Welcome back!

Name and something you feel good about in your life
Who are we, why are we here?

- The purpose of the Executive Steering Committee (ESC) is to provide ongoing strategic guidance for the Drawdown: Marin initiative and ensure that the process and outcomes are aligned with our vision.

- The Drawdown: Marin vision: 

  **Marin reverses its impact on the climate, sequestering more GHGs than we emit, as we transition to a thriving, equitable, and resilient future for all.**
Our reading assignment

• Effective backbone support is critical – are we there yet and how can we improve?

• Backbone activities:
  • Guide vision + strategy – work in progress
  • Support aligned activities – work in progress
  • Establish shared measurement practices – starting today!
  • Advance policy – not started yet
  • Mobilize funding – work in progress

• What role does the ESC play?
Today’s Agenda

• Updates on our work so far
• Review + Approve Charters
• Discuss and Refine the ESC’s goals
• How do we measure Drawdown: Marin’s progress?
• Next Steps
Drawdown: Marin Updates!

- Stakeholder Collaboratives
- Community Partnership Council
- New partnerships + funding opportunities
- What’s next?
How will we make decisions today?

- Per the ESC draft Charter, we will use a consensus decision-making process as follows:
  - Identify the issue/look for ideas/review a document
  - Engage in discussion and debate our ideas
  - Look for emerging proposals
  - Discuss, clarify and amend (Alex may take notes and amend after mtg.)
  - Test for agreement and recommend action
Goals

• Team member comments/reflections
• ESC Goals
What are our options?

• Reduce our GHG emissions “as quickly as possible”
• Set a goal that aligns with an existing state, regional, or local goals.
  • California – carbon neutral by 2045
  • San Luis Obispo – carbon neutral by 2035
  • Palo Alto – 80% reduction in GHGs by 2030
  • San Francisco – net zero emissions by 2050
• Go big – adopt the Green New Deal goal or something similar.
  • Carbon neutral by 2030
What would it take to reduce emissions by 90% below 1990 levels?

- 100% GHG-free electricity for all building uses and transportation
- 60% reduction of residential propane use
- 80% commercial vehicle trips are electric
- 75% reduction in commercial natural gas end uses
- 50% reduction in waste
- 50% reduction in wastewater process emissions
- 75% reduction of lawn and garden emissions
- 50% reduction of construction emissions
- 50% reduction of ag. equipment and vehicle emissions
- 40% reduction of ag. emissions
What does that really mean?

• Eliminate 1.6 million MTCO2e annually = carbon neutral
• Eliminate 1.4 million MTCO2e annually = 90% reduction below 1990 levels
• Between 2005 and 2016, we reduced emissions by 376,827 MMTCO2e annually
• We still have to reduce 1,223,173 MMTCO2e every year to meet the 90% below 1990 levels.
Charters

• What is a charter?
  • Clarifies direction and focus
  • Our approach
  • Desired end result

• **Drawdown: Marin Charter**
  • Do we agree with the Measures of Success?

• **ESC Charter**
Measuring our progress

• How should we measure the impact of our collaborative initiative?
  • Consider social, environmental, and economic impacts

• Example: One Tam
  • Measured 11 partnership impacts by conducting a **Study**, which included:
    • Surveys, interviews, field research, social network analysis, and other methods
    • Conducted the Study 4 years after the launch of the One Tam partnership
  • Used 3 impact classifications: foundational, operational, and outcome
Dimensions of Success

- Results: Accomplish the goal
- Process: How work gets done, managed & evaluated
- Relationships: How people relate to each other & their work

Source: Interaction Associates
Foundational/Relationship

- Create a shared vision and identify resources needed to implement initiatives.
- On-going communication between all stakeholders and the County.
- Operate with mutual trust, a shared vision and will to support Drawdown’s success.

Operational/Process

- Shared metrics to measure progress toward our goals.
- Set and work to achieve an ambitious greenhouse gas (GHG) reduction goal, increase social resilience, and advance equity.
- Develop and prioritize solutions in 6 focus areas.
- Mobilize funding so we can implement solutions.

Outcome/Results

- County is an effective “backbone” of the Drawdown effort.
- Completed Playbook explaining our process, solutions, and progress indicators/metrics.
Foundational/Relationship Impact Questions

• Who do we need most to be active participants in this effort?
• Who is part of Drawdown: Marin’s broader social network?
• How do we intend to build connectivity and trust?
• How do we ensure equity is integral to our effort?
Operational/Process Impact Questions

• Which operational impacts will help us best advance our vision and mission?
• What is needed to generate these impacts? Scale up? Sustain?
Outcome/Results Impacts

• What outcome impacts will help us best advance our vision and mission?
• What is the intended scope, sale, and duration of each impact we want to generate?
Next Steps

• Update from our Collaboratives/Partnership Council
• Brainstorm prioritization criteria
• Our next meeting!