



**County of Marin
Community Service Fund Program
Application Form**

Application Date September 26, 2016

Fiscal Year July 1, 2016 - June 30, 2017

Organization Information

Full Legal Name: Turning Green

Organization URL: <http://turninggreen.org>

Mission/purpose of your organization:

Turning Green is a Sausalito based student led global movement working toward a healthy, just and thriving planet. TG aims to inform, inspire and mobilize the next generation of leaders to spearhead initiatives that will transition lifestyle, campuses and communities from conventional to conscious. The Conscious Kitchen (TCK), a program of Turning Green, is dedicated to a systemic transformation of school dining and the health and improved life outcomes for children. TCK partners with schools to shift the paradigm around food service, based on five guiding terms: fresh, local, organic, seasonal, non-GMO (FLOSIN). The zero-waste program successfully breaks the cycle of unhealthy, pre-packaged, heat and serve foods, in favor of scratch-cooked, chef-prepared FLOSIN meals, purchased within school budgets and far exceeding nutritional guidelines. TCK serves 120,000+ meals per year to 600+ students at Bayside MLK Academy in Marin City and Willow Creek Academy in Sausalito.

Grant Request Information

Program/Project Name: The Conscious Kitchen

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$123,964.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

The Conscious Kitchen is currently seeking a \$10,000 grant to support program development around community partnerships, school engagement, parent/student education and measurement of program impacts. Program elements include:

- Deepening relationships with community partners/stakeholders around a common goal: improved access to FLOSIN food for school children. Current partners include Marin County Public Health Officer, MCOE, Marin Zero Waste, Marin Health Council, UCSF, local organic farmers and ranchers, Good Earth Natural Foods, First 5 Marin, UC Extension, COM Indian Valley, Marin City Health & Wellness Center, and Agricultural Institute of Marin.
- Develop student/ parent education program to forge new school partnerships.
- Work in partnership with UCSF Family Health Outcomes Project (FHOP) and the Marin County Public Health Officer to track key program metrics, with a focus on health, academic performance, and behavior.
- Update garden/nutrition curriculum, and catalyze community interaction and engagement at Bayside MLK Academy and Willow Creek Academy through Garden Work Days and TCK Family Dinners, fostering parent involvement and volunteer support.
- Further develop and strengthen student leadership and skill building, through TCK programming, including: Conscious Kitchen Ambassadors program, Cavallo Point Mentorship program, Eco Top Chef Challenge, and Dining Hall Monitors.
- Work with TCK team of chefs to develop and produce The Conscious Kitchen Cookbook, with companion cooking classes, to provide accessible support and education around preparing healthy food for children at home. Funds would be used to support these programs in the Sausalito Marin City School District and shared with the Good Earth Natural Foods School Lunch Program, a new partnership that we have developed with their 14 Marin schools.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Primary beneficiaries are children and families at schools with a Conscious Kitchen. At Bayside MLK Academy, more than 95% of students qualify for free-and-reduced school meals. At Willow Creek, 50% of students qualify for free-and-reduced school meals. In addition, we are working with 14 Marin County schools who as of 2016/17 school year are FLOSIN approved through a partnership with Good Earth Natural Foods School Lunch Program. Additional beneficiaries include:

- Local farmers, ranchers and purveyors: Assured consistent local demand for their goods
- Chefs and kitchen workers: Receive employment opportunities
- Marin County schools: Project based experiential learning opportunities and nutritious food improve student learning, attendance and behavior
- Marin Zero Waste:

support zero waste goals by reducing the amount of food and packaging in landfills • Marin Public Health Office: Collaborating with TCK and UCSF FHOP to develop baseline data to track and measure health, education and behavior outcomes. Public benefits include: • Remove barriers of access to food by developing direct farm to school networks • Elevate academic outcomes through improved student health, focus, attendance and behavior • Lower public health costs through improved nutrition • Provide food and garden literacy and vocational skill development (culinary and horticulture skills) among student population • Empower and unite disenfranchised communities through community interactive dinners and garden work parties • Offer educational workshops around healthier food choices for parents and students • Strengthen regional economy, improve biodiversity, and provide support for ecological agriculture systems through farm-to-school relationships and local food procurement • Decrease GHG emissions through local purchasing, decreased food and packaging to landfill, and support for regenerative agricultural practices which strengthen soil, have fewer petroleum-based inputs & sequester carbon.

The total amount received for the past three fiscal years:

Year	Amount	Project
2015 - 2016	\$10,000.00	The Conscious Kitchen
2014 - 2015	\$10,000.00	The Conscious Kitchen Bayside MLK Site Development
2013 - 2014	\$11,750.00	10K The Conscious Kitchen Pilot Program, \$1750 Green University

No County funding was received for this project or others.

Project/program cannot be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$10,000	\$0	
Federal Grant				
State Grant				
Individual Contributions		\$5,000	\$251	
Other Local Agencies				
In kind services		\$0	\$0	
Other		\$110,000	\$19,890	<i>Sponsors and Grants</i>
Total Sources		\$125,000	\$20,141	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$91,664	\$11,603	
Services and Supplies		\$16,300	\$3,379	
Capital				
Other		\$16,000	\$2,654	<i>Rent</i>
Total Expenses		\$123,964	\$17,636	