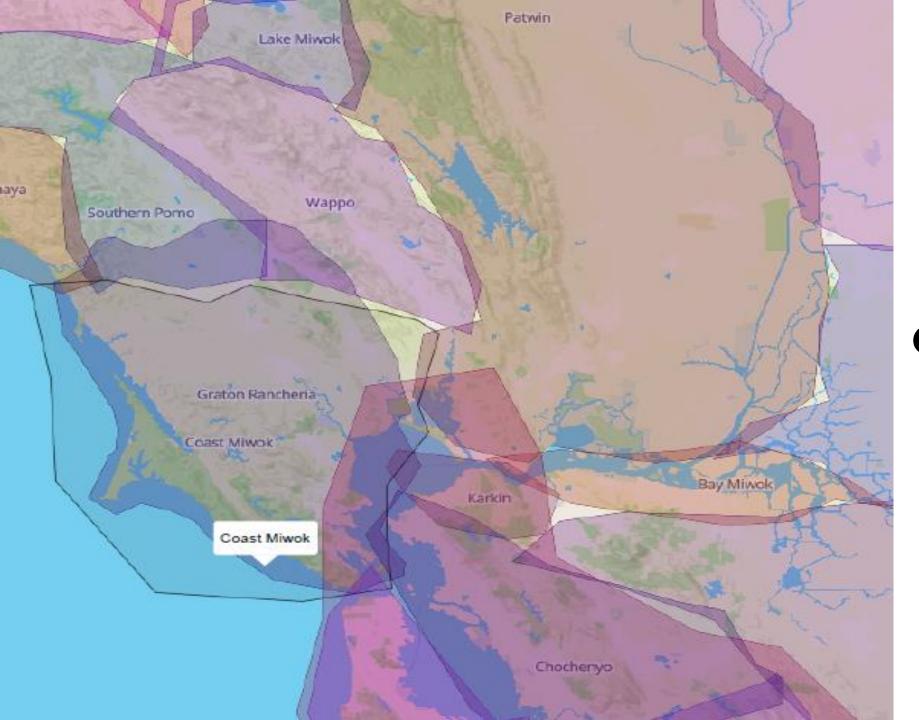
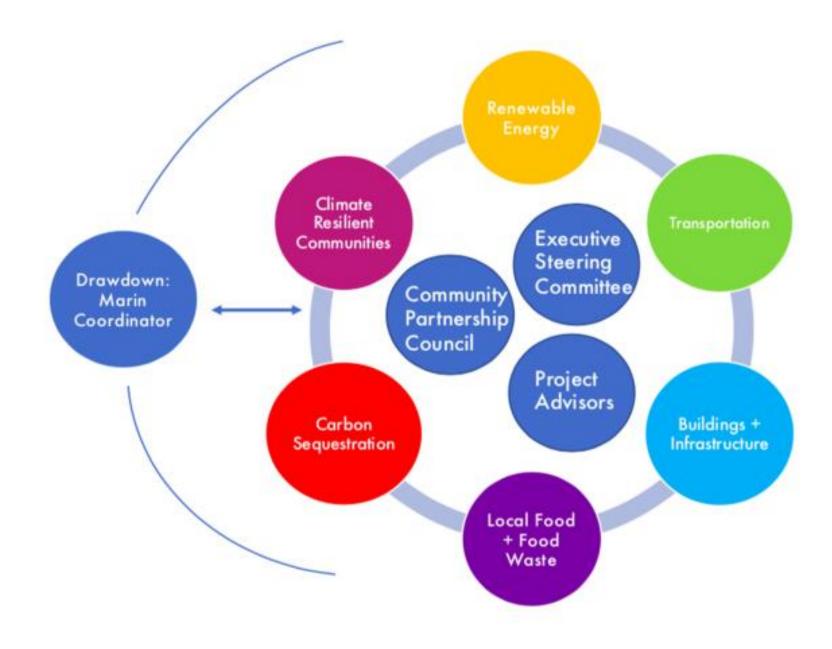
### Drawdown: Marin

Local solutions to the global climate challenge.



# We are on **Coast Miwok** land.

# What is Drawdown: Marin?



Vision: Marin reverses its impact on the climate, sequestering more greenhouse gases than we emit as we transition to a thriving, resilient, and equitable future.

