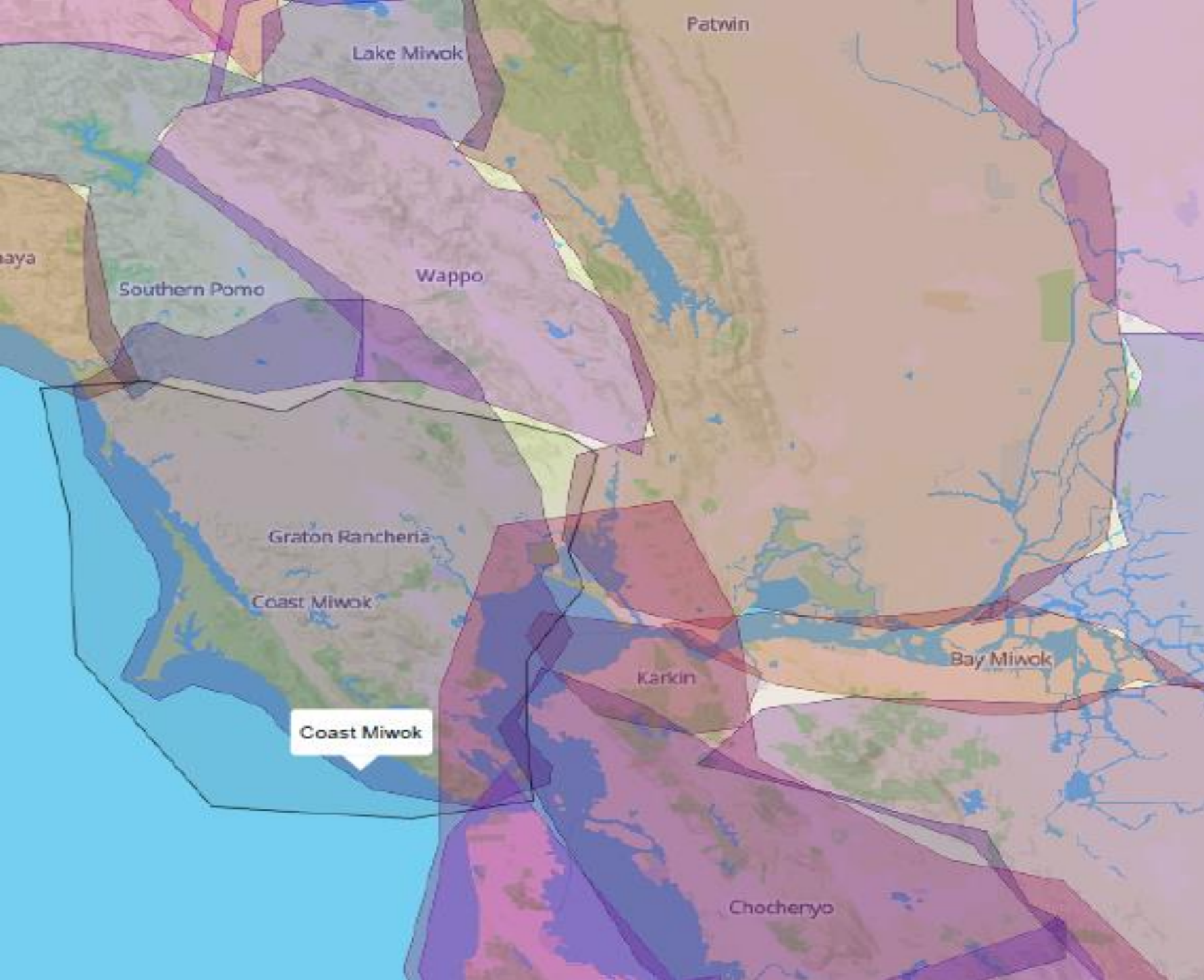


# **Drawdown: Marin**

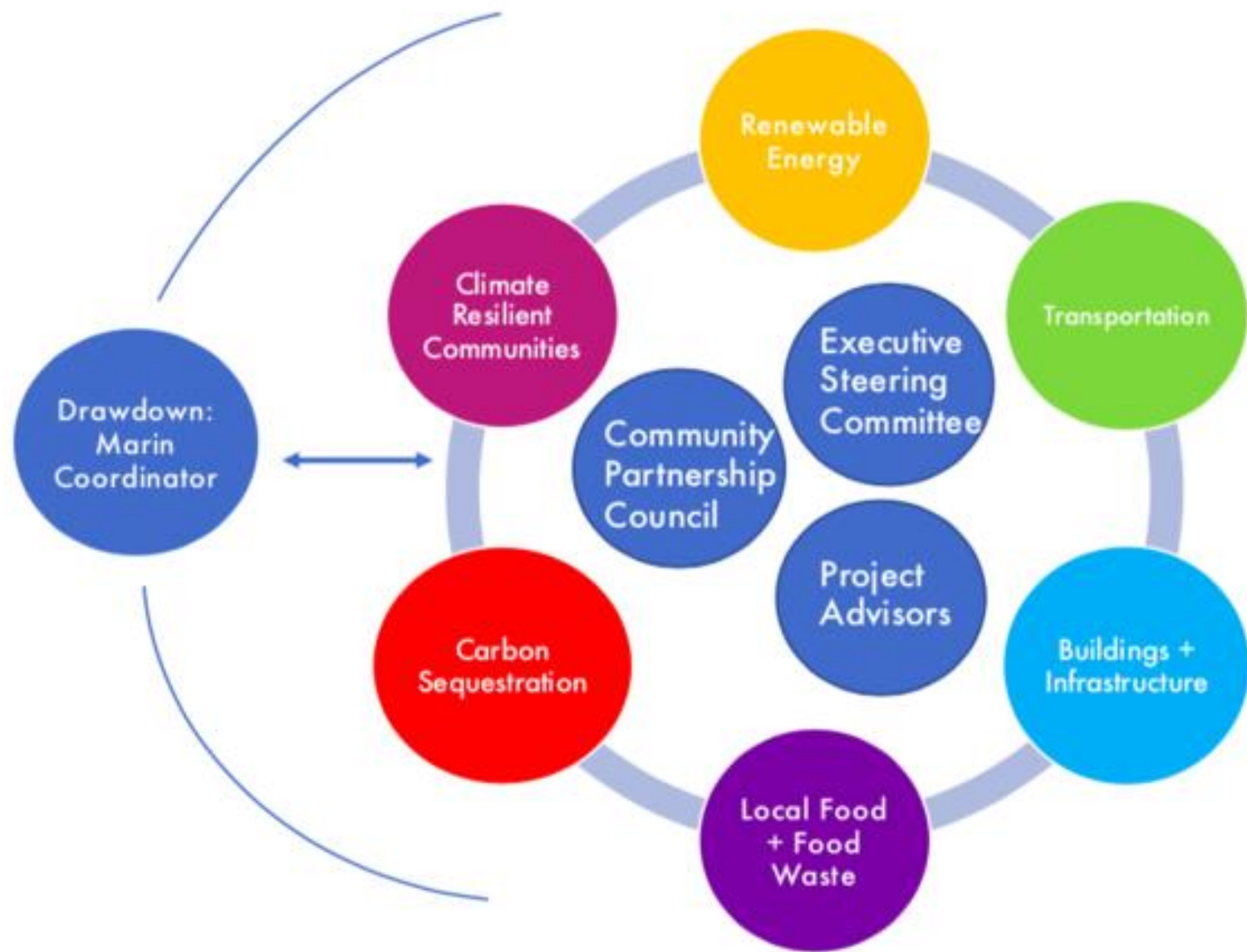
---

Local solutions to the global climate challenge.



We are on  
**Coast Miwok** land.

What is Drawdown: *Marin?*



**Vision:** Marin reverses its impact on the climate, sequestering more greenhouse gases than we emit as we transition to a thriving, resilient, and equitable future.

