

OFFICE OF THE
COUNTY ADMINISTRATOR

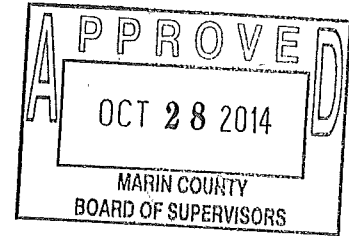
COUNTY OF MARIN

Matthew H. Hymel
COUNTY ADMINISTRATOR

October 28, 2014

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Marin County Board of Supervisors
3501 Civic Center Drive
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SUBJECT: Recommended Community Service Allocations for Funding Application Period #1: July 1, 2014 to September 15, 2014

RECOMMENDATION: Review and approve recommended allocations

Dear Board Members:

As you know, the Community Services program for FY 14-15 was opened on July 1, 2014. For the first funding period, staff is recommending 35 allocations for funding approval. If approved by your Board, the County Administrator will execute Community Services agreements and/or fund transfers for the organization, amount and scope of services outlined in Attachment A.

FISCAL IMPACT: If your Board approves the staff recommended allocations as outlined in Attachment A, \$100,000 of the annual budget of \$300,000 would be spent. \$200,000 would be available for the remaining two funding cycles.

Feel free to contact me with any questions or concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Hymel".

Matthew H. Hymel
County Administrator

MHH/jc

Attachment

Attachment A
FY 14-15 Community Service Fund Program
Period 1

Service Provider/Fiscal Agent	Program/Project Name	Agency Requested Amount (Max 10,000)	BOS Sponsored Amount	Staff Recommend Amount	Scope Of Services
Bay Area Ridge Trail Council	Ridge Trail 25th Anniversary and Marin Trail Advocacy and Planning	3,000	1,000	1,000	Partially offset costs for ongoing trail advocacy, planning, outreach, and stewardship, including costs for the Ridge Trail's 25th Anniversary Celebration. The Bay Area Ridge Trail Council's mission is to plan, promote, and sustain a connected hiking, cycling, and equestrian trail on the ridgelines around San Francisco Bay--linking people, parks, and open spaces for today and for future generations Total project cost is \$18,140.
Building Better Citizens for America	Marin Air Force Junior ROTC at Novato High School	1,500	1,500 1,500	1,500	Partially offsets costs of the Marin Air Force Junior ROTC programs and activity expenses, help with recruitment and assist with program funds. The programs help develop young leaders and citizens of character dedicated to serving their community, while teaching aerospace science, leadership and physical fitness. Total program cost is \$80,000.
California Coastal Commission	California Coastal Cleanup Day	10,000	2,000 1,500	2,000	Partially offsets costs to purchase bus back posters for the 31st annual Coastal Cleanup Day that will run on Golden Gate Transit buses through Marin County during August 2015. The outreach campaign is the most visible Coastal Cleanup Day campaign in the state with buses traveling through San Francisco, Marin, and Sonoma counties. The posters will increase outreach and volunteer participation. Total cost of the program is \$360,134.
Catholic Charities CYO of the Archdiocese of San Francisco	Catholic Charities Canal Family Support	10,000	1,500	1,500	One-time funds will be used to partially offset costs for the Kids Club Youth Volunteer Leadership Program, a training and leadership initiative that provides opportunities for high school age youth in the Canal community to help build self-esteem, encourage positive behavior and develop into active community leaders. The program is open to youth ages 14-17. Participants are paired with elementary school aged children to provide mentorship and access to constructive summer activities. Total program cost is approximately \$360,000.
Center for Volunteer and Nonprofit Leadership	Flexible Volunteer Program (FLEX)	10,000	5,000 2,000	5,000	Partially offset costs of administrative support and training for the Flexible Volunteer Program (FLEX), designed to connect short-term volunteers to group-friendly opportunities with nonprofits. The program offers flexible hours for volunteering, as well as volunteer training and meaningful opportunities with a variety of nonprofits agencies. Total project cost is \$71,600.
Collective Heritage Institute (Bioneers)	Bioneers Scholarship Fund	5,000	2,500 2,500 1,000	2,500	Partially offset the cost of providing full scholarships to ten students community leaders, and offset costs for the students to attend to attend the 2014 Bioneers Conference in San Rafael. Bioneers has become an annual community-focused establishment in Marin, providing the families, organizations, students and educators with practical solutions for a variety of issues, ranging from women's leadership to climate change to youth and independent media. Bioneers works to collaborate closely with Marin organizations, government and schools. Total program cost is \$250,000.
Community Action Marin	Emerging Leaders	10,000	3,500	3,500	Partially offset costs to provide support to the Emerging Leaders Project, which assists teachers in developing professional skills and creating equity within the CAM Child Development Program. The project includes training for teachers, a winter retreat and leadership coaching. Total project cost is \$20,000.
Earth Day Marin/MarinLink	Shore Up Marin	10,000	2,500 1,500	2,500	Partially offset costs of travel, translation services, and other general support for a 6-month training program for 20 low-income residents from low-lying areas (Canal, Marin City, West Marin, and Novato) to influence sea level rise and climate change policy. Total project cost is \$65,000.
Galilee Harbor Community Association, Inc./EAH	Maritime Day 2014	2,005	2,000	2,000	Partially offsets costs of expenses related to Maritime Day 2014, a full-day free public event that celebrates Sausalito's diverse working waterfront. Costs include city & state permits, promotional expenses, concert expenses (for sound engineer and stage materials) and art supplies for children's activities. The total cost of the event is \$4,500.
Go Inspire Go	Go Inspire Go Community Heroes	10,000	2,000	2,000	Partially offset program development and implementation costs for Go Inspire Go's Community Heroes program, including expansion into three new schools, Laurel Dell, Kent Middle School and Terra Linda High. Using video, curriculum and social media platforms, this program seeks to make kids more aware of societal problems, build compassion and involve them in service. Funds will be used to expand existing and newly launched programs, and tailor curriculums to each school. Total project cost is \$150,000.
In-Home Supportive Services Public Authority of Marin	Forum - Aging in Marin and the Caregiver Shortage: Closing the Gap	6,000	3,000	3,000	Partially offset costs to fund a free symposium, Aging in Marin and the Caregiver Shortage: Closing the Gap, which aims to to raise awareness of how local agencies can work together to combat a county-wide shortage of in-home caregivers. Costs will include food, programming, publicity and site costs for the event. Total project cost is \$6,000.

