



**County of Marin
Community Service Fund Program
Application Form**

Application Date September 6, 2016

Fiscal Year July 1, 2016 - June 30, 2017

Organization Information

Full Legal Name: BREAD AND ROSES BENEFIT AGENCY

Organization URL: <http://breadandroses.org/>

Mission/purpose of your organization:

Bread & Roses Presents is an arts organization with a human services mission. Since our founding in 1974, Bread & Roses has remained faithful to its original mission: using the power of performing arts to uplift the human spirit. We bring free, live, high quality entertainment to people who are isolated, facing challenging circumstances while living apart from family, friends and society at large. In the process, we also touch the hearts and souls of those who make the show go on - performers, volunteer hosts, institutional staff, and the donors who support and understand that life requires not only bread but also roses. Our performances enrich the soul and promote wellness through the healing power of the performing arts; create a sense of community for our professional performers, in a non-commercial setting in which they can donate their talents to inspire and be inspired.

Grant Request Information

Program/Project Name: Playing It Forward

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$90,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

Playing It Forward will be a sub-program of our core program of bringing hope, healing and joy through live music and other performance art to isolated and marginalized populations--those who typically do not have the opportunity or advantage of engaging in or being a recipient of the benefits of performing arts. Playing It Forward will focus on teaching selected youth populations (i.e. low-income , youth detention and special needs) how to play and perform live music. In turn they will share the gift of live performance and compassionate interaction with selected elderly/ infirmed audiences within institutions that we already serve. Moreover, our goal is to build self-esteem and confidence in the students and empathy for others; and to foster the practice of p(l)aying it forward in their community. Performing artist teachers will conduct workshops at selected youth facilities twice weekly for a duration of 8 weeks. Materials and instruments will be provided to the students. The workshop will culminate in a live performance for selected senior facilities. We will use our resources of professional performing artists, relationships with schools and facilities which serve communities in need to enhance the lives of both performers and audiences. The requested funds represent approximately 44% of one quarter of the total annual project. (The Playing It Forward project overall total will be four quarters @ \$22,500/each or \$90,000/year.) We will use these funds to supply materials and musical instruments and to pay the musician-instructors.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Playing It Forward will directly benefit isolated and marginalized youth and seniors in selected Marin County institutions. Youth sites may include low-income day care, juvenile detention center, and special needs school. Senior sites may include Alzheimer's or memory care, assisted living and senior day program. The students are among our current client audiences, so they will experience the benefits of our program from both the perspectives of audience and performer. We are at the intersection of performing arts and social services. We challenge the barriers to art that marginalized communities largely encounter. We connect artists to these diverse communities. We dispel the myth that enjoyment of the arts is reserved for those who are privileged, advantaged or free to move about in society as they wish. Beyond the benefits of being an audience to live art, our work engages artist and audience with compassionate human interaction. With no funding for arts in these facilities, students have an opportunity for an activity to engage in a creative process.

This organization has never received Community Service funds.

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	Cnty of Marin Community Svc Fund	\$10,000	\$0	<i>as per this application</i>
Federal Grant	n/a	\$0		
State Grant	n/a	\$0		
Individual Contributions	n/a	\$0		
Other Local Agencies	George Lucas;Jolson Family; Bill Graham	\$12,500	\$0	<i>Private or family foundations</i>
In kind services	n/a	\$0		
Other	Battery Club SF	\$67,500		<i>"Battery Powered" grant program</i>
Total Sources		\$90,000	\$0	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$42,800		
Services and Supplies		\$42,200	\$0	
Capital		\$5,000		
Other		\$0		
Total Expenses		\$90,000	\$0	