**Mission:** We collaborate with our entire community to create and implement bold climate solutions.

# What are our existing GHG emissions?

2015 County GHG emissions inventory

- 1.6 million metric tons of CO<sub>2</sub> equivalent (MMTCO<sub>2</sub>e) annually
- **50% transportation**
- 22% residential
- 14% commercial
- 14% everything else

# Key Outcomes

- The County is an effective “backbone” of the Drawdown effort
- We develop a shared vision by setting an ambitious greenhouse gas (GHG) reduction goal, increase social resilience, and advancing equity
- We all work together to identify aligned activities and support one another
- We develop and prioritize solutions in 6 focus areas that dramatically reduce GHG emissions
- We mobilize funding so we can implement solutions
- We use shared metrics to measure progress toward our goals





# Our Role + Approach



# Transportation Stakeholder Collaborative

Who are we?

What are we trying to accomplish?



# Our Schedule + Your Time Commitment

Kick-off meeting – 1/15

Small group meetings – weeks of 1/21 and 1/28

Solutions workshop – mid/late-February

Present to Partnership Council - TBD

Final presentation to Steering Committee – TBD (likely end of April)

# What are we asking of you?

- Develop group goals
- Help us to understand more about existing Transportation initiatives
- Identify key data needs and work with the County to quantify GHG emissions reductions by solution
- Develop equitable solutions that dramatically reduce greenhouse gas emissions in the Transportation sector
- Identify needed funding, partners, and develop an implementation plan for each solution
- Work with the Community Partnership Council to identify key opportunities to engage the public

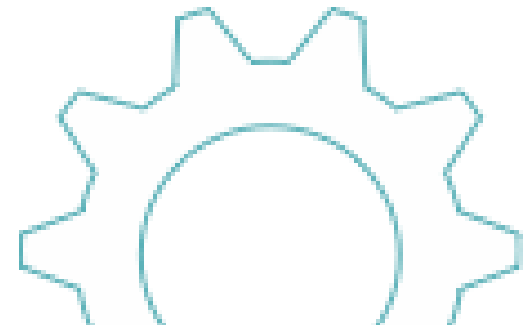
# Participation Pledge

- A formal promise to actively participate in this group
- Helps create a shared vision for our work
- Increases our accountability to each other