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KarmaSpirit, dba NovatoSpirit	NovatoSpirit	8,000	3,000	3,000	Partially offsets the costs of awarding athletic scholarships to low-income youth who are not able to participate in athletic programs due to financial means. NovatoSpirit's athletic scholarships provide children with chronic illnesses, obesity, and diabetes, and mental illnesses with regular exercise in a safe and encouraging environment in order to optimize their health. The children are referred by Marin Community Clinics in Novato, Kaiser Permanent, Marin Advocates for Youth (CASA Marin), the Novato Human Needs Center, NUSD, the Novato Youth Center and other organizations serving low-income youths. Total program cost is \$80,000.
League for Excellence in Academics at Drake (The Drake Fund)	Drake Fund Fall Pledge Drive	2,500	1,000	1,000	Partially offset costs to funding various academic, athletic, and community programs which serve 1,000 students and staff at Sir Francis Drake High School. Costs include equipment for sports, science and technology programs, academic services, and leadership activities.
Lifehouse, Inc.	Comito House Bathroom Remodel	10,000	2,000	2,000	Partially offset costs to remodel a bathroom in the Comito House, a licensed Level III independent living skills group home, including appliance upgrades, flooring, plumbing and the electrical. The training provided in this home may include cooking, cleaning, transportation, finances and social skills depending on the need of each individual to promote independent living. Lifehouse serves over 200 individuals living in apartments and homes in Marin County. Total project cost is \$10,000.
Lifehouse, Inc.	San Anselmo Bathroom Remodel	8,000	2,000	2,000	Partially offset costs to remodel a bathroom in the San Anselmo House, including a plumbing upgrade, new tub, tiling and cabinetry. The house is unique in that it is not considered a group home, instead, the residents live independently together as roommates to learn independent life skills, receiving only a minimal amount of weekly support from Lifehouse staff. Total project cost \$8,000
Lifehouse, Inc.	Montecillo House New Driveway	9,600	4,000	4,000	Partially offset costs to fix the existing driveway at the Montecillo House, home to women with developmental disabilities in San Rafael. The driveway is used on a daily basis and in its present condition poses daily hazards for its residents. Costs will include demolition, disposal of debris and pouring new concrete. The residents of this house live independently together as housemates, receiving only a minimal amount of weekly support from Lifehouse staff to learn independent life skills. Total project cost \$9,600
Lifehouse, Inc.	Corte Madera House Window Replacement	5,000	3,000	3,000	Partially offset costs to replace two large front facing windows at the Corte Madera House, a residence home to four young men who are on the autism spectrum. Replacing the existing windows will improve the quality of the home and make it more energy efficient. Previously a licensed group home, the Corte Madera House was repurposed in 2012 to specifically serve individuals with ASD and serves as a model for future supported living residences for those in this population. As a homeowner and a provider of services, Lifehouse must maintain the upkeep of its homes for the safety and well-being of the people it serves. Lifehouse serves over 200 individuals living in apartments and homes in Marin. Total cost of the project is \$5,000.
Lynwood Family Literacy Program at Lynwood Elementary School/Novato Unified School District	Family Homework Support and Media Center	1,500	1,500	1,500	Partially offset the costs of iPads and office supplies for the Family Homework and Media Support Center in the school's library, which serves low-income, second language learner students and their parents. The Family Media Center is open for student and parent use three evenings weekly from 5:00 p.m. to 8:00 p.m. with homework and tech support. Total project cost is \$3,000.
Marin Senior Coordinating Council	Jackson Cafe New Dishwasher and New Kitchen Door	5,000	2,500 2,000 1,000	2,500	Partially offset costs to replace essential safety equipment for the kitchen of the Jackson Café. The Jackson Cafe is a collaboration between two of Marin County's nonprofits, Whistlestop and Homeward Bound of Marin, that offers nutritious, affordable lunches for older adults are prepared and served by graduates from Homeward Bound of Marin's culinary academy. Total project cost is \$5,000.
MarinArts.org/MarinLink	MarinArts.org arts & cultural calendar	5,000	2,500	2,500	Partially offset costs of launching the MarinArts.org calendar, Marin's first comprehensive online arts and cultural calendar. Calendar events will include visual arts, theater, film, music, literature, festivals, exhibits, workshops, family events, free events and more. Residents and visitors will benefit from the free, user friendly, one-stop online arts and cultural calendar. Costs will cover licensing fees, contract work, and administrative expenses. Total project cost is \$25,000.
MarinLink/WarmWishes	Warm Wishes	3,000	3,000 1,500 1,000	3,000	Partially offset the costs of purchasing items to fill 5,000 "Street Packs", new backpacks filled with warm scarves, caps, gloves, socks and rain ponchos, which will be distributed to the most vulnerable homeless populations during the coldest months of the year. Total cost is \$50,000.

