

# Bidders Conference

CDBG PUBLIC SERVICE FUNDING  
2020-22 APPLICATION CYCLE

Wednesday, January 15, 2020



Photo Credit: Jeff Wong



Community Development Agency  
Housing and Federal Grants Division  
3501 Civic Center Drive, Suite 308  
San Rafael, CA 94903  
415 473 6279  
T/[www.marincounty.org/federalgrants](http://www.marincounty.org/federalgrants)

# Agenda

JANUARY 15, 2020

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- Welcome & introductions
- Program overview
- Local priorities
- Review Application
- Q&A



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# 2020-22 Application Cycle

## APPLICATION AND REVIEW TIMELINE

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- Application open – **January 6, 2020**
- Bidders Conference for potential applicants – **January 15, 2020**
- Application closes – **February 6, 2020**
- Countywide Priority Setting Committee Application Workshop – **February 20, 2020**
- San Rafael City Council Hearing – **March 16, 2020**
- Novato City Council Hearing – **March 24, 2020**
- Countywide Priority Setting Committee Public Hearing – **April 2, 2020**
- Board of Supervisors Public Hearing – **May 12, 2020**
- Submit to HUD – **May 15, 2020**



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# Federal Grants Program

## OVERVIEW

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- **Community Development Block Grant (CDBG)**
  - Federal funds provide assistance for a wide range of community development needs:
    - Ensure decent affordable housing
    - Provide services to the most vulnerable in our communities
    - Activities that benefit low- to moderate-income persons
- **HOME Investment Partnership Program (HOME)**
  - Increase the supply of decent, affordable housing to low-and very low-income households



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# Community Development Block Grants Program

## OVERVIEW CONTINUED

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- 2020-21 Fiscal Year Expected Funding
  - CDBG - **\$1.5 million**
- CDBG
  - Administration – **up to 20%** of annual entitlement + program income
  - Public Service – **up to 15%** of annual entitlement + program income
  - Housing Projects – **minimum of 40%** of net grant
  - Capital Projects or Housing – **remaining 25%** of net grant
- Estimated total funding available for Public Services – **\$225,000**



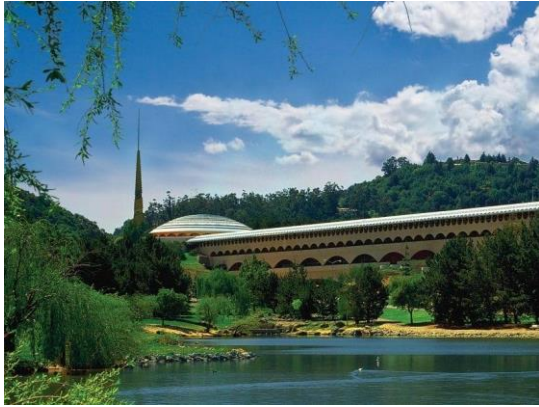
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# Federal Grants Program

FUNDING AVAILABLE BY PLANNING AREA (PUBLIC SERVICES)

## 3 Planning Areas:



- County Other  
**\$83,000**



- Novato  
**\$53,000**



- San Rafael  
**\$89,000**



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# CDBG Funding Thresholds

ESTABLISHED BY HUD AND LOCAL OVERSITE COMMITTEE

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## National Objectives Thresholds:

- Benefit low- and moderate- income persons,
- Prevent or eliminate blight, or
- Meet other community development needs.

## Countywide Priority Setting Committee Enhanced Thresholds:

- Support projects that Affirmatively Furthering Fair Housing and have the commitment and capacity to engage in Affirmative Marketing.
- Prioritize projects that serve members of the protected classes as defined by HUD.
- Prioritize projects that serve low-income persons.



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# CDBG Local Funding Priorities

FOR PUBLIC SERVICE FUNDS

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- The Countywide Priority Setting Committee identified local funding priorities for CDBG's **public service funding category** to enhance National Objectives and address increased demand for funding from organizations meeting local baseline thresholds.
- 2020-22 funding priorities for CDBG public services dollars:
  - **Basic health services**
  - **Children, Youth, and Parent Support Services**
  - **Housing Support Services**
- Other types of services can apply, however, these above priorities will be prioritized.



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# Eligible Activities

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- Employee salaries for the service being provided
  - Must only be time spent actively working for/on/with the CDBG funded project
  - Pro-rata is NOT eligible
- Scholarships for clients to participate in programs
- Food for activities that are an essential component of the service provided
  - i.e. lunches for children at after school program
- Subsidizing the cost of a service
  - i.e. providing free prescriptions

# Ineligible Activities

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- Services provided to individuals who are not low or moderate-income.



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# Application – *What's New?*

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- Transitioning from a one (1) year application cycle to a **two (2) year application cycle**
- The **minimum grant size is \$15,000 per year.**
- Public Services – local priorities\*
  - **Basic Health Services**
  - **Children, Youth, and Parent Support Services**
  - **Housing Support Services**

\* Other types of services can apply, however, these services will be prioritized.

- Detail on process for income verifying clients.
- Online submission form



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# Application – *What's the Same?*

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- Applicants must either be a nonprofit, government entity, or have a fiscal sponsor that is a nonprofit or government entity. Individuals are not eligible for funding.
- Funding is allocated based on where your clients are rather than where your agency is located. Your application should indicate the share of services provided in each Planning Area. For example:
  - Novato 25%, San Rafael 50% and County other 25% or
  - County other 100%
- Project budgets and organizational budgets are required for **all projects**
- An applicant can submit **one** application per category
  - For example, 1 application for Public Services and 1 application for Capital



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# Application Deadline

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- Applications are due by *Thursday, February 6, 2020 at 5pm*
- Please email questions to: [federalgrants@marincounty.org](mailto:federalgrants@marincounty.org)
- Mailing address/physical address (if dropping off application):  
County of Marin  
3501 Civic Center Drive #308  
San Rafael, CA 94903  
Attn: Federal Grants
- Applications must be complete, please contact us if you need assistance



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# Application Review

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## Complete Application:

- Application with all applicable fields completed
- Project budget
- Organization budget

## Compliance with National Objectives and Local Funding Thresholds

## Staff Evaluation Criteria:

- Prioritize applications that address local funding priorities.
- Readiness—can awarded funds be completely expended during the grant year?
- Sustainability—does the organization have capacity to sustain a project or program beyond this federal funding period?
- Effectiveness and Accountability—does the organization have the capacity and track record to effectively conduct the project and administer federal funds?
- Prioritize greatest impact.



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# Materials Walk-through

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- Application Guidelines
- Online Application
- Project Budget



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# Federal Requirement: NEPA: Environmental Reviews

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- Environmental reviews must be up-to-date on *all projects* funded through CDBG
  - Review lasts 5 years, if project does not change
  - Applies to both Public Service and Housing/Capital projects
- Must be completed *before* any funds can be spent
  - Spending prior to an Environmental Review by the agency cannot be reimbursed
- If any mitigation is required by NEPA it is the responsibility of the grantee to correct.



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# Questions?

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Contact the Housing and Federal Grants Division at

[federalgrants@marincounty.org](mailto:federalgrants@marincounty.org)

Or

Molly Kron at (415) 473.6279

Jillian Zeiger at (415) 473.7549



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# Thank You



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