



# County of Marin Community Service Fund Program Application Form

**Application Date** September 29, 2016

**Fiscal Year** July 1, 2016 - June 30, 2017

## Organization Information

**Full Legal Name:** Mountain Play Association

**Organization URL:** www.mountainplay.org

**Mission/purpose of your organization:**

Rooted in more than a century of theatrical tradition, Mountain Play Association provides enriching live musical theatre that stimulates creativity, engages and unites our community, and fosters a lifelong enjoyment of the arts. Our signature outdoor production nurtures respect for the unique natural beauty of Mount Tamalpais and its historic Cushing Amphitheatre. The Mountain Play is dedicated to expanding access to public arts performances by providing high quality theatre for over 15,000 Bay Area community members each year in a spectacular mountaintop setting. Our Community Engagement Programs encourage youth participation in the arts and increase accessibility of the arts for seniors and disabled patrons. Mountain Play provides a profound shared experience that unites, reminding us of the riches to be found in each other's stories through musical theatre.

## Grant Request Information

**Program/Project Name:** Community Engagement Programs

**Amount Requested Dollar:** \$10,000.00

**Total Project Cost:** \$18,750.00

**Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.**

Mountain Play is committed to expanding access to cultural enrichment for the Bay Area community. Community Engagement Programs for our 2017 production of Beauty and the Beast include Day on the Mountain; Arts Education and internships; Disabled Access Services; and Senior Engagement (total cost: \$18,750). Mountain Play's Day on the Mountain (\$5,600) provides an entire day of cultural enrichment to low-income students and underserved families, including shady reserved seats, round trip transportation, lunch and a show T-shirt for up to 200 people each season. Many participants live in view of Mount Tamalpais but have never been on the mountain before. Mountain Play Arts Education and internship programs offer participatory arts experiences for local elementary, middle, high school and college students (total cost \$7,500). Through a partnership with the Marin and Petaluma Boys and Girls Club, Mountain Play teaching artists bring a three-month theatre class to students at Martin Luther King Jr. Academy in Marin City and Davidson Middle School in San Rafael. The program focuses on building empathy through theatre and culminates in a field trip to the Mountain Play (Teachers \$3,000, Materials \$500, Transportation \$1,000, Field Trip \$1,500.) Mountain Play also provides hands on work experience for high school and college students (\$1,500), as backstage crew and administrative support. Local high school leaders are selected to participate in a Junior Board of Directors learning nonprofit governance and gaining valuable management experience. Mountain Play increases accessibility for disabled and senior patrons providing ASL translation for hearing impaired patrons (\$2,400), ADA transportation from the entrance to the amphitheatre (\$2,000), ADA toilets (\$250) and a special shaded viewing area for disabled patrons. Each year the Mountain Play brings a concert version of the show to homebound seniors living at Redwoods Retirement Community in Mill Valley (\$1,000).

**List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:**

The Mountain Play Community Engagement Programs serve low-income youth, underserved families, homebound seniors, hearing impaired patrons, and those with physical disabilities, who otherwise would not experience Marin County's unique outdoor theatre. Mountain Play Community Engagement Programs directly benefit the estimated 2,000 participants, but perhaps the greatest benefit of this expanded inclusion and diversity will be shared by the entire community of 15,000 annual playgoers. For over twenty years, Day on the Mountain has provided free tickets, transportation, and lunch to groups such as Performing Stars of Marin, Rafael House, West Marin Family Services, Canal Alliance, and Cedars of Marin. Mountain Play seeks to expand our Day on the Mountain program from three performances (2016) to five performances (2017). This will enable an additional 100 community members to attend

a free performance of Beauty and the Beast. Mountain Play senior and disabled services serve more than 1,600 Bay Area community members each year. In addition to the performance at the Redwoods Retirement Community, all seniors and disabled patrons receive a ticket discount to regular season shows. The Mountain Play is committed to expanding access to cultural enrichment for the local community. The purpose of live theatre is to generate empathy. Stories allow us to gain insight into the life experience of others and to discover the commonality inherent in the human experience. Music engages the spirit and creates emotional connections beyond the bounds of language. Nature inspires and enhances our quality of life. Sharing the illuminating power of live theatre is a transformative and healing force that will benefit our whole community. Mountain Play seeks to secure funding for our Community Engagement Programs which provide access to the Mountain Play performances and Mount Tamalpais for approximately 2,000 underserved Bay Area community members.

**The total amount received for the past three fiscal years:**

Year	Amount	Project
2015 - 2016	\$5,000.00	Outreach Program
2014 - 2015	\$0.00	
2013 - 2014	\$10,000.00	To underwrite the cost of free children's tickets on opening day of South Pacific

**No County funding was received for this project or others.**

**Project/program can be completed if amount received is less than requested amount of Community Service funds.**

**Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.**

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF	County of Marin	\$10,000	\$0	
Federal Grant				
State Grant				
Individual Contributions	Local businesses	\$5,000	\$0	
Other Local Agencies	Mill Valley Outdoor Arts Club	\$5,650	\$0	<i>disabled support</i>
In kind services				
Other				
<b>Total Sources</b>		\$20,650	\$0	
<b>Project Expenses</b>		<b>Budgeted</b>	<b>Spent to Date</b>	<b>Notes</b>
Personnel Costs		\$7,900	\$0	
Services and Supplies		\$10,850	\$0	<i>Day on the Mountain, arts education, ADA services</i>
Capital				
Other				
<b>Total Expenses</b>		\$18,750	\$0	