

Tam Design Review Board
C/O Doron Dreksler, 433 Wellesley Ave., Mill Valley, CA 94941
AGENDA - Public Hearing - April 18, 2018 - 7:00 PM

Call to order: 7PM

- Approval of minutes of April 4, 2018
- Correspondence
- Public comment on items not on the agenda

1. Kim Sign Review - Alpha Dog (P1982)

230 Shoreline Highway Mill Valley, CA 94981 AP #052-052-05
Applicant: Julien Pearl Planner: Vivian Lo

PROJECT SUMMARY:

The applicant is requesting Sign Review approval to install one 22.85 square-foot non-illuminated sign on the front façade; and one 14.675 square-foot non-illuminated sign on the side of an existing building in Mill Valley. The two signs would be wall mounted vinyl decal letters and graphics. The front façade sign would be 20 feet, 9 inches wide, 12-inch letterings depicting “DAYCARE BOARDING” and the Alpha Dog logo. The side façade sign would be 14 feet, 3 3/8 inches wide, 8¾-inch lettering depicting “ALPHADOG LODGING” and the Alpha Dog logo. The letterings for both signs would be black in color. The logo (30.75”W x 32”H) consists of black, yellow, and white colors. The signs would be wall mounted on the wood siding of the second floor balcony parapet.

Sign Review approval is required because the project does not meet the Marin County Development Code Section 22.28.040.E. – General Standards for Permanent Signs by Use.

Zoning: CP (Planned Commercial)

Countywide Plan Designation: GC (General Commercial/Mixed Use, F.A.R. – 0.10 to 0.20)
Community Plan (if applicable): Tamalpais Community Plan

2. April Post appreciation for years of service on the tam design review board

3. Preview without action, plans that may appear on future agendas

MEETING LOCATION: The Cabin, 60 Tennessee Valley Rd., near Hwy 1.

TDRB serve as an advisory and resource body and liaison to the Board of Supervisors, Community Development Agency, Planning Commission and Community
<http://www.marincounty.org/depts/cd/divisions/planning/projects>