For Immediate Release

October 10th, 2012

Biketoberfest Marin 2012 Features Bicycling Family Fun
October 13th in Fairfax

Annual Festival Expects to Draw 6,000 Bicycling Enthusiasts

Join WalkBikeMarin – the featured program of the County of Marin Department of Public Works’ Non-Motorized Transportation Pilot Program – at the highly anticipated annual festival, Biketoberfest Marin 2012 on Saturday, October 13th from 11am to 6pm, which attracts cyclists and aspiring cyclists Bay Area-wide in a combined bicycle expo and festival.

Held in Fairfax – the birthplace of mountain biking – Biketoberfest is Marin's premier bicycling event. Last year, the event drew over 5,000 cycling enthusiasts from all over Northern California.

Come to the WalkBikeMarin booth to find out about all of the safe, new bike paths and other facilities built and planned throughout Marin which are making it easier than ever to get around on two wheels.

Biketoberfest will be held at Fair-Anselm Plaza in downtown Fairfax, just off Sir Francis Drake Boulevard. It is one of the most popular gathering places for both on and off-road cycling in Marin. You will enjoy group road and mountain bike rides, continuous live music, great food and drink, a Cargo Bike Jubilee, a Handmade Bike Show, a Children's Area for bicycle and helmet decoration, a playhouse jumpy, and plenty of crowd-pleasing surprises. There will be dozens of bicycle, component, nutrition and athletic attire exhibitors, too.

Contact Dan Dawson, Transportation Services Principal Planner, for more details: 415. 473. 6287 or ddawson@marincounty.org.

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