



# County of Marin Community Service Fund Program Application Form

**Application Date** September 28, 2016

**Fiscal Year** July 1, 2016 - June 30, 2017

**Organization Information**

**Full Legal Name:** HeadsUp San Rafael Public Education Foundation

**Organization URL:** www.headsupsr.org

**Mission/purpose of your organization:**

HeadsUp is the San Rafael Public Education Foundation. Our Mission is to bring critical enrichment and support programs to our schools, providing equitable opportunities for our students while building community district-wide. HeadsUp is made up of parents, school administrators, business people, and active members of the community who, since 1982, have raised millions of dollars to supplement our schools' budgets. HeadsUp is committed to raising the additional funds necessary to ensure the quality education our students deserve. Together San Rafael City schools serve over 7,200 students from Kindergarten through high school at 12 schools. Our schools represent the diverse, multicultural community that makes up San Rafael. SRCS district is largely a low-moderate income school district with over 63% of our population on the free and reduced lunch program.

**Grant Request Information**

**Program/Project Name:** Musical Instruments for our Elementary Schools

**Amount Requested Dollar:** \$10,000.00

**Total Project Cost:** \$22,500.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

HeadsUp respectfully requests consideration of a \$10,000 grant to support the acquisition of musical instruments for the Music Program at 3 of our 8 Elementary Schools. Though valiant and steadfast in their efforts, the PTAs at these 3 schools are unable to raise the same level of funding from parents as other schools in our district; as such, these schools are unable to purchase these instruments on their own. HeadsUp proposes to purchase full sets of Orff Instruments, Recorders and Ukuleles for Venetia Valley, Bahia Vista and Short School. In so doing, HeadsUp will bring equity - in terms of both access and instruction - to all 8 of our Elementary School Music Programs. Research supports the theory that music instruction not only improves children's communication skills, attention, and memory, but that it may even close the academic gap between rich and poor students. For most SRCS students, music class in elementary school is their first formal introduction to music and access to instruments. These combined realities underscore the importance of investing in HeadsUp's robust Music Program. Through this request, we wish to purchase 2 complete Orff sets (one for Venetia Valley and one for Bahia Vista); these sets cost \$7,000 each (\$14,000 total). HeadsUp is thrilled to have hired new teachers at each of these schools who specialize in Orff Instruction. In addition, we wish to purchase Recorders for the 4th grade across all 8 of our schools, serving approximately 500 students annually, at a one-time cost of \$5,000. As well, we wish to purchase Ukuleles for Bahia Vista's and Short School's 5th Grades, totaling 60 Ukuleles, at a one-time cost of \$3,500. Under this project, total instrument acquisition, including tax and shipping, is \$22,500.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

The overarching goal of the HeadsUp Elementary Music Program is to guide students to become well-grounded in the musical building blocks, to listen, question, create, reflect and perform in all areas of their education and life. The community-building aspects of music making are particularly important for elementary students, as they become increasingly self-conscious during transition into adolescence. Over the past 20 years, this program has been proven to provide unique opportunities for nurturing individual growth while fostering profound teamwork. An investment in the HeadsUp Elementary Music Program is guaranteed to produce significant long-term returns, as: 1) the fundamentals students acquire in this program will serve them both musically and academically as they progress throughout their K-12 education; and 2) the number of students reached easily surpasses 17,000 since the instruments will last 15-20 years. The outcome of the HeadsUp Elementary Music program can be seen in the smooth matriculation students make into middle school music programs. All sixth grade students participate in at

least one unit of music; many begin yearlong musical instrument training. Fundamentals learned in the HeadsUp Elementary program are critically important prior to learning to play an instrument in a band or orchestral program. The strong music foundation provided in the HeadsUp Elementary Music Program serves as the basis for the award-winning middle school music programs at Davidson.

**The total amount received for the past three fiscal years:**

Year	Amount	Project
2015 - 2016	\$7,500.00	4th and 5th Grade Music Program
2014 - 2015	\$8,000.00	4th and 5th Grade Music Program
2013 - 2014	\$5,000.00	4th and 5th Grade Music Program

**No County funding was received for this project or others.**

**Project/program cannot be completed if amount received is less than requested amount of Community Service funds.**

**Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.**

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	Community Service Fund	\$10,000	\$0	<i>Requesting \$10K to complete project</i>
Federal Grant				
State Grant				
Individual Contributions				
Other Local Agencies				
In kind services				
Other	HeadsUp	\$12,500	\$12,500	<i>Using reserve funds to ensure equity</i>
<b>Total Sources</b>		\$22,500	\$12,500	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs				
Services and Supplies		\$22,500	\$0	<i>Instruments (Orff, Recorders, Ukuleles)</i>
Capital				
Other				
<b>Total Expenses</b>		\$22,500	\$0	