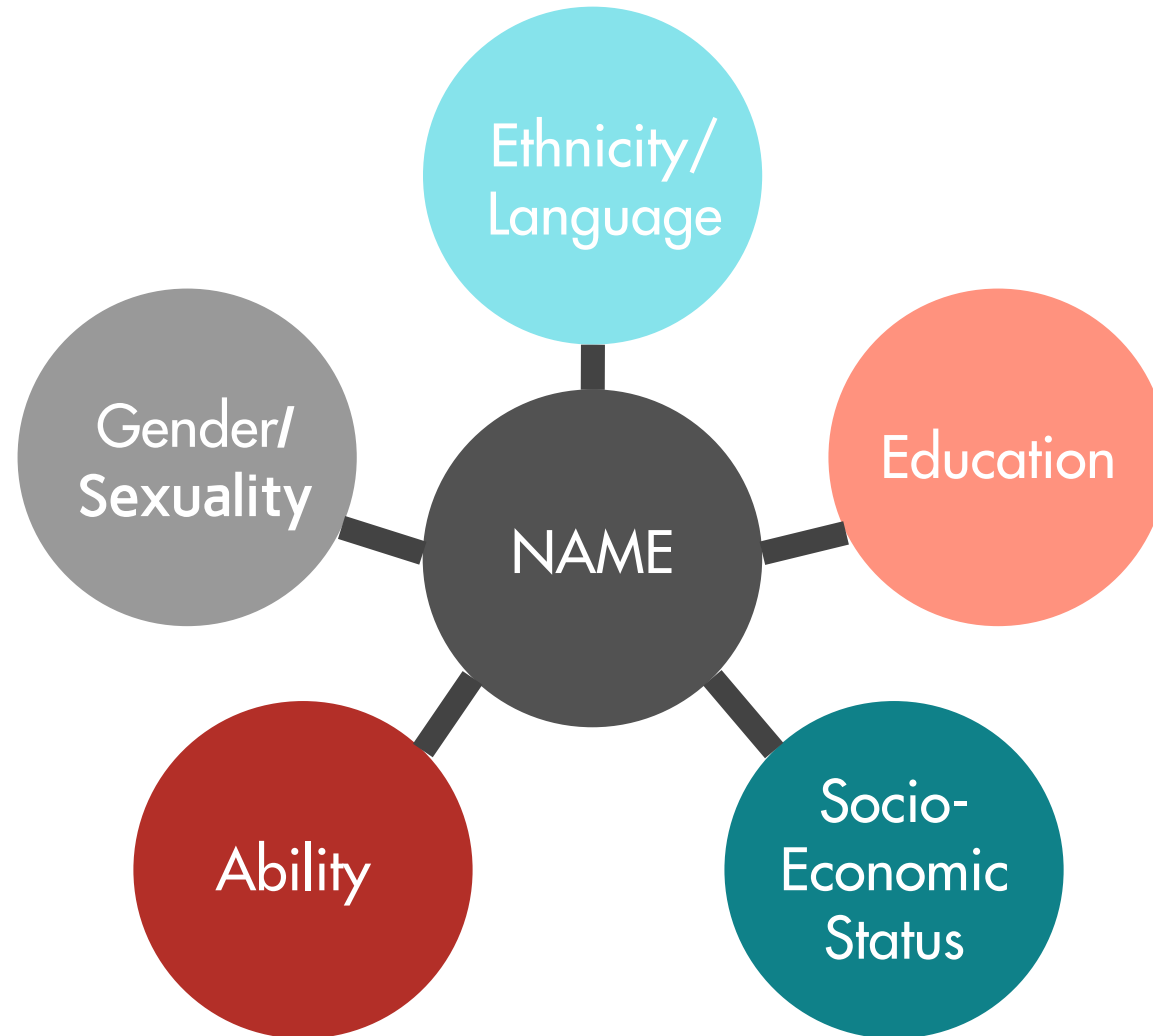
# Reflective Practice: Centering ourselves in this work



# Paseo Circles of Identity

Elements of your identity,  
including:

- How you see yourself
- How others see you



# Reflect on Your Identity

2 mins per person

- With which descriptors do you identify most strongly?
- Describe a time when one of the elements of your identity definitely worked to your advantage or appeared to hold you back?



