

QUESTIONS AND COUNTY RESPONSES
FOR
FOOD SERVICE FACILITIES SINGLE USE MATERIALS REDUCTION
PROGRAM TECHNICAL ASSISTANCE

QUESTION 1. Under Section V. Scope of Services, item #6, can you elaborate and clarify the vision for the training program for enforcement staff? Do you have an existing model in mind? Training programs can range broadly with components of content, platform for delivery, and utilization of technology tools. Our goal is to mutually understand expectations!

ANSWER 1: The duties of Environmental Health Services (EHS) staff involve education and regulation on a daily basis. It is possible that EHS inspectors will be asked to enforce the ordinance during their normal food facility inspections. The contractor will work with EHS managers to develop an enforcement training program that would conform with EHS policies and procedures. Such training could involve directing staff on what to look for during the inspection related to the ordinance and what follow up would be required should a violation of the ordinance be found.

QUESTION 2. A general question pertains to the outreach to stakeholder groups. Although this is a County driven initiative and will apply directly to the non-incorporated areas and County facilities, the County is a leader to the interests of all 11 cities. Especially in the arena of businesses across all of Marin ("1000 permanent food facilities in the cities"), are there further observations to share to set expectations on outreach efforts for this segment of stakeholders?

ANSWER 2: As the RFP states, the initial effort will include the development of ordinance language to be adopted by the Board of Supervisors for the unincorporated portions of the County, but the scope includes coordination with Marin's city/town stakeholders with the hope of adoption of ordinances in additional Marin jurisdictions leading to implementation consistency. Several jurisdictions have expressed interested in participating the ordinance development effort.

QUESTION 3: would the County consider awarding parts of this contract to different Contractors and/or teams?

ANSWER 3: The County will consider awarding the contract to a team but there should be a primary applicant/lead that will be the prime contractor on the project. Team members would be subcontractors to the lead.

QUESTION 4: For Item # 1 in the Scope - does the County want to know what products are used in businesses specifically in Marin County? How much of a representative sample would suffice? Will general data on what's being used in the Bay Area will that suffice? What types of food service is the County interested in? Will retail food operations and Gov't facilities be adequate, or is the scope of the ordinance contemplated to include schools, corporate cafeterias, and other institutional dining?

ANSWER 4: No, the matrix requested in Section V - Item #1 does not need to be specific to Marin County. The matrix should list single use materials commonly used in retail food facilities as well as the compostable alternatives at WM EarthCare compost facility. Retail food facilities include but are not limited to restaurants, quick serve food facilities, temporary food facilities, and mobile food facilities.

QUESTION 5: For Item #5- is the proposal for a PLAN or for a PLAN + IMPLEMENTATION of the plan?

ANSWER 5: Section V – Item #5 should be clarified to say, “Develop and implement marketing and outreach plan for businesses and the public about acceptable alternatives including, but not limited to, events/workshops, brochures, table tents, case studies and social media content.” Per the Proposed Project Timeline included in Section II, after adoption of the Ordinance by the Board of Supervisors, January 2020 through December 2020 will focus on education and outreach to promote the new requirements.

QUESTION 6: There isn't any request for outreach to the community- only the business community. We think community outreach and engagement to create support is also important, especially specific communities like the disability community, the homeless and low-income communities, and also wider public. Any thoughts about including this?

ANSWER 6: The RFP does state that education and outreach should be directed to both businesses and the public. Applicants are encouraged to submit proposals that they believe will demonstrate an ability to complete a successful campaign to reduce single-use plastic food service products.