**Mission:** We collaborate with our entire community to create and implement bold climate solutions.

# What are our existing GHG emissions?

2015 County GHG emissions inventory

- 1.6 million metric tons of  $CO_2$  equivalent (MMTCO<sub>2</sub>e) annually
- 53% transportation
- 22% residential
- 14% commercial
- <1% water + wastewater</p>
- 10% everything else

# Key Outcomes

- -The County is an effective "backbone" of the Drawdown effort
- -We develop a shared vision by setting an ambitious greenhouse gas (GHG) reduction goal, increase social resilience, and advancing equity
- -We all work together to identify aligned activities and support one another
- -We develop and prioritize solutions in 6 focus areas that dramatically reduce GHG emissions
- -We mobilize funding so we can implement solutions
- -We use shared metrics to measure progress toward our goals



# Our Role + Approach

### Buildings + Infrastructure Stakeholder Collaborative

Who are we? What are we trying to accomplish?



### Our Schedule + Your Time Commitment

Kick-off meeting – 1/23 Small group meetings – between 1/27 and 3/6 Solutions workshop – week of 3/9 Present to Partnership Council - TBD Final presentation to Steering Committee – TBD (likely end of April)

# What are we asking of you?

- Develop group goals
- Help us to understand more about existing initiatives
- Identify key data needs and work with the County to quantify GHG emissions reductions by solution
- Develop equitable solutions that dramatically reduce greenhouse gas emissions in the built environment sector
- Identify needed funding, partners, and develop an implementation plan for each solution
- Work with the Community Partnership Council to identify key opportunities to engage the public

## Participation Pledge

- A formal promise to actively participate in this group
- Helps create a shared vision for our work
- Increases our accountability to each other



# Reflective Practice: Centering ourselves in this work

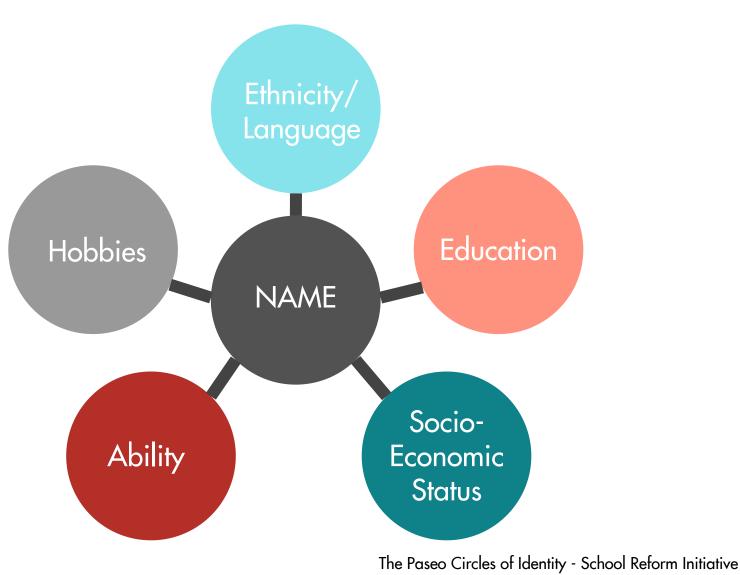
Paseo Circles of Identity – School Reform Initiative



## Paseo Circles of Identity

Elements of your identity, including:

- $\,\circ\,$  How you see yourself
- How others see you
- What you want people to know about you



### **Reflect on Your Identity**

2 mins per person

- With which descriptors do you identify most strongly?
- Describe a time when one of the elements of your identity definitely worked to your advantage or appeared to hold you back?
- How does your identity play a role in our work together?

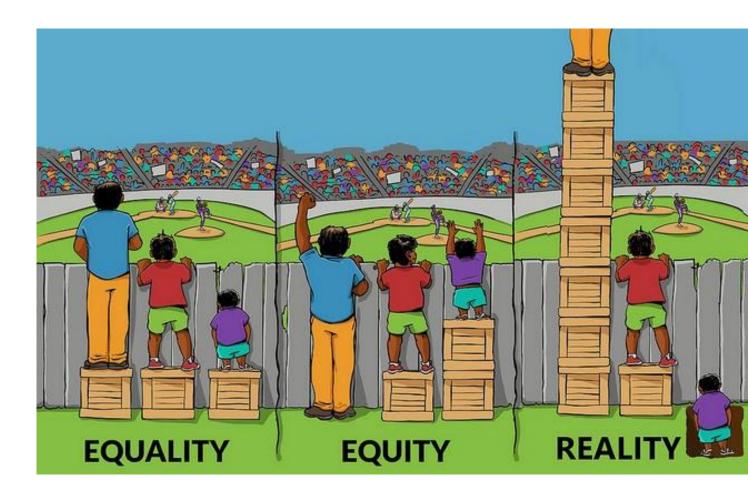
## Group Debrief

- What did you learn about your partner?
- Why is it important for us to get to know each other better?