# Group Debrief

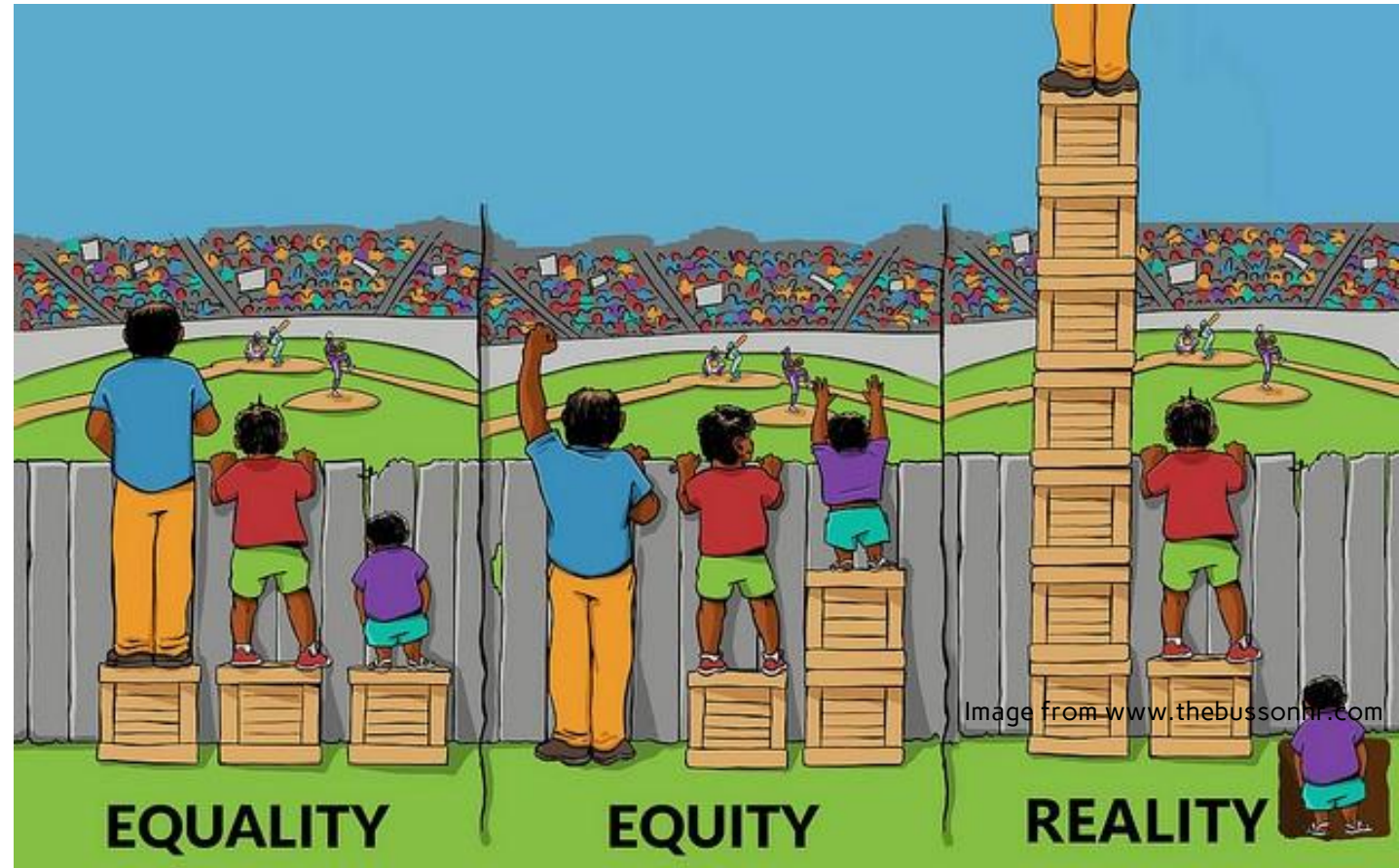
- What did you learn about your partner?
- Why does examining your identity matter for our work here?





# Include everyone.

- What is equity?
- Why does it matter for our work?
- Why is it especially important for Marin to consider?





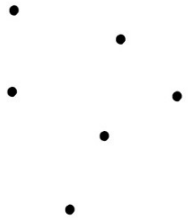


**BREAK**

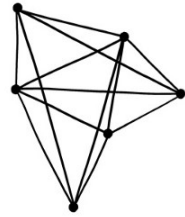
# How can we solve complex problems?

