Thursday, March 9, 2023

County of Marin
Community Service Fund
Program Application Form

Fields labeled as "(public)" will be viewable to the public.
Request is for Fiscal Year: July 1, 2021 - June 30, 2022

Application Date (public) Friday, March 10, 2023

Project Number 18

Organization Information

Full Legal Name (public) Marin Ballet

Organization URL (public) Marin Ballet

Mission

What is the mission/purpose of your organization? (Limited to 1000 characters) (public)

Marin Ballet develops confident, healthy, and joyous students through exceptional dance training, performances, mentorship, and community engagement.

Grant Request Information

Program/Project Name (public) Marin Ballet Nutcracker

Provide a very brief summary description of your project. (Limited to 250 characters) (public) Marin Center's VMA will be closed during our Dec 9-10 performances. The alternate theater available to us, Marin School of the Arts, only seats 472 attendees, so Marin Ballet will lose $45,000 this year. We request a grant to help mitigate this loss.

Amount Requested Dollar (public) 10000.00

Total Project Cost (public) 71200.00

Being as specific as possible, describe the proposed project/program and its goal(s). Include implementation plans as related to the COVID 19 pandemic and identify what elements of the project would be paid for using County funds. (Limited to 2000 characters) (public)

In 2022, Marin Ballet sold 4800 tickets to its annual Nutcracker in three performances at the Marin Center. After expenses, the school netted $45,000 which helped the organization start to recover from the 37% tuition loss the school experienced due to Covid-19. In 2023, due to the closure of the Veterans Memorial Auditorium, we are performing in the 472-seat Novato School of the Arts because they have the most functional stage for our technical requirements. Assuming 4 performances, we will sell 1,888 tickets and lose about $2,000 on the show. We do not have the option to skip this year's show, as our student curriculum promises the annual Nutcracker, which is an important part of the student's experience. So, the financial impact to us of losing the VMA for a year is about $43,000. We

request a grant of $10,000 to help make up the shortfall. The grant will also allow us to continue to offer free Nutcracker tickets to disadvantaged students, a program which we have offered the community over more than 20 years.

List all community interests that will be affected by the proposed project/program and the public benefit to be derived from it. (Limited to 2000 characters) (public)

The program will benefit 150 ballet students and their families. It will benefit the 1,888 attendees who are able to buy tickets. Among the ticket-holders will be disadvantaged students and their parents, and residents of senior facilities.

Has your organization received Community Service funds before? (public)

Yes

If Yes, please list the total amount received for the past three fiscal years: (public)

	Amount ($)	Project
FY 2021-2022	$0	
FY 2020-2021	$0	
FY 2019-2020	$0	

Is your organization receiving any other County funding for this project or others? (public)

No

Can you successfully complete your project by June 30, 2021 if you receive less than your requested amount of Community Service funds? (public)

Yes

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total prolect cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below.

Please fill in as applicable, and round to the nearest dollar. (public)

	Funding Agency	Funding Requested ($)	Funding Received ($)	Notes
County CSF	CA	CA	CA	CA
Federal Grant	0	0	0	
State Grant	CA	CA	CA	CA
Individual Contributions	Local businesses	25,000	18,000	Sponsorships
Other Local Agencies	0	0	0	
In kind services	0	0	0	

	Funding Agency	Funding Requested ($)	Funding Received ($)	Notes
Other	0	0	0	

Total Funding Requested $25000

Total Funding Received $18000

Please fill in as applicable, and round to the nearest dollar.

	Budgeted ($)	Spent to Date($)	Notes
Personnel Costs	30500	0	includes stage crew
Services and Supplies	21200	0	includes theater rental
Capital	0	0	
Other	19500	0	

Total Budgeted Expenses (public) $71200

Total Spent to Date (public) $0

This cycle is funded by proceeds from the American Rescue Plan Act and the following questions are necessary to satisfy federal reporting criteria. All applicants are required to respond to these questions for completion of this application, but the responses will not be used in evaluating whether your project will receive Community Service Fund program funds from the County of Marin.

Has your organization been significantly impacted economically by COVID (such as financial loss due to periods of closure, implementing additional COVID safety precautions, lost fundraising opportunities, or inability to meet payroll, rent or utilities?) (public)

Yes

If Yes, please provide a specific description of the impacts and quantifying impact where possible. (public)

Some of our Covid-19 expenses have been met by PPP grants. The ones that are not covered include the 37% tuition decline we experienced from 2019 to 2022. This equals a loss of $453,600 in tuition revenue from 2019 to 2023.

Are you serving disadvantaged, minority or low-income residents who have been negatively impacted by COVID? (public)

Yes

If Yes, please provide a specific description of how the people you serve have been impacted. (public)

Marin Ballet families have been negatively impacted by job loss and underemployment as have other families in Marin and Sonoma Counties. Marin Ballet offers a tuition assistance program to approximately 12% of its student families. Applications have increases since 2019. In 2022,

	we provided $74,328 worth of tuition assistance.
Does your organization have future plans for improvements needed to mitigate the impacts of COVID or to contain its spread? (public)	Yes
If Yes, please provide a description of your improvement plans with quantifying statements when possible. (public)	Masks are optional at Marin Ballet at this time. Building signage encourages people to wear masks, and we have multiple hand-sanitizer stations through the building. Students feeling ill are to be tested and kept home until a negative test is obtained. Faculty and staff have the same requirement.