DATE: Tuesday, November 30, 2021

TO: Measure W Community Housing Working Group

FROM: Molly Kron, Senior Planner
       Leelee Thomas, Deputy Director of Housing and Federal Grants

SUBJECT: Measure W Community Housing Priority Setting Kick-off Memo

MEETING LOCATION: Virtual Hearing via Zoom:
                  https://us06web.zoom.us/j/81949145209?pwd=WndOT2RQUgJHVFN5aiY1R29ldjZtdz09

In preparation for the upcoming Measure W Community Housing Working Group Kick-off meeting please accept this brief memo containing the agenda and links to supporting information. Materials related to the Measure W Community Housing Fund and Working Group can be found on the Measure W Community Housing website at www.marincounty.org/measurew-ch.

Agenda:

1. Introductions
2. History of Measure W
3. Housing 101
4. Review of Inaugural Working Group
5. Measure W Income and Expenditures
   **Break**
6. Bylaws and Terms of Service
7. Process for Establishing Priorities
8. Next Steps

1. Introductions

   County of Marin Staff
   Tom Lai
   Leelee Thomas
   Molly Kron

   Working Group Members
   Arianne Dar
   Ashley Harriman
   David Sherwood
   Elizabeth Hollis
   Owen Clapp

   Scott Hochstrasser
   Stacey Laumann
   Tamara Hicks
   Yareli Cervantes
2. History of Measure W

Review the Measure W legislation and history of its approval.

- Measure W Establishing Ordinance 3692
- County of Marin Elections Materials
- Measure W Tax Area Map

3. Housing 101

Overview of affordable housing, common terms, available resources, current affordable housing sites, and barriers to development.

- Affordable Housing Terms
- 2021 Marin County Income Limits
- West Marin Affordable Housing Sites
- West Marin Demographics
- Coastal Zone Map

4. Review of Inaugural Working Group

The inaugural working group began meeting in September of 2019. Over the course of 3 months they conducted community outreach and adopted priorities to recommend to the Board of Supervisors.

- Community Input Poster - English
- Anuncio de Entrada de la Comunidad - Español
- Working Group Identified Uses of Funds
- Working Group Identified Priorities
- November 10, 2019 Board of Supervisors Staff Report - Measure W Working Group Recommended 2020-21 Funding Priorities and Application Process

Due to COVID-19 the inaugural working group did not reconvene in 2020. The Board of Supervisors approved the continuation of 2019 priorities for 2020.

- May 4, 2021 Update to the Board of Supervisors Staff Report

On August 17, 2021 the Board of Supervisors approved the Fiscal Year 2019-20 audit and Oversight Committee report.

- August 17, 2021 Audit and Oversight Committee Report to the Board of Supervisors

5. Measure W Income and Expenditures

To date the Measure W Fund for Community Housing has funded 11 projects totaling $602,310. As of November 23, 2021, the fund has generated $1,713,955.

<table>
<thead>
<tr>
<th>Fiscal Year (July to June)</th>
<th>Community Housing Revenue</th>
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</thead>
<tbody>
<tr>
<td>2021-22 (as of 11/23/2021)</td>
<td>$406,410</td>
</tr>
<tr>
<td>2020-21</td>
<td>$556,792</td>
</tr>
<tr>
<td>2019-20</td>
<td>$567,149</td>
</tr>
<tr>
<td>2018-19</td>
<td>$183,604</td>
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</tbody>
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Measure W Community Housing Funded Projects
6. Bylaws and Terms of Service

Review role of Working Group and Terms of Service.

Measure W Working Group Bylaws

Because of the working groups 2020 hiatus, Working Group member terms are being assigned to allow for staggering on terms in future years. All members who previously served have been assigned 1-year terms and a random selection process was used for the remaining members.

Term Years
Arianne Dar - 1
Ashley Harriman - 2
David Sherwood - 1
Elizabeth Hollis - 1
Owen Clapp - 2
Scott Hochstrasser - 1
Stacey Laumann - 2
Tamara Hicks - 2
Yareli Cervantes - 2

7. Process for Establishing Priorities

Discuss the Working Group’s options for establishing priorities and decide on a process for gathering community input and determining priorities.

8. Next Steps

Identify future meeting dates and other actions.