- Systems Thinking
- Collective Impact Model
- U-Process
- User-Centered Design

# TOOLS OF A SYSTEM THINKER



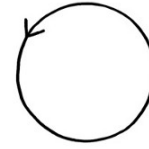
DISCONNECTION



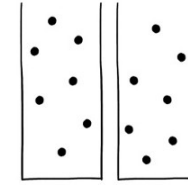
INTERCONNECTEDNESS



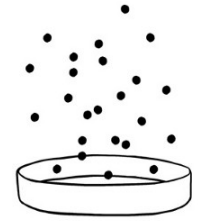
LINEAR



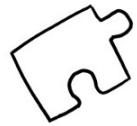
CIRCULAR



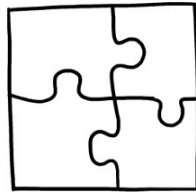
SILOS



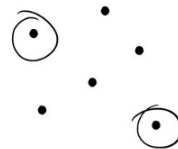
EMERGENCE



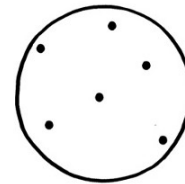
PARTS



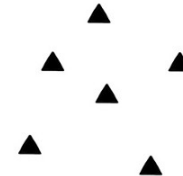
WHOLES



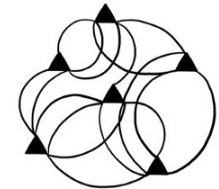
ANALYSIS



SYNTHESIS



ISOLATION



RELATIONSHIPS







### **Common Agenda**

- Keeps all parties moving towards the same goal

### **Common Progress Measures**

- Measures that get to the TRUE outcome

### **Mutually Reinforcing Activities**

- Each expertise is leveraged as part of the overall

### **Communications**

- This allows a culture of collaboration

### **Backbone Organization**

- Takes on the role of managing collaboration

*Concepts in blue reflect elements cultivated throughout the initiative*

Convening to  
create systems  
change

Focus on data,  
facts, perspectives

Systems  
Thinking/Sensing

**1. Co-initiating:**  
uncover common intent  
stop and listen to others and to  
what life calls you to do

**2. Co-sensing:**  
observe, observe, observe  
connect with people and places  
to sense the system from the whole

**3. Presencing:**  
connect to the source of inspiration and will  
go to the place of silence and allow the inner knowing to emerge

**5. Co-evolving:**  
embody the new in ecosystems  
that facilitate acting  
from the whole

**4. Co-creating:**  
prototype the new  
in living examples to explore  
the future by doing

Standardize,  
Scale Up, Evolve

Test Ideas, Learn,  
Refine Solutions

Design Thinking,  
(incl. user-centered  
design)

Tapping Purpose  
& Potential





# Why do we care about these frameworks?

- We need to shift the way we solve complex problems
- These frameworks can help us make that shift
- They establish a common approach for all Drawdown groups
- They provide a common metric for the groups to measure progress

Let's discuss – do we understand these frameworks?



# Time for fun!

## Conversation Mapping Exercise

- Allows us to gather a large amount of information from a diverse group of stakeholders in a short amount of time
- Illuminates how different challenges, opportunities, and ideas are connected



# Our Goals

---

- Overarching goal of Drawdown: Marin
- What do we want to achieve as the Transportation Stakeholder Collaborative?
- What are the most important impacts we can have as a group?





# How can we achieve our goals?

- Your top 2 solutions and more?
- Every idea is a great idea!

# Housekeeping

- Small Group Meetings
- Drawdown Schedule
- Document sharing
- On-going Communication



I AM  
GRATEFUL  
FOR

RELATION CONNECTION  
JOE, LOVE, PA  
WISDOM, LIFE EX  
ART MU  
PASSION  
TALENTS, ABILITIES,  
MY VISION, COMMUNICATION  
CREATIVITY  
MOTHER EARTH  
BIRTHING, SOIL, WATER, STRENGTH  
CLEAN AIR  
WIND, RAIN, MEDITATION, YOGA  
FAMILY, FRIENDS  
HUGS, UNCONDITIONAL LOVE  
HEALTH, SUN  
BICYCLES, WALKS, HIKING, SWIMMING  
KIRA, SISTERS  
A ROOF OVER OUR HEAD, CLOTHING, BED  
AWESOME PARENTS  
VALUES, MORALS, ACCEPTANCE  
WORK REST  
KNOWLEDGE, HUM  
FOOD SEEDS, FA  
CLEAN  
HAPPY  
TEACHING  
SCHOOL  
MEM  
FISH  
ANCESTORS  
THIS  
SUNRISE, POSITIVE THOUGHTS  
RIVERS, MOUNTAINS, LAKES  
BUTTERFLIES, SO  
FORESTS, FIELDS, STONES, DESERT  
HEALING PLANTS, VEGETABLES, FRUIT  
HONEY HERBS  
KINDNESS, CHARITY, GENEROSITY  
BEES FLOWERS  
TREES, WOOD, FIRE, MAGIC  
KINDRED SPIRITS  
SONGS, MY VOICE, MY DAUGHTER'S  
MY MIND, MY  
MY SOUL  
ENERGY, TRAVEL