



**County of Marin
Community Service Fund Program
Application Form**

Application Date September 30, 2016

Fiscal Year July 1, 2016 - June 30, 2017

Organization Information

Full Legal Name: Marin County Coalition to End Human Trafficking

Organization URL: www.mcceht.org

Mission/purpose of your organization:

The Marin County Coalition to End Human Trafficking is a public/private partnership of county agencies, non-profit organizations, law enforcement, civic groups, and individuals whose aim is to develop a regional collaborative approach to end all forms of human trafficking. Our efforts focus on education, outreach, and advocacy. We identify resources that support survivors of human trafficking, direct survivors to those resources, and help to hold offenders accountable. Coalition membership is comprised of non-profit organizations, civic groups (including the Marin Women's Commission), service providers, religious groups, law enforcement, and interest individuals who share the commitment of furthering anti-trafficking efforts throughout Marin County. Formed in 2014, the Coalition functions under the auspices of the Marin County District Attorney's Office, but receives no funding from that or any other County agency.

Grant Request Information

Program/Project Name: Community Outreach and Website/Social Media Expansion

Amount Requested Dollar: \$10,000.00

Total Project Cost: \$18,500.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

These one-time funds will be used to partially offset the costs of projects involving community outreach and expansion of the Coalition's website and social media platform. Community Outreach efforts include: 1. In collaboration with the Center for Domestic Peace's Children & Youth services Program, present workshops on sex trafficking with the goal of engaging youth as allies and reaching out to youth at risk. The workshops will be presented by Marin Against Youth Abuse (MAYA) trainers at 8 high schools in Marin County. Cost is \$5,200, with \$3,500 from County funds. 2. In conjunction with the Marin Women's Commission, develop a public service announcement about human trafficking that will be featured at the Marin Teen Girls Conference in March 2017. The \$5,000 cost will be covered by in kind resources. 3. In collaboration with Marin County Libraries and the support of Sara Jones, Marin County Director of Library Services, establish a speaker series to address issues surrounding human trafficking. This will target a variety of audiences, including educators and Parent Teacher Associations. The \$1,000 cost will come from County funds. 4. Research and purchase educational and training videos, and videotape human trafficking presentations currently being done in Marin County. These will be made available on the Coalition's website as a way to leverage and focus the work being done in Marin County. The \$2,300 cost will come from County funds. Website/Social Media Expansion includes support and expansion of the existing website to reach a larger and more diverse audience. This will also include establishment of a Coalition presence on various social media platforms such as Facebook, Twitter, and Nixle. Cost is \$5,000, with \$3,200 from County funds.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Human trafficking is a modern-day form of slavery that includes sex trafficking and labor trafficking. According to Federal statistics, the San Francisco Bay Area is the fourth largest trafficking market in the United States. Despite this, many citizens in Marin County have little or no awareness of the human trafficking that exists in our community, and some likely believe that Marin County is somehow immune. But human trafficking does exist here, although it may be well hidden as pointed out in the Marin County Grand Jury Report, "Marin's Hidden Human Sex Trafficking Challenge - It's Happening in our Backyard", issued on June 16, 2016. While the overwhelming human costs primarily impact the survivors of trafficking, the social costs are equally immense to the community at large. Taking forms such as truancy, escalating need for medical and mental health services, homelessness, and increased law enforcement efforts, the costs of human trafficking cover a wide spectrum that touches all facets of Marin County.

The 2016/17 Coalition projects focus on sharing information about human trafficking with targeted audiences in Marin County. Students, parents, and educators will benefit from the focus on at risk youth and teen girls in our community. An enhanced social medial presence available to a more diverse audience will provide access to information and services for survivors and their families, as well as to the public at large. All of the efforts are designed to bring focus to a hidden but very real situation, with the express purpose of enabling and empowering all Marin County citizens to be more informed and aware.

The total amount received for the past three fiscal years:

Year	Amount	Project
2015 - 2016	\$5,000.00	Program and Website Development
2014 - 2015		
2013 - 2014		

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	Marin County	\$10,000	\$0	
Federal Grant		\$0		
State Grant				
Individual Contributions	Coalition Members & individual donations	\$3,500	\$0	
Other Local Agencies				
In kind services	Marin Women's Commission & videographer	\$5,000	\$0	
Other				
Total Sources		\$18,500	\$0	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$5,200	\$0	MAYA youth trainers
Services and Supplies		\$13,300	\$0	PSA; website/social media expansion; videos
Capital		\$0		
Other				
Total Expenses		\$18,500	\$0	