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MARIN'S BEST	MARIN'S BEST ANNUAL ACTIVITIES/RETURN SPECIAL OLYMPICS TO COM	10,000	2,000	2,000	Partially offset the costs of supporting social, educational, and athletic activities for the developmentally disabled population in Marin. Efforts include providing in-kind services (equipment, training, venues, etc.), expanding existing programs in the community, and partnering with other non-profit organizations to enhance experiences for the developmentally disabled. Total project cost is \$60,000.
Novato Unified School District	Safe Schools - Drug and Alcohol Intervention and Prevention	3,000	1,000	1,000	Partially offset costs of trainings on reducing risky behaviors of youth in Novato. Trainings, classes, and presentations will be held for staff, parents, and community members, including local trends regarding the use of drugs and alcohol, identifying substances, and signs or concerns parents should watch for. Presentations may include the Drug Enforcement Agency, Novato Police Department, Novato Youth Center, Healthy Novato, and Blue Ribbon. Total project cost is \$244,358.
Parent Services Project, Inc.	Public assistance – outreach, education and access program	10,000	2,500	2,500	Partially offset costs of community education, outreach and individual assistance to families living in the Canal neighborhood who face barriers to accessing public benefits due to language and literacy issues. By providing information and assistance in ways that address existing barriers, are responsive to community language and literacy needs, and build the network of community service providers, the project aims to strengthen the human services infrastructure in the County. Total project cost is \$30,000.
Reset Go	Reset Go 2015 Workshops for Underserved Populations in Marin	10,000	5,000 3,000 2,000	5,000	Partially offset costs for operating free substance abuse, domestic violence, and recidivism workshops. Program graduates have been successful in curbing destructive behavior and maintaining employment. Costs include follow-up contact. Total project cost is \$10,000.
San Geronimo Valley Land Trust	Community Outreach Program	3,450	1,500	1,500	Partially offset costs for the community outreach program for the San Geronimo Valley Land Trust, including signage, website design and maintenance, and brochures. The community outreach program aims to educate and reach out to community members and landowners who may be willing to donate to or form partnerships to preserve habitats for endangered species such as Coho Salmon, Steelhead Trout and Spotted Owl. Total program cost is \$3,450.
San Marin High School	San Marin High School Marine Biology Field Trip	3,000	3,000	3,000	Partially offset costs for San Marin High School Marine Biology students to participate in a fieldtrip with Call of the Sea, a Marin-based educational nonprofit in Sausalito. Sailing on an 82-foot schooner, students will participate in labs and science experiments that will broaden their knowledge of local marine biology. Total project cost is \$4,200.
Search for the Cause	The Conscious Kitchen	10,000	10,000 1,500	10,000	Partially offset costs of the Conscious Kitchen program, including kitchen equipment at Bayside MLK Academy, Garden Expansion, Marin City Community Dinners, Weekly Student Cooking Classes, and Community Cooking Classes. The program provides healthy and sustainable meals, scratch-cooking, nutrition fundamentals, gardening practices, and overall health and wellness, as well as leadership and mentorship skills to participants. Total project cost is \$340,000.
Shoreline Acres, Inc. (Preschool)	Shoreline Acres Preschool Scholarship Program	9,900	3,000	3,000	Partially offset costs of tuition scholarships for low income families at Shoreline Acres preschool. Tuition costs are used for classroom supplies, child food programs and other general support. Shoreline Acres is the only preschool in the Tomales area and provides outreach and support to community families in order to keep them involved in their children's education. Total project cost \$42,900.
Sleepy Hollow Presbyterian Church	Achievable Practices in Water Conservation and Food Justice	6,000	2,000	2,000	Partially offset costs to support sustainable food and water conservation projects, including upgrades for the garden that benefits local hunger programs and community drought education. Upgrades include installation of a rainwater catchment system to serve as a model for participants to learn to install their own systems and expanding the garden to grow more organic food for local food banks. Garden tours will inform participants of drought-tolerant plants and how to utilize rainwater in efforts to promote sustainable practices in water conservation. Total project cost is \$13,350.
St Vincent de Paul Society of Marin/St Rita Conference	Marin County Free Throw Champoinship	2,000	1,000	1,000	Partially offset equipment, facility, and advertising costs for the Free Throw Championship event. Funds raised from the event benefit the St. Rita Conference, an independently operated event that provides people whose income is below the poverty level with basic needs such as food, clothes, temporary shelter, etc. All proceeds go directly to costs to help those in need. Total event cost is \$2,500.

