

Strawberry Design Review Board
[118 E. Strawberry Dr. Mill Valley, CA 94941](#)
Strawberry Recreation Center
May 7, 2018

The meeting was called to order at 7:40 by Joe Sherer, Chair

Members Present:

Joe Sherer
Julie Brown
Penna Omega
Rebecca Lind
Matt Williams

1. Open Time for public comment

There were no comments from members of the public.

2. Minutes.

The Board reviewed minutes from the last meeting.

M/S Brown/ Williams to approve minutes as drafted.

Vote: JS: Yes, JB: Yes, PO: Yes, MW: Yes, RL: Abstain (since absent from last meeting)

3. Strawberry Rec District proposed new community building.

Adam Wining made a presentation to follow up on issues raised at the last meeting. Clarification was provided on the lighting plan. Three kinds of light were discussed: Recessed can, Recessed strip and recessed step lights which can range from 126 to 220 lumens; 126 lumens are proposed. The lights on the second floor would be 360 lumens. A sconce fixture is also proposed at 1,750 lumens. This fixture would be very contained. The Step lights would be 65 lumens.

The Board discussed the locker room layout noting that it needs to have enough area for people to get dressed without slipping.

Community comments on proposal:

Alma O'Brien, a neighbor, was in support.

The Board asked for clarification of when the story poles went up. Rec District staff stated the poles were up on April 27th and that they were advertised in the Arc. No comment on the story poles was received at the district office. No other comments were made by members of the public.

Board comments:

MW stated that the height looks smaller than he thought it would.

PO expressed her concern that the existing stairs need to be fixed. JS stated that the stairs are not in bad shape but just some treads are worn and need to be fixed.

Board members agreed that the revised presentation addressed their prior concerns and the Rec Board was congratulated on a job well done.

M/S Williams/Brown to approve as re-submitted tonight.

Vote: JS: Yes, JB: Yes, RL: Yes, MW: Yes, PO: Abstain (since absent from last meeting).

4. Starbucks proposed new signs at Strawberry Village.

This is a request for design review because the proposed signs exceed the 16 square feet permitted per landlord.

Dave Ford from Superior Electrical Advertising presented the amended proposal. RL asked if this was part of a master sign program. Mr. Ford confirmed that it is. The master sign program allows 16 square feet per tenant. Starbucks is moving to where Pasta Pomodora was previously located. Two window signs and two wall signs are requested as the location is on a corner. The existing master sign program for the shopping center requires uniform design and anchors to hang the 15.52 sf wall signs. The window signs are 3.14 sf each. Window signs are lit using interior light. The wall signs are backlit cabinets.

There were no public comments.

Board comments

JS stated that although the signage is double the allowed size, since the location is on a corner the proposal is not out of character for businesses in the Center, including the previous tenant. Board members concurred that the four signs are acceptable and agreed that it is convenient for the community have workable signage at this location.

JB suggested that the window sign on the west elevation should be centered and Board members concurred.

M/S Williams/Brown to approve the signage with the suggestion that the window sign be centered.

Vote: JS: Yes, JB: Yes, RL: Yes, MW: Yes, PO: Yes

The meeting was adjourned at 8:18.

Notes by Rebecca Lind