



County of Marin Community Service Fund Program Application Form

Application Date August 11, 2016

Fiscal Year July 1, 2016 - June 30, 2017

Organization Information

Full Legal Name: Marin Advocates for Children

Organization URL: marinadvocates.org

Mission/purpose of your organization:

Marin Advocates for Children (MAC) was established in 1998 through the consolidation of the Marin Court Appointed Special Advocates (CASA) program and the Child Abuse Prevention Council (CAPC). MAC's mission is to prevent child abuse and advocate for the best interests of children in Marin County. MAC has recruited and trained over 333 volunteers who have served as advocates for over 738 abused and neglected children who are dependents of the court. MAC is the only agency in Marin County that receives all foster care cases from the courts. Additionally, MAC has provided child abuse prevention education to over 1,997 community members and professionals who provide direct services to children. MAC's goal is twofold: 1) To ensure that foster youth have safe, permanent housing and access to health, education and services that will improve their quality of life, and 2) To prevent child abuse and neglect by raising community awareness, influencing public policy and educating the community.

Grant Request Information

Program/Project Name: Marin Advocates for Children – Child Abuse Prevention Council – Program and Resource Information Project - Spanish Language Inclusion

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$20,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

CAPC is the only organization in Marin whose main goal is to provide awareness and education to the community in order to prevent child abuse and neglect. We have several projects we are taking on in FY 2016-2017. One major project is to increase the amount of information provided to the community through our publications, brochures, and website regarding parent education, child development information, and child abuse prevention topics. We will be providing more specific information to support families, parents, and individuals who want to increase their knowledge in a variety of parent education topics, child development information, understanding trauma, and child abuse prevention topics such as sexual exploitation of minors. The community fairs and street teams we are creating will support CAPC, and they will also support a similar initiative we have for our CASA program. Currently, we have 27 kids on our CASA waiting list. Our goal is to have no kids waiting for an advocate. We have identified that lack of diversity among our CASA volunteers and outreach efforts is one of the most impactful ways we can begin to get kids off our waiting list and into safe, permanent homes. The project will cost us \$20,000 inclusive of staff time to gather information, update our web site, and create new informational materials, printing, and additional marketing. We project that it will cost us and additional \$10,000 to put our Spanish language inclusion action plan into place. We are requesting \$10,000 to go towards these efforts. Specific Costs: \$1000 - exhibits for community events, \$1500 - graphics for community event exhibits, \$800 - Printing (handouts for trainings, program guides, flyers, etc.), \$1000 – Interpreters/ translation services, \$4500 - Educational materials (Spanish brochures, rack cards, posters, etc; short video production, Spanish translation of website; social media), \$200 - Books/videos for trainings, \$1000 - Street teams for one-on-one education

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

The entire community of Marin will be affected by our project. They will have a central location to receive specific information to support families, parents(mothers and fathers), and individuals who want to increase their knowledge in a variety of parent education topics, child development information, understanding trauma, and child abuse prevention topics such as sexual exploitation of minors. By adding Spanish language inclusion to our project we will further be able to impact and affect our ability to provide information to the 12.8% of Marin households who speak Spanish in the home, specifically the 15,600 individuals who have limited skills with English. When we look a little deeper at the US Census Data on the Spanish language spoken in the home, we see a several communities in

Marin who could be better served by the Spanish language inclusion segment of our project; they are the over 25% of San Rafael's, almost 15% in Novato's, 17% of Lagunitas/Forest Knolls, and 30% of Point Reyes Station residents. Further evidence of the need for us to broaden our initial project is the data we recently reviewed of our CASA cases. Approximately 10% of our CASA cases benefit from services in Spanish, if we could support these families and children prior to surviving a dependency case in court; we serve our entire community for the better.

The total amount received for the past three fiscal years:

Year	Amount	Project
2015 - 2016	\$0.00	
2014 - 2015	\$0.00	
2013 - 2014	\$0.00	

List of County funding received for this project or others.

Since 2011 we have received \$15,000 from your Board for our CASA program to train CASA volunteers; and we also receive a Children's Trust Fund contract through MHHS-CFS for the Child Abuse Prevention activities we provide. Last FY we received \$52,099, per our scope to continue to advocate on issues that impact child abuse prevention; work with the Greater Bay Area CAPC to Launch the Enough Abuse Campaign; and provide and promoted Mandated Reporter Training in the community, coordinated community

Project/program cannot be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	County CSF	\$10,000	\$0	<i>Pending</i>
Federal Grant		\$0	\$0	
State Grant		\$0	\$0	
Individual Contributions	Annual Fund Drive	\$5,000	\$0	<i>Pending</i>
Other Local Agencies	In&Out Grant	\$2,500	\$0	<i>Pending</i>
In kind services		\$2,500	\$2,500	
Other				
Total Sources		\$20,000	\$2,500	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$2,200	\$300	
Services and Supplies		\$17,800	\$1,400	
Capital				
Other				
Total Expenses		\$20,000	\$1,700	