



County of Marin Community Service Fund Program Application Form

Application Date September 28, 2016

Fiscal Year July 1, 2016 - June 30, 2017

Organization Information

Full Legal Name: Love is the Answer (LITA)

Organization URL: www.litamarin.com

Mission/purpose of your organization:

LITA's mission is to improve the quality of life for residents of Marin's long term care facilities by providing these residents with regular companionship and connection to the outside world since 1975. LITA promotes friendships that lessen loneliness and isolation. LITA also increases public awareness of the needs of this vulnerable population. LITA currently has 150 volunteers whom serve 350 seniors in Marin with the following five programs that serve seniors in Marin: One to One Friends, Holiday Gifts, Pet Connection, LITA families and Bridging Generations.

Grant Request Information

Program/Project Name: LITA

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$81,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

LITA will use funds from this Grant to make direct matches between volunteers and residents of long term care facilities. A \$10,000 grant will enable us to make approximately 24 new volunteer/residents matches over twelve months. This represent 30 to 50% of the number of matches LITA makes in a year through the following programs: One to One Friends (matches residents with volunteers on weekly visits), Pet Connection, LITA Families, Bridging Generations (elementary school children with seniors on a monthly basis) and Holiday Gifts (we provide new gifts donated by the community for lonely and isolated seniors during the holiday time). Funds will be used to pay salaries and office supplies to support these programs.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

We estimate that 90% of the 350 residents that we serve are low income (about 75% of these are of low income and 25% of moderate income). Many have suffered debilitating physical, mental or psychological conditions. Many of these seniors have no family or friends to visit them, no connection to the outside world and no voice. A growing body of research conducted by higher education institutions, including UCSF, the University of Chicago and AARP, indicate that seniors with on-going face-to-face social relationships have less depression, less dementia, and other chronic conditions, have a better quality of life and tend to live longer.

The total amount received for the past three fiscal years:

Year	Amount	Project
2015 - 2016	\$10,000.00	Support LITA's Five Programs
2014 - 2015	\$10,000.00	Support LITA's Five Programs
2013 - 2014	\$10,000.00	Support LITA's Five Programs

No County funding was received for this project or others.

Project/program cannot be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant			\$0	
State Grant				
Individual Contributions		\$60,000	\$52,000	<i>LITA Annual Appeal/Memorials</i>
Other Local Agencies		\$0	\$0	
In kind services			\$0	
Other	Foundations/Trusts	\$90,000	\$57,000	<i>General Support</i>
Total Sources		\$150,000	\$109,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$103,000	\$79,000	
Services and Supplies		\$29,000	\$21,000	<i>includes expenses for annual fundraiser</i>
Capital				
Other		\$14,000	\$8,300	<i>Office rent</i>
Total Expenses		\$146,000	\$108,300	