



PLANNING DIVISION TRANSMITTAL

TO: Strawberry Design Review Board
FROM: Joshua Bertain, Assistant Planner
DATE: June 23, 2022
RE: Weihl Trust Sign Review
101 Tiburon Blvd., Mill Valley, CA 94941
Assessor's Parcel 034-141-07
Project ID P3659

APPLICANT: Alice Weihl
326 Mission Ave.
San Rafael, CA 94901

CONTACT: David Ford
(510) 387-0546
dave@allsignservices.com

DECISIONMAKER FOR THIS APPLICATION: Agency Director (Administrative)

PROJECT SUMMARY

The applicant requests Sign Review approval to remove and install the following signs at an existing Citibank location in an unincorporated area of Mill Valley:

- Remove two existing internally illuminated wall-mounted signs and install two internally illuminated wall-mounted signs that would measure 16.67 square feet (33.34 square feet total). The signs would consist of custom, face-lit blue channel letters as well as custom, face-lit red channel arches that would read, "Citibank" and that would be mounted on the existing building façade. One sign would be west facing, and one sign would be south facing.
- Remove one existing internally illuminated free-standing sign and install one internally illuminated free-standing sign that would measure 28.3 square feet. The faces of the sign cabinet would be painted with a blue gradient background and include white and red letters that would read "Citibank". The perimeter of the sign cabinet and the supporting signpost would be painted silver. The sign would be mounted on top of a support post and the sign faces would be generally oriented east and west along Tiburon Boulevard.

Additional improvements would also be entailed in the proposed project including, the replacement of one business information sign, the replacement of plaque parking signs and post-

panel parking signs, the replacement of the existing ATM face to reflect new branding, and the maintenance of two existing awnings.

Sign Review approval is required pursuant to Section 22.60.020.A.2 of the Marin County Development Code because the project proposes the removal and replacement of two internally illuminated wall-mounted signs and the removal and replacement of one internally illuminated free-standing sign.

Zoning: AP (Admin and Professional)

Countywide Plan Designation: OC (Office Commercial/Mixed Use) and SC (Shopping Commercial)

Community Plan (if applicable): Strawberry

For more information on this application, please visit the Planning Division's website at: <http://www.marincounty.org/depts/cd/divisions/planning/projects>. Project plans and other documents related to the application are available on the project's webpage, where you can subscribe to receive email notifications and updates.

AGENCY RESPONSE

In your response to this transmittal, please provide the following information:

1. Indicate whether the application materials contain enough information for you to determine whether the applicant can readily comply with your agency's standards.
2. If the application does not contain enough information for you to determine whether the project can readily comply with your agency's standards, please list the information that you will need to make this determination.
3. If the application contains sufficient information for your review, please indicate whether the project is feasible as proposed or needs substantial modifications to comply with your agency's standards.
4. If the project needs to be substantially modified to comply with your agency's standards, please describe the scope of those modifications.

In your response, please indicate whether you would like to impose requirements on the project. We will forward your comments to the applicants/owners so they are aware of your agency's requirements. In some cases, we may incorporate your agency's discretionary requirements into conditions of approval. Please note that conditions of approval for discretionary planning permits may be overturned on appeal to the Planning Commission or Board of Supervisors. We will send you a copy of the final decision if the project is approved.

If you wish to recommend that the application be deemed incomplete, you must provide your request for additional information by **July 12, 2022**. Otherwise, please provide your comments on the merits of this application by **July 23, 2022**.

Please contact me at (415) 473-3171 or jbertain@marincounty.org if you have any questions. Thank you.