



COMMUNITY DEVELOPMENT AGENCY
HOUSING AND FEDERAL GRANTS DIVISION

2022-23 Announcement

**Marin County Seeks Applications for
Two Measure W Committees**

The County of Marin seeks applications for two groups: 1) the Measure W Working Group on Community Housing (“Working Group”), and 2) the Measure W Oversight Committee (“Oversight Committee”). Applications will be accepted through 4:00 PM on Friday, October 7, 2022.

Working Group Members **can live and/or work** in the Measure W tax area. Oversight Committee Members **must live** in the Measure W tax area. Upon selection, Committee and Working Group Member terms will go through Fall 2024.

Background on Measure W

Since 2019, a local tax on visitors has been in place for coastal and rural parts of western Marin County, with the goal of generating revenue to address the effects of tourism on coastal communities. The revenue is generated through Measure W, an increased transient occupancy tax (TOT) for short-term rentals.

Measure W increased West Marin’s TOT rate from 10% to 14% for hotels, bed & breakfasts, and other short-term rentals and applied a 4% tax to commercial campground visitors. The geographical boundaries affected by the tax rate increase include all of coastal West Marin as well as inland communities, including Nicasio and the San Geronimo Valley. The tax measure generates roughly \$1.2 million each year, about half of which may be devoted to housing-related projects. The County of Marin administers those housing funds, with the assistance of the Working Group and oversight of the Oversight Committee.

Working Group

The purpose of the Working Group is to evaluate current priorities in connection with ongoing housing needs in West Marin, such as rental support, new construction, and housing for seniors and people with disabilities. County staff will meet with the Working Group several times per year to review and establish funding priorities. The Board of Supervisors and County staff will then consider the group recommendations when awarding funds to specific projects using Measure W proceeds.

The Working Group is comprised of no more than 9 members who live and/or work in the West Marin tax area.

Oversight Committee

The purpose of Oversight Committee is to review, on an annual fiscal-year basis, the expenditures of Measure W tax revenue to ensure that the revenue is allocated within the boundaries of the West Marin tax area and for the purposes approved by the voters in Ordinance No. 3692 - half for fire and emergency services, and half for community housing.

The Committee consists of 5 members who live in the West Marin tax area. Members should possess working knowledge in subject areas beneficial to the work of the Committee, such as financial management and reporting, public agency administration, and/or the provision of fire, emergency, or community housing services.

Applying

If you are interested in participating as a Working Group or Oversight Committee Member, please submit an application form no later than **4:00 PM on Friday, October 7, 2022**.

[Apply Now to Be a Working Group or Oversight Committee Member](#)

The application link is also available on the Marin County Measure W website at **www.MarinCounty.org/MeasureW-CH**. PDF or printable versions are available upon request. If you have any questions about the application process or need the application form in an accessible format, please contact us at **MeasureWHousing@MarinCounty.org** or (415) 473-6279. We can also be reached through the California Relay Service at 711.