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WaterNow, a project of the Trust for Conservation Innovation	Marin County Graywater Pilot Program	10,000	10,000 3,000	10,000	Partially offset costs to WaterNow's pilot program to promote the installation and use of sustainable water technology and practices, primarily graywater reuse. Fund will be used to develop and administer two training sessions in the conceptual and technical aspects of code-compliant installations according to industry best practices. This would include development of the curriculum in Spanish and English, demonstration projects, class materials, instructor fees and review of final installations. Total project cost is \$26,500.
West Marin Chamber of Commerce	West Marin Commons landscaping project	6,380	5,000	5,000	Partially offset costs to complete landscaping on the downtown corner lot in Pt. Reyes Station known as the Town Commons, greatly enhancing the area which is shared by locals and visitors alike. Total project cost is \$47,000.
West Marin Community Services	Capacity Building	3,300	2,000	2,000	Partially offset costs for capacity building initiatives, including the purchase of branding materials such as new brochures, website photos and re-design and safety/accessibility improvements at the highly used Food Pantry. West Marin Community Services (WMCS) provides over 2,000 direct services to families and individuals, as well as referrals and other assistance. The outreach improvements will clarify the role of WMCS and allow better access to services for members of the community. Total cost is \$7,000.
YWCA of San Francisco & Marin	FiftyPlus Employment Support Program	10,000	1,000	1,000	Funds will be used to partially offset support of general operating expenses of the Fifty Plus Employment Support Program, which offers employment training and job placement support, specifically targeting low-income women, age 50 and older. The goal of the program is to prepare job seekers to secure and retain employment so they may live independently, maintain a healthy life style and contribute to the vitality of Marin County. Total cost of the program is approximately \$400,000.
		\$232,135	\$100,000	\$100,000	