# Diversity, Inclusion, + Equity

- Defining these terms
- Why does it matter for our work?
- Why is it especially important for Marin to consider?



### BREAK

0

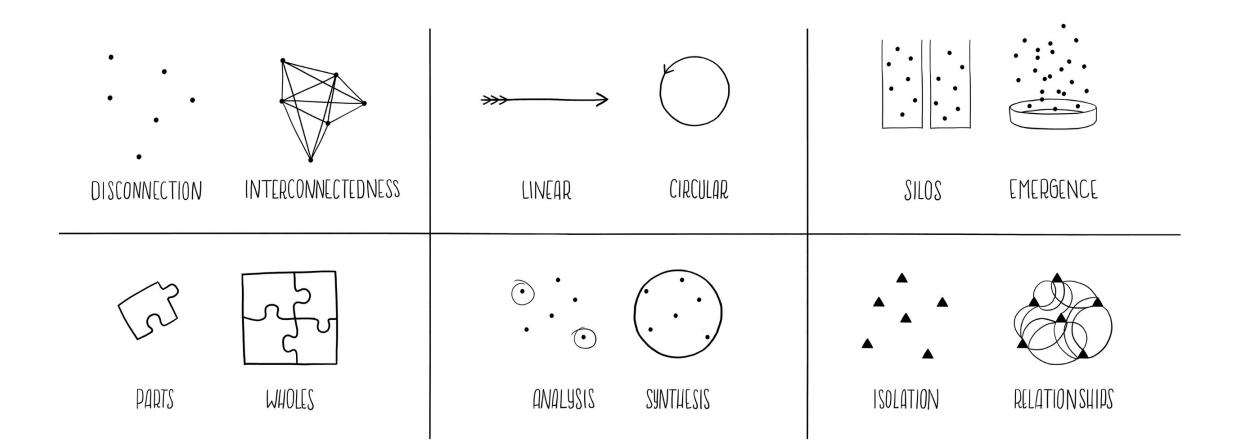
Image from

0

# How can we solve complex problems?

- Systems Thinking
- Collective Impact Model
- U-Process
- User-Centered Design

### TOOLS OF A SYSTEM THINKER







#### **Common Agenda**

Keeps all parties moving towards the same goal

#### **Common Progress Measures**

·Measures that get to the TRUE outcome

#### **Mutually Reinforcing Activities**

Each expertise is leveraged as part of the overall

#### Communications

This allows a culture of collaboration

#### **Backbone Organization**

Takes on the role of managing collaboration

Concepts in blue reflect elements cultivated throughout the initiative

Convening to create systems change

Focus on data, facts, perspectives

Systems Thinking/Sensing  Co-initiating: uncover common intent stop and listen to others and to what life calls you to do

2. Co-sensing: observe, observe, observe connect with people and places to sense the system from the whole 5. Co-evolving: embody the new in ecosystems that facilitate acting from the whole

4. Co-creating: prototype the new in living examples to explore the future by doing

3. Presencing: connect to the source of inspiration and will go to the place of silence and allow the inner knowing to emerge Standardize, Scale Up, Evolve

Test Ideas, Learn, Refine Solutions

**Design Thinking,** (incl. user-centered design)

Tapping Purpose & Potential

#### RESEARCH

Conduct research so you can develop an understanding of your users.

#### DEFINE

Compile the research and observe where all your users' problems exist.

#### IDEATE

Generate a wide range of ideas.

#### PROTOTYPE

Build real, tactile representations of your ideas.

#### TEST

Return to your users for feedback.

#### IMPLEMENT

Launch the product and go back to step 1 for the next release.

## Why do we care about these frameworks?

- We need to shift the way we solve complex problems
- These frameworks can help us make that shift
- They establish a common approach for all Drawdown groups
- They provide a common metric for the groups to measure progress

### Let's discuss – do we understand these frameworks?

### Time for fun! Conversation Mapping Exercise

- Allows us to gather a large amount of information from a diverse group of stakeholders in a short amount of time
- Illuminates how different challenges, opportunities, and ideas are connected

### Our Goals

- Overarching goal of Drawdown: Marin
- What do we want to achieve as the Transportation Stakeholder Collaborative?
- What are the most important impacts we can have as a group?



# How can we achieve our goals?

- Your top 2 solutions and more?
- Every idea is a great idea!

Image from: https://news.theregistrysf.com/blu-homes-acquires-modern-cabana/

### Housekeeping

- Drawdown Schedule
- Document sharing
- On-going Communication

