



**County of Marin  
Community Service Fund Program  
Application Form**

**Application Date** September 29, 2016

**Fiscal Year** July 1, 2016 - June 30, 2017

**Organization Information**

**Full Legal Name:** All One Ocean (fiscally sponsored by Earth Island Institute, a 501(c)(3) agency)

**Organization URL:** www.alloneocean.org

**Mission/purpose of your organization:**

All One Ocean (AOO) educates the community about the destructive impact of Ocean trash and reduces this trash by facilitating the installation and utilization of School and Beach Clean Up Stations (SCUS and BCUS). Our Stations are a sustainable, community-generated way to prevent trash from entering storm drains and poisoning our waters. Our SCUS empower students to become environmental changemakers. Students drive the creation and use of each SCUS. Students use their SCUS—permanently mounted boxes filled with reusable bags and decorated with educational signage and student art—to collect schoolyard trash, organize cleanups and analyze and reduce trash. We have installed 28 BCUS and 1 SCUS since our 2010 founding. We will install 3 SCUS this school year and 2-4 SCUS during our pilot. All SCUS and 13 BCUS are in Marin County. Schoolchildren and beachgoers have used our Stations to remove more than a million pieces of trash from U.S. beaches and schools.

**Grant Request Information**

**Program/Project Name:** Marin School Clean Up Station Pilot Program

**Amount Requested Dollar:** \$10,000.00

**Total Project Cost:** \$91,412.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

We are launching a Marin School Clean Up Station Pilot Program in the 2016-17 school year. Our spring 2016 pre-pilot, requested by Marin teachers, students and parents and supported by the Marin County Office of Education, was a success; we are seeking funds to develop a comprehensive program. During our pre-pilot, we presented at 4 Marin schools and taught 1,022 Marin K-5 students how to use SCUS to reduce schoolyard trash entering our Ocean. During our pilot we will empower students to reduce trash entering our storm drains and waterways, helping Marin County meet state trash-reduction requirements. Our pilot program will include K-12 Marin schools. We will deliver trash-reduction presentations, and each school will organize regular schoolyard cleanups and data collection. We will provide teachers with environmental curricula, including California Coastal Commission Curriculum lessons that support grade-level science standards. Students will also create litter art with the Sausalito Art Festival Foundation's Artists Teaching Art program. Goal 1: Students, with help from faculty and AOO, design, install and maintain 2-4 SCUS. Outcome: Students learn project management and community organizing skills. Goal 2: 500 students measure, track and categorize trash collected using SCUS. Outcome: Students gain a greater understanding of school trash and determine how to reduce litter. Goal 3: Students engage in regular school cleanups. Outcome: Students divert 100,000 pieces of schoolyard trash from storm drains and waterways, helping the County comply with state trash regulations. Goal 4: Students create art using collected litter. Outcome: Students inspire environmental awareness in their schools. Costs: Your generous support will help us develop and implement our pilot program. We will use a Marin Community Service Fund award to cover labor, SCUS and education materials.

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

Our pilot program will benefit Marin County and its residents. We will partner with local organizations to empower students to care for their schools and waterways. We will prioritize schools with a high percentage of students participating in the free and reduced price lunch program. Students will divert 100,000 pieces of trash from Marin waterways, enhancing the health of Marin's waters, wildlife and humans. Our SCUS are a vital, cost-saving addition to the County's state-mandated trash-reduction program. We are suffering from a global trash epidemic, and we must act now. Humans dump 8 million tons of plastic in the Ocean a year, and the Ocean is filled with 5.3 trillion pieces of plastic. This trash causes a million sealife deaths a year. Plastic also leaches toxins, which enter the food

chain and can cause cancer and endocrine disruption in humans. Our pilot is a much-needed, community-driven intervention. We will instill in Marin students a greater awareness of their impact on our environment and teach them simple ways to make positive changes. Students will make these changes not only by cleaning their schoolyards and waterways, but also by making healthy environmental choices—using reusables instead of disposables—and by sharing these healthy choices with others. These healthy choices will result in cleaner schools and waterways and a new generation of environmental stewards and community leaders. We plan to partner with several Marin organizations to implement our program. These partners include the Marin County Office of Education, the Sausalito Art Festival Foundation's Artists Teaching Art program and school organizations. Together we can empower our schoolchildren to lead us to a healthier, less polluted world.

**The total amount received for the past three fiscal years:**

Year	Amount	Project
2015 - 2016	\$1,000.00	Beach Clean Up and Community Education Project
2014 - 2015		
2013 - 2014		

**No County funding was received for this project or others.**

**Project/program can be completed if amount received is less than requested amount of Community Service funds.**

**Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.**

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$10,000		
Federal Grant		\$0		
State Grant				
Individual Contributions		\$5,000	\$11,563	280 donors
Other Local Agencies				
In kind services		\$5,000	\$5,000	Artists Teaching Art (ATA)
Other		\$85,000	\$0	Pending foundation funds
<b>Total Sources</b>		\$105,000	\$16,563	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$70,000	\$1,125	Staff salaries and contractors
Services and Supplies		\$5,800	\$0	Travel, Stations and teaching materials
Capital		\$0		
Other		\$15,612		Admin costs, fiscal sponsor fee, ATA fee
<b>Total Expenses</b>		\$91,412